

## Part 1

The fundamental enthymeme of my argument does not need to change in order to increase my appeal. However, in order to increase the pathos of my argument so that I can appeal to both the anti and the pro GMO sides of the argument I could include inspirational stories of how GMO crops made the lives of some poor village or farmer better. Or I could include a beautifully worded speech of how GMO crops are being used to cure such things as famine, cancer, diabetes, make wonder materials, and make our lives better in general. The logos of this argument would be improved by bringing in many well credited sources that can be used to represent both sides of the argument and logically demonstrate why the pro GMO argument is stronger than the case against GMO crops. Avoid emotion at all costs in this section. The most important part in improving ethos is to appear as unbiased as possible. I will make sure that my sources are as spread out as possible so that I will not appear to have a bias toward one or another aside from that, I need to appear as confident as possible so that I can project an air of confidence.

## Part 2

The choices that I made regarding the restructuring of my argument revolve around the ridiculously and illogically polarized world of the GMO debate. For the pathos, both sides want to improve the human condition; this means that I need to show that GMO crops can and are doing that and that restraining GMO research is hindering our efforts to help both our civilization and the planet. For the logos I needed to be able to bring in a variety of sources so that both sides can be represented; from that point I need to use the resources that I gathered to prove why the pro GMO argument is stronger than the case against. Improving ethos is arguably the trickiest because the GMO debate is extremely polarized. In order to gain the trust of both sides I needed to appear as an expert that has no affiliation with a corporation, organization, or government that supports one side or the other. This way I can appear the most believable to both sides while I present my argument.