

Netflix Analytics Report

Automated Insight Engine

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Executive Summary

Netflix has 8807 titles with -20.23% recent growth.

Key Performance Indicators

Metric	Value
Total Titles	8,807
Movies	6,131
TV Shows	2,676
Countries	87
Growth Rate	-20.23%

AI-Powered Insights

1. Content Scale

Netflix has 8807 titles available.

2. Content Mix

Movies dominate with 6131 titles vs 2676 TV shows.

3. Growth Trend

Recent growth rate of -20.23% indicates strong expansion.

4. Global Reach

Content spans 87 countries showing international presence.

Strategic Recommendations

- 1. Expand content production in high-growth markets
- 2. Invest in original TV series to balance content portfolio
- 3. Develop localized content for underserved regions
- 4. Optimize content acquisition based on viewer preferences