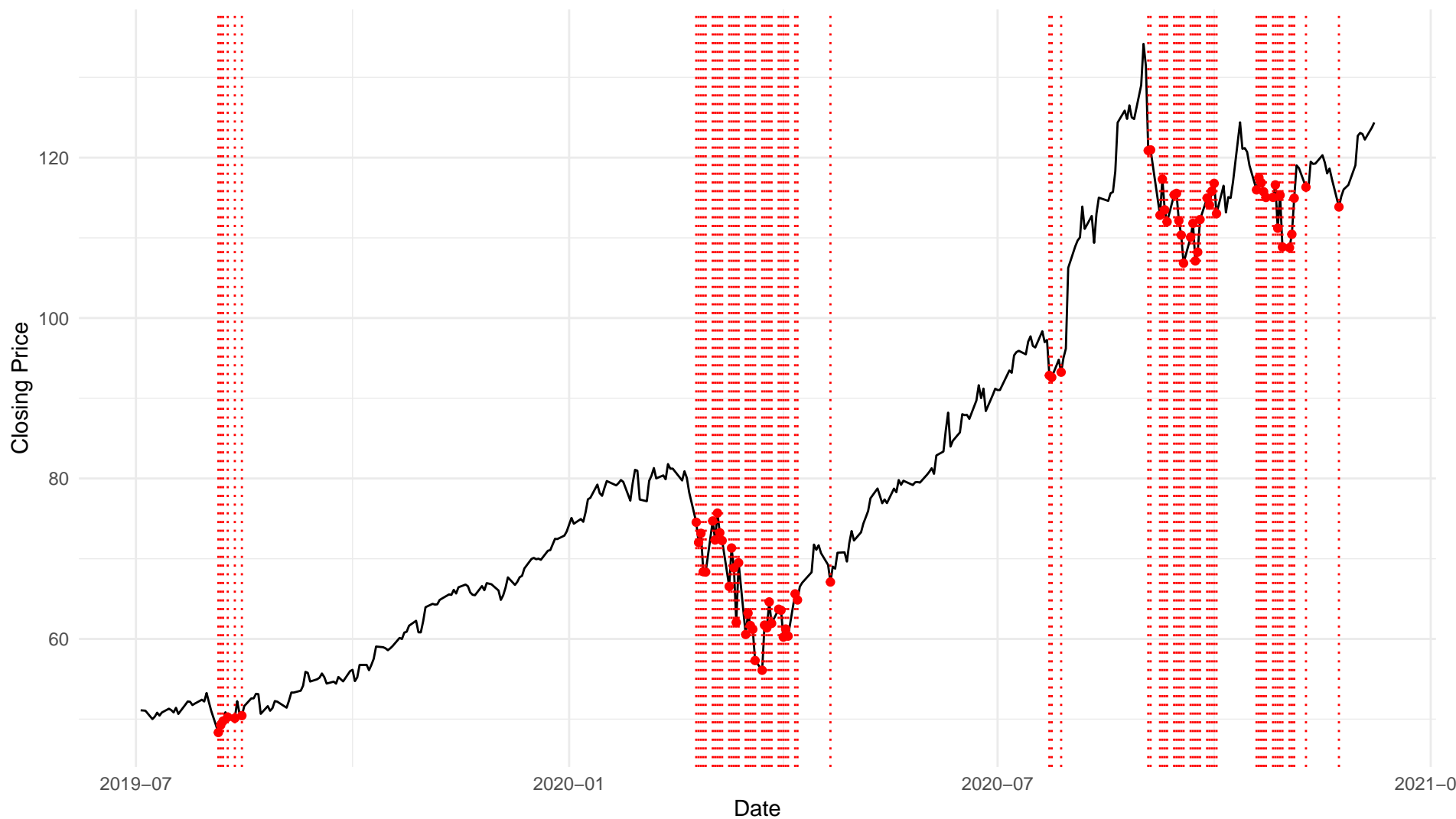


Test Data: Selling Points Identified by the Strategy



Test Data: Predictive Selling Points Identified by the Strategy

