

SpartanSavr.com

SpartanSavr is meant to connect college students looking for deals with the restaurants that have ongoing deals.

College students are always looking for the best deal, be it food or drinks, because let's face it; most college students are broke. Restaurant owners are also looking at ways to entice customers with deals and promotions. The best way for students to find the best deals, and restaurants to get the most out of their deals is to connect the two. SpartanSavr allows for restaurants to upload their deals/promotions to the site, and for students to be notified about those deals, and to search for other deals.

Personas

Student:

- 18-22 Years old
- Looking for deals at local restaurants
- Wants deals to be easy to find, and present

Owner:

- Looking to drum up more business
- Has deals on offer
- Wants easy experience updating their deals

Comparative sites

-<https://smalltabs.com/>

-<https://www.groupon.com>

-<https://www.localflavor.com/?radius=100>