Optimized web artwork and use

Alternate marks are available for merchants who want to underscore the specific products they accept at the point-of-sale/point-of-interaction.

This document is for quick reference.

Artwork and complete guidelines are available at brand.mastercard.com/debit.html

Instructions

Correct display of Mastercard branding can be achieved by using our optimized artwork. Simply use our provided files and then follow the instructions below. Two different file formats and multiple sizes are available.

SVG

All browsers* support the use of SVG files. You or your developer may place SVG files using the element using your preferred size. See example below:

<img src="mc_sym_debit_pos.svg"
alt="" width="50">

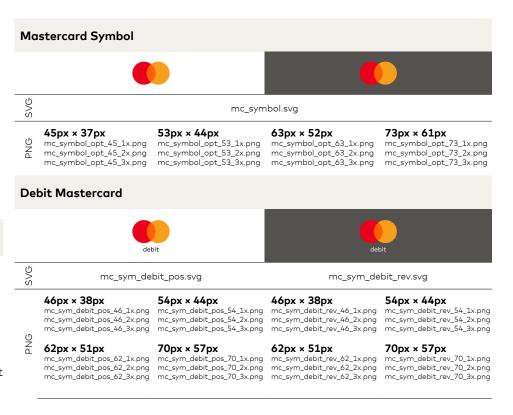
PNG

If you or your developer are unable to work with SVG files, use the PNG artwork.

A PNG should not be used at a size larger than its actual pixel dimensions. Instead use the next larger image size or an SVG file. PNG files are not scalable. If scaled, a PNG may appear blurry on high resolution devices such as Retina® displays.

To ensure that the mark is displayed properly on every device we recommend using the <srcset> attribute:

<img src="mc_sym_crd-deb_pos_46_1x.
png" alt="" width="76"
srcset="mc_sym_crd-deb_pos_46_1x.
png, mc_sym_crd-deb_pos_46_2x.png,
mc_sym_crd-deb_pos_46_3x.png">





^{*}Except Internet Explorer 8 or lower.