

# Netflix Analytics Report

Automated Insight Engine

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## Executive Summary

Netflix has 8807 titles with -20.23% recent growth.

## Key Performance Indicators

Metric	Value
Total Titles	8,807
Movies	6,131
TV Shows	2,676
Countries	87
Growth Rate	-20.23%

## AI-Powered Insights

### 1. Content Scale

Netflix has 8807 titles available.

### 2. Content Mix

Movies dominate with 6131 titles vs 2676 TV shows.

### 3. Growth Trend

Recent growth rate of -20.23% indicates strong expansion.

### 4. Global Reach

Content spans 87 countries showing international presence.

## Strategic Recommendations

- Expand content production in high-growth markets
- Invest in original TV series to balance content portfolio
- Develop localized content for underserved regions
- Optimize content acquisition based on viewer preferences