# **Shark Tank India**

#### **About**

Shark Tank India is an Indian Hindi-language business reality television series that airs on Sony Entertainment Television. The show is the Indian franchise of the American show Shark Tank. It shows entrepreneurs making business presentations to a panel of investors or sharks, who decide whether to invest in their company. This data is about the first season of Shark Tank India premiered on 20 December 2021, and concluded on 4 February 2022

# **Importing Required Modules**

- 1. importing numpy for mathematical operation on arrays and dataframe.
- 2. importing pandas for reading data and data manipualtion.
- 3. importing matplotlib and seaborn to show the insights and visualization from the dataset.
- 4. importing warnings for Warning messages that are typically issued in dataframe where it is useful to alert the user of some condition in a program, where that condition (normally) doesn t warrant raising an exception and terminating the program.

### In [1]:

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings("ignore")
```

```
In [2]:
```

```
sns.set(style = 'darkgrid')
```

```
In [3]:
```

```
pd.set_option('display.max_columns',None)
```

# Reading Dataset and Checking the NaN Values , Data Types , and Statistical Analysis

- 1. Since data is in form of excel file we have to use pandas read excel to load the data
- 2. After loading it is important to check the complete information of data as it can indication many of the hidden information such as null values in a column or a row
- 3. Check whether any null values are there or not. if it is present then following can be done, A. Filling NaN values with mean, median and mode using fillna() method
- 4. Describe data --> which can give statistical analysis

### In [4]:

```
df = pd.read_csv("Shark Tank India Dataset (1).csv")
df
```

### Out[4]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	as	
0	1	1	BluePine Industries	Frozen Momos	1	50.0		
1	1	2	Booz scooters	Renting e- bike for mobility in private spaces	1	40.0		
2	1	3	Heart up my Sleeves	Detachable Sleeves	1	25.0		
3	2	4	Tagz Foods	Healthy Potato Chips	1	70.0		
4	2	5	Head and Heart	Brain Development Course	0	50.0		
112	34	113	Green Protein	Plant-Based Protein	0	60.0		
113	34	114	On2Cook	Fastest Cooking Device	0	100.0		
114	35	115	Jain Shikanji	Lemonade	1	40.0		
115	35	116	Woloo	Washroom Finder	0	50.0		
116	35	117	Elcare India	Carenting for Elders	0	100.0		
117 r	117 rows × 28 columns							

**◆** 

# In [6]:

df.shape

### Out[6]:

(117, 28)

### In [7]:

### df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 117 entries, 0 to 116
Data columns (total 28 columns):

	columns (total 28 colu		
# 	Column	Non-Null Count	Dtype 
0	episode_number	117 non-null	int64
1	pitch_number	117 non-null	int64
2	brand_name	117 non-null	object
3	idea	117 non-null	object
4	deal	117 non-null	int64
5	pitcher_ask_amount	117 non-null	float64
6	ask_equity	117 non-null	float64
7	ask_valuation	117 non-null	float64
8	deal_amount	117 non-null	float64
9	deal_equity	117 non-null	float64
10	deal_valuation	117 non-null	float64
11	ashneer_present	117 non-null	int64
12	anupam_present	117 non-null	int64
13	aman_present	117 non-null	int64
14	namita_present	117 non-null	int64
15	vineeta_present	117 non-null	int64
16	peyush_present	117 non-null	int64
17	ghazal_present	117 non-null	int64
18	ashneer_deal	117 non-null	int64
19	anupam_deal	117 non-null	int64
20	aman_deal	117 non-null	int64
21	namita_deal	117 non-null	int64
22	vineeta_deal	117 non-null	int64
23	peyush_deal	117 non-null	int64
24	ghazal_deal	117 non-null	int64
25	total_sharks_invested	117 non-null	int64
26	amount_per_shark	117 non-null	float64
27	equity_per_shark	117 non-null	float64

dtypes: float64(8), int64(18), object(2)

memory usage: 25.7+ KB

### In [8]:

```
df.isnull().sum()
```

### Out[8]:

episode_number	0
pitch_number	0
brand_name	0
idea	0
deal	0
pitcher_ask_amount	0
ask_equity	0
ask_valuation	0
deal_amount	0
deal_equity	0
deal_valuation	0
ashneer_present	0
anupam_present	0
aman_present	0
namita_present	0
vineeta_present	0
peyush_present	0
ghazal_present	0
ashneer_deal	0
anupam_deal	0
aman_deal	0
namita_deal	0
vineeta_deal	0
peyush_deal	0
<pre>ghazal_deal</pre>	0
total_sharks_invested	0
amount_per_shark	0
equity_per_shark	0
dtype: int64	

# In [9]:

df.describe()

# Out[9]:

	episode_number	pitch_number	deal	pitcher_ask_amount	ask_equity	ask_val
count	117.000000	117.000000	117.000000	117.000000	117.000000	117.0
mean	18.735043	59.000000	0.555556	319.854709	5.188034	3852.4
std	10.070778	33.919021	0.499041	2767.842777	3.892121	11931.6
min	1.000000	1.000000	0.000000	0.001010	0.250000	0.0
25%	10.000000	30.000000	0.000000	45.000000	2.500000	666.6
50%	19.000000	59.000000	1.000000	50.000000	5.000000	1250.0
75%	27.000000	88.000000	1.000000	80.000000	7.500000	2857.1
max	35.000000	117.000000	1.000000	30000.000000	25.000000	120000.0
4						•

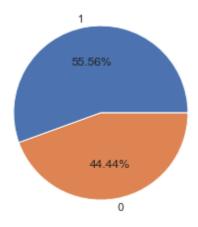
# **Exploratory Data Analysis (EDA)**

### How many deals done in the whole season

```
In [10]:
done=df[df['deal']==1].count()[0]
print('Succesfull deals....',done)
not_done=df[df['deal']==0].count()[0]
print('Rejected deals....',not_done)
Succesfull deals.... 65
Rejected deals.... 52
In [11]:
df['deal'].value_counts()
Out[11]:
     65
1
     52
Name: deal, dtype: int64
In [12]:
deal=df['deal'].value_counts().values[0]
no_deal=df['deal'].value_counts().values[1]
print(deal)
print(no_deal)
65
52
In [13]:
df['deal'].value_counts(normalize=True)*100
Out[13]:
     55.55556
1
     44.44444
Name: deal, dtype: float64
In [14]:
v=df['deal'].value_counts().values
i=df['deal'].value_counts().index
٧
i
Out[14]:
Int64Index([1, 0], dtype='int64')
```

# In [15]:

plt.pie(v,labels=i,autopct='%.2f%%'); #2 deciaml places



# **Deals percentages**

# **Most Dealing Episode**

### In [16]:

```
best_episodes=df.groupby(['episode_number'])['deal'].sum().sort_values(ascending=False).
best_episodes
# kis episode me sbse zyada deals hui
# max 3 ideas share hote the per episode and 3no ideas me invest krne k liye ready hogye
```

# Out[16]:

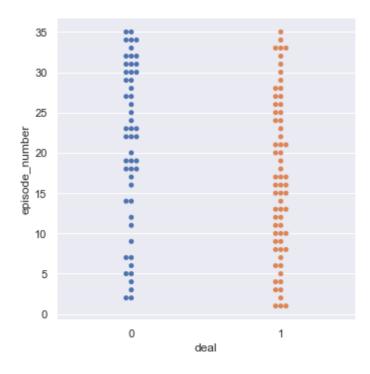
	episode_number	deal
0	1	3
1	15	3
2	21	3
3	33	3
4	8	3
5	10	3
6	17	3
7	16	3
8	13	3
9	25	2
10	24	2
11	28	2
12	20	2
13	26	2
14	27	2
15	12	2
16	11	2
17	9	2
18	6	2
19	4	2
20	3	2
21	31	1
22	30	1
23	29	1
24	34	1
25	32	1
26	18	1
27	23	1
28	22	1
29	19	1
30	2	1
31	14	1
32	7	1
33	5	1
34	35	1

### In [17]:

```
sns.catplot(x = 'deal', y = 'episode_number',kind='swarm', data = df)
```

### Out[17]:

<seaborn.axisgrid.FacetGrid at 0x19f989a7430>



# **Most Expensive dealing Episodes**

In [18]:

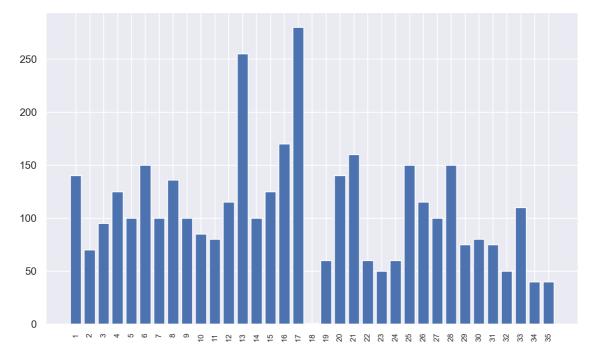
A=df.groupby(df['episode\_number'])['deal\_amount'].sum().sort\_values(ascending=False).res A

# Out[18]:

	episode_number	deal_amount
0	17	280.00000
1	13	255.00000
2	16	170.00000
3	21	160.00000
4	28	150.00000
5	25	150.00000
6	6	150.00000
7	20	140.00000
8	1	140.00000
9	8	136.00000
10	15	125.00005
11	4	125.00000
12	12	115.00000
13	26	115.00000
14	33	110.00000
15	27	100.00101
16	9	100.00000
17	14	100.00000
18	7	100.00000
19	5	100.00000
20	3	95.00000
21	10	85.00000
22	11	80.00000
23	30	80.00000
24	29	75.00000
25	31	75.00000
26	2	70.00000
27	24	60.00000
28	19	60.00000
29	22	60.00000
30	23	50.00000
31	32	50.00000
32	34	40.00000
33	35	40.00000
34	18	1.00000

#### In [19]:

```
plt.figure(figsize=(10,6),dpi=200)
plt.bar(A['episode_number'],A['deal_amount'])
plt.xticks(df['episode_number'].unique(),rotation=90,fontsize=8)
plt.show()
```



### Observation:-

Episode no. 17 was the episode with the most expensive business dealings.

# All Sharks invested

### In [20]:

```
df[df['total_sharks_invested']==5]
# konse episode me sare sharks ne invest kiya
# ye per day ke hisab se nhi hai whole data pr based hai
```

### Out[20]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_ec
15	6	16	Skippi Pops	Ice-Pops	1	45.0	
49	17	50	Find Your Kicks India	Sneaker Resale	1	50.0	
63	20	64	IN A CAN	Can Cocktails	1	50.0	
79	25	80	Sunfox Technologies	Portable ECG Device	1	100.0	
4							•

```
In [21]:
```

```
df['total_sharks_invested'].value_counts()

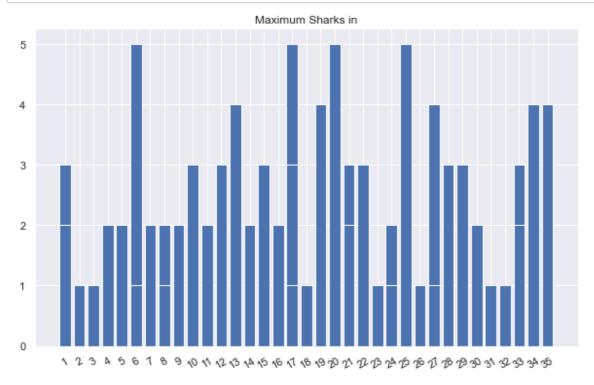
Out[21]:
0    52
1    22
2    20
3    14
4    5
5    4
Name: total_sharks_invested, dtype: int64
```

# Insights

- 1. There are 4 episodes where all the 5 sharks invested.
- 2. There are 5 episodes where 4 sharks invested.
- 3. There are 14 episodes where 3 sharks invested.
- 4. There are 20 episodes where 2 sharks invested.
- 5. There are 22 episodes where 1 shark invested.
- 6. There are 52 episodes where 0 sharks invested.

### In [22]:

```
plt.figure(figsize=(10,6))
plt.title('Maximum Sharks in')
plt.bar(df['episode_number'],df['total_sharks_invested'])
plt.xticks(df['episode_number'].unique(),rotation=30);
```



### In [23]:

```
df[df['total_sharks_invested']==5]
```

### Out[23]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_ec
15	6	16	Skippi Pops	Ice-Pops	1	45.0	
49	17	50	Find Your Kicks India	Sneaker Resale	1	50.0	
63	20	64	IN A CAN	Can Cocktails	1	50.0	
79	25	80	Sunfox Technologies	Portable ECG Device	1	100.0	
4							•

# No Bargain Deal

### In [24]:

```
df[df['ask_valuation']==df['deal_valuation']]
```

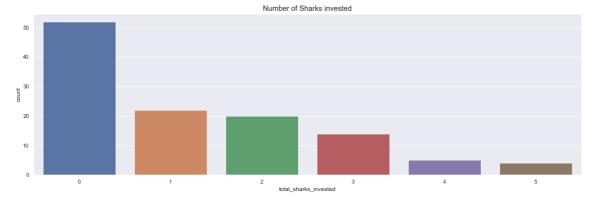
### Out[24]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_eqı
21	8	22	Beyond Snack	Kerala Banana Chips	1	50.0	
4							•

# No of Sharks invested with respect to Business

### In [25]:

```
plt.figure(figsize =(20, 6))
sns.countplot(x=df['total_sharks_invested'])
plt.title('Number of Sharks invested', fontsize = 15)
plt.show()
```



```
In [26]:

df.head(1)

Out[26]:

episode_number pitch_number brand_name idea deal pitcher_ask_amount ask_equit

1 1 BluePine Frozen 1 50.0 5
```

# **Created a function that show the Equity and Amount per shark**

```
In [27]:

def sharks(data):
    list= ['anupam_deal','aman_deal','namita_deal','vineeta_deal','peyush_deal','ghazal_
    for i in list:
        deal = data[['amount_per_shark','equity_per_shark']][data[i]==1]
        print("\n{} deals with {}".format(len(deal),i[:-5]))
        print(deal)
```

### **Ashneer Deals**

```
In [92]:
```

```
ash_grover = df[df['ashneer_deal']==1]
ash_grover
(df['ashneer_deal']==1).value_counts()
Out[92]:
```

False 96 True 21

Name: ashneer\_deal, dtype: int64

# In [29]:

```
ash_grover[['amount_per_shark','equity_per_shark']][ash_grover['anupam_deal']==1]
```

# Out[29]:

	amount_per_shark	equity_per_shark
15	20.0	3.000000
38	25.0	2.500000
45	25.0	1.750000
49	10.0	5.000000
63	20.0	2.000000
67	20.0	1.333333
108	20.0	3.333333
114	10.0	7.500000

In [30]:

ash\_grover

# Out[30]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount as
0	1	1	BluePine Industries	Frozen Momos	1	50.0
1	1	2	Booz scooters	Renting e- bike for mobility in private spaces	1	40.0
3	2	4	Tagz Foods	Healthy Potato Chips	1	70.0
15	6	16	Skippi Pops	Ice-Pops	1	45.0
18	7	19	Raising Superstars	Child Development App	0	100.0
21	8	22	Beyond Snack	Kerala Banana Chips	1	50.0
23	8	24	Motion Breeze	Smart Electric Motorcycle	1	30.0
29	10	30	EventBeep	Student Community App	1	30.0
38	13	39	The Yarn Bazaar	Yarn-Trading App	1	50.0
45	16	46	Bamboo India	Bamboo Products	1	80.0
49	17	50	Find Your Kicks India	Sneaker Resale	1	50.0
50	17	51	Aas Vidyalaya	EdTech App	1	150.0
55	18	56	Otua	Electric Auto Vehicle	1	100.0
58	19	59	WeSTOCK	Livestock health monitoring Al	1	50.0
63	20	64	IN A CAN	Can Cocktails	1	50.0
64	21	65	Get a Whey	Sugar-Free Icecream	1	100.0
67	22	68	Hair Originals	Natural Hair Extensions	1	60.0
108	33	109	Tweek Labs	Sportswear	1	40.0
109	33	110	Proxgy	VR	1	35.0
110	34	111	Nomad Food Project	Bacon Jams	1	40.0
114	35	115	Jain Shikanji	Lemonade	1	40.0
4						•

In [31]:

sharks(ash\_grover)

8 de	als with anupam	
	amount_per_shark	equity_per_shark
15	20.0	3.000000
38	25.0	2.500000
45	25.0	1.750000
49	10.0	5.00000
63	20.0	2.000000
67	20.0	1.333333
108	20.0	3.333333
114	10.0	7.500000
44 1	7	
11 a	eals with aman	
	amount_per_shark	
0	25.000000	5.333333
15	20.000000	3.000000
18	50.000000	2.000000
21	25.000000	1.250000
29	10.000000	1.000000
38	25.000000	2.500000
49	10.000000	5.000000
58		
	15.000000	2.500000
63	20.000000	2.000000
64	33.333333	5.000000
114	10.000000	7.500000
6 de	als with namita	
o ae		oquity non shank
1 -	amount_per_shark	
15	20.0	3.0
49	10.0	5.0
50	50.0	5.0
58	15.0	2.5
63	20.0	2.0
110	10.0	5.0
6 40	als with vineeta	
o ue		
_	amount_per_shark	
0	25.000000	5.333333
1	20.000000	25.000000
15	20.000000	3.000000
64	33.333333	5.000000
110	10.000000	5.000000
114	10.000000	7.500000
9 de	als with peyush	
	amount_per_shark	equity_per_shark
29	10.0	1.000000
38	25.0	2.500000
49	10.0	5.000000
50	50.0	5.000000
58		2.500000
	15.0	
63	20.0	2.000000
67	20.0	1.333333
108	20.0	3.333333
109	5.0	5.000000
. ل <u>ـ</u> 1	alc with sha-al	
⊥ ae	als with ghazal	
	amount_per_shark	
110	10.0	5.0

### 21 deals with ashneer

```
amount_per_shark equity_per_shark
0
             25.000000
                                 5.333333
                                25.000000
             20.000000
1
3
             70,000000
                                 2.750000
15
             20.000000
                                 3.000000
18
             50.000000
                                 2.000000
21
             25.000000
                                 1.250000
23
            30.000000
                                 6.000000
29
            10.000000
                                 1.000000
38
            25.000000
                                 2.500000
45
             25.000000
                                 1.750000
49
            10.000000
                                 5.000000
50
             50.000000
                                 5.000000
55
              1.000000
                                 1.000000
58
            15.000000
                                 2.500000
63
            20.000000
                                 2.000000
            33.333333
64
                                 5.000000
67
             20.000000
                                 1.333333
108
            20.000000
                                 3.333333
              5.000000
                                 5.000000
109
110
            10.000000
                                 5.000000
114
            10.000000
                                 7.500000
```

#### In [32]:

```
amt=ash_grover['amount_per_shark'].sum()
print("Total amount invested on shark tank by Ashneer",amt,"lakhs")
```

Total amount invested on shark tank by Ashneer 494.33333333 lakhs

#### In [33]:

```
eqt=ash_grover['equity_per_shark'].sum()
print("Total equity buy on shark tank by Ashneer",eqt,'%')
```

Total equity buy on shark tank by Ashneer 93.249999999 %

#### In [34]:

```
eqt = df.groupby('ashneer_deal')['equity_per_shark'].sum()[1]
amt = df.groupby('ashneer_deal')['amount_per_shark'].sum()[1]
print("Total equity buy on shark tank by Ashneer",eqt,'%')
print("Total amount invested on shark tank by Ashneer",amt,"lakhs")
```

Total equity buy on shark tank by Ashneer 93.249999999 % Total amount invested on shark tank by Ashneer 494.33333333 lakhs

#### In [35]:

```
ash_grover['amount_per_shark'].sum()
```

### Out[35]:

494.33333333

```
In [36]:
ash_grover['amount_per_shark'].max()
Out[36]:
70.0
In [37]:
# ash_grover[ash_grover['amount_per_shark']==70.0]
In [38]:
ash_grover.sort_values(by='amount_per_shark',ascending=False).head(1)
Out[38]:
   episode_number pitch_number brand_name
                                            idea deal pitcher_ask_amount ask_equi
                                          Healthy
3
                                                                    70.0
               2
                                Tagz Foods
                                           Potato
                                                    1
                                                                               1
                                            Chips
In [39]:
ash_grover['amount_per_shark'].max()
Out[39]:
70.0
In [40]:
ash_grover[ash_grover['amount_per_shark']==ash_grover['amount_per_shark'].max()]
Out[40]:
```

	episode_number	pitcn_number	brand_name	idea	deai	pitcher_ask_amount	ask_equi
3	2	4	Tagz Foods	Healthy Potato Chips	1	70.0	1
+							•

# In [41]:

```
ash_grover[ash_grover['equity_per_shark']==ash_grover['equity_per_shark'].max()]
```

# Out[41]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_equi
1	1	2	Booz scooters	Renting e-bike for mobility in private spaces	1	40.0	15
4							•

# **Anupam Deals**

```
In [42]:
```

```
anupam = df[df['anupam_deal']==1]
anupam
```

# Out[42]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	as
2	1	3	Heart up my Sleeves	Detachable Sleeves	1	25.00000	
9	4	10	Cosiq	Intelligent Skincare	1	50.00000	
12	5	13	Revamp Moto	E-Bike	1	100.00000	
15	6	16	Skippi Pops	Ice-Pops	1	45.00000	
22	8	23	Vivalyf Innovations- Easy Life	Prickless Diabetes Testing Machine	1	56.00000	
28	10	29	Meatyour	Eggs	1	30.00000	
31	11	32	ARRCOAT Surface Textures	Wall Building	1	50.00000	
35	12	36	LOKA	Metaverse App	1	40.00000	
36	13	37	Annie	Braille Literary Device	1	30.00000	
37	13	38	Caragreen	Eco- Friendly boxes	1	50.00000	
38	13	39	The Yarn Bazaar	Yarn- Trading App	1	50.00000	
44	15	45	Cocofit	Coconut based beverage franchise	1	5.00000	
45	16	46	Bamboo India	Bamboo Products	1	80.00000	
48	16	49	Let's Try	Healthy Snacks	1	45.00000	
49	17	50	Find Your Kicks India	Sneaker Resale	1	50.00000	
63	20	64	IN A CAN	Can Cocktails	1	50.00000	
66	21	67	The Quirky Nari	Customised Apparels	1	35.00000	
67	22	68	Hair Originals	Natural Hair Extensions	1	60.00000	
75	24	76	The Sass Bar	Gifts	1	40.00000	
78	25	79	PawsIndia	Dog Products	1	50.00000	
79	25	80	Sunfox Technologies	Portable ECG Device	1	100.00000	
85	27	86	Watt Technovations	Ventilated PPE Kits	1	0.00101	

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	as
108	33	109	Tweek Labs	Sportswear	1	40.00000	
114	35	115	Jain Shikanji	Lemonade	1	40.00000	

In [43]:

sharks(anupam)

	with anupam	
		equity_per_shark
2	12.500000	15.000000
9	25.000000	12.500000
12	50.000000	0.750000
15	20.000000	3.000000
22	28.000000	16.650000
28	10.000000	6.666667
31	50.000000	15.000000
35	13.333333	8.000000
36	35.000000	1.000000
37	25.000000	10.000000
38	25.000000	2.500000
44	0.000017	1.666667
45	25.000000	1.750000
48	22.500000	6.000000
49	10.000000	5.000000
63	20.000000	2.000000
66	17.500000	12.000000
67	20.000000	1.333333
	25.000000	17.500000
75 70		
78 70	50.000000	15.000000
79	20.000000	1.200000
85	0.000253	1.000000
108	20.000000	3.333333
114	10.000000	7.500000
10 doals	with aman	
		equity_per_shark
12	50.000000	0.750000
15	20.000000	3.00000
28	10.000000	6.666667
26 35		8.00000
38	13.333333	
	25.000000	2.500000
44	0.000017	1.666667
48	22.500000	6.000000
49	10.000000	5.000000
63	20.000000	2.000000
114	10.000000	7.500000
7 deals	with namita	
		equity_per_shark
15	20.000000	3.000000
36	35.000000	1.000000
44		
	0.000017	1.666667
49	10.000000	5.000000
63	20.000000	2.000000
79	20.000000	1.200000
85	0.000253	1.000000
6 deals	with vineeta	
		equity_per_shark
2	12.5	15.0
	14.0	
9		10 5
9 15	25.0	12.5
15	25.0 20.0	3.0
15 66	25.0 20.0 17.5	3.0 12.0
15	25.0 20.0	3.0

### 12 deals with peyush

166.35

```
amount_per_shark
                       equity_per_shark
            28.000000
22
                               16.650000
28
            10.000000
                                6.666667
35
            13.333333
                                8,000000
36
            35.000000
                                1.000000
37
            25.000000
                               10.000000
38
            25.000000
                                2.500000
49
            10.000000
                                5.000000
            20.000000
                                2.000000
63
67
            20.000000
                                1.333333
79
            20.000000
                                1.200000
             0.000253
                                1.000000
85
108
            20.000000
                                3.333333
3 deals with ghazal
    amount per shark
                       equity_per_shark
75
           25.000000
                                   17.5
79
           20.000000
                                    1.2
            0.000253
85
                                    1.0
8 deals with ashneer
     amount_per_shark
                       equity_per_shark
15
                 20.0
                                3.000000
38
                 25.0
                                2.500000
                 25.0
45
                                1.750000
49
                 10.0
                                5.000000
63
                 20.0
                                2.000000
                 20.0
                                1.333333
67
108
                 20.0
                                3.333333
114
                 10.0
                                7.500000
In [44]:
eqt = df.groupby('anupam deal')['equity per shark'].sum()[1]
amt = df.groupby('anupam_deal')['amount_per_shark'].sum()[1]
print("Total equity buy on shark tank by Anupam",eqt,'%')
print("Total amount invested on shark tank by Anupam",amt,"lakhs")
Total equity buy on shark tank by Anupam 166.35 %
Total amount invested on shark tank by Anupam 533.83360253 lakhs
In [45]:
anupam['amount per shark'].sum()
Out[45]:
533.83360253
In [46]:
anupam['equity_per_shark'].sum()
Out[46]:
```

### In [47]:

```
anupam[anupam['amount_per_shark']==anupam['amount_per_shark'].max()]
```

### Out[47]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_eq
12	5	13	Revamp Moto	E-Bike	1	100.0	
31	11	32	ARRCOAT Surface Textures	Wall Building	1	50.0	
78	25	79	PawsIndia	Dog Products	1	50.0	
4							•

### In [48]:

```
anupam[anupam['equity_per_shark']==anupam['equity_per_shark'].max()]
```

### Out[48]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_equity
75	24	76	The Sass Bar	Gifts	1	40.0	8.0
4							•

# **Aman Deals**

```
In [49]:
```

```
aman = df[df['aman_deal']==1]
aman
```

# Out[49]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	a
0	1	1	BluePine Industries	Frozen Momos	1	50.0	<del></del>
7	3	8	Peeschute	Disposable Urine Bag	1	75.0	
11	4	12	Bummer	Underwear	1	75.0	
12	5	13	Revamp Moto	E-Bike	1	100.0	
15	6	16	Skippi Pops	Ice-Pops	1	45.0	
18	7	19	Raising Superstars	Child Development App	0	100.0	
21	8	22	Beyond Snack	Kerala Banana Chips	1	50.0	
24	9	25	Altor	Smart Helmets	1	50.0	
25	9	26	Ariro	Wooden Toys	1	50.0	
27	10	28	Nuutjob	Male Intimate Hygiene	1	25.0	
28	10	29	Meatyour	Eggs	1	30.0	
29	10	30	EventBeep	Student Community App	1	30.0	
32	11	33	Farda	Customised Streetwear	1	30.0	
35	12	36	LOKA	Metaverse App	1	40.0	
38	13	39	The Yarn Bazaar	Yarn-Trading App	1	50.0	
39	14	40	The Renal Project	Home Dialysis Treatment	1	100.0	
42	15	43	Hammer Lifestyle	Smart Audio Products	1	30.0	
44	15	45	Cocofit	Coconut based beverage franchise	1	5.0	
47	16	48	Beyond Water	Liquid Water Enhancer	1	75.0	
48	16	49	Let's Try	Healthy Snacks	1	45.0	
49	17	50	Find Your Kicks India	Sneaker Resale	1	50.0	
58	19	59	WeSTOCK	Livestock health monitoring Al	1	50.0	

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	a
63	20	64	IN A CAN	Can Cocktails	1	50.0	
64	21	65	Get a Whey	Sugar-Free Icecream	1	100.0	
71	23	72	Namhya Foods	Ayurvedic Enriched Food	1	100.0	
100	31	101	AyuRythm	Ayurvedic Wellness App	1	75.0	
104	32	105	GrowFitter	Rewards App	1	50.0	
114	35	115	Jain Shikanji	Lemonade	1	40.0	

In [50]:

sharks(aman)

10	deals with anupam	
		equity_per_shark
12	50.000000	0.750000
15	20.000000	3.000000
28	10.000000	6.666667
35	13.333333	8.000000
38	25.000000	2.500000
44	0.000017	1.666667
48	22.500000	6.000000
49	10.000000	5.000000
63	20.000000	2.000000
114	10.000000	7.500000
28	deals with aman	
		equity_per_shark
0	25.000000	5.333333
7	75.000000	
		6.000000 3.750000 0.750000
11	37.500000 50.000000	3.750000
12	50.000000	0.750000
15	20.000000	3.00000
18	50.000000	2.000000
21	25.000000	1.250000
24	25.000000	3.500000
25	25.000000	5.000000
27	8.333333	6.666667
28	10.000000	6.666667
29	10.000000	1.000000
32	15.000000	10.000000
35	13.333333	8.00000
38	25.000000	2.500000
39	50.000000	3.000000
42	100.000000	40.000000
44	0.000017	1.666667
47	37.500000	7.500000
48	22.500000	6.000000
49	10.000000	5.000000
58	15.000000	2.500000
63	20.000000	2.000000
64	33.333333	5.000000
71	50.000000	10.000000
100		2.680000
104		2.000000
114	10.000000	7.500000
11	deals with namita	
		equity_per_shark
11		3.750000
11	37.500000	
15	20.000000	3.000000
24	25.000000	3.500000
27	8.333333	6.666667
32	15.000000	10.000000
39	50.000000	3.000000
44	0.000017	1.666667
47	37.500000	7.500000
49	10.000000	5.000000
58	15.000000	2.500000
63	20.000000	2.000000

4 deals with vineeta amount\_per\_shark equity\_per\_shark

```
9/7/23, 11:46 PM
                                              shark tank project - Jupyter Notebook
  0
              25.000000
                                   5.333333
  15
              20.000000
                                   3.000000
  64
               33.333333
                                   5.000000
               10.000000
  114
                                   7.500000
  9 deals with peyush
      amount_per_shark
                         equity_per_shark
             25.000000
                                  5.000000
  25
  27
              8.333333
                                  6.666667
  28
             10.000000
                                  6.666667
  29
             10.000000
                                  1.000000
  35
             13.333333
                                  8.000000
  38
             25.000000
                                  2.500000
  49
             10.000000
                                  5.000000
  58
             15.000000
                                  2.500000
  63
             20.000000
                                  2.000000
  0 deals with ghazal
  Empty DataFrame
  Columns: [amount_per_shark, equity_per_shark]
  Index: []
  11 deals with ashneer
       amount_per_shark
                          equity_per_shark
               25.000000
                                   5.333333
  0
  15
              20.000000
                                   3.000000
  18
              50.000000
                                   2.000000
  21
              25.000000
                                   1.250000
  29
               10.000000
                                   1.000000
  38
              25.000000
                                   2.500000
  49
              10.000000
                                   5.000000
  58
              15.000000
                                   2.500000
  63
              20.000000
                                   2.000000
  64
              33.333333
                                   5.000000
  114
              10.000000
                                   7.500000
  In [51]:
  eqt = df.groupby('aman deal')['equity per shark'].sum()[1]
  amt = df.groupby('aman_deal')['amount_per_shark'].sum()[1]
  print("Total equity buy on shark tank by Aman",eqt,'%')
  print("Total amount invested on shark tank by Aman",amt,"lakhs")
  Total equity buy on shark tank by Aman 160.263333334 %
```

Total amount invested on shark tank by Aman 887.500016693 lakhs

#### In [52]:

```
aman['amount per shark'].sum()
```

#### Out[52]:

887.500016693

```
In [53]:
```

```
aman['equity_per_shark'].sum()
```

## Out[53]:

160.263333334

## In [54]:

```
aman[aman['amount_per_shark']==aman['amount_per_shark'].max()]
```

## Out[54]:

_		episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_eq
	42	15	43	Hammer Lifestyle	Smart Audio Products	1	30.0	
	4							•

# In [55]:

```
aman[aman['deal_equity']==aman['deal_equity'].max()]
```

## Out[55]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_eq
42	15	43	Hammer Lifestyle	Smart Audio Products	1	30.0	
4							•

# **Namita Deals**

```
In [56]:
```

```
namita = df[df['namita_deal']==1]
namita
```

# Out[56]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	as
11	4	12	Bummer	Underwear	1	75.00000	
15	6	16	Skippi Pops	Ice-Pops	1	45.00000	
16	6	17	Menstrupedia	Menstrual Awareness Comic	1	50.00000	
24	9	25	Altor	Smart Helmets	1	50.00000	
27	10	28	Nuutjob	Male Intimate Hygiene	1	25.00000	
32	11	33	Farda	Customised Streetwear	1	30.00000	
33	12	34	Auli Lifestyle	Ayurvedic Products	1	75.00000	
36	13	37	Annie	Braille Literary Device	1	30.00000	
39	14	40	The Renal Project	Home Dialysis Treatment	1	100.00000	
44	15	45	Cocofit	Coconut based beverage franchise	1	5.00000	
47	16	48	Beyond Water	Liquid Water Enhancer	1	75.00000	
49	17	50	Find Your Kicks India	Sneaker Resale	1	50.00000	
50	17	51	Aas Vidyalaya	EdTech App	1	150.00000	
58	19	59	WeSTOCK	Livestock health monitoring Al	1	50.00000	
63	20	64	IN A CAN	Can Cocktails	1	50.00000	
79	25	80	Sunfox Technologies	Portable ECG Device	1	100.00000	
83	26	84	Rare Planet	Handicrafts	1	65.00000	
85	27	86	Watt Technovations	Ventilated PPE Kits	1	0.00101	
91	29	92	Wakao Foods	Jackfruit Products	1	75.00000	
95	30	96	Kabaddi Adda	All-Kabaddi App	1	80.00000	
106	33	107	Colour Me Mad	Insoles	1	40.00000	

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	as
110	34	111	Nomad Food Project	Bacon Jams	1	40.00000	

In [57]:

sharks(namita)

7 doals	with anupam	
	•	equity_per_shark
15	20.000000	3.000000
36	35.000000	1.000000
44	0.000017	
		1.666667
49	10.000000	5.000000
63	20.000000	2.000000
79	20.000000	1.200000
85	0.000253	1.000000
11 deals	s with aman	
amo	unt_per_shark	equity_per_shark
11	37.500000	3.750000
15	20.000000	3.000000
24	25.000000	3.500000
27	8.333333	6.666667
32	15.000000	10.000000
39	50.000000	3.000000
44	0.000017	1.666667
47	37.500000	7.500000
49	10.000000	5.000000
58	15.000000	2.500000
63	20.000000	2.000000
05	20.00000	2.00000
22 deals	s with namita	
amo	ount_per_shark	equity_per_shark
11	37.500000	3.750000
15	20.000000	3.000000
16	50.000000	20.000000
24	25.000000	3.500000
27	8.333333	6.666667
32	15.000000	10.000000
33	75.000000	15.000000
36	35.000000	1.000000
39	50.000000	3.000000
44	0.000017	1.666667
47	37.500000	7.500000
49	10.000000	5.000000
50	50.000000	5.000000
58	15.000000	2.500000
63	20.000000	2.000000
79	20.000000	1.200000
83	65.000000	3.000000
85	0.000253	1.000000
91	25.000000	7.000000
95	40.000000	3.000000
106	40.000000	25.000000
110	10.000000	5.000000
-		
	with vineeta	
	ount_per_shark	
15	20.0	3.0
79	20.0	1.2
91	25.0	7.0
95	40.0	3.0
110	10.0	5.0
0 41:	uith name	
	with peyush	المصاحب المصاحب
		equity_per_shark
27	8.333333	6.666667

```
36
            35.000000
                                1.000000
49
            10.000000
                                5.000000
50
            50.000000
                                5.000000
58
            15.000000
                                2,500000
63
            20.000000
                                2.000000
79
            20.000000
                                1.200000
85
             0.000253
                                1.000000
4 deals with ghazal
     amount_per_shark
                        equity_per_shark
79
             20.000000
                                       1.2
85
             0.000253
                                       1.0
91
             25.000000
                                       7.0
             10.000000
110
                                       5.0
6 deals with ashneer
     amount_per_shark
                        equity_per_shark
15
                  20.0
                  10.0
49
                                       5.0
50
                  50.0
                                       5.0
58
                  15.0
                                       2.5
63
                  20.0
                                       2.0
110
                  10.0
                                       5.0
```

#### In [58]:

```
eqt = df.groupby('namita_deal')['equity_per_shark'].sum().loc[1]
amt = df.groupby('namita_deal')['amount_per_shark'].sum().loc[1]
print("Total equity buy on shark tank by namita",eqt,'%')
print("Total amount invested on shark tank by namita",amt,"lakhs")
```

Total equity buy on shark tank by namita 134.783333334 % Total amount invested on shark tank by namita 648.333602533 lakhs

### In [59]:

```
namita[namita['amount_per_shark']==namita['amount_per_shark'].max()]
```

#### Out[59]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_e
33	12	34	Auli Lifestyle	Ayurvedic Products	1	75.0	
4							•

#### In [60]:

```
namita[namita['equity_per_shark']==namita['equity_per_shark'].max()]
```

#### Out[60]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_eq
106	<b>3</b> 3	107	Colour Me Mad	Insoles	1	40.0	
4							<b>&gt;</b>

# **Vineeta Deals**

# In [61]:

vineeta = df[df['vineeta\_deal']==1]
vineeta

# Out[61]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	asl
0	1	1	BluePine Industries	Frozen Momos	1	50.0	
1	1	2	Booz scooters	Renting e- bike for mobility in private spaces	1	40.0	
2	1	3	Heart up my Sleeves	Detachable Sleeves	1	25.0	
8	3	9	NOCD	Energy Drink	1	50.0	
9	4	10	Cosiq	Intelligent Skincare	1	50.0	
15	6	16	Skippi Pops	Ice-Pops	1	45.0	
64	21	65	Get a Whey	Sugar-Free Icecream	1	100.0	
66	21	67	The Quirky Nari	Customised Apparels	1	35.0	
79	25	80	Sunfox Technologies	Portable ECG Device	1	100.0	
88	28	89	Humpy A2	Organic Milk Products	1	75.0	
90	28	91	Gold Safe Solutions Ind.	Anti- Suicidal Fan Rod	1	50.0	
91	29	92	Wakao Foods	Jackfruit Products	1	75.0	
95	30	96	Kabaddi Adda	All-Kabaddi App	1	80.0	
110	34	111	Nomad Food Project	Bacon Jams	1	40.0	
114	35	115	Jain Shikanji	Lemonade	1	40.0	
4							•

# In [62]:

vineeta['amount\_per\_shark'].sum()

# Out[62]:

328.333333300001

```
In [63]:
```

```
vineeta['equity_per_shark'].sum()
```

# Out[63]:

131.533333333

In [64]:

sharks(vineeta)

6 deals with and	ıpam	
	_	equity_per_shark
2	12.5	15.0
9	25.0	12.5
15	20.0	3.0
66	17.5	12.0
79	20.0	1.2
114	10.0	7.5
4 deals with ama	ın	
amount_per_	shark	equity_per_shark
0 25.0	00000	5.333333
15 20.0	00000	3.000000
64 33.3	33333	5.000000
114 10.0	00000	7.500000
- 1 7	• .	
5 deals with nam		
		equity_per_shark
15	20.0	3.0
79	20.0	1.2
91	25.0	7.0
95	40.0	3.0
110	10.0	5.0
15 deals with vi	neeta	
		equity_per_shark
	00000	5.333333
	00000	25.000000
	00000	15.000000
	00000	15.000000
	00000	12.500000
	00000	3.000000
	33333	5.000000
	60000	12.000000
	00000	1.200000
		5.00000
	33333	
	66667	10.000000
	00000	7.000000
	00000	3.000000
	00000	5.000000
114 10.0	00000	7.500000
3 deals with pey	ush	
amount_per_s		equity_per_shark
79 20.00		1.2
88 33.33		5.0
90 16.66		10.0
5 deals with gha		• •
amount_per_	_	equity_per_shark
	00000	1.2
	33333	5.0
	66667	10.0
	00000	7.0
110 10.0	00000	5.0
6 deals with ash	neer	
amount_per_		equity_per_shark
	00000	5.333333
	00000	25.000000
		23.000000

15	20.000000	3.000000
64	33.333333	5.000000
110	10.000000	5.000000
114	10.000000	7.500000

#### In [65]:

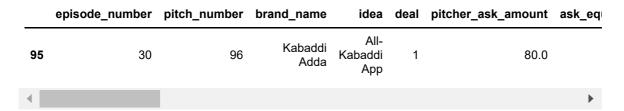
```
eqt = df.groupby('vineeta_deal')['equity_per_shark'].sum().loc[1]
amt = df.groupby('vineeta_deal')['amount_per_shark'].sum().loc[1]
print("Total equity buy on shark tank by vineeta",eqt,'%')
print("Total amount invested on shark tank by vineeta",amt,"lakhs")
```

Total equity buy on shark tank by vineeta 131.533333333 % Total amount invested on shark tank by vineeta 328.3333333 lakhs

#### In [66]:

```
vineeta[vineeta['amount_per_shark']==vineeta['amount_per_shark'].max()]
```

### Out[66]:



#### In [67]:

```
vineeta[vineeta['deal_equity']==vineeta['deal_equity'].max()]
```

#### Out[67]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_equi
1	1	2	Booz scooters	Renting e-bike for mobility in private spaces	1	40.0	15
4							<b>•</b>

# **Peyush Deals**

In [68]:

```
peyush= df[df['peyush_deal']==1]
peyush
```

# Out[68]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	as
22	8	23	Vivalyf Innovations- Easy Life	Prickless Diabetes Testing Machine	1	56.00000	
25	9	26	Ariro	Wooden Toys	1	50.00000	
27	10	28	Nuutjob	Male Intimate Hygiene	1	25.00000	
28	10	29	Meatyour	Eggs	1	30.00000	
29	10	30	EventBeep	Student Community App	1	30.00000	
35	12	36	LOKA	Metaverse App	1	40.00000	
36	13	37	Annie	Braille Literary Device	1	30.00000	
37	13	38	Caragreen	Eco- Friendly boxes	1	50.00000	
38	13	39	The Yarn Bazaar	Yarn- Trading App	1	50.00000	
43	15	44	PNT	Robotics and Automation Solutions	1	50.00000	
49	17	50	Find Your Kicks India	Sneaker Resale	1	50.00000	
50	17	51	Aas Vidyalaya	EdTech App	1	150.00000	
52	17	53	RoadBounce	Pothole Detection Software and Data	1	80.00000	
58	19	59	WeSTOCK	Livestock health monitoring Al	1	50.00000	
61	20	62	The State Plate	Delicacies	1	65.00000	
63	20	64	IN A CAN	Can Cocktails	1	50.00000	
65	21	66	Sid07 Designs	Inventions	1	47.00000	
67	22	68	Hair Originals	Natural Hair Extensions	1	60.00000	
76	24	77	KG Agrotech	Agricultural Innovations	1	30.00000	

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	as
79	25	80	Sunfox Technologies	Portable ECG Device	1	100.00000	
81	26	82	Isak Fragrances	Perfumes	1	50.00000	
85	27	86	Watt Technovations	Ventilated PPE Kits	1	0.00101	
87	27	88	Insurance Samadhan	Insurance Solutions	1	100.00000	
88	28	89	Humpy A2	Organic Milk Products	1	75.00000	
90	28	91	Gold Safe Solutions Ind.	Anti- Suicidal Fan Rod	1	50.00000	
108	33	109	Tweek Labs	Sportswear	1	40.00000	
109 In [6	59]:	110	Proxgy	VR	1	35.00000	
peyus	sh['amount_per	_shark'].sum	()				

Out[69]:

719.6669191630001

In [70]:

peyush['equity\_per\_shark'].sum()

Out[70]:

315.84999999999997

In [71]:

sharks(peyush)

12 deals wit	•	
_	_per_shark	equity_per_shark
22	28.000000	16.650000
28	10.000000	6.666667
35	13.333333	8.000000
36	35.000000	1.000000
37	25.000000	10.000000
38	25.000000	2.500000
49	10.000000	5.000000
63	20.000000	2.000000
67	20.000000	1.333333
79	20.000000	1.200000
85	0.000253	1.000000
108	20.000000	3.333333
9 deals with	n aman	
amount_p	per_shark	equity_per_shark
25 2	25.000000	5.00000
27	8.333333	6.666667
	L0.000000	6.666667
	L0.000000	1.000000
	13.333333	8.000000
	25.000000	2.500000
	L0.000000	5.000000
	L5.000000	2.500000
63 2	20.000000	2.000000
8 deals with	n namita	
amount_p	er_shark	equity_per_shark
27	8.333333	6.666667
36	35.000000	1.000000
	10.000000	5.000000
	50.000000	5.000000
	L5.000000	2.500000
	20.000000	2.000000
	20.000000	1.200000
85	0.000253	1.000000
3 deals with		
amount_p	per_shark	equity_per_shark
79 2	20.000000	1.2
88	33.33333	5.0
90 1	16.666667	10.0
27 deals wit	th peyush	
	_per_shark	equity_per_shark
22	28.000000	16.650000
25	25.000000	5.000000
27	8.333333	6.666667
28	10.000000	6.666667
29	10.000000	1.000000
35	13.333333	8.000000
36	35.000000	1.000000
37	25.000000	10.000000
38	25.000000	2.500000
43	25.000000	25.000000
49	10.000000	5.000000
50	50.000000	5.000000
52	80.000000	20.000000
58	15.000000	2.500000
		_:500000

```
40.000000
                                 3.000000
61
63
             20.000000
                                 2.000000
             25.000000
                                75.000000
65
67
             20.000000
                                 1.333333
                                40.000000
76
            10.000000
                                 1.200000
79
             20.000000
81
             50.000000
                                50.000000
              0.000253
                                 1.000000
85
87
            100.000000
                                 4.000000
88
             33.333333
                                 5.000000
                                10.000000
90
             16.666667
             20.000000
                                 3.333333
108
109
              5.000000
                                 5.000000
4 deals with ghazal
    amount per shark
                       equity_per_shark
79
           20.000000
85
            0.000253
                                      1.0
                                     5.0
88
            33.333333
90
            16.666667
                                    10.0
9 deals with ashneer
     amount_per_shark
                        equity_per_shark
29
                  10.0
                                 1.000000
                  25.0
                                 2.500000
38
49
                  10.0
                                 5.000000
50
                  50.0
                                 5.000000
58
                  15.0
                                 2.500000
```

20.0

20.0

20.0

5.0

#### In [72]:

63

67 108

109

```
eqt = df.groupby('peyush_deal')['equity_per_shark'].sum().loc[1]
amt = df.groupby('peyush_deal')['amount_per_shark'].sum().loc[1]
print("Total equity buy on shark tank by peyush",eqt,'%')
print("Total amount invested on shark tank by peyush",amt,"lakhs")
```

Total equity buy on shark tank by peyush 315.85 % Total amount invested on shark tank by peyush 719.666919163 lakhs

2.000000

1.333333

3.333333

5.000000

### In [73]:

```
peyush[peyush['amount_per_shark']==peyush['amount_per_shark'].max()]
```

#### Out[73]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_e
87	27	88	Insurance Samadhan	Insurance Solutions	1	100.0	
4							•

```
In [74]:
```

```
peyush[peyush['deal_equity']==peyush['deal_equity'].max()]
```

## Out[74]:

_		episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask_e
_	65	21	66	Sid07 Designs	Inventions	1	47.0	
	4							•

# **Ghazal Deals**

# In [75]:

```
ghazal=df[df['ghazal_deal']==1]
ghazal
```

## Out[75]:

	episode_number	pitch_number	brand_name	idea	deal	pitcher_ask_amount	ask <sub>.</sub>
75	24	76	The Sass Bar	Gifts	1	40.00000	
79	25	80	Sunfox Technologies	Portable ECG Device	1	100.00000	
85	27	86	Watt Technovations	Ventilated PPE Kits	1	0.00101	
88	28	89	Humpy A2	Organic Milk Products	1	75.00000	
90	28	91	Gold Safe Solutions Ind.	Anti- Suicidal Fan Rod	1	50.00000	
91	29	92	Wakao Foods	Jackfruit Products	1	75.00000	
110	34	111	Nomad Food Project	Bacon Jams	1	40.00000	
4							•

## In [76]:

```
ghazal['amount_per_shark'].sum()
```

# Out[76]:

130.0002525

## In [77]:

```
ghazal['equity_per_shark'].sum()
```

## Out[77]:

46.7

#### In [78]:

## sharks(ghazal)

```
3 deals with anupam
    amount_per_shark
                      equity_per_shark
75
           25.000000
                                    17.5
79
           20.000000
                                     1.2
            0.000253
                                     1.0
85
0 deals with aman
Empty DataFrame
Columns: [amount_per_shark, equity_per_shark]
Index: []
4 deals with namita
     amount_per_shark
                        equity_per_shark
            20.000000
79
                                      1.2
85
             0.000253
                                      1.0
                                      7.0
            25.000000
91
            10.000000
                                      5.0
110
5 deals with vineeta
     amount per shark
                        equity_per_shark
            20.000000
79
                                      1.2
88
            33.333333
                                      5.0
90
            16.666667
                                     10.0
91
            25.000000
                                      7.0
                                      5.0
110
            10.000000
4 deals with peyush
    amount_per_shark
                       equity_per_shark
79
           20.000000
                                     1.2
85
            0.000253
                                     1.0
88
           33.333333
                                     5.0
90
           16,666667
                                    10.0
7 deals with ghazal
     amount_per_shark
                        equity_per_shark
75
            25.000000
                                     17.5
79
            20.000000
                                      1.2
85
             0.000253
                                      1.0
88
                                      5.0
            33.333333
                                     10.0
90
            16.666667
91
            25.000000
                                      7.0
110
            10.000000
                                      5.0
1 deals with ashneer
     amount_per_shark
                        equity_per_shark
110
                  10.0
                                      5.0
```

```
In [79]:
eqt = df.groupby('ghazal_deal')['equity_per_shark'].sum().loc[1]
amt = df.groupby('ghazal_deal')['amount_per_shark'].sum().loc[1]
print("Total equity buy on shark tank by ghazal",eqt,'%')
print("Total amount invested on shark tank by ghazal",amt,"lakhs")
Total equity buy on shark tank by ghazal 46.7 %
Total amount invested on shark tank by ghazal 130.000252500000002 lakhs
In [80]:
ghazal[ghazal['amount_per_shark']==ghazal['amount_per_shark'].max()]
Out[80]:
    episode_number pitch_number brand_name
                                              idea
                                                   deal pitcher_ask_amount ask_eq
                                            Organic
88
                            89
                                                                     75.0
                                  Humpy A2
                                               Milk
                                           Products
In [81]:
ghazal[ghazal['deal_equity']==ghazal['deal_equity'].max()]
Out[81]:
                                                deal pitcher_ask_amount ask_equity
    episode number
                   pitch number brand name idea
                                   The Sass
75
               24
                            76
                                           Gifts
                                                                  40.0
                                                                             8.0
```

# **Number of Sharks Teamedup**

```
In [82]:

# Part-1 # more than 1
q=df[df['total_sharks_invested']>1]

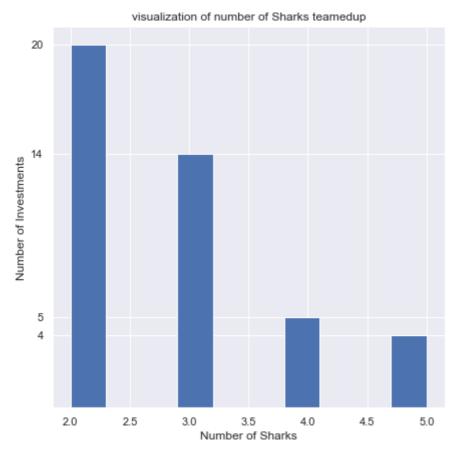
q['total_sharks_invested'].value_counts()

Out[82]:

2     20
3     14
4     5
5     4
Name: total_sharks_invested, dtype: int64
```

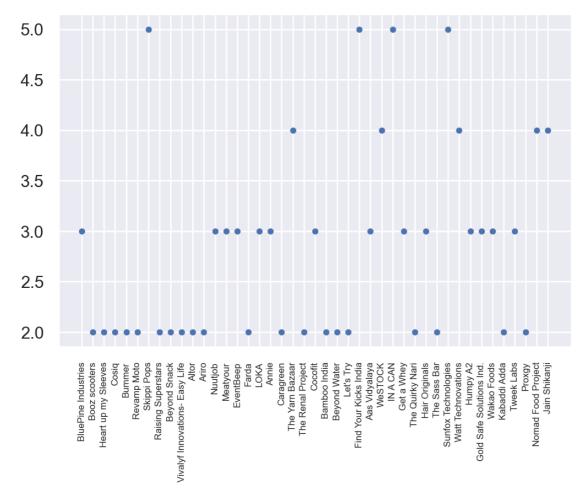
#### In [83]:

```
# Part-2 # showing in pairs
teamup=df[df['total_sharks_invested']>1]
plt.figure(figsize=(7,7))
plt.hist(teamup.total_sharks_invested)
plt.yticks(q['total_sharks_invested'].value_counts().values)
plt.title('visualization of number of Sharks teamedup')
plt.xlabel('Number of Sharks')
plt.ylabel('Number of Investments');
```



#### In [84]:

```
# part-4
plt.figure(dpi=200)
plt.scatter(teamup['brand_name'],teamup['total_sharks_invested'],s=9);
plt.xticks(rotation=90,fontsize=6)
plt.show()
```



#### In [85]:

```
df.groupby(['ashneer_deal'])['amount_per_shark'].sum()
```

### Out[85]:

```
ashneer_deal
0 1627.166936
1 494.333333
```

Name: amount\_per\_shark, dtype: float64

```
In [86]:
```

```
df.episode_number
Out[86]:
0
        1
1
        1
2
        1
3
        2
        2
112
       34
113
       34
       35
114
115
       35
116
       35
Name: episode_number, Length: 117, dtype: int64
```

# Which Shark invested in most companies

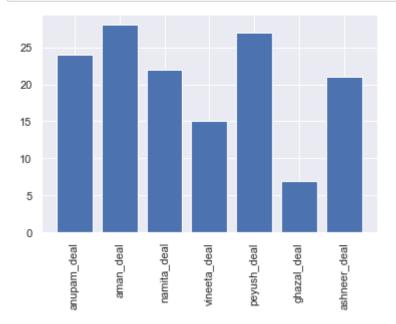
```
In [87]:
```

```
D=[]
list = ['anupam_deal','aman_deal','namita_deal','vineeta_deal','peyush_deal','ghazal_dea
for i in list:
    deal = df[i].sum()
    D.append(deal)
    print(i,"deals with",deal,"companies" )
```

anupam\_deal deals with 24 companies aman\_deal deals with 28 companies namita\_deal deals with 22 companies vineeta\_deal deals with 15 companies peyush\_deal deals with 27 companies ghazal\_deal deals with 7 companies ashneer\_deal deals with 21 companies

#### In [88]:

```
plt.bar(list,D)
plt.xticks(rotation=90);
```



# Which Shark present at the time of Company

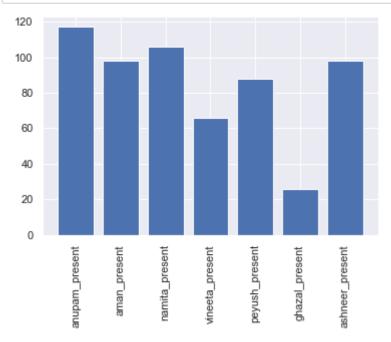
### In [89]:

```
p=[]
list = ['anupam_present','aman_present','namita_present','vineeta_present','peyush_prese
for i in list:
    pres = df[i].sum()
    p.append(pres)
    print(i,"present in front of",pres,"companies" )
```

anupam\_present present in front of 117 companies aman\_present present in front of 98 companies namita\_present present in front of 106 companies vineeta\_present present in front of 66 companies peyush\_present present in front of 88 companies ghazal\_present present in front of 26 companies ashneer present present in front of 98 companies

## In [90]:

```
plt.bar(list,p)
plt.xticks(rotation=90);
```



# **Overall Insight**

Peyush deals with 27 companies and where he invested 719.666lakhs and 315.85% of the equity he bought. He was the most profitable shark on the show.