

SpartanSavr

Connecting MSU Students to Businesses

Navigation for each days deals

Mon Tue Wed Thur Fri Sat Sun

Rest. 1

Deal
Deal
Deal

Rest. 2

Deal
Deal
Deal

Rest. 2

Deal
Deal
Deal

Button to take to text signup page

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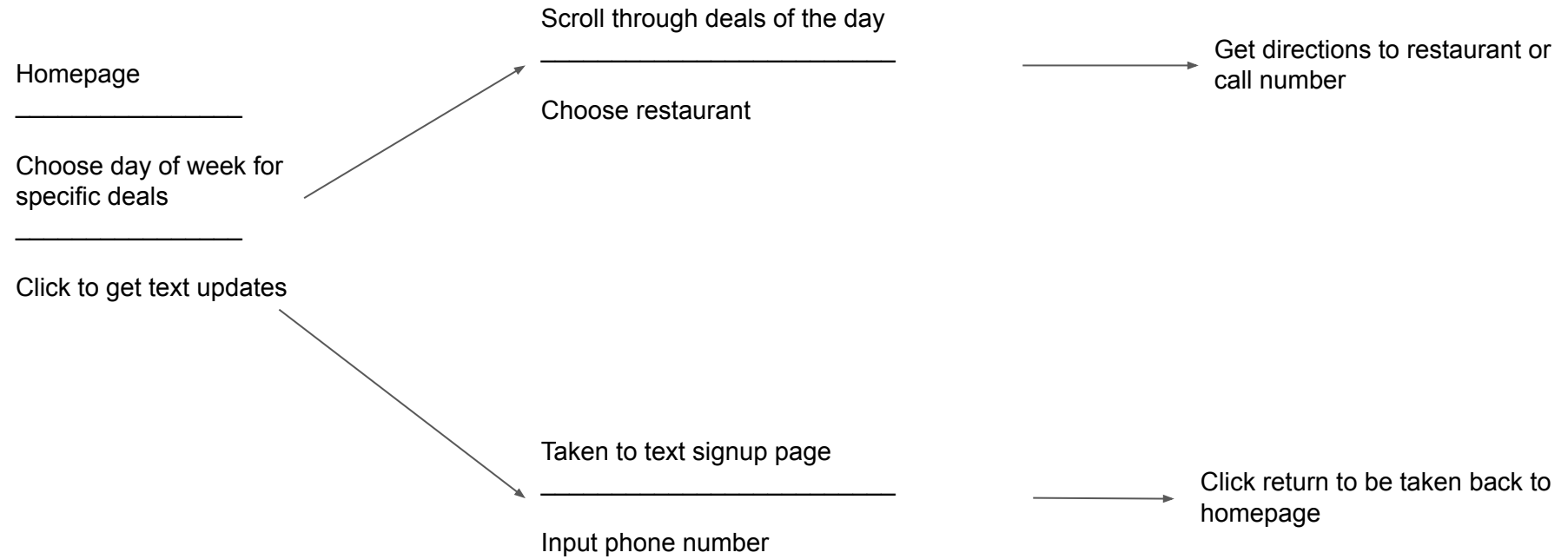
Text Signup

Phone #:

Tagline for text signup

Return button
to take back to main page

Footer image



SpartanSavr is meant to connect college students looking for deals with the restaurants that have ongoing deals.

College students are always looking for the best deal, be it food or drinks, because let's face it; most college students are broke. Restaurant owners are also looking at ways to entice customers with deals and promotions. The best way for students to find the best deals, and restaurants to get the most out of their deals is to connect the two.

Personas



Student:

- 18-22 Years old
- Looking for deals at local restaurants
- Wants deals to be easy to find



Owner:

- Looking to drum up more business
- Has deals on offer

Comparative sites

<https://smalltabs.com/>

<https://www.groupon.com>

<https://www.localflavor.com/?radius=100>