

CONTACT

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EDUCATION

2021 - 2024 UNIVERSITY OF BRIGHTON -BRIGHTON, BRIGHTON & HOVE

 BSc: Business Marketing & Management -GPA: 2:1

2019 - 2021

COOPERS COMPANY & COBORN SCHOOL - UPMINSTER, HAVERING

A levels: Religious Studies - A,
Business Studies - C, Sociology B

2017 - 2019

COOPERS COMPANY & COBORN SCHOOL - UPMINSTER, HAVERING

GCSE's: Combined science - 5/5, History
- 5, Religious Studies - 7, Maths - 5,
English language - 5, English literature 5, Media studies - 7, Drama - 4

SKILLS

- Frontend: JavaScript, HTML, CSS
- Backend: Python, SQL, Node.js, Express.js, APIs.
- Version Control: Git, GitHub
- Strong interpersonal communication and relationship building.
- Thrive in team environments.
- Disciplined and self-motivated to learn

CERTIFICATIONS

- Full-Stack Software Developer -Level 4 BCS (2025)
- Qualified Personal Trainer (2024)
- Driving Licence DVSA (2023)

DYLAN RHODES

FULL-STACK DEVELOPER

PROFILE

A full-stack developer with a bachelor's degree in Business Marketing and Management. Passionate about building and delivering effective digital solutions, my skills focus on Javascript and Python, also proficient in HTML and CSS. Complimented with expertise in Git/GitHub, React, navigating REST API's and experience with Databases using SQL. Possessing strong interpersonal communication and resilience under pressure, I am eager to contribute to a team of developers and implement my expertise to bring value to a software development role.

WORK EXPERIENCE

Personal Trainer

07/2024 - Current

Everyone Active - Rainham, Havering

- Built and retained a large client base in a competitive gym environment, delivering 1-1, 2-1 and group fitness sessions.
- Automated email marketing campaigns using a CRM software to nurture new leads.
- Employed cold calling interactions, tailoring sales scripts based on customer data (age, gender, ethnicity).
- Frequently executed cold face-to-face sales on the gym floor. This honed my
- ability to find common ground, improve my communication and relationship management skills.
- Utilised a coaching CRM software to manage client relationships and track progress metrics, improving client retention and satisfaction.
- Digitally organised client data to manage backend business operations.

Team Member

12/2022-06/2023

Five Guys - Brighton, Brighton & Hove

- Worked in a high-pressure kitchen environment with strict time demands.
- Rotated between food prep, cleaning, and front-of-house roles, maintaining hygiene and efficiency.
- Prioritised teamwork and fast communication during busy shifts, improving my ability to work under-pressure.
- Built and maintained stamina, efficiency and focus through long hours on my feet and physically repetitive tasks.

EDUCATION EXPERIENCE

Full-Stack Developer Student

06/2025 - CURRENT

Step8Up - Camberley, Surrey

- Graduated from a Level 4 BCS Full-Stack Developer Course
- Developed responsive web applications using HTML, CSS, Javascipt and Python.
- Involved in various group projects using Git and GitHub for version control, branching and pull requests.
- Built and connected frontend and backend systems using Node.js, Express, REST APIs, PostgreSQL, and Sequelize ORM.
- Learned state management and component-based architecture through React.

Consultant - Sales Operations

01/2024 - 04/2025

Bright Minded - Brighton, Brighton and Hove

- Collaborated with a B2B software development company to assess and refine their business strategy, marketing efforts, and product development
- Analysed their AI product exploring back-end and user interface, identifying key areas for improvement.
- Conducted in-depth discussions through face-to-face meetings and
- weekly calls to fully understand the company's mission and sales
- challenges.
- The final assignment critiqued and provided strategic recommendations on their business purpose and sales initiatives.