

# **Portfolio**

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# **Services**

**DYLAN MOLINA WARD**

[dylan-fidel.github.io](https://dylan-fidel.github.io)

# I'M DYLAN



Digital Marketer

I am a digital communications and growth marketing professional with a background in Sociology and Communication Science, combining analytical research skills with creative execution.

I have hands-on experience across LinkedIn growth strategies, content creation, website management, SEO, and web graphic design, helping organisations strengthen their digital presence and communicate complex messages clearly.

Comfortable working in international and multidisciplinary environments, I thrive at the intersection of data, content, and strategy.

# Certifications



**MSc in Digital Media**  
**Bachelor in Sociology**



**Advanced Google Analytics**  
**Google Ads Measurement**



**Search Engine Optimization (CDP Accredited)**



**Discourse Analysis**

# Search Engine Optimization (SEO-GEO)



Google Tag Manager



Google Ads



SEMRUSH



Google Search Console



Google Analytics

**Backlinks**

**Internal Linking**

**External Linking**

**Content Writing**

**Keyword Research**

**Speed Optimization**

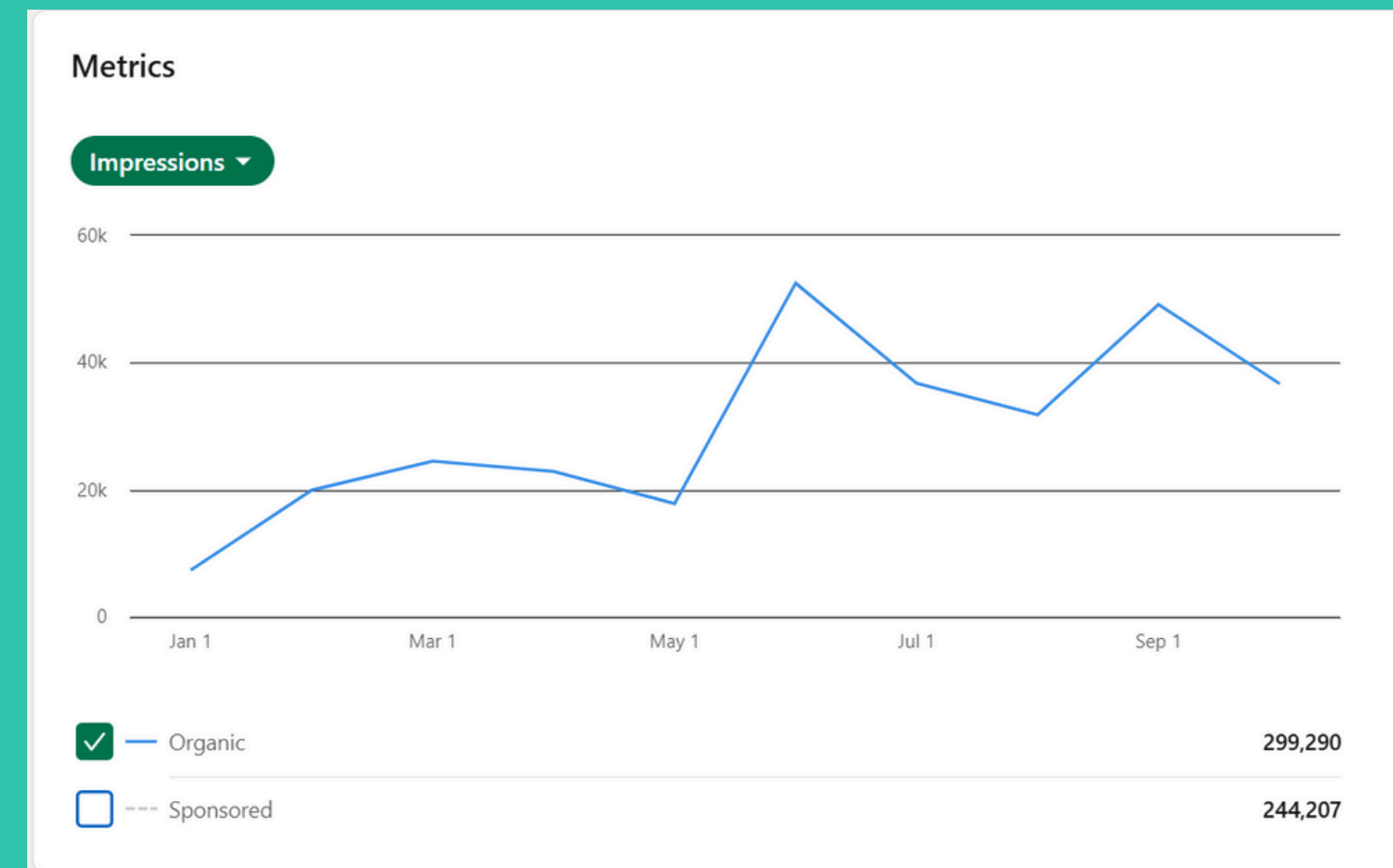
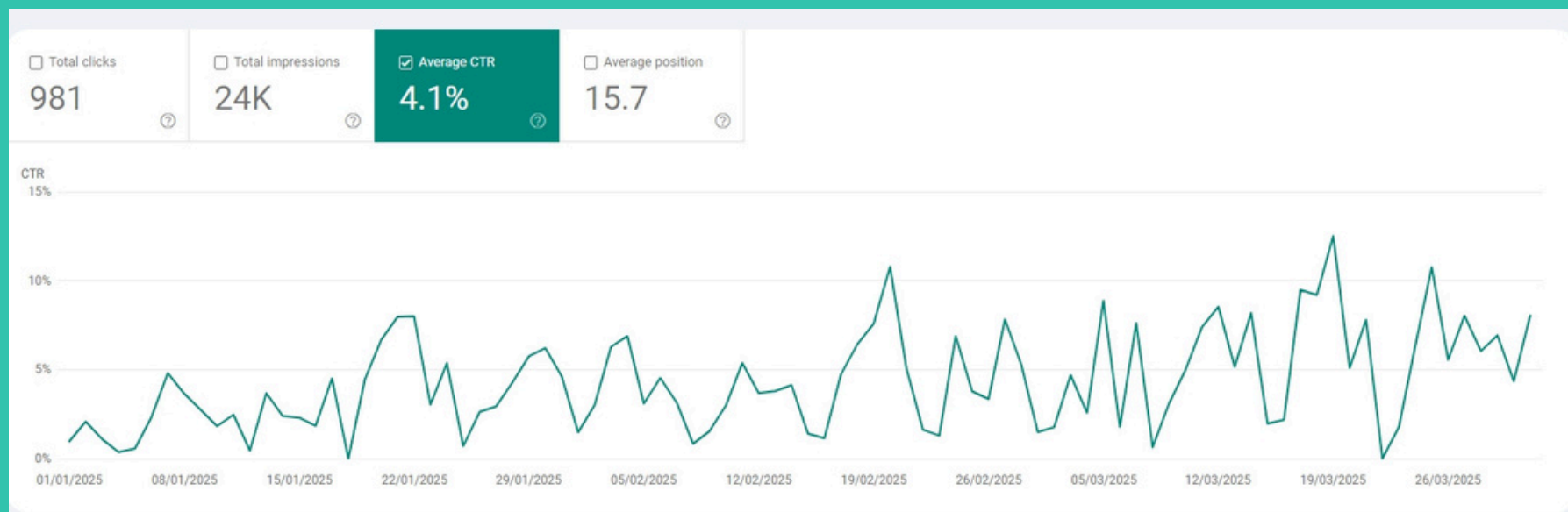
**Image Optimization**

**Tags**

**Google Integration**

# A sneak peak

Get more customers on your site and in your store





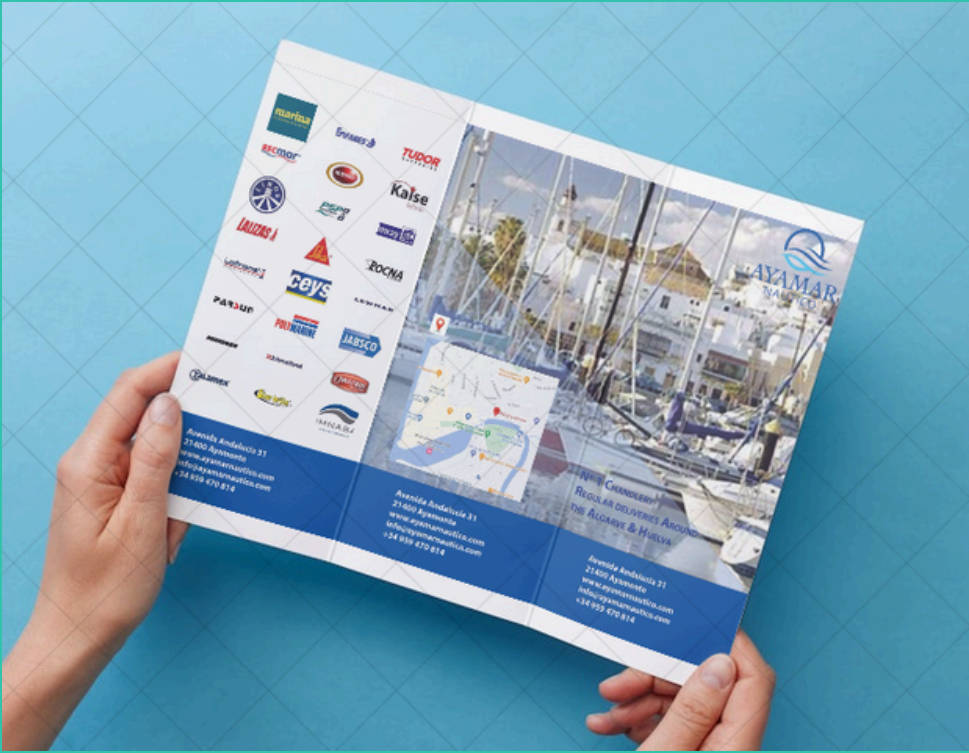
# Graphic Design

## Digital

Website, Social media.

## Print

Brochures, Stickers,  
Advertising and more.



### Technical Data Sheet

87 dTex  
100% NOOSA™ PLA

Valid from: 20/01/2025



### GENERAL PROPERTIES

Product type	Multifilament yarn - DTY	Color	No Color
N° of filaments	32	End use	Knitting, weaving
Twist direction	-	Luster	B

PHYSICAL PROPERTIES	UNIT	SPECIFICATIONS			TEST METHOD
Count	dtex	87,0	86,5	87,5	ISO 2060
Tenacity	cN/Tex	21	19	23	ISO 2062
Elongation at break	%	27	25	29	ISO 2062
Intermingling	#/m	65	-	-	-
Spin Finish	%	1,9	1,7	2,1	ISO 150701

These values are measured by standardized test methods of NOOSA SA based on ISO standards.

hello@noosafiber.com  
www.noosafiber.com



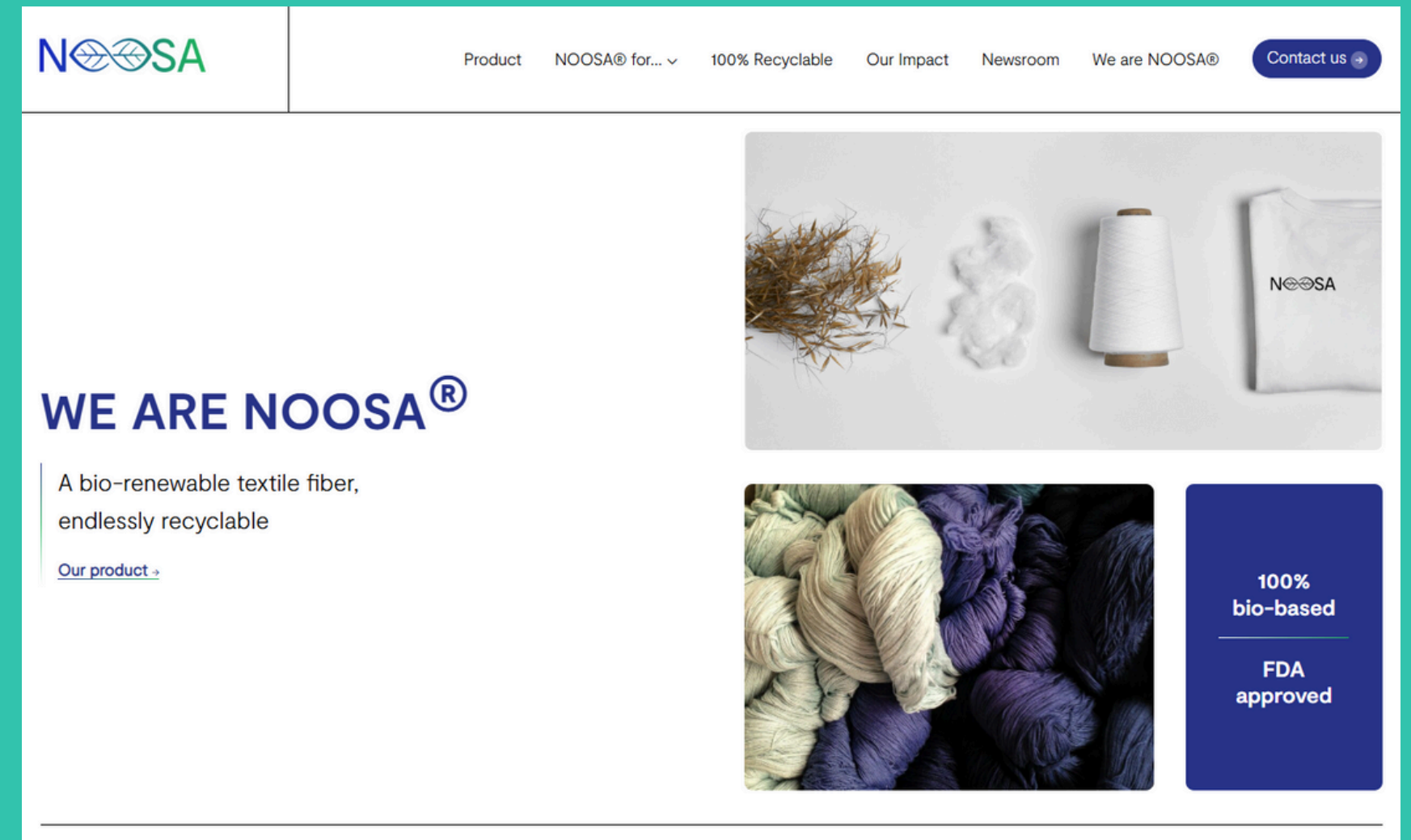
# Web Development

## WordPress

As of April 2025, WordPress powers approximately 43.4% of all websites globally. Due to its ease of use and its SEO friendly CMS.

## User Experience

Fused with creativity and with the experience of the customer in mind.



# Social Media



## Social Media Management

LinkedIn, Instagram, Facebook

## Paid Adverstisement

LinkedIn, TikTok, Google Ads





# Contact

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