

# Dynamic Digital Privacy Policy

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## Google Analytics and Advertisements

Dynamic Digital uses Google Analytics to analyse and understand how our customers are viewing our website so that we can improve our services. Google Analytics may collect your IP address which will allow access to your location. They may also set other cookies on your browser or read cookies that already exist. We also use Google Advertisements, this also collects cookies and your web browser automatically sends certain information to Google. More details can be seen in [Google's Privacy Policy](#).