

Portfolio

Services

DYLAN MOLINA WARD
dylan-fidel.github.io

I'M DYLAN



Digital Marketer

I am a digital communications and growth marketing professional with a background in Sociology and Communication Science, combining analytical research skills with creative execution.

I have hands-on experience across LinkedIn growth strategies, content creation, website management, SEO, and web graphic design, helping organisations strengthen their digital presence and communicate complex messages clearly.

Comfortable working in international and multidisciplinary environments, I thrive at the intersection of data, content, and strategy.

Certifications



MSc in Digital Media
Bachelor in Sociology

Google

Advanced Google Analytics
Google Ads Measurement



Search Engine Optimization (CDP Accredited)



Discourse Analysis

Search Engine Optimization (SEO-GEO)



Google Tag Manager



Google Ads



SEMRUSH



Google Search Console



Google Analytics

Backlinks

Internal Linking

External Linking

Content Writing

Keyword Research

Speed Optimization

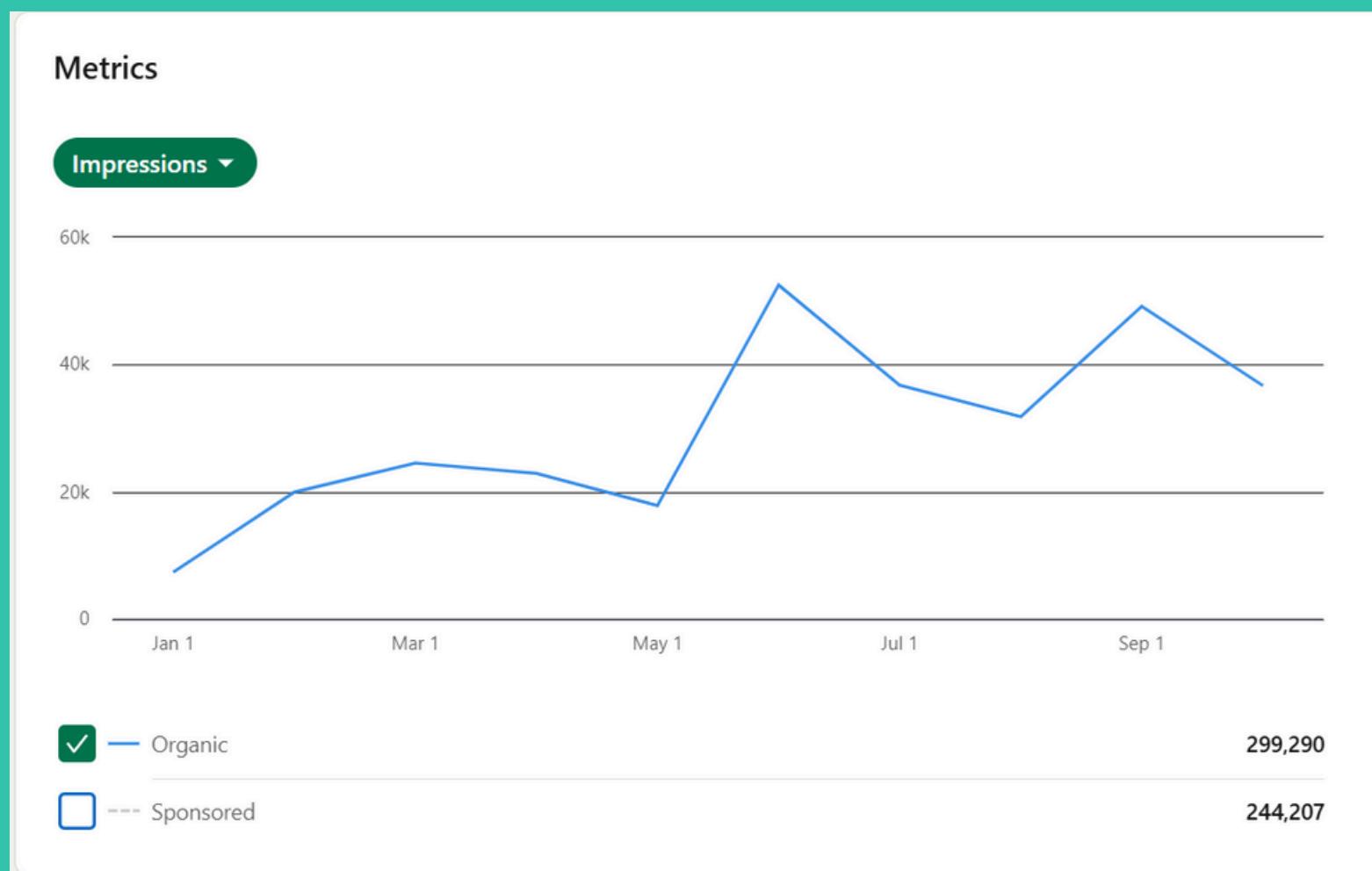
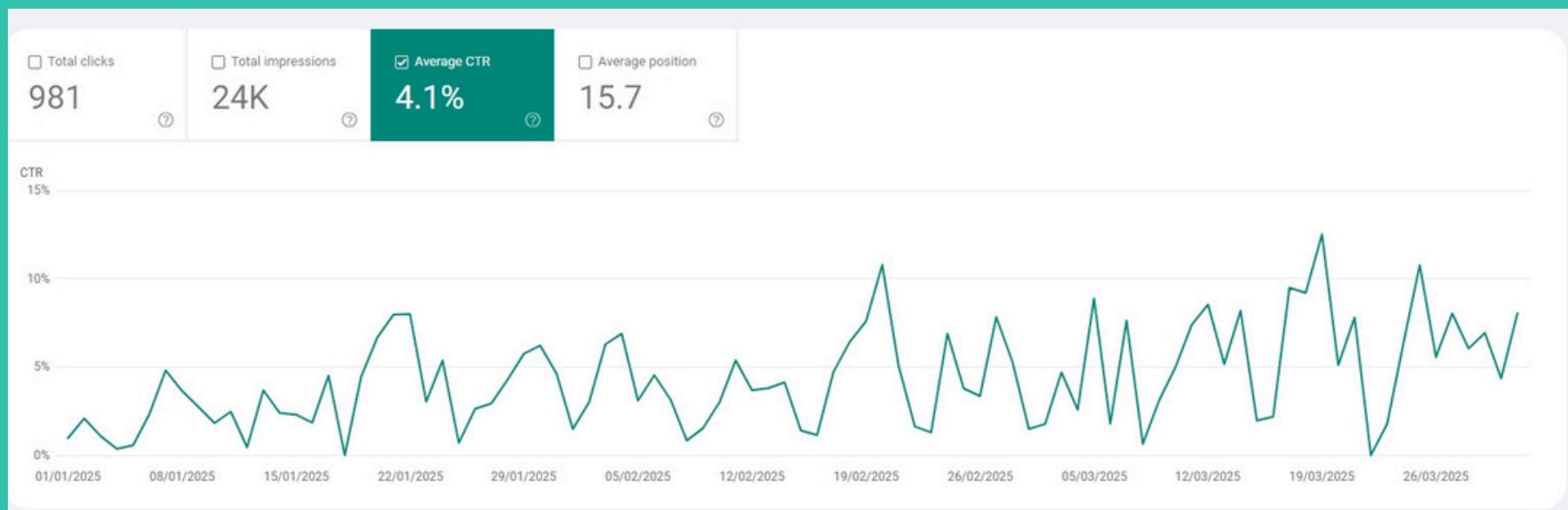
Image Optimization

Tags

Google Integration

A sneak peak

Get more customers on your site and in your store



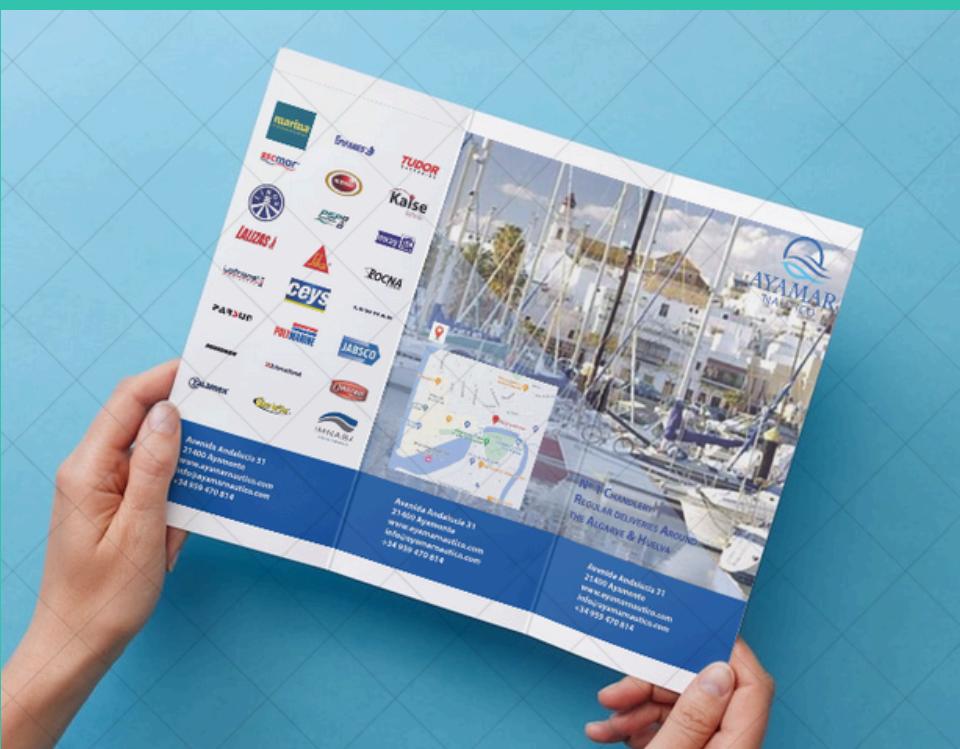
Graphic Design

Digital

Website, Social media.

Print

Brochures, Stickers,
Advertising and more.



Technical Data Sheet

87 dTex
100% NOOSA™ PLA

Valid from: 20/01/2025



GENERAL PROPERTIES

Product type	Multifilament yarn - DTY	Color	No Color
Nº of filaments	32	End use	Knitting, weaving
Twist direction	-	Luster	B

PHYSICAL PROPERTIES	UNIT	SPECIFICATIONS			TEST METHOD		
Count	dtex	87,0	86,5	87,5	ISO 2060		
Tenacity	cN/Tex	21	19	23	ISO 2062		
Elongation at break	%	27	MIN	25	MAX	29	ISO 2062
Intermingling	#/m	65	-	-	-		
Spin Finish	%	1,9	1,7	2,1	ISO 150701		

These values are measured by standardized test methods of NOOSA SA based on ISO standards.

hello@noosafiber.com
www.noosafiber.com

NOOSA

Web Development

WordPress

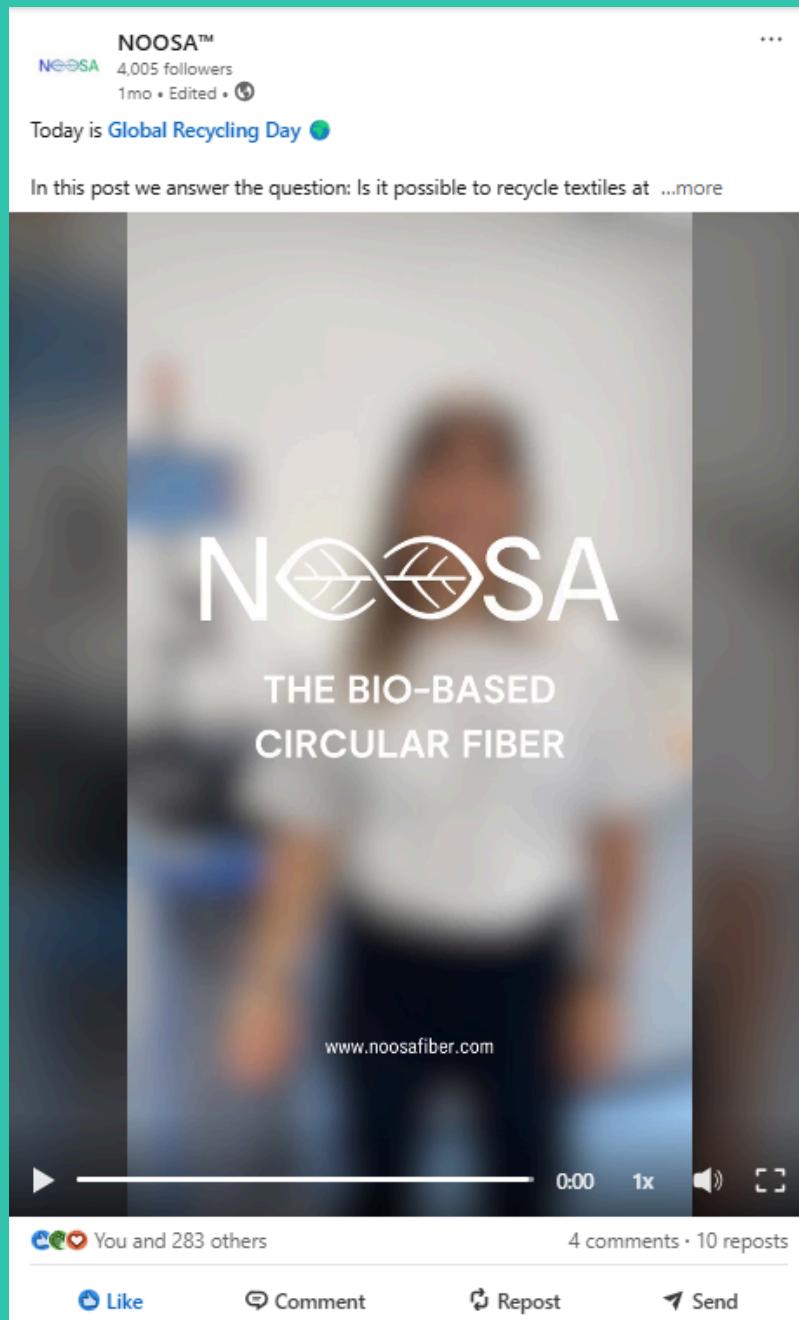
As of April 2025, WordPress powers approximately 43.4% of all websites globally. Due to it's ease of use and it's SEO friendly CMS.

User Experience

Fused with creativity and with the experience of the customer in mind.

The screenshot shows the NOOSA website homepage. At the top, there is a navigation bar with the NOOSA logo, a search icon, and links for Product, NOOSA® for..., 100% Recyclable, Our Impact, Newsroom, We are NOOSA®, and Contact us. Below the navigation, there is a large image featuring a skein of white thread, a pile of white fiber, and a piece of white fabric with the "NOOSA" logo. To the left of this image, the text "WE ARE NOOSA®" is displayed in bold blue capital letters, followed by the subtitle "A bio-renewable textile fiber, endlessly recyclable" and a link "Our product →". To the right of the main image, there is a smaller image of several skeins of colorful yarn (blue, green, yellow, purple) and a dark blue sidebar with the text "100% bio-based" and "FDA approved".

Social Media



Social Media Management

LinkedIn, Instagram, Facebook

Paid Adverstisement

LinkedIn, TikTok, Google Ads

Contact

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