

OLIVIA DAVIS

Senior UX Designer | User-Centric Design | Digital Experience

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Denver, Colorado

SUMMARY

With over 8 years of UX design experience, I specialize in transforming user needs into engaging digital experiences with a strong focus on aesthetic usability. My career highlight includes increasing user engagement by 40% through targeted design improvements.

EXPERIENCE

Lead UX Designer

01/2019 - Present

Adobe

Denver, CO

- Directed the redesign of digital media platforms, enhancing user experience and interface, increasing user retention rates by 15%.
- Implemented a user testing framework that reduced project development cycles by 20%, optimizing resource allocation.
- Collaborated with cross-functional teams to align UX strategies with business objectives, boosting customer satisfaction scores by 25%.
- Managed a team of 10 designers, fostering a culture of creativity and continuous improvement, resulting in a 30% increase in team productivity.
- Spearheaded the integration of accessibility features into all projects, ensuring compliance with ADA standards and expanding market reach.
- Conducted workshops on UX best practices, improving team skills and project outcomes significantly.

Senior UX Designer

06/2015 - 12/2018

Microsoft

Redmond, WA

- Led UX design for a major operating system update, which was deployed to 200 million users worldwide.
- Developed user personas and scenarios to guide design decisions, improving the user interface for better navigation.
- Enhanced software interoperability with hardware, increasing system efficiency and customer satisfaction.
- Oversaw the migration of legacy systems to modern UX frameworks, decreasing load times by 50%.
- Created detailed wireframes and prototypes that streamlined the development process, reducing time to market.

UX Designer

01/2012 - 05/2015

IBM

Boulder, CO

- Contributed to the design of a cloud storage solution, enhancing user interaction and doubling the user base within the first year.
- Optimized UI elements using predictive analytics, which increased daily active users by 20%.
- Provided UX insights that led to a 30% reduction in customer support calls.
- Initiated a quarterly feedback loop with clients, improving the product roadmap and user satisfaction.

EDUCATION

Master's Degree in Human-Computer Interaction

01/2010 - 01/2012

Carnegie Mellon University

Pittsburgh, PA

Bachelor of Science in Digital Media Design

01/2006 - 01/2010

University of Denver

Denver, CO

KEY ACHIEVEMENTS

★ Redesign Success at Adobe

Successfully led the redesign of Adobe's flagship product, improving ease of use and customer satisfaction, as evidenced by a 15% increase in user retention.

🏆 Lead Product Innovations

Pioneered a user-centered design initiative that improved Microsoft's core product usability by integrating user feedback loops.

✓ Efficiency Improvement

Implemented new prototyping tools at IBM that cut down the product testing phase by 30%, accelerating the feedback cycle.

SKILLS

User Testing · Adobe XD · Figma ·

Accessibility Compliance ·

Agile Methodologies ·

Interactive Prototyping

CERTIFICATION

Certified UX Design Professional

Focused on advanced interaction design techniques, provided by Nielsen Norman Group.

Accessibility and Inclusive Design

Specialization in designing compliant and user-friendly digital interfaces, offered by the Interaction Design Foundation.

PASSIONS

★ Digital Accessibility

Passionate about creating accessible digital environments to ensure usability for all users, aligning with industry best practices.

★ Mentoring Aspiring Designers

I regularly mentor junior designers, sharing knowledge and experiences to shape the future of the UX profession.

⚡ Continuous Learning

I dedicate time to staying updated with the latest UX trends and technologies, attending workshops and seminars.