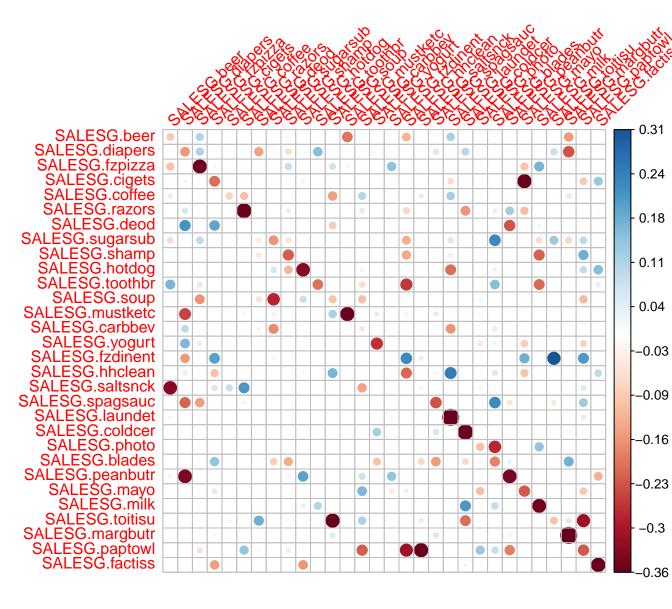
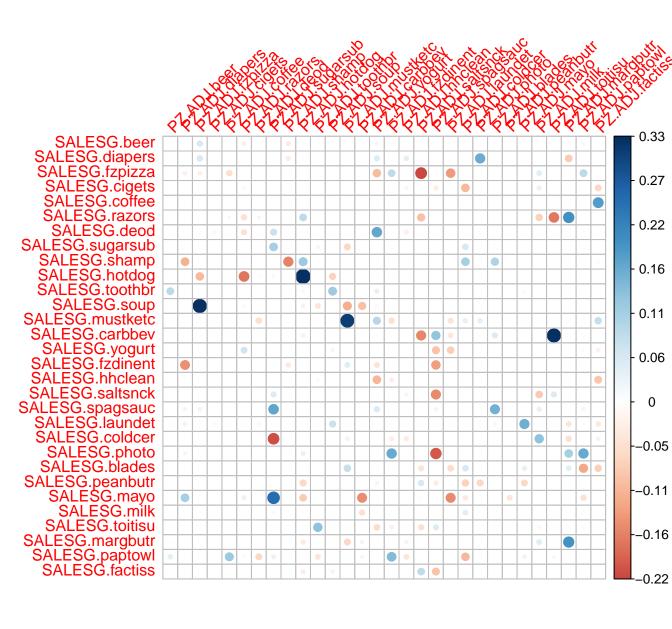
## Lag Effect



## **Price Reduction Effect**



Advertising Effect

