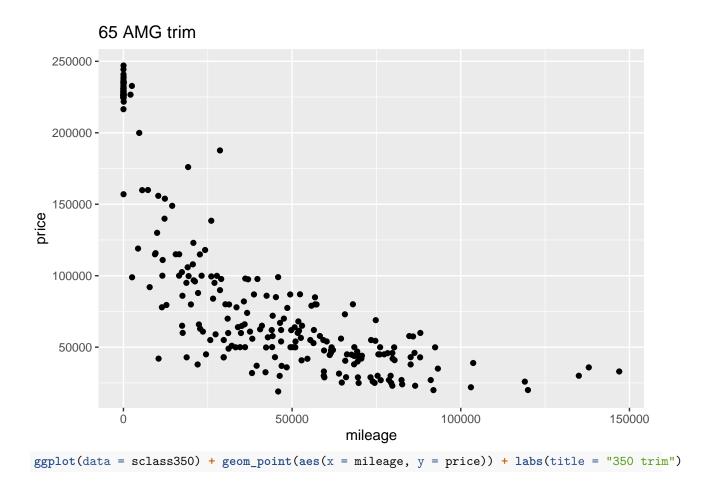
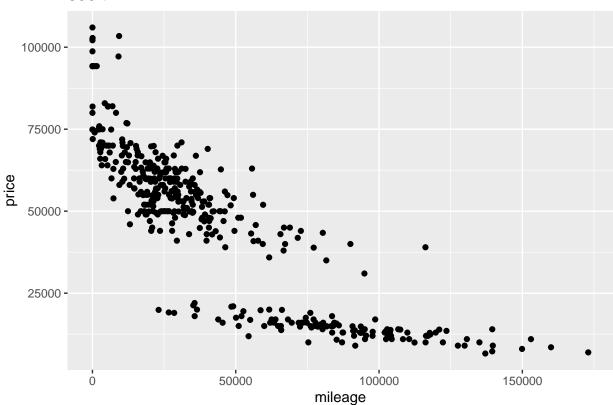
# excercise2

#### KNN PRACTICE

```
library(tidyverse)
## -- Attaching packages -----
                                                          ----- tidyverse 1.3.0 --
## v ggplot2 3.2.1
                   v purrr
                              0.3.3
## v tibble 2.1.3 v dplyr 0.8.3
## v tidyr 1.0.0 v stringr 1.4.0
## v readr
          1.3.1
                    v forcats 0.4.0
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                   masks stats::lag()
library(ggplot2)
sclass <- read.csv("~/Documents/R/SDS 323/SDS323-master/data/sclass.csv")</pre>
# trim subsets
sclass350 <- dplyr::select(subset(sclass, trim == "350"), mileage, price)</pre>
sclass65AMG <- dplyr::select(subset(sclass, trim == "65 AMG"), mileage, price)</pre>
# plot price vs mileage for each trim
ggplot(data = sclass65AMG) + geom_point(aes(x = mileage, y = price)) + labs(title = "65 AMG trim")
```







Looking at the two plots, the data seems to indicate different relationships between mileage and price for each S Class. Hence using a sepereate KNN regression model for each S Class seems to be a good idea.

```
library(FNN)
library(mosaic)
```

```
## Loading required package: lattice
## Loading required package: ggformula
## Loading required package: ggstance
##
## Attaching package: 'ggstance'
## The following objects are masked from 'package:ggplot2':
##
##
       geom_errorbarh, GeomErrorbarh
##
## New to ggformula? Try the tutorials:
    learnr::run_tutorial("introduction", package = "ggformula")
   learnr::run_tutorial("refining", package = "ggformula")
## Loading required package: mosaicData
## Loading required package: Matrix
##
## Attaching package: 'Matrix'
## The following objects are masked from 'package:tidyr':
##
```

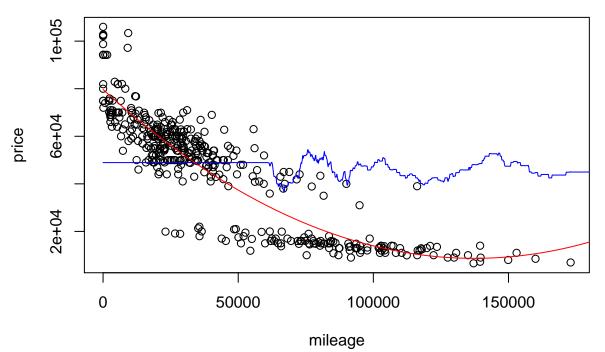
```
##
       expand, pack, unpack
## Registered S3 method overwritten by 'mosaic':
##
     fortify.SpatialPolygonsDataFrame ggplot2
##
##
## The 'mosaic' package masks several functions from core packages in order to add
## additional features. The original behavior of these functions should not be affected by this.
## Note: If you use the Matrix package, be sure to load it BEFORE loading mosaic.
##
## Attaching package: 'mosaic'
## The following object is masked from 'package:Matrix':
##
##
       mean
## The following objects are masked from 'package:dplyr':
##
       count, do, tally
## The following object is masked from 'package:purrr':
##
##
       cross
## The following object is masked from 'package:ggplot2':
##
##
       stat
## The following objects are masked from 'package:stats':
##
       binom.test, cor, cor.test, cov, fivenum, IQR, median, prop.test,
##
##
       quantile, sd, t.test, var
## The following objects are masked from 'package:base':
##
##
       max, mean, min, prod, range, sample, sum
library(doMC)
## Loading required package: foreach
##
## Attaching package: 'foreach'
## The following objects are masked from 'package:purrr':
##
##
       accumulate, when
## Loading required package: iterators
## Loading required package: parallel
library(boot)
##
## Attaching package: 'boot'
## The following object is masked from 'package:mosaic':
##
```

```
##
       logit
## The following object is masked from 'package:lattice':
##
##
       melanoma
options(`mosaic:parallelMessage` = FALSE)
set.seed(100)
set.rseed(100)
rmse <- function(y, yhat) {</pre>
  sqrt( mean( (y - yhat)^2 ) )
# KNN regression for S Class 350
X <- dplyr::select(sclass350, -price)</pre>
y <- sclass350$price
n <- nrow(sclass350)</pre>
train_ind <- n * 0.8
k_grid \leftarrow seq(1,80,by=1)
err_grid <- foreach(k = k_grid, .combine = 'c') %do% {</pre>
  out = do(500)*{}
    # test/train split
    train_ind <- sample.int(nrow(sclass350), 0.8*nrow(sclass350))</pre>
    X_train <- data.frame(X[train_ind,])</pre>
    X_test <- data.frame(X[-train_ind,])</pre>
    y_train <- y[train_ind]</pre>
    y_test <- y[-train_ind]</pre>
    # scale train and test feature by the sd of train features
    scale factors <- apply(X train, 2, sd, na.rm = TRUE)</pre>
    X_train_sc <- scale(X_train, scale = scale_factors)</pre>
    X_test_sc <- scale(X_test, scale = scale_factors)</pre>
    model <- knn.reg(train = X_train_sc, test = X_test_sc, y = y_train, k = k)</pre>
    rmse(y_test, model$pred)
  mean(out$result)
plot(err_grid)
```

```
0
    11000 12000 13000 14000
             0
                0
                            20
                                              40
                                                               60
                                                                                80
                                             Index
# index of optimal K and RMSE
which.min(err_grid)
## [1] 37
min(err_grid)
## [1] 10520.23
# plot optimal K
scale_factors <- apply(X, 2, sd, na.rm = TRUE)</pre>
X_test <- seq(0, 200000, length.out = 1000)</pre>
X_train_sc <- scale(X_train, scale = scale_factors)</pre>
X_test_sc <- scale(X_test, scale = scale_factors)</pre>
best <- knn.reg(train = X_train_sc, test = X_test_sc, y = y, k = which.min(err_grid))
# quadratic model for comparisson
lm <- glm(price ~ poly(x = mileage, degree = 2), data = sclass350)</pre>
lm.cv <- cv.glm(data = sclass350, lm)</pre>
# rmse of quadratic model
sqrt(lm.cv$delta[1])
## [1] 10238.95
df1 <- data.frame(X_test, best$pred)</pre>
df2 <- data.frame(X_test, predict(lm, newdata = data.frame(mileage = X_test)))</pre>
```

plot(price ~ mileage, data = sclass350, col = "black")

lines(df1, col = "blue")
lines(df2, col = "red")



The

optimal value for K is 37, which happens to be odd, and has an RMSE of 10520.23.

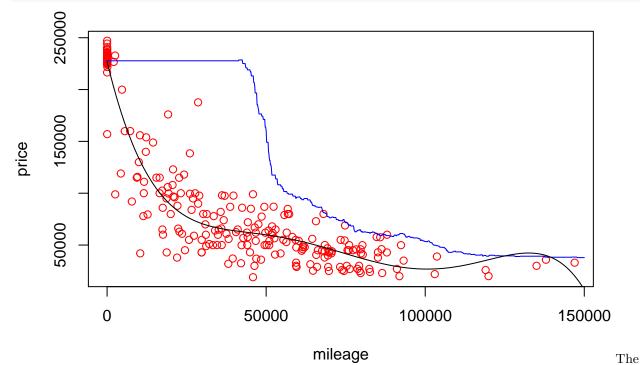
```
library(doMC)
set.seed(100)
set.rseed(100)
# KNN regression for S Class 65 AMG
X <- dplyr::select(sclass65AMG, -price)</pre>
y <- sclass65AMG$price
n <- nrow(sclass65AMG)</pre>
train_n <- n*0.8
k_grid \leftarrow seq(1,80,by=1)
err_grid <- foreach(k = k_grid, .combine = 'c') %do% {</pre>
  out = do(500)*{}
    # make test/train split
    train_ind <- sample.int(n, train_n)</pre>
    X_train <- data.frame(X[train_ind,])</pre>
    X_test <- data.frame(X[-train_ind,])</pre>
    y_train <- y[train_ind]</pre>
    y_test <- y[-train_ind]</pre>
    # scale train and test feature by the sd of train features
    scale_factors <- apply(X_train, 2, sd, na.rm = TRUE)</pre>
    X_train_sc <- scale(X_train, scale = scale_factors)</pre>
    X_test_sc <- scale(X_test, scale = scale_factors)</pre>
    model <- knn.reg(train = X_train_sc, test = X_test_sc, y = y_train, k = k)</pre>
    rmse(y_test, model$pred)
  mean(out$result)
```

```
plot(err_grid)
     38000
             0
     30000 34000
              26000
           0
                            20
                                             40
                                                              60
                                                                               80
                                            Index
# optimal K and RMSE
which.min(err_grid)
## [1] 36
min(err_grid)
## [1] 26012.75
# optimal odd K and RMSE
odd <- err_grid[c(TRUE, FALSE)]</pre>
2*which.min(odd)-1
## [1] 35
min(odd)
## [1] 26087.95
# RMSE difference
min(err_grid) - min(odd)
## [1] -75.20318
lm <- glm(price ~ poly(x = mileage, degree = 5), data = sclass65AMG)</pre>
lm.cv <- cv.glm(sclass65AMG, lm)</pre>
sqrt(lm.cv$delta[1])
## [1] 21194.57
X_test <- seq(0, 150000, length.out = 1000)</pre>
scale_factors <- apply(X, 2, sd, na.rm = TRUE)</pre>
X_train_sc <- scale(X, scale = scale_factors)</pre>
X_test_sc <- scale(X_test, scale = scale_factors)</pre>
```

```
best <- knn.reg(X_train_sc, X_test_sc, y = y, k = which.min(err_grid))

df1 <- data.frame(X_test, best$pred)
df2 <- data.frame(X_test, predict(lm, newdata = data.frame(mileage = X_test)))

plot(price ~ mileage, data = sclass65AMG, col = "red")
lines(df1, col = "blue")
lines(df2, col = "black")</pre>
```



model for 350 trim has the larger optimal K, this is likely because the data set is larger than that of 65 AMG trim. Therefore the model can average more data points without losing accuracy. The optimal K value is 36 and the optimal odd K is 35, the RMSE difference between the two is  $\sim$ 75. Because the two values for K are neighbors and the graph doesnt seem volatile, I think it is safe to use K=36 as the optimal value for K. It is interesting to note that for both trims a simple polynomial model out preformed the KNN regression model, and is substantially easier to implement.

### SARATOGA HOUSE PRICES

```
set.seed(100)
set.rseed(100)
library(mosaic)
library(boot)
library(lm.beta)
data(SaratogaHouses)
summary(SaratogaHouses)
```

```
##
        price
                         lotSize
                                                             landValue
                                              age
                             : 0.0000
##
    Min.
           : 5000
                      Min.
                                         Min.
                                                : 0.00
                                                           Min.
                                                                  :
                                                                      200
    1st Qu.:145000
                      1st Qu.: 0.1700
                                         1st Qu.: 13.00
                                                           1st Qu.: 15100
    Median :189900
                      Median : 0.3700
                                         Median : 19.00
##
                                                           Median : 25000
##
    Mean
           :211967
                      Mean
                             : 0.5002
                                         Mean
                                                : 27.92
                                                           Mean
                                                                  : 34557
    3rd Qu.:259000
                      3rd Qu.: 0.5400
                                         3rd Qu.: 34.00
                                                           3rd Qu.: 40200
```

```
:775000 Max. :12.2000 Max. :225.00 Max. :412600
##
     livingArea
                   pctCollege
                                    bedrooms
                                                  fireplaces
                                                                  bathrooms
  Min. : 616
                               Min. :1.000
                                                Min. :0.0000
                 Min. :20.00
                                                                Min. :0.0
                1st Qu.:52.00
                               1st Qu.:3.000
                                                1st Qu.:0.0000
   1st Qu.:1300
                                                                1st Qu.:1.5
   Median:1634
                Median :57.00 Median :3.000
                                                Median :1.0000
                                                                Median :2.0
##
  Mean :1755
                Mean :55.57 Mean :3.155 Mean :0.6019
                                                                Mean :1.9
   3rd Qu.:2138
                 3rd Qu.:64.00 3rd Qu.:4.000 3rd Qu.:1.0000
                                                                3rd Qu.:2.5
                 Max. :82.00 Max. :7.000 Max.
  Max. :5228
                                                       :4.0000
##
                                                                Max. :4.5
##
       rooms
                              heating
                                               fuel
##
  Min. : 2.000
                   hot air
                                  :1121
                                         gas
                                                 :1197
   1st Qu.: 5.000
                   hot water/steam: 302
                                        electric: 315
## Median : 7.000
                   electric
                               : 305
                                         oil
                                                : 216
## Mean : 7.042
## 3rd Qu.: 8.250
## Max.
          :12.000
##
                           waterfront newConstruction centralAir
                 sewer
##
                           Yes: 15
                                     Yes: 81
                                                     Yes: 635
                    : 503
   septic
   public/commercial:1213
                           No :1713
                                      No :1647
                                                     No :1093
                   : 12
  none
##
##
##
# baseline medium model with 11 main effects
lm_medium <- glm(price ~ lotSize + age + livingArea + pctCollege + bedrooms +</pre>
       fireplaces + bathrooms + rooms + heating + fuel + centralAir, data=SaratogaHouses)
summary(lm medium)
##
## Call:
## glm(formula = price ~ lotSize + age + livingArea + pctCollege +
      bedrooms + fireplaces + bathrooms + rooms + heating + fuel +
##
##
      centralAir, data = SaratogaHouses)
##
## Deviance Residuals:
      Min
               10 Median
                                 3Q
                                        Max
## -232296
          -40021 -7679
                              28919
                                      527748
##
## Coefficients:
##
                          Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                         28627.732 12224.396 2.342 0.019302 *
## lotSize
                          9350.452
                                     2421.118
                                              3.862 0.000117 ***
## age
                            47.547
                                       65.149
                                              0.730 0.465600
                                        5.033 18.253 < 2e-16 ***
## livingArea
                            91.870
## pctCollege
                           296.508
                                     165.531
                                              1.791 0.073428 .
## bedrooms
                        -15630.719
                                     2885.084 -5.418 6.89e-08 ***
## fireplaces
                           985.061
                                     3385.478 0.291 0.771112
## bathrooms
                         22006.971
                                     3821.764 5.758 1.00e-08 ***
## rooms
                                     1093.631
                                               2.980 0.002922 **
                          3259.119
## heatinghot water/steam -9429.795
                                    4738.934 -1.990 0.046765 *
## heatingelectric
                         -3609.986 14009.898 -0.258 0.796689
## fuelelectric
                        -12094.122 13792.538 -0.877 0.380686
                         -8873.140 5395.649 -1.644 0.100257
## fueloil
## centralAirNo
                        -17112.819
                                     3922.489 -4.363 1.36e-05 ***
## ---
```

```
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
  (Dispersion parameter for gaussian family taken to be 4393644476)
##
##
       Null deviance: 1.6736e+13 on 1727
                                           degrees of freedom
## Residual deviance: 7.5307e+12 on 1714 degrees of freedom
## AIC: 43287
##
## Number of Fisher Scoring iterations: 2
lm_medium.cv <- cv.glm(data = SaratogaHouses, lm_medium, K = 10)</pre>
# RMSE of the medium model
sqrt(lm_medium.cv$delta[1])
## [1] 66672.84
# my model
lm1 <- glm(price ~ lotSize + livingArea + pctCollege + bedrooms + bathrooms + rooms + centralAir + wate
lm1.cv <- cv.glm(data = SaratogaHouses, lm1, K = 10)</pre>
# RMSE of my model
sqrt(lm1.cv$delta[1])
## [1] 64900.97
# RMSE improvement on the medium model
sqrt(lm_medium.cv$delta[1]) - sqrt(lm1.cv$delta[1])
## [1] 1771.873
lm <- lm(price ~ lotSize + livingArea + pctCollege + bedrooms + bathrooms + rooms + centralAir + waterf</pre>
lm.beta(lm)
##
## Call:
## lm(formula = price ~ lotSize + livingArea + pctCollege + bedrooms +
##
       bathrooms + rooms + centralAir + waterfront, data = SaratogaHouses)
##
## Standardized Coefficients::
   (Intercept)
                     lotSize
                                            pctCollege
##
                               livingArea
                                                            bedrooms
                                                                        bathrooms
                                             0.04993521 -0.10582911
##
    0.00000000
                  0.05741375
                               0.56569250
                                                                       0.14661605
##
          rooms centralAirNo waterfrontNo
     0.08359965 -0.10446242 -0.15881708
```

Adding the waterfront feature and removing age, fireplaces, heating, fuel, and centralAir from the medium model decreases the RMSE by about \$1408. I added the waterfront feature because in my experience, waterfront properties are more expensive than their more land-locked partners. I chose to remove many of the features from the medium model because their coefficients were not statistically significantly non-zero. These features may not have been statistically significant, because they do not provide additional information for the model, or because of collinearity. In that case adding the interaction terms would helpd resolve this issue. But for this assignment, simply removing those featuers led to a significant improvement in the model's accuracy. Using the standardized coefficients we can see that livingArea, waterfront, and bathrooms have a large impact on the predictions of our model.

```
library(FNN)
library(caret)
```

```
##
## Attaching package: 'caret'
## The following object is masked from 'package:mosaic':
##
##
       dotPlot
## The following object is masked from 'package:purrr':
##
       lift
library(mosaic)
library(doMC) # parallel computing
set.seed(100)
set.rseed(100)
data(SaratogaHouses)
rmse = function(y, yhat) {
  sqrt( mean( (y - yhat)^2 ) )
# one-hot encode the categorical variables
dmy <- dummyVars("~.", data = SaratogaHouses)</pre>
# create data frame with new variables
data <- data.frame(predict(dmy, newdata=SaratogaHouses))</pre>
# dont use price
X <- data[,2:ncol(data)]</pre>
y <- data$price
n <- nrow(data)</pre>
train_n <- n * 0.8
# knn regression
k_grid \leftarrow seq(1,50,by=1)
k7 < -rep(0, 500)
for(k in k_grid) {
  err < - rep(0, 500)
  for(i in 1:length(err)) {
    train_ind <- sample.int(n, train_n)</pre>
    X_train <- X[train_ind,]</pre>
    X_test <- X[-train_ind,]</pre>
    y_train <- y[train_ind]</pre>
    y_test <- y[-train_ind]</pre>
    # scale train and test feature by the sd of train features
    scale_factors <- apply(X_train, 2, sd, na.rm = TRUE)</pre>
    X_train_sc <- scale(X_train, scale = scale_factors)</pre>
    X_test_sc <- scale(X_test, scale = scale_factors)</pre>
    model <- knn.reg(train = X_train_sc, test = X_test_sc, y = y_train, k = k)</pre>
    err[i] <- rmse(y_test, model$pred)</pre>
    if(k == 7) k7[i] <- err[i]</pre>
```

```
k_grid[k] <- mean(err)</pre>
# plot the test average RMSE
plot(k_grid)
           0
     20000
             0
              65000
          0
                       10
                                    20
                                                 30
                                                              40
                                                                           50
                                         Index
# find the optimal K value
which.min(err)
## [1] 127
min(err)
## [1] 54498.67
# improvement on the hand crafted model
sqrt(lm1.cv$delta[1]) - min(err)
## [1] 10402.3
# t test
t.test(k7)
##
##
   One Sample t-test
##
## data: k7
## t = 288.41, df = 499, p-value < 2.2e-16
\mbox{\tt \#\#} alternative hypothesis: true mean is not equal to 0
## 95 percent confidence interval:
## 63404.86 64274.65
## sample estimates:
## mean of x
## 63839.75
```

The optimal value for K is 7 with an RMSE of \$63772.17, which is an improvement of about \$1128.80 over my hand crafted model. The 95% confidence interval for the RMSE is (63404, 64274). -REPORT- Our model has an expected RMSE of \$63772, meaning it is likely that our predictions for house price will regularly be off by about \$60000. This is likely to have a large impact on the tax rate we charge each household, however I do not think it will have a large impact on the tax bracket of each house. Because of the large in-accruary of our model, I think it is important to factor in past evaluations of the house when deciding what tax rate to charge each household.

#### PREDICTING WHEN ARTICLES GO VIRAL

```
library(glmnet)
```

```
## Loaded glmnet 3.0-2
```

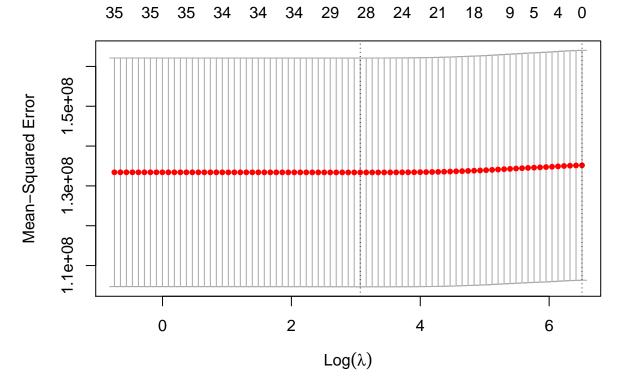
```
library(tidyverse)
library(boot)
library(caret)
set.seed(100)

news <- read.csv("~/Documents/R/SDS 323/SDS323-master/data/online_news.csv")
news <- dplyr::select(news, -url)

# calculate our null prediction
null_prediction <- sum(news$shares>1400)/nrow(news)

# seperate the data into features and response
X <- model.matrix(shares ~. -1, data=news)
y <- news$shares

# find the optimal lambda for our data set
cv.lasso1 <- cv.glmnet(X, y, alpha = 1, family = "gaussian", nfolds = 10)
plot(cv.lasso1)</pre>
```



```
# K=10 CV
K <- 10
fold_id <- rep_len(1:K, nrow(X))</pre>
fold_id <- sample(fold_id)</pre>
acc < rep(0, K)
tp < -rep(0, K)
fp \leftarrow rep(0, K)
for(i in 1:K) {
  train_set <- which(fold_id != i)</pre>
  X_train <- X[train_set,]</pre>
  X_test <- X[-train_set,]</pre>
  y_train <- y[train_set]</pre>
  y_test <- y[-train_set]</pre>
  y_test <- ifelse(y_test > 1400, 1, 0)
  11 <- glmnet(X_train, y_train, alpha = 1, family = "gaussian", lambda = cv.lasso1$lambda.min)
  y_hat <- predict(l1, X_test)</pre>
  y_hat <- ifelse(y_hat > 1400, 1, 0)
  cm <- confusionMatrix(factor(y_hat), factor(y_test))$table</pre>
  acc[i] \leftarrow (cm[1] + cm[4])/sum(cm)
  tp[i] \leftarrow cm[4]/(cm[3] + cm[4])
  fp[i] \leftarrow cm[2]/(cm[1] + cm[2])
}
# accuracy
mean(acc)
## [1] 0.49662
# true positive rate
mean(tp)
## [1] 0.9960667
# false positive rate
mean(fp)
```

## ## [1] 0.9898802

Training our model before thresholding y leads to a model that is less accurate than the no information rate, meaning it is less accurate than simply using the sample proportion of viral articles to predict viral status.

Now we preform the same analysis, but we threshold y first.

```
set.seed(100)
viral <- news$shares
viral <- ifelse(viral > 1400, 1, 0)
y <- viral

# find the optimal lambda for the data set
X <- model.matrix(shares ~. -1, data=news)
cv.lasso2 <- cv.glmnet(X, y, alpha = 1, family = "binomial", nfolds = 10)
plot(cv.lasso2)</pre>
```

```
Binomial Deviance

-7 -6 -5 -4 -3

Log(λ)
```

```
# K=10 CV
K <- 10
12_err <- rep(0, K)
fold_id <- rep_len(1:K, nrow(X))</pre>
fold_id <- sample(fold_id)</pre>
for(i in 1:K) {
  train_set <- which(fold_id != i)</pre>
  X_train <- X[train_set,]</pre>
  X_test <- X[-train_set,]</pre>
  y_train <- y[train_set]</pre>
  y_test <- y[-train_set]</pre>
  12 <- glmnet(X_train, y_train, alpha = 1, family = "binomial", lambda = cv.lasso2$lambda.min)
  y_hat <- predict(12, X_test)</pre>
  y_hat <- sapply(y_hat, function(x){ifelse(x > 0.5, 1, 0)})
  12_err[i] <- mean(y_hat == y_test)</pre>
}
mean(12_err)
## [1] 0.5907576
# logistic model using every variable
X <- dplyr::select(news, -shares)</pre>
# K fold CV
acc<- rep(0, K)
tp<- rep(0, K)
fp<- rep(0, K)
```

```
fold_id <- rep_len(1:K, nrow(X))</pre>
fold_id <- sample(fold_id)</pre>
for(k in 1:K) {
  train_set <- which(fold_id != k)</pre>
  X_train <- X[train_set,]</pre>
 X_test <- X[-train_set,]</pre>
  y_train <- y[train_set]</pre>
  y_test <- y[-train_set]</pre>
  model <- lm(shares ~., data = data.frame(X_train, shares = y_train))</pre>
  y_hat <- predict(model, newdata = X_test)</pre>
  y_hat <- ifelse(y_hat > 0.5, 1, 0)
  cm <- confusionMatrix(factor(y hat), factor(y test))$table</pre>
  acc[i] \leftarrow (cm[1] + cm[4])/sum(cm)
 tp[i] \leftarrow cm[4]/(cm[4] + cm[3])
  fp[i] \leftarrow cm[2]/(cm[1] + cm[2])
## Warning in predict.lm(model, newdata = X_test): prediction from a rank-deficient
## fit may be misleading
## Warning in predict.lm(model, newdata = X_test): prediction from a rank-deficient
## fit may be misleading
## Warning in predict.lm(model, newdata = X_test): prediction from a rank-deficient
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## fit may be misleading
## Warning in predict.lm(model, newdata = X_test): prediction from a rank-deficient
## fit may be misleading
# accuracy
mean(acc)
## [1] 0.06291625
# true positive rate
mean(tp)
```

```
## [1] 0.06321897
```

```
# false positive rate
mean(fp)
```

#### ## [1] 0.03738648

KNN regression code.

```
# library(FNN)
# library(matrixStats)
# colScale <- function(x,
      center = TRUE,
#
#
     scale = TRUE,
#
     add_attr = TRUE,
#
     rows = NULL,
#
     cols = NULL) {
#
     if (!is.null(rows) & !is.null(cols)) {
#
          x \leftarrow x[rows, cols, drop = FALSE]
#
#
      } else if (!is.null(rows)) {
#
          x \leftarrow x[rows, drop = FALSE]
#
      } else if (!is.null(cols)) {
#
          x \leftarrow x[, cols, drop = FALSE]
#
#
#
   #################
#
    # Get the column means
   #################
#
#
     cm = colMeans(x, na.rm = TRUE)
   #################
#
#
   # Get the column sd
#
    ###############
#
      if (scale) {
#
          csd = colSds(x, center = cm)
#
      } else {
#
          # just divide by 1 if not
#
          csd = rep(1, length = length(cm))
#
#
      if (!center) {
#
          # just subtract 0
#
          cm = rep(0, length = length(cm))
#
#
      x = t((t(x) - cm) / csd)
#
      if (add_attr) {
#
          if (center) {
               attr(x, "scaled:center") <- cm</pre>
#
#
#
          if (scale) {
#
              attr(x, "scaled:scale") <- csd</pre>
#
#
#
      return(x)
# }
```

```
# # KNN regression with 1se optimal lambda coefficients
# X <- model.matrix(shares ~. -1, data = news)
# 12 <- glmnet(X, y, alpha = 1, family = "binomial", lambda = cv.lasso2$lambda.1se)
# # get non zero coefficients
\# lasso\_coefs \leftarrow rownames(coef(l2))[coef(l2)[,1] == 0]
# X <- dplyr::select(news, -c(shares, lasso_coefs))</pre>
# sample_ind <- sample.int(nrow(X), 1000)</pre>
\# sX \leftarrow X[sample\_ind,]
\# sy \leftarrow y[sample\_ind]
#
\# n \leftarrow nrow(X)
# train_n <- n*0.8
\# k_{grid} \leftarrow seq(40,100, by = 1)
# for(k in k_grid) {
   err \leftarrow rep(0, 5)
    for(i in 1:length(err)) {
#
#
      train_ind <- sample.int(n, train_n)</pre>
#
      X_train \leftarrow X[train_ind,]
#
      X_test \leftarrow X[-train_ind,]
#
      y_train <- y[train_ind]</pre>
#
      y_test \leftarrow y[-train_ind]
#
#
      \#scale\_factors \leftarrow apply(X\_train, 2, sd, na.rm = TRUE)
#
      X_train_sc <- colScale(X_train, center = FALSE, scale = TRUE)</pre>
#
      X_test_sc <- colScale(X_test, center = FALSE, scale = TRUE)</pre>
#
      #X_train_sc <- scale(X_train, scale = scale_factors)</pre>
#
      #X_test_sc <- scale(X_test, scale = scale_factors)</pre>
#
#
      model <- knn.reg(X_train_sc, X_test_sc, y_train, k)</pre>
#
      y_hat <- model$pred</pre>
#
      y_hat \leftarrow ifelse(model\$pred > 0.5, 1, 0)
#
#
       err[i] \leftarrow mean(y\_test == y\_hat)
#
      print(i)
#
#
#
    k\_grid[k] \leftarrow mean(err)
# }
# library(qqplot2)
\# df \leftarrow data.frame(x = seq(1,100,by = 1), y = k_grid)
\# ggplot(data = df) + xlim(40,100) + ylim(0.6,0.65) + geom_point(aes(x = x, y = y), data = df)
# plot(k_grid)
# which.max(k_grid)
# View(k_qrid)
\# k\_grid[which.max(k\_grid)]
```

Running the regression before thresholding y lead to 49.7% accuracy, slightly above the null prediction of 49.3%, which is the percentage of "viral" articles in the data set. Thresholding y before running the regression

increased the accuracy to 59% an improvement of about 10% over our other model. We can see why this may be by looking at the MSE vs log(lambda) plots for each model. In the first plot, we can see there is minimal change in MSE for varying values for log(lambda), so much so that the difference in MSE corresponding to the min and max values for log(lambda) is negligable. More importantly, the confidence intervals are extremely large and thus it is possible the "optimal" value of lambda is not actually optimal. These observations are in stark contrast to those of the plot for model 2 (thresholding y before regression). In these plots, the confidence intervals are smaller and the plots look more similar to what we should expect to see. I also ran a logistic regression model using every parameter (excluding URL) and that saw an improvement to 63.7% accuracy. I also attempted to run a KNN regression, but with my computer's limited resources and the large data set (about 40000\*36 data points), I could not complete the regression in any reasonable amount of time. I only used the non-zero coefficients from the 1 se lambda calculated from my previous lasso regression, I knew I may be throwing away information, but I hoped cutting out ~10 parameters would drastically increase the speed of training the model. This seemed to work, but it certainly wasn't enough to make the computation practical in a reasonable about of time. My next idea was to randomly sample a smaller portion of the data set and train the model on that data set. However this was unreliable, as the optimal K would change greately for different sample. I could fix this by increasing the sample size, but then that defeats the purpose because I run into the original problem. Finally I decided to implement a faster scale method, because from my testing that seemed to be one of the major resource drains in training the model (that along with calculating the distances for each point). I found a column scale function on the internet that seemed to be faster and implemented it. It greately increased the speed of the training algorithm. I trained the model over the entire data set 5 times for each K between 40 and 100 (the previous models made me confident that the optimal K was at least greater than 40), this took about 2 hours and was about 63.3% accurate for the optimal K. But to gain confidence in the model I would have to train it more than 5 times (most likely several hundred) for each value of K, which was still completely impractical. So I decided to scrap the idea of running a KNN regression model, but I left my code if you wanted to take a look.