

6G5Z1108: Professional Development

1CWK100: Marks and Feedback

Name: Dylan Meadows
Student ID: 19005780
Group: 11-Plan a Crowdfunding Campaign

Presentation (25%)

Feedback

Your presentation was introduced in a friendly yet professional way, and as a team you had a very clean and friendly presentation style. We liked the way that you opened your presentation with a trailer, and then provided more detailed gameplay later. This really helped to contextualise what you were talking about. Your presentation had some evidence of market research with the inclusion of a questionnaire and presented some aspects of design including UML diagrams and pseudocode. We felt that you started discussing your requirements analysis with some mention of stakeholders, but we'd have liked to see some more evidence that this had been clearly considered with requirements elicitation carried out and recorded to help inform your design. Part of your specific team's brief talked about the need to produce, essentially, a crowdfunding campaign in its entirety and we felt that there were elements of this missing – for example, we'd have liked to have seen the text and layout you would consider using for the main body of the campaign. We weren't entirely convinced that your crowdfunding stretch goal meaningfully related to your estimates of cost, and we think that you could have done more in the presentation to present and discuss exactly how this number had been decided. We'd have loved you to illustrate that you had done a little more market research in terms of PC store fronts, as we think there are options around Epic/Itch.io that might have been more lucrative for you.

	Find, evaluate, synthesise and use information from a variety of sources to conduct a professional project	Demonstrate a high degree of professionalism e.g. initiative, creativity, motivation, professional practice and self-management.
Grade Band	60-69%	60-69%
Grade Band Criteria	A project is thoroughly designed and carried out, with something approaching a working minimum viable product demonstrated and complete slides illustrating a project lifecycle uploaded to Moodle.	Both the project and product are rigorously evaluated and discussed in the presentation with respect to the characteristics of a professional in the students' field.
Presentation Mark:		64%

Reflection (75%)

Feedback

This is a strong reflection, that contains a lot of honesty and - in particular - I really like the opportunities that you've taken to think about what went wrong in certain instances, and to think about how to channel that forward into your future opportunities for group working. There is definitely some evidence of starting to action plan here, with discussion around some LinkedIn Learning courses etc., but I wonder whether there was an opportunity to take this one step further in your reflection - you could have found a LinkedIn Learning course and included it as an action for example. I think you have a very mature and professional attitude to your studies, and it's clear to me that you recognise when you need to work hard and do so accordingly. I think alongside several other members of your team, you were a key contributor, and made some valuable contributions to your team in terms of both technical work (programming) and design work. You were regularly present in the labs, and it was clear that you were keen to work well with your group to produce something that you would be proud of. I hope that this keenness to engage continues into your final year of study, as this will definitely be crucial to maximising your potential and making the most of those units.

	Manage their professional development reflecting on progress and taking appropriate action	Develop working relationships using teamwork and leadership skills, recognising and respecting different perspectives
Grade Band	70-85%	70-85%
Grade Band Criteria	Professional aspirations and action plans are thorough and confidently articulated.	Evidence is shown of ability to exercise leadership skills in a team as either leader or member as needed to complete a project and to reflect on strengths and weaknesses of performance.
Reflection Mark:		82%

Final Mark

Showcase Video and Technical Report Mark (25%):	64%
Reflection Mark (75%):	82%
1CWK100 Final Mark:	78%