

Neural mechanisms in processing of Emotion in Real and Virtual faces

Using functional-near infrared spectroscopy (fNIRS)

Dylan Rapanan

July 3, 2025

Supervised by: Dr. Steven Livingstone and Dr. Bobby Stojanoski



Neural mechanisms in processing of Emotion in Real and Virtual faces

2025-07-03

- Hello everyone, my name is Dylan Rapanan, and I am a Master's student in Computer Science at Ontario Tech University and I am co-supervised by Dr. Steven Livingstone and Dr. Bobby Stojanoski.
- Today, I will be presenting my research on the neural mechanisms involved in processing emotion in real and virtual faces using functional near-infrared spectroscopy (fNIRS).

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Introduction

Background: The Importance of Faces and Emotional Expressions



- ▶ Our brains are evolutionarily primed to process faces, as they are crucial for social interactions.
- ▶ A central aspect of facial perception is emotional expressions, which underpins our interactions as social beings.
- ▶ It is currently unclear how the brain processes emotional expressions, despite much research. [2]
- ▶ Early models of facial perception proposed modular processing: face identity was linked to the fusiform face area (FFA) [2], while emotional expressions were associated with limbic structures like the amygdala. [4]

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└ Introduction

2025-07-03

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Introduction

Background: The Shift to Virtual Environments



- ▶ As humans spend increasing time in digital and virtual environments, we interact more and more with computer-generated/avatar faces in our lives.
- ▶ While real-face emotion processing has been studied extensively, the neural mechanisms for perceiving and responding to virtual faces remain poorly understood. [1]
- ▶ Recent evidence suggests face and emotion processing recruit distributed brain networks rather than isolated “face areas,” pointing to a need for network-level investigation. [3]

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2025-07-03

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Introduction

Research Objectives/Hypotheses

- ▶ **Objective:** Identify distinct patterns of brain activity that represent processing of different emotions on real and virtual faces.
- ▶ **Hypotheses:**

1. H_1 : Differential activity between real and virtual faces.
2. H_2 : Differential activity across different emotions (anger, disgust, fear, happiness, sadness, surprise, neutral).

Neural mechanisms in processing of Emotion in Real and Virtual faces

2025-07-03

└ Introduction

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- The objective of this research is to identify distinct patterns of brain activity that represent the processing of different emotions on real and virtual faces.
- We have two hypotheses: first, we expect to see differences in brain activity between real and virtual faces, and second, we expect to see differences in brain activity across different emotions, such as anger, disgust, fear, happiness, sadness, surprise, and neutral.
- These are the 7 basic emotions that we are looking at in this study.

Methodology

Participants

- ▶ Participants were recruited from the Ontario Tech University SONA system and were compensated with course credit.
- ▶ 87 participants completed the experiment, but only 52 participants were included after excluding those with poor data quality.
- ▶ We used thresholds common in fNIRS research such as the Scalp Coupling Index (SCI) to determine the quality of the data.
- ▶ The 52 participants ranged in age from 17-51 years old, with a mean age of 22 years, and 39/52 were female.

Neural mechanisms in processing of Emotion in Real and Virtual faces

└ Methodology

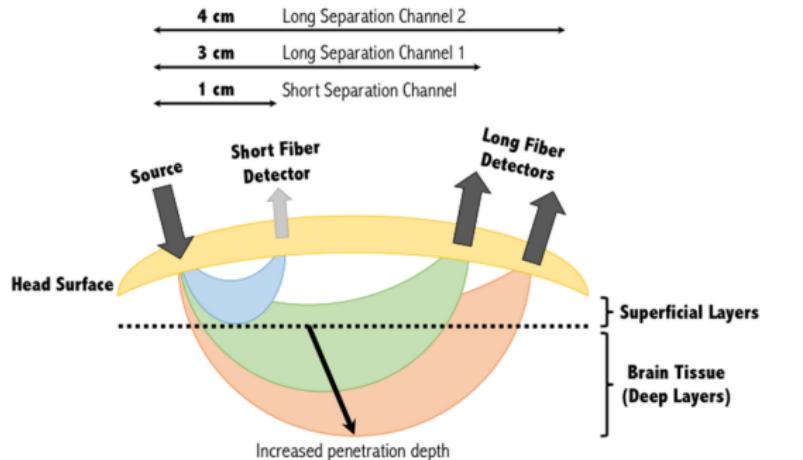
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Methodology

Functional Near-Infrared Spectroscopy (fNIRS)

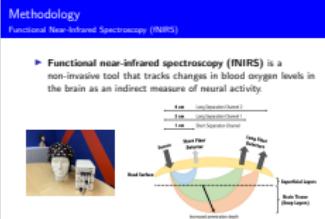
- ▶ **Functional near-infrared spectroscopy (fNIRS)** is a non-invasive tool that tracks changes in blood oxygen levels in the brain as an indirect measure of neural activity.



Neural mechanisms in processing of Emotion in Real and Virtual faces

Methodology

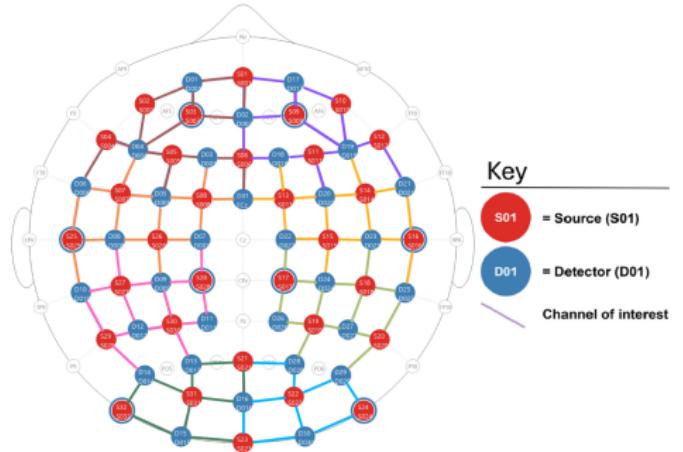
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- In order to quantify differences in brain activity, we need a tool called functional near-infrared spectroscopy (fNIRS).
- So what is fNIRS? fNIRS is a non-invasive tool that tracks changes in blood oxygen levels in the brain as an indirect measure of neural activity.
- How does fNIRS work? It works by shining near-infrared light into the scalp and measuring how much light is absorbed and scattered by brain tissue.
- There are tiny light sources called emitters and light sensors called detectors that are placed on the scalp, the emitters send light into the head, and the detectors record the back-scattered light that emerges.
- fNIRS estimates shifts in blood oxygenation, which provides insights into which brain areas are active.

Methodology

fNIRS Data Acquisition

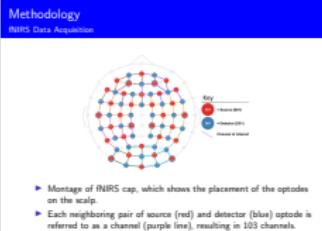


- ▶ Montage of fNIRS cap, which shows the placement of the optodes on the scalp.
- ▶ Each neighboring pair of source (red) and detector (blue) optode is referred to as a channel (purple line), resulting in 103 channels.

Neural mechanisms in processing of Emotion in Real and Virtual faces

Methodology

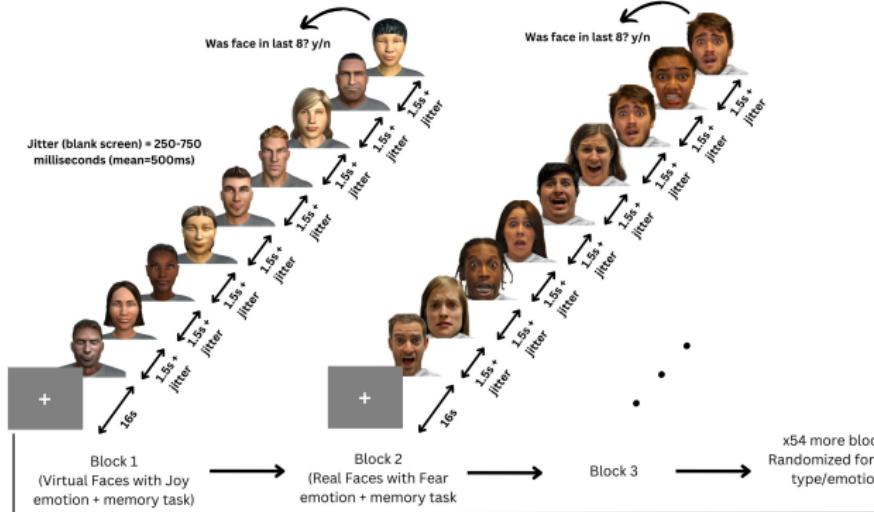
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- So here is the montage of fNIRS cap, which shows the placement of the optodes on the scalp.
- Each neighboring pair of source (red) and detector (blue) optode is referred to as a channel (purple line), this results in 103 channels in total.
- We aimed to cover a maximal area of the brain with this montage, as facial and emotional processing is distributed across the cortex.

Methodology

Design and Procedure

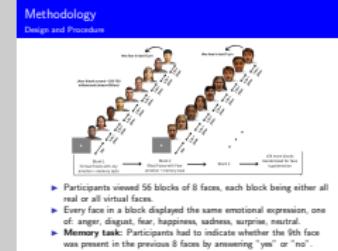


- ▶ Participants viewed 56 blocks of 8 faces, each block being either all real or all virtual faces.
- ▶ Every face in a block displayed the same emotional expression, one of: anger, disgust, fear, happiness, sadness, surprise, neutral.
- ▶ **Memory task:** Participants had to indicate whether the 9th face was present in the previous 8 faces by answering "yes" or "no".

Neural mechanisms in processing of Emotion in Real and Virtual faces

Methodology

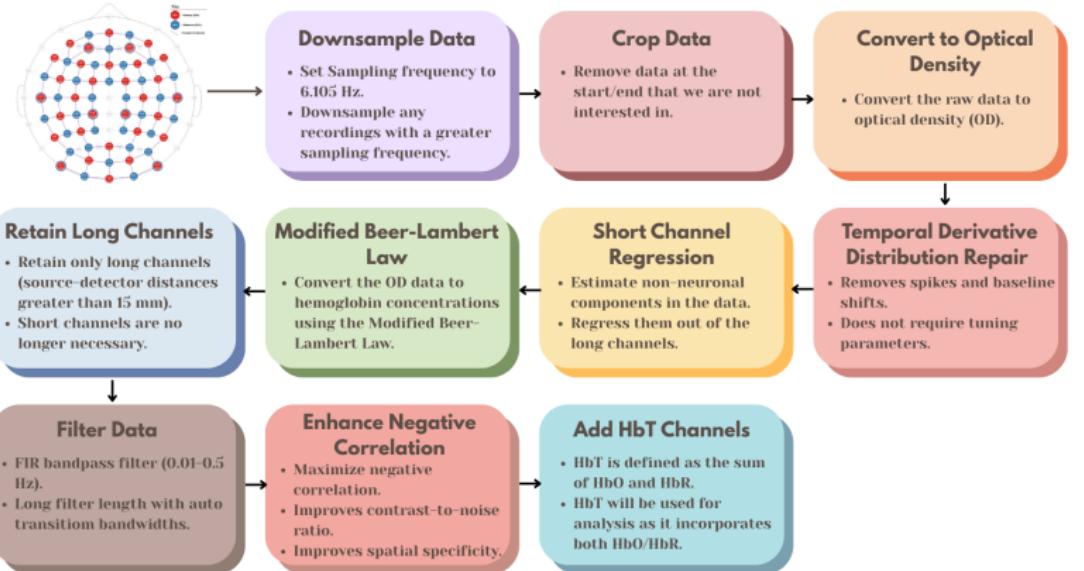
2025-07-03



- So here was the experiment: participants viewed 56 blocks of faces, with each block containing 8 faces of the same emotion (e.g., joy, fear) and type (real or virtual).
- The faces were shown one at a time for 1.5 seconds each, with short random jitters of about half a second between them.
- After the 8 faces were shown, participants had to indicate whether the 9th face was present in the previous 8 faces by answering "yes" or "no" within 7 seconds, this was the **memory task** they had to do for the main purpose of keeping them engaged and focused on the faces.
- As for the actual faces that were shown, we selected 20 models—10 from the RADIATE dataset of real people and 10 from the UIBVFED dataset of virtual characters, ensuring a balanced mix of gender and ethnic diversity.
- Each model was carefully matched across datasets by facial features, and emotional expression.

Analyses

Preprocessing Steps

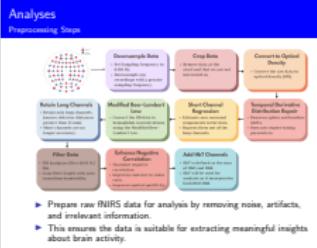


- ▶ Prepare raw fNIRS data for analysis by removing noise, artifacts, and irrelevant information.
- ▶ This ensures the data is suitable for extracting meaningful insights about brain activity.

Neural mechanisms in processing of Emotion in Real and Virtual faces

Analyses

2025-07-03



- Before we can analyze the data, we have to preprocess it.
- This is done through a series of steps, including converting to optical density (OD), applying motion and artifact correction algorithms, converting to hemoglobin concentrations using the modified Beer-Lambert law, and filtering the data.
- This ensures that the data we are analyzing is suitable for extracting meaningful insights about brain activity.
- The three types of data we get from fNIRS are Oxygenated Hemoglobin, or HbO, Deoxygenated Hemoglobin, or HbR, and Total Hemoglobin, or HbT, which is the sum of HbO and HbR.
- We will be using HbT for our analyses, as it utilizes the information from both HbO and HbR.

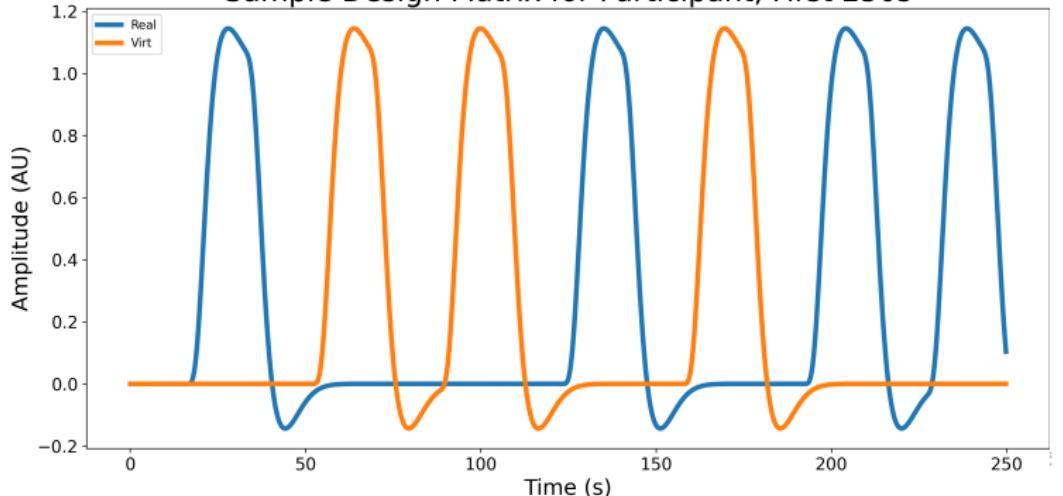
Analyses

General Linear Model (GLM)

General Linear Model (GLM):

- ▶ Create a design matrix where each column represents one type of event/condition.
- ▶ For each stimulus column, you mark onset/offset times and then “stretch” those into the shape of a typical blood-flow response.
- ▶ This gives you a set of predicted response patterns—one for each condition—that you’ll try to match to your actual fNIRS recordings.

Sample Design Matrix for Participant, First 250s



Neural mechanisms in processing of Emotion in Real and Virtual faces

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2025-07-03

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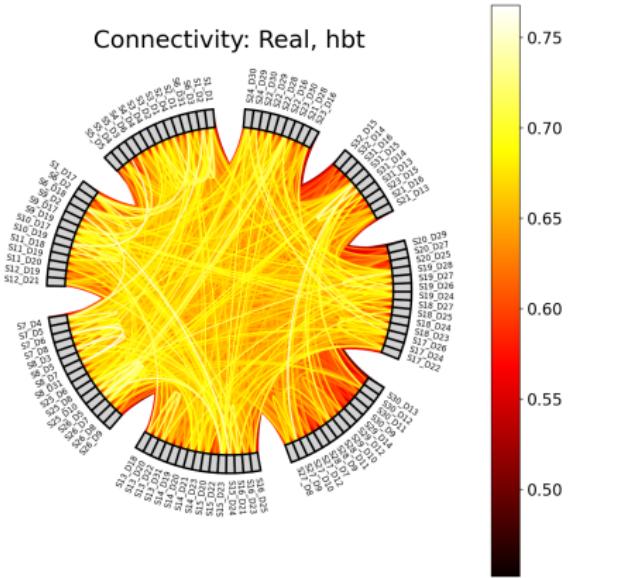
Sample Design Matrix for Participant, First 250s

- So fNIRS data is extremely rich and complex, and there are many ways to analyze it, but we will be focusing on two common analyses, the first being the General Linear Model (GLM). The GLM is a tool that helps us understand how different conditions or events affect brain activity.
- To do this, we create a design matrix where each column represents one type of event or condition, such as real faces or virtual faces.
- For each stimulus column, we mark the onset/offset times of the event and then stretch those into the shape of a typical blood-flow response.
- This is the start/end of blocks of faces that the participants saw.
- This gives us a set of predicted response patterns—one for each condition—that we will try to match to our actual fNIRS recordings.
- We then find a set of β -values (using Ordinary Least Squares), that tell us how big the brain’s blood-flow response was for each event type.
- Higher β -weights means stronger activation in that channel associated with that stimulus.

Analyses

Functional Connectivity (FC)

- ▶ **Functional connectivity (FC)** describes how blood-flow signals from different brain regions fluctuate together over time, showing which areas of the brain are working in sync.
 - ▶ We apply a continuous wavelet transform (CWT) using a Morlet wavelet focused on the 0.2-0.5 Hz band.
 - ▶ The CWT gives us coherence scores (ranging from 0 to 1) for frequencies within that band.
 - ▶ In summary, by looking at how values are between every pair of brain areas synchronize their



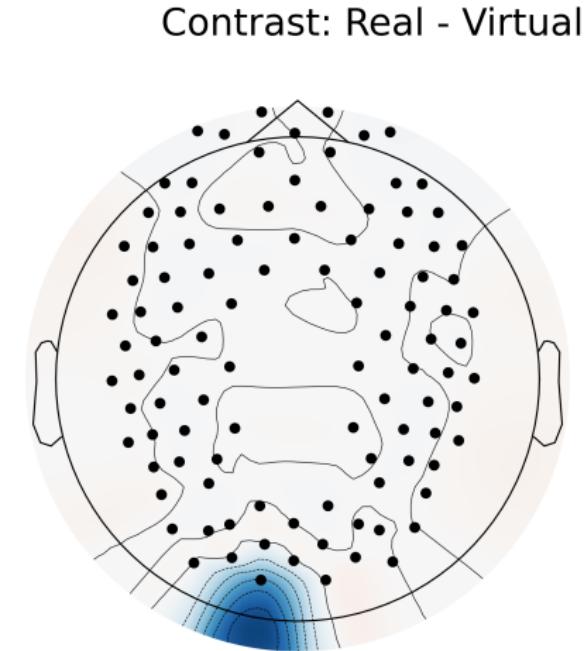
Neural mechanisms in processing of Emotion in Real and Virtual faces

—Analyses

- The second analysis we will be looking at is functional connectivity (FC). FC is like figuring out which parts of the brain are "in sync" or working together by looking at how their activity changes over time. To do this, we use a tool called continuous wavelet transform (CWT), which helps us zoom in on specific brain activity patterns in a certain range (0.2-0.5 Hz). The CWT gives us scores between 0 and 1, where 1 means two brain areas are perfectly synchronized, and 0 means they are not at all synchronized. By averaging these scores across participants, we can see which brain areas are most connected and how this changes depending on the condition (e.g., real vs. virtual faces). This is an example of the FC for the real face condition, each of the 103 channels is connected to every other channel, and the brighter the line, the more synchronized the neural activity is between those two channels.

Results

Real vs. Virtual Faces

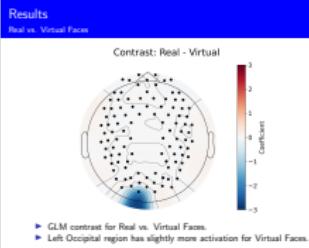


- ▶ GLM contrast for Real vs. Virtual Faces.
- ▶ Left Occipital region has slightly more activation for Virtual Faces.

Neural mechanisms in processing of Emotion in Real and Virtual faces

Results

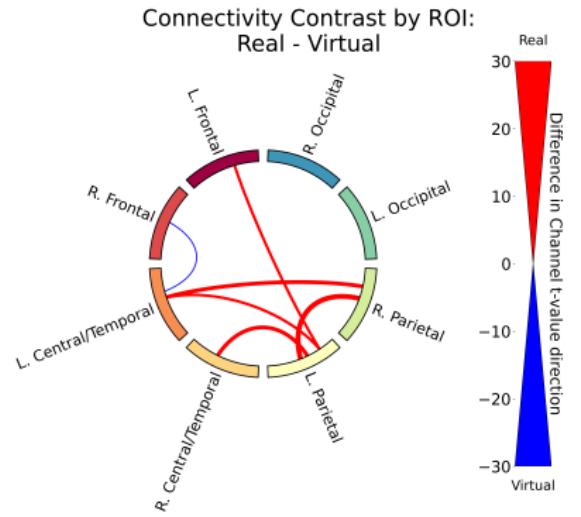
2025-07-03



- So finally, it's time to look at the results of our analyses for real vs. virtual faces.
- Here we have the GLM contrast for real vs. virtual faces, which shows the differences in activation between the two conditions.
- The way to read the GLM contrast is that if the color is red, it means that the real faces have more activation than virtual faces, and if the color is blue, it means that virtual faces have more activation than real faces.
- We see the left occipital region has one channel that has higher activation for virtual faces compared to real faces.

Results

Real vs. Virtual Faces

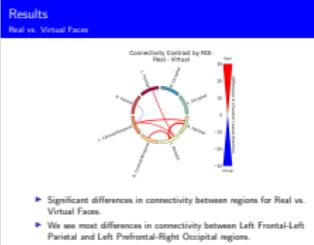


- ▶ Significant differences in connectivity between regions for Real vs. Virtual Faces.
- ▶ We see most differences in connectivity between Left Frontal-Left Parietal and Left Prefrontal-Right Occipital regions.

Neural mechanisms in processing of Emotion in Real and Virtual faces

Results

2025-07-03

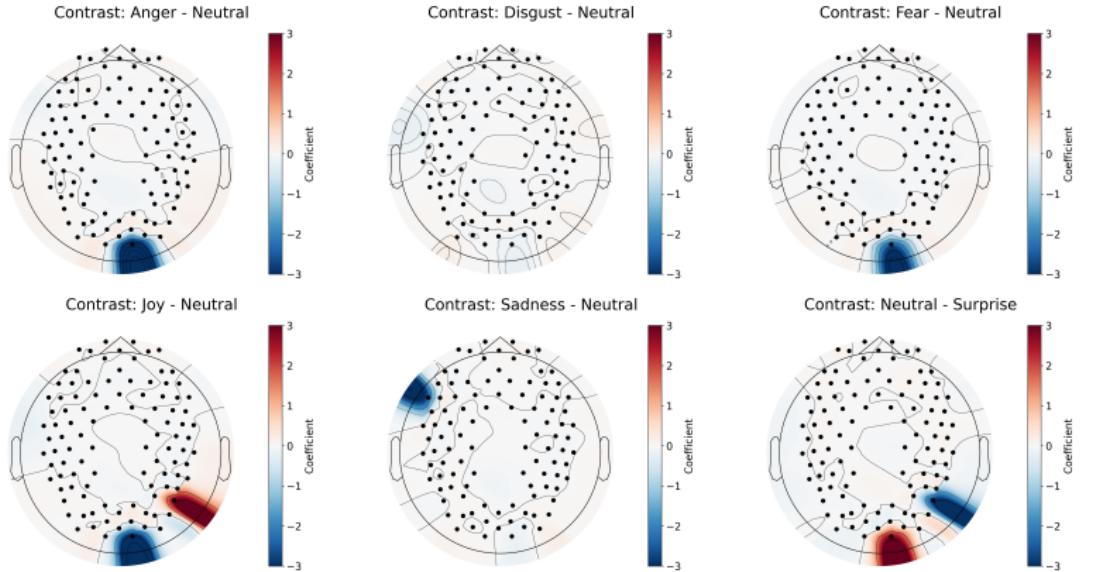


- Here we have the difference in connectivity between regions for real and virtual faces, we interpret this by looking at the brightness of the lines again where the darker the line, the less synchronized the neural activity is between those two regions.
- We see the most significant differences in connectivity between the left frontal and left parietal regions, and between the left prefrontal and right occipital regions.

Results

Emotional Faces

Neutral vs. All Other Emotions

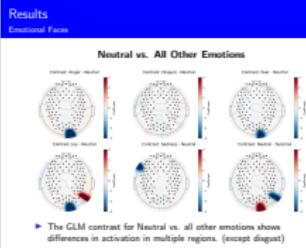


- ▶ The GLM contrast for Neutral vs. all other emotions shows differences in activation in multiple regions. (except disgust)

Neural mechanisms in processing of Emotion in Real and Virtual faces

Results

2025-07-03

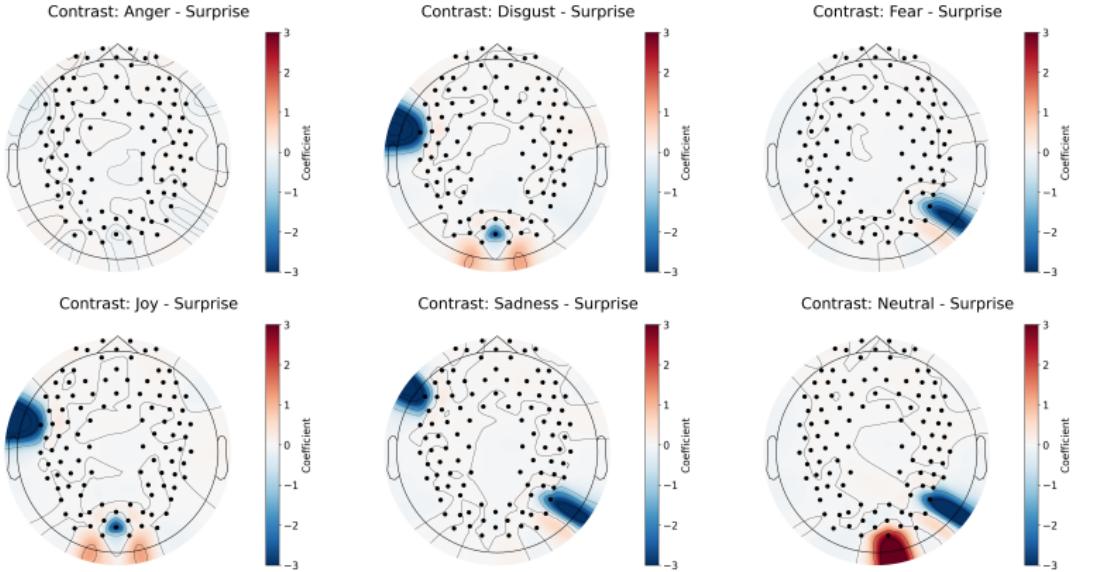


- Now, on to the results for the emotional faces.
- The emotion Neutral shows significant differences in activation from all of the other emotions in multiple regions, except for disgust.
- The way to read this is the same as before, if the color is red, it means that the other emotion has more activation than neutral, and if the color is blue, it means that neutral has more activation than the other emotion.

Results

Emotional Faces

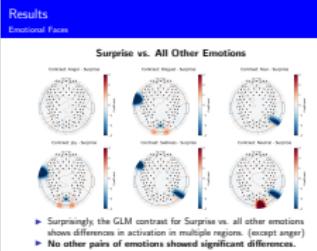
Surprise vs. All Other Emotions



- ▶ Surprisingly, the GLM contrast for Surprise vs. all other emotions shows differences in activation in multiple regions. (except anger)
- ▶ **No other pairs of emotions showed significant differences.**

Neural mechanisms in processing of Emotion in Real and Virtual faces

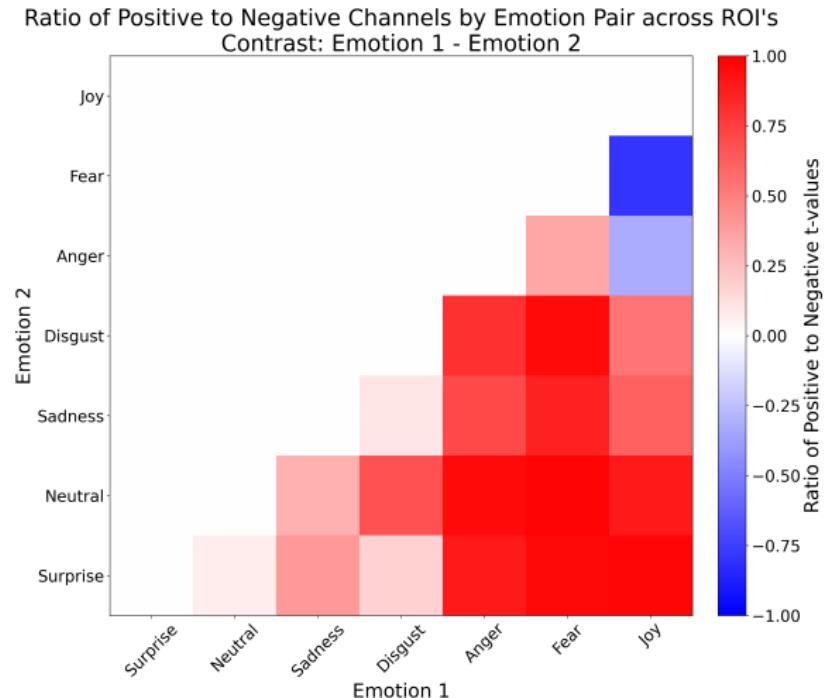
Results



2025-07-03

Results

Emotional Faces

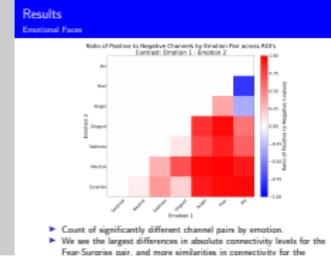


- ▶ Count of significantly different channel pairs by emotion.
- ▶ We see the largest differences in absolute connectivity levels for the Fear-Surprise pair, and more similarities in connectivity for the

Neural mechanisms in processing of Emotion in Real and Virtual faces

Results

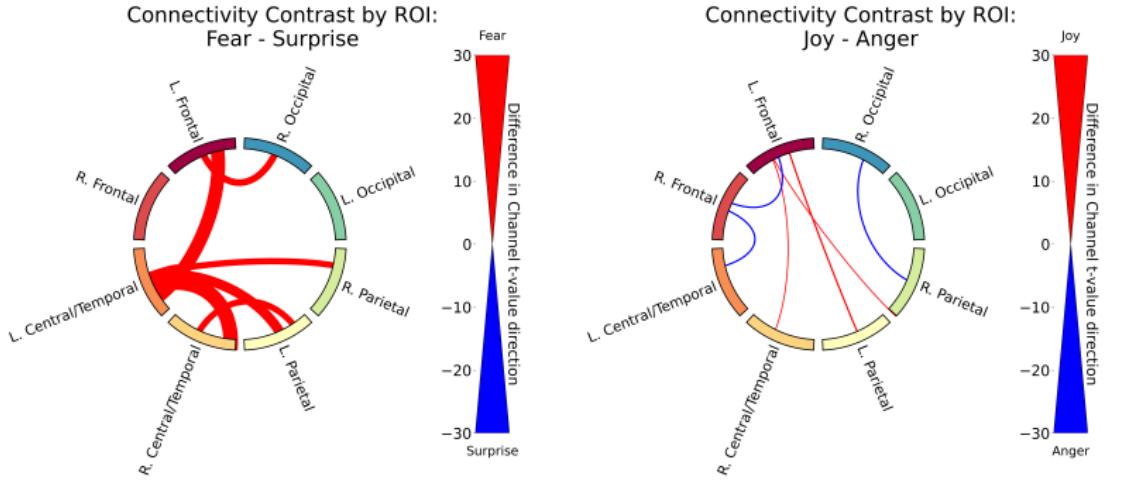
2025-07-03



- So we've seen the difference in activation in emotions, but we also wanted to look at the differences in connectivity for the emotional faces, this is a bit more of a complex story but there's some exciting results here.
- So here we have the count of significantly different channel pairs by emotion.
- For example, we see that there are large differences in absolute levels of connectivity for Fear-Surprise pair, and more similarities in connectivity for Joy-Anger pair.
- This is telling us that across all regions of the brain, the connectivity for the Fear-Surprise pair is more synchronized than the Joy-Anger pair.

Results

Emotional Faces

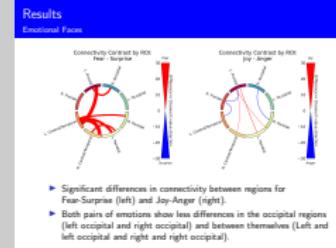


- ▶ Significant differences in connectivity between regions for Fear-Surprise (left) and Joy-Anger (right).
- ▶ Both pairs of emotions show less differences in the occipital regions (left occipital and right occipital) and between themselves (Left and left occipital and right and right occipital).

Neural mechanisms in processing of Emotion in Real and Virtual faces

2025-07-03

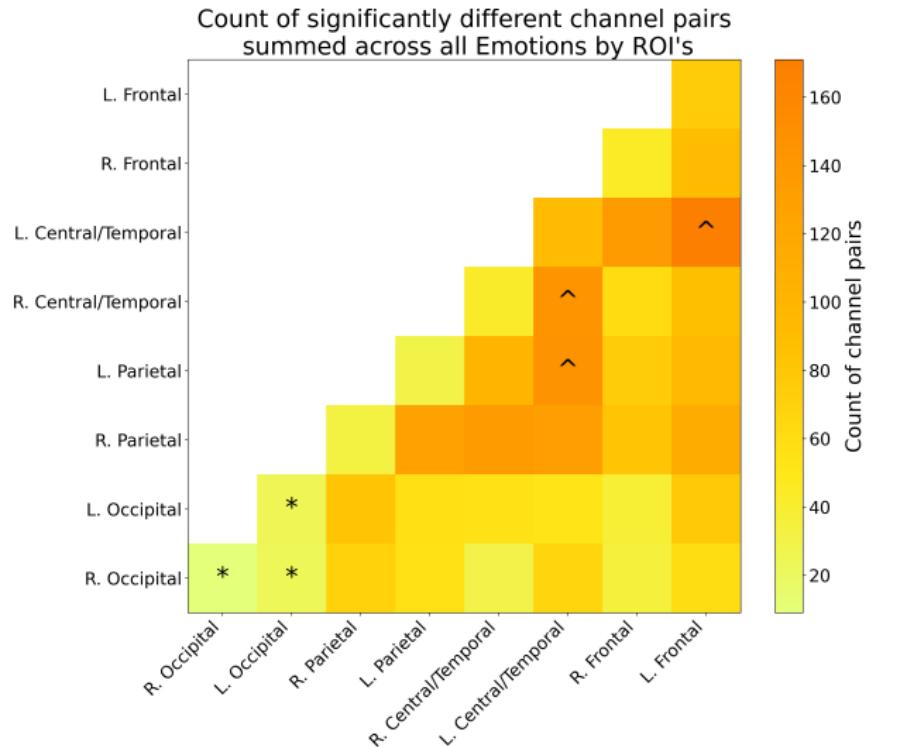
Results



- Now if we look at the difference in connectivity between regions for the Fear-Surprise pair on the left, and the Joy-Anger pair on the right.
- We see that that both pairs of emotions show less differences in the occipital regions, that is between the left occipital and right occipital regions.
- However, the Fear-Surprise pair has less synchronized activity than the Joy-Anger pair in general, which is shown by the scale on the right side of the figure.

Results

Emotional Faces

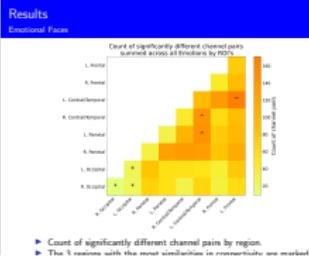


- ▶ Count of significantly different channel pairs by region.
- ▶ The 3 regions with the most similarities in connectivity are marked

Neural mechanisms in processing of Emotion in Real and Virtual faces

Results

2025-07-03



- So here we have the count of significantly different channel pairs by region.
- The two figures I showed on the previous slide (if you remember) have the biggest difference in absolute connectivity levels, but have similar regional differences, especially in the occipital regions.
- I put asterisks on this figure, showing the 3 regions with the most similarities in connectivity, and it lines up with those two pairs of emotions shown on the previous slide.
- What this suggests is that the occipital regions are more synchronized with each other than any other pair of regions no matter the emotion, which is an incredibly interesting finding, I think.

Discussion

Real vs. Virtual Faces

Real vs. Virtual Faces:

- ▶ H_1 : Differential activity between real and virtual faces.
- ▶ There is increased left occipital activation for virtual faces, compared to real faces.
- ▶ There are significant differences in connectivity between:
 - ▶ Left Frontal-Left Parietal regions
 - ▶ Left Prefrontal-Right Occipital regions
- ▶ These regions indicate real and virtual faces are processed differently—more so than GLM results suggest.

Neural mechanisms in processing of Emotion in Real and Virtual faces

└ Discussion

2025-07-03

Discussion
Real vs. Virtual Faces

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Neural mechanisms in processing of Emotion in Real and Virtual faces

2025-07-03

└ Discussion

Emotional Faces:

- ▶ H_2 : Differential activity across different emotions (anger, disgust, fear, happiness, sadness, surprise, neutral).
 - ▶ Surprise and Neutral show higher activation in multiple regions compared to all other emotions.
 - ▶ The other emotions did not show significant differences in activation between each other.
 - ▶ Left occipital and right occipital regions show the most similarities in connectivity, suggesting they are more synchronized with each other than any other pair of regions, regardless of the emotion.

- The second thing we can take away from this is that the emotional faces show significant differences in activation in multiple regions, but only for the Surprise and Neutral emotions.
- The other emotions did not show significant differences in activation, surprisingly.
- The left occipital and right occipital regions show the most similarities in connectivity, suggesting they are more synchronized with each other than any other pair of regions, regardless of the emotion.
- So to answer our second hypothesis, we can say that there are indeed differences in activation across emotions, and the occipital regions of the brain are more synchronized with each other across all emotions.

Discussion	Emotional Faces
<p>Emotional Faces:</p> <ul style="list-style-type: none">▶ H_2: Differential activity across different emotions (anger, disgust, fear, happiness, sadness, surprise, neutral).▶ Surprise and Neutral show higher activation in multiple regions compared to all other emotions.▶ The other emotions did not show significant differences in activation between each other.▶ Left occipital and right occipital regions show the most similarities in connectivity, suggesting they are more synchronized with each other than any other pair of regions, regardless of the emotion.	

2025-07-03

└ Conclusion

Conclusion

► Implications:

► Offers insight into how the brain responds to virtual stimuli, relevant for Virtual Reality (VR), Brain Computer Interfaces (BCI).

► Can inform the design of more realistic and effective virtual characters in education and/or gaming.

► Future Research:

► Future research could explore how these neural differences influence real-world behaviors, or how they affect interactions in digital environments.

► **Implications:**

- Offers insight into how the brain responds to virtual stimuli, relevant for Virtual Reality (VR), Brain Computer Interfaces (BCI).
- Can inform the design of more realistic and effective virtual characters in education and/or gaming.

► **Future Research:**

- Future research could explore how these neural differences influence real-world behaviors, or how they affect interactions in digital environments.

- So in conclusion, this research offers insight into how the brain responds to virtual stimuli, which is relevant for applications in Virtual Reality (VR) like gaming or education.

- As well as Brain Computer Interfaces (BCI), for example you can imagine having an fNIRS cap on, and using it to control a computer or a virtual character in a game.

- This research can inform the design of more realistic and effective virtual characters in education and/or gaming, which can help improve the user experience.

- Finally, future research could explore how these neural differences influence real-world behaviors, or how they affect interactions in digital environments.

- For example, we could look at how people react to virtual faces in video games, or how students might learn things differently when interacting with virtual teachers or avatars.

- Thank you for your time and attention.

Neural mechanisms in processing of Emotion in Real and Virtual faces

2025-07-03

References

- [1] Aline W. De Borst and Beatrice De Gelder. Is it the real deal? Perception of virtual characters versus humans: an affective cognitive neuroscience perspective. *Frontiers in Psychology*, 6, May 2015. ISSN 1664-1078. doi: 10.3389/fpsyg.2015.00576. URL http://www.frontiersin.org/Cognitive_Science/10.3389/fpsyg.2015.00576/abstract.
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Neural mechanisms in processing of Emotion in Real and Virtual faces

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