

WILD9II

Animal relocations

SPONSORSHIP PACK 2019





A dead Rhino Fetus found inside a massacred female rhino brutally slaughtered so they could barbarically cut off her horn!



Hope was a magnificent 5 year old white rhino cow from the Eastern Cape of South Africa. She was one of five rhino poached that night and the only one to survive. Her story was one of hope - that maybe we as humans could somehow undo the horrific injuries she sustained during that fateful night. Her struggle to stay alive and her tenacity caught the imagination of people the world over and thrust the poaching crisis, and the continuous rhino genocide, in South Africa into the spotlight.



The vast amount of illegal elephant tusks found across many locations in China. Stockpiling is now rife due to a potential increase in the price of ivory due to potential extinction of these mammals.

© Netflix, The Ivory Game

ABOUT ME

My name is Chris Holcroft, and until recently, I was, the CEO of a reasonably large, successful IT Staffing firm. The company was R121 and focused on helping Corporate America find the necessary talent in areas such as SAP, Big Data and Cloud Technology.

In June 2018, I sold up and (somehow) made a reasonably large donation to an “Elephant, Rhino & People” company ERP.

Off the back of my donation and my ever growing enthusiasm for photography, I was offered the unique opportunity of visiting South Africa to experience all areas of the astonishing operation that goes into the relocation process of these endangered species.

I was hooked in an instant.



WILD911

CHI Chris
Holcroft
Imagery



All our animals are carefully put into safe, secure transport trucks for relocation.

© Chris Holcroft Imagery

ABOUT WILD911

Wild911 has been conceived out of a need to help 'at risk' Elephants & Rhinos to live happy lives in new, safe, protected areas free from the world of inhumane poaching.

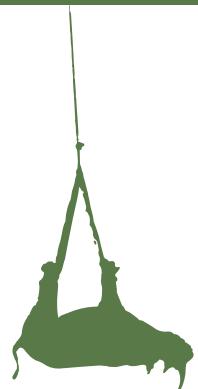
There they will thrive and survive ... rather than try and die.

Wild911 will help with the capture and relocation of Elephants and Rhinos in areas of South Africa, and with consistent funding and support, it will hopefully in time be the organisation that saved the day for these creatures.

We will travel, film, photograph and promote the processes involved to sustain this much needed human effort on behalf of these animals. You can help us achieve this!

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Animals are under no pain and what you see here
is THE best way to load them on board.

© Chris Holcroft Imagery

WHAT I DID

I relocated 16 Elephants. 6 went to a reserve where there hadn't been Elephants in over 100 years. 10 went to Buffalo Kloof which is where I was posted and met Warne & Wendy Rippon. I filmed the release of the 10 at Buffalo Kloof and got to see them happy and eating away in their new home the very next day. This is where I got 'that feeling!'. That this is what I should be doing with my life right now.

After traveling with these insanely beautiful creatures over 1,200 kms to their new location, I witnessed the Elephant's gingerly exiting the trailer, steady their legs again and take their first steps to their new life in far safer environment, out of harms reach from poachers!

I have honestly never felt such joy in my heart for another living group of creatures in my entire life. It is with no doubt, you would feel it too (when) you experience it, as we have opportunities for our sponsors to come visit us and take part in one of these life changing events! Hopefully there will be many!



It's an expensive process with humans, medication, trucks and helicopters required.

© Chris Holcroft Imagery

WHY I WILL CONTINUE

During my African Adventure, I met many Incredible people, dedicated to Elephant & Rhino and Wildlife conservation. People that have dedicated their entire lives to trying to prevent these Animals from being poached, hunted and driven into extinction.

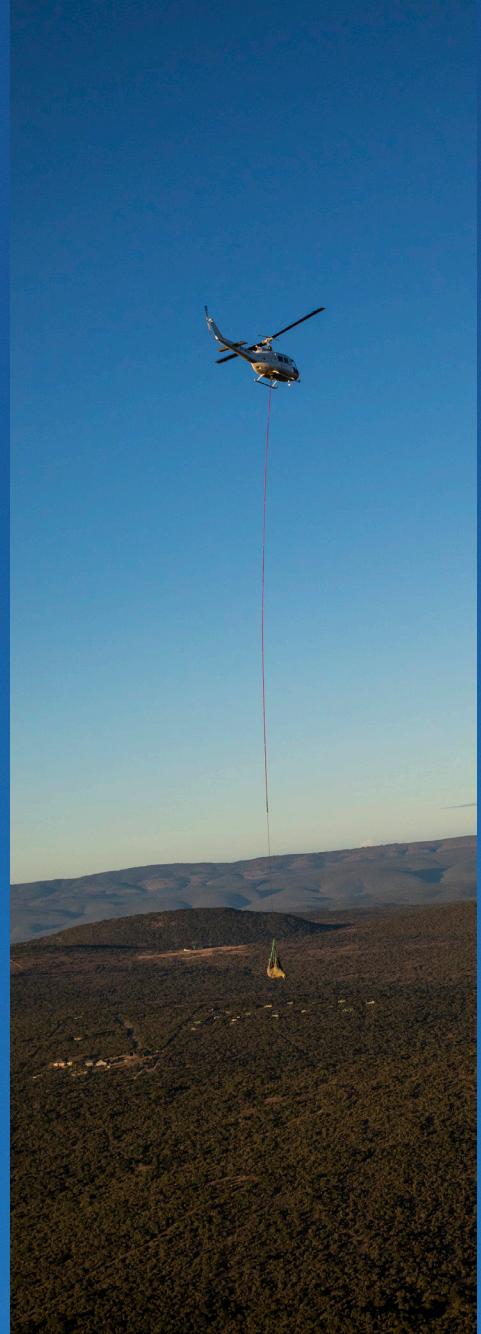
Fences!

Us humans have stopped migratory routes that have been followed by these creatures for 1000's of years. Where to go, when to go, how to get there. All naturally being passed down from generation to generation! We have desecrated these roots by literally 'building fences' and insisting it is now OUR land. It's insane!

Setting up Wild911

So, on my return to sunny California, I honestly felt I was running away from this biggest of issues. Run away, I will not! After doing research, I came to realize there isn't a Non Profit solely dedicated to 'all aspects' of Elephant & Rhino Relocation.

We are now, amazingly so, super proud to announce our official partnership with **Conservation Solutions** who have agreed to move animals, specifically Elephants & Rhinos for us.



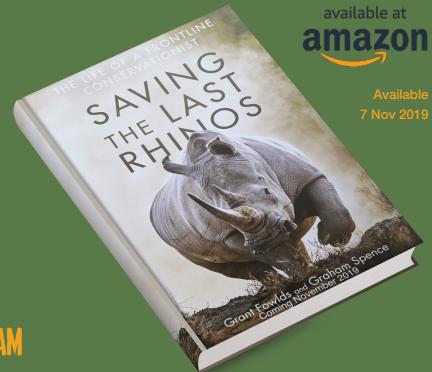
Sleeping peacefully and on her way to a new location, a new life and a much, much safer home.

© Chris Holcroft Imagery

THE EXPERTS ARE ALREADY ON BOARD



GRANT
FOWLDS AND BROTHER WILLIAM



“I am a Social Entrepreneur dedicated to Saving Endangered Animals. I have been working in Africa in Wildlife for over 2 decades and discovered I could convince People that we have to be Agents of Change to Save our Planet. Blessed with my ability of language, and knowledge of growing up in the Bush, I was able to Educate and Empower our Future generations to Stop Wildlife Crime.

On my travels in Southern and Central Africa, I discovered humans have destructed large areas of pristine habitat. The word “Wildlife Community” has greater meaning and it is my vision to build Range Expansion in uninhabited areas. Working together as a team is vital and I serendipitously met Chris Holcroft who has a similar Vision, powerful imagery and a unique ability to drive Wild911 to populate these last remaining vestiges of green Eco Systems in Africa.”

Find out more about Grant [here](#).

ANOTHER EXPERT ALREADY ON BOARD



**KESTER
VICKERY**

"I have been in the wildlife translocation space for 25 years and have moved large numbers of wildlife all over the continent from areas where they are in excess, to areas where they have either become extinct or occur in small numbers. More recently it has become my life's mission to reverse the sudden decline in elephant populations that we have seen in so many African countries. This can be achieved through impact translocations from areas where they are in abundance to suitable protected recipient areas. These translocations can be done at scale and will make a tremendous difference not only to the elephants at a species level but also to the habitats within which these animals live and the communities that surround them.

Chris Holcroft's passion and support for our projects will go a long way towards achieving the end objective of relieving human elephant conflict, helping protect habitats and ultimately securing the future of the species. Chris has personally contributed lots of time and funds to these projects and our hope is that others follow his example.

We fully endorse Chris Holcroft's visionary Wild911 program and the difference they are trying to make in securing species and habitats."

Find out more about Kester [here](#).



The transport vehicles are pretty large. Surprise surprise!

© Chris Holcroft Imagery



A hugely professional team is involved in every stage of the relocation process. A personal thank you must go out to all.

© Chris Holcroft Imagery

YOU

**THIS IS WHERE
YOU COME IN!**

CORPORATE SPONSORSHIP

Our plan is very crude and very simple!

We would love you to become one of our “Founding Corporate Sponsors” and to be associated with this truly amazing cause from the outset, involve your brand with ours, involve our brand with yours, or simply show your support towards us.

Our call to you for only \$10,000 (or more!)

We would obviously like to raise as much funds as we possibly can, but we initially need to raise **\$100,000 to launch Wild911** and achieve all its objectives. We can do this with just 10 sponsors, all of which will have the opportunity to be associated with our upcoming videos and documentaries, social media marketing, advertising etc...

Please, please jump on board and help us save these creatures. It'll be an amazing involvement with an amazing team!

A GREAT START

We are incredibly fortunate to have the unique support of an anonymous donor who will personally match every \$ raised... up to \$100,000!

SO WHERE ARE YOUR DONATIONS SPENT?

- Become a custodian of the animals by helping us capture two 'sub family' herds from the main herd (we always relocate entire families).
We then relocate them to two protected reserves that tick all the conservation boxes and meet the strict criteria for receiving these magnificent animals.
- Film a week before the capture to highlight the overpopulation.
- Interview all the main characters, Vets, Helicopter Pilots, Kester, Sean, Chris, Grant etc to show the Human element.
 - Film the capture and the transportation of the animals to their new reserve.
- Film a week at the new reserve watching the Elephants settle in to their new, safe, happy-forever homes.
- Professionally edit all the film and produce a 2 minute trailer and a 30 minute (reality / documentary) Pilot. The goal of this being that with our / your contacts, somebody in the media will see the potential for the promotion of Wild911 and what goes with it to the World!

THIS IS YOUR OPPORTUNITY TO BE PART OF ALL THIS!



You know how it all works...

We get the necessary funds.
You get global brand exposure.

Using Instagram as an example.

We post. We #YOU.

You re-post. **You** get more online presence. **You** get to use our photography and feature our videos across your brand promotions, social media and marketing.

We'll be aiming to gain huge numbers of views and likes each photo we post!



WHAT TO DO NEXT

Simple. Just contact me.

I can explain everything in more detail.

I answer emails: me@chrisholcroft.com

I'm on a phone: 00 1(706) 716-3121

I'm on LinkedIn: #chrish1 /// #chrisholcroft_imagery

I'm on Instagram: #chrisholcroft_imagery

Well, that's it. We really appreciate your time, and of course would really appreciate your donations and seeing your brand alongside ours.

Please find it in your hearts to get in touch and support Wild911.

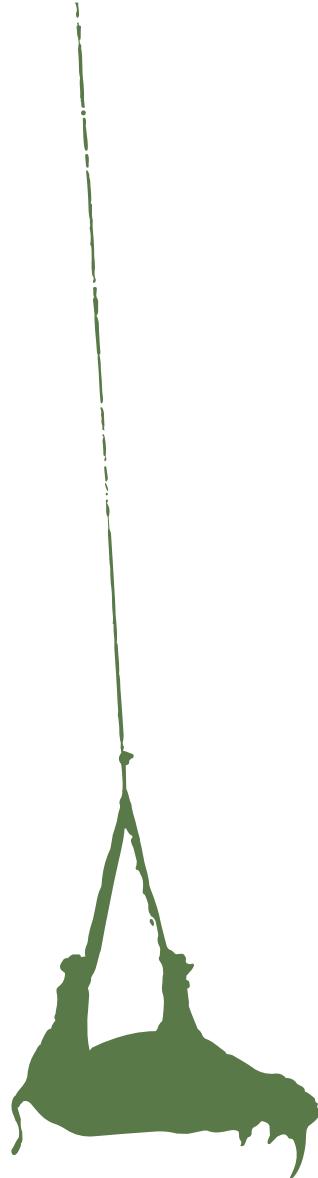
Many thanks,

A handwritten signature in black ink, appearing to read "Chris Holcroft". A vertical line with a small arrow at the bottom right extends from the end of the signature towards the bottom of the page.

Chris Holcroft
Founder, Wild911

RHINO ELEPHANT

LOCATION LOCATION LOCATION



WILD911

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