

Executive Summary

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A&D Textiles is an e-commerce website selling homemade textiles and related items. The platform is aimed towards helping hobbyists and small business owners market their products on a global scale. There are many individuals who enjoy knitting, sewing, or weaving clothes for their loved ones, but, speaking from experience, one itchy sweater from grandma per year is more than enough.

That is why we have developed A&D textiles. Potential sellers create an account and list their items with the use of our platform. Their items will be viewable through the products page and buyers can browse through all of the user submitted items. Hobbyists and small businesses will have a user-friendly, cost-effective method of advertising and selling their products, and buyers will have access to creators and products from across the globe.