

# Dylan J. Kerr

dyljameskerr@gmail.com | +1 (480) 310-9369 | dylanjkerrdesign.com

## WORK EXPERIENCE

---

### British Standards Institution (BSI)

Oct 2021 - Present

Core Innovation Analyst

Phoenix, AZ

- Organized an international, virtual event and idea challenge with CEO to improve internal innovation processes.
- Leveraged a decentralized knowledge graph's supply chain data to prototype a WebAR application for a client within the food and beverage industry.
- Developed a 20 minute VR training application of a 7-Point Container Inspection to provide proper auditor education in over 60 international ports.

### NASA, Marshall Space Flight Center

June 2021 - Aug 2021

AR/VR Content Development Intern

Huntsville, AL

- Collaborated with multiple bases (MSFC, GSFC, LaRC, KSC) to support the advancement of AR/VR technology.
- Implemented a networking engine API into middleware for the development of remote AR/VR collaboration tools.
- Enhanced learning and standardized processes with HoloLens 2 assistive workflow prototype application.

### The Luminosity Lab

May 2019 - May 2021

Graduate Research Assistant

Tempe, AZ

- Developed a virtual reality (VR) application for NASA's 2020 BIG Idea Challenge to provide insight on the importance of exploring lunar permanently shaded regions and remotely led a team of 6 undergraduate students.
- Collaborated with Luke Air Force Base in developing a HoloLens 2 mixed reality (MR) application intended to streamline the flight debriefing process and optimize flight training between up to 50 Air Force bases nation-wide.
- Designed a WebGL application for Starbucks' virtual tour of their Hacienda Alsacia coffee farm and created an Oculus Quest VR training application to improve the experience of both retail partners and customers.
- Reconstructed the hardware configuration of an olfactometer for research focused on integrating the sense of smell into VR experiences.

### TEDxASU

Aug 2018 - Feb 2020

Creative Director

Tempe, AZ

- Oversaw branding guidelines, marketing content, and organized a team of five design students
- Hosted the largest student-organized TEDx event worldwide bringing in over 1500 attendees and a revenue of \$54,000
- Created a stage design that utilized projection mapping to provide nine speakers with presentation visuals.

### The Luminosity Lab

Oct 2017 - May 2019

Industrial Design Intern

Tempe, AZ

- Sketched concept artwork and 3D modeled electronics casing for drones, robotics, and wearable technology.
- Fabricated a 3D printed robot to engage over 100 students at the Arizona Science Center in S.T.E.A.M. activities.
- Managed a team of 15 undergraduate design students and constructed a sustainable recruitment system.

## EDUCATION

---

### Master of Arts (M.A.): Digital Culture (Augmented and Virtual Reality Design)

May 2021

Arizona State University - School of Arts, Media, and Engineering

Tempe, AZ

Honors: 2020 NASA BIG Idea Challenge Innovation Award, 2021 United States Air Force Spark Tank Finalist, Dean's List

### Bachelor of Science (B.S.): Industrial Design

May 2019

Arizona State University - Herberger Institute for Design and the Arts

Tempe, AZ

Honors: Medallion Scholarship Program, 1st Place 2015 Friends of Transit Re-imagining Transportation Design Contest

## SKILLS / INTERESTS

---

**Design:** Adobe (Photoshop, Illustrator, After Effects, Premiere), Figma, Unity3D, Unreal Engine, 3D/CAD Modeling (Solidworks, Onshape, Fusion360, Blender)

**Programming Languages:** C#, HTML5, CSS3, Javascript ES6

**Interests:** Art, swimming, music/sound production, sustainability, additive manufacturing

**Fun Fact:** I was ASU's mascot, Sparky the Sun Devil, during my undergraduate degree and I swam next to Michael Phelps in his 2016 Under Armour commercial entitled: 'Rule Yourself'.