

# **Portfolio Services**

**DYLAN MOLINA WARD**  
**dylanmolina.com**

# I'M DYLAN



Digital Marketer

I've graduated with a Master in Communication Sciences in Digital Media, and a Bachelor's of Sociology.

I bring a unique blend of analytical insight and creative execution to every project. With hands-on experience across SEO, content creation, and web analytics, I specialize in building digital ecosystems that enhance visibility and drive growth.

Whether collaborating with startups or established teams, I thrive in environments that challenge me to think strategically and execute with precision. I help brands uncover data-driven insights that translate into meaningful customer engagement.

# Certifications



**MSc in Digital Media**  
**Bachelor in Sociology**



**Advanced Google Analytics**



**Search Engine Optimization (CDP Accredited)**



**Discourse Analysis**

# Search Engine Optimization (SEO-GEO)



Google Tag Manager



Google Ads



SEMRUSH



Google Search Console



Google Analytics

**Backlinks**

**Internal Linking**

**External Linking**

**Content Writing**

**Keyword Research**

**Speed Optimization**

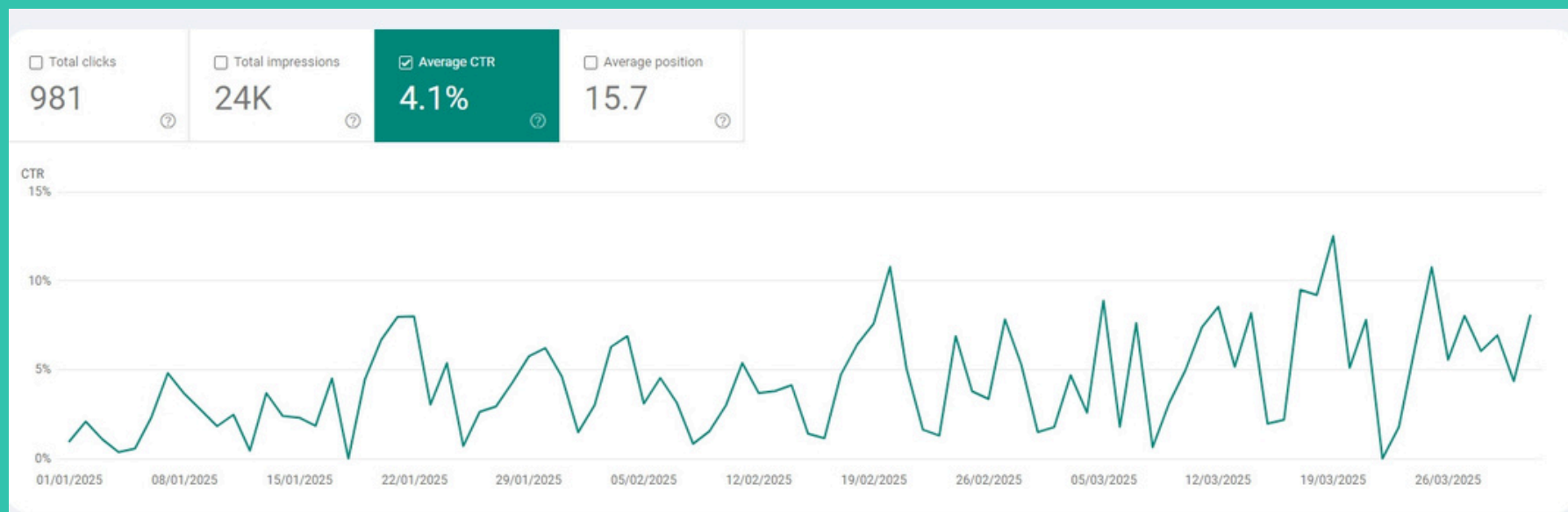
**Image Optimization**

**Tags**

**Google Integration**

# A sneak peak

Get more customers on your site and in your store



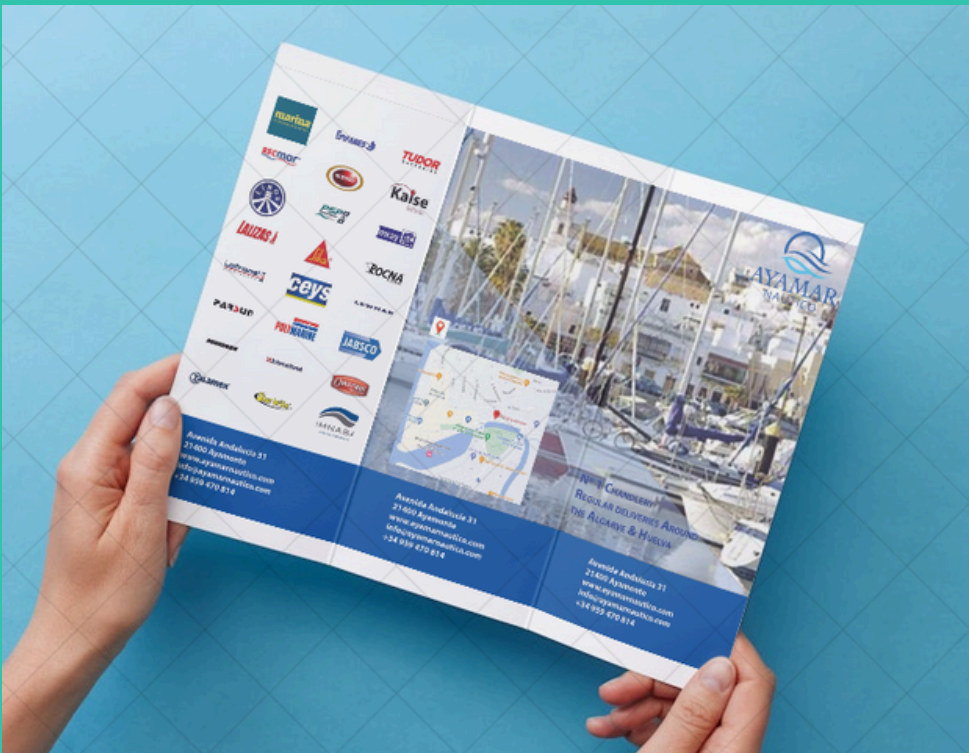
# Graphic Design

## Digital

Website, Social media.

## Print

Brochures, Stickers,  
Advertising and more.



### Technical Data Sheet

87 dTex  
100% NOOSA™ PLA

Valid from: 20/01/2025



### GENERAL PROPERTIES

Product type	Multifilament yarn - DTY	Color	No Color
N° of filaments	32	End use	Knitting, weaving
Twist direction	-	Luster	B

PHYSICAL PROPERTIES	UNIT	SPECIFICATIONS			TEST METHOD
Count	dtex	87,0	86,5	87,5	ISO 2060
Tenacity	cN/Tex	21	19	23	ISO 2062
Elongation at break	%	27	25	29	ISO 2062
Intermingling	#/m	65	-	-	-
Spin Finish	%	1,9	1,7	2,1	ISO 150701

These values are measured by standardized test methods of NOOSA SA based on ISO standards.

hello@noosafiber.com  
www.noosafiber.com





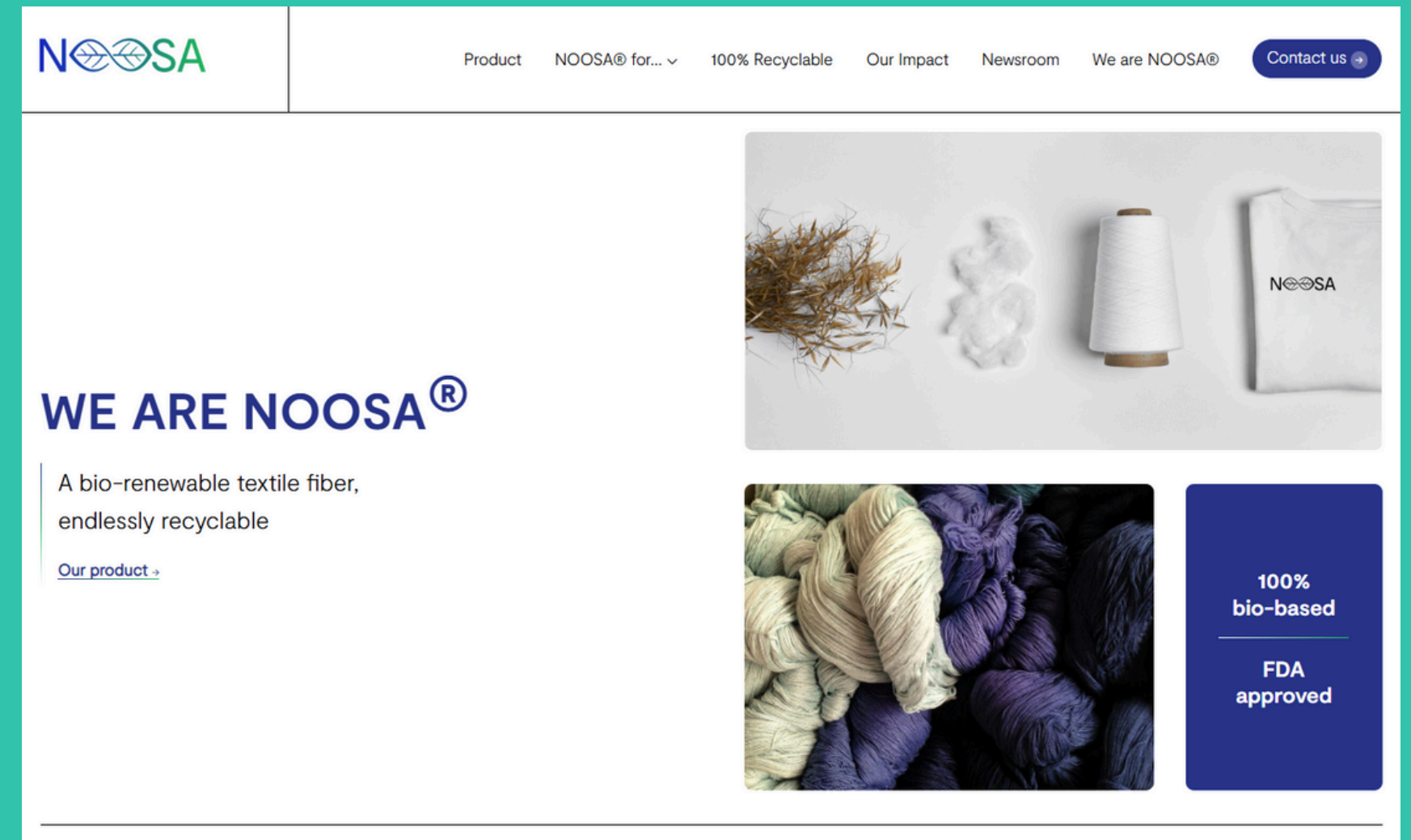
# Web Development

## WordPress

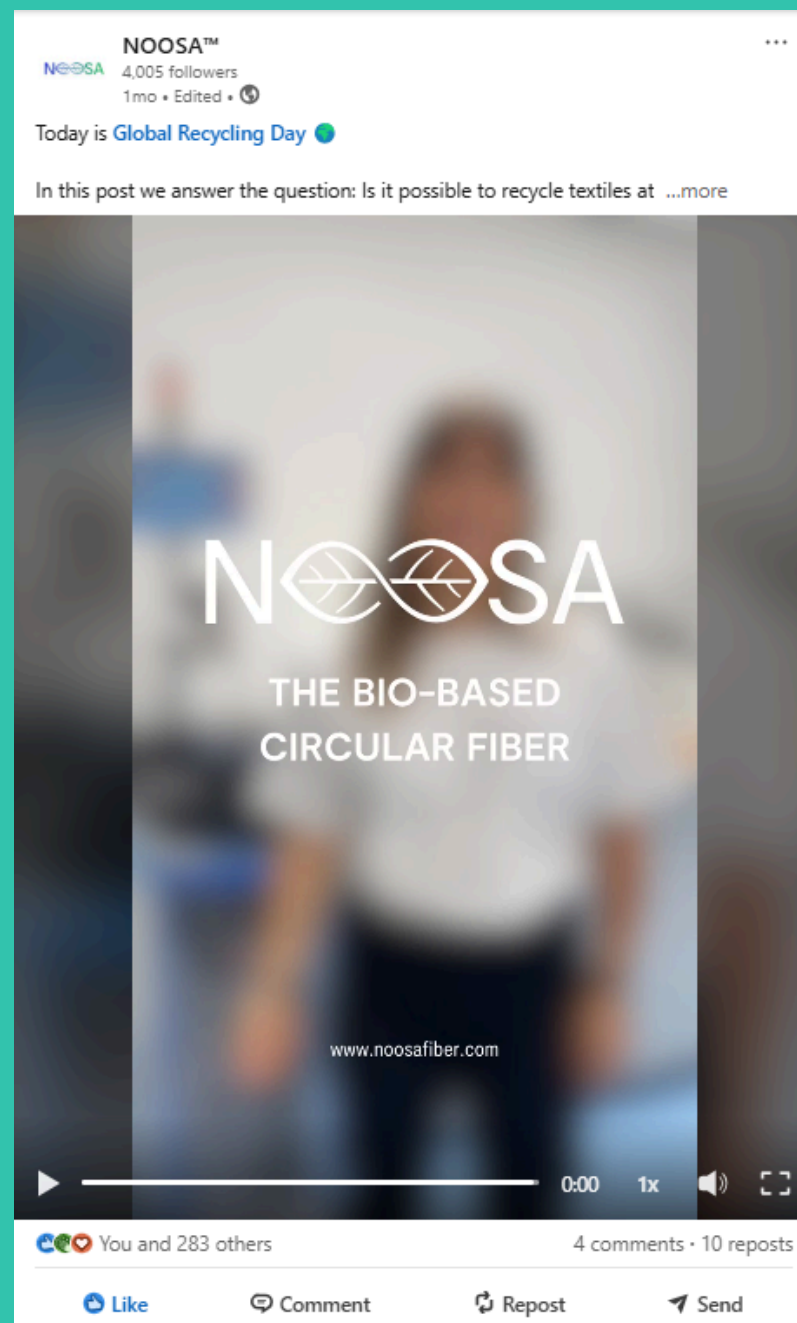
As of April 2025, WordPress powers approximately 43.4% of all websites globally. Due to its ease of use and its SEO friendly CMS.

## User Experience

Fused with creativity and with the experience of the customer in mind.



# Social Media



## Social Media Management

LinkedIn, Instagram, Facebook

## Paid Adverstisement

LinkedIn, TikTok, Google Ads





# Contact

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