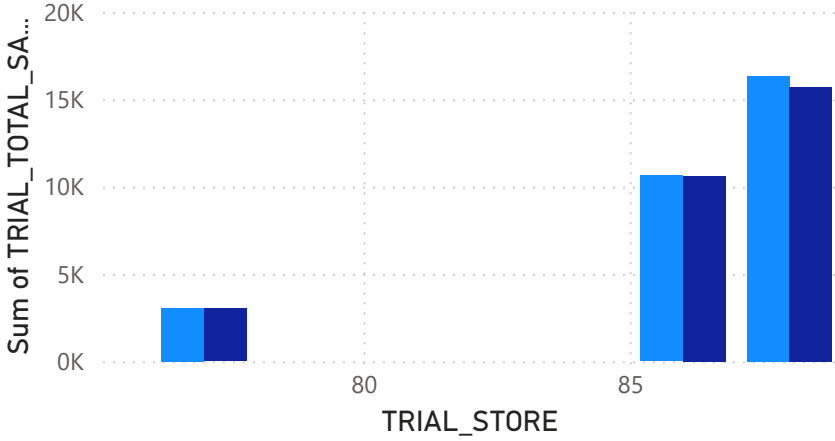
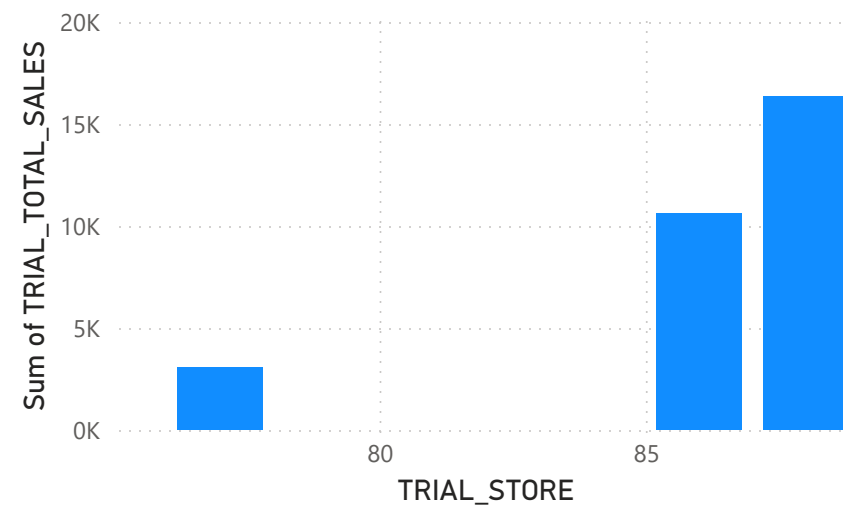


Trial Store vs Control Store

Sum of TRIAL_TOTAL_SALES Sum of AVG_CONTROL_SALES



Sum of TRIAL_TOTAL_SALES by TRIAL_STORE



0.11	Sum of SALES_UPLIFT_PERCENT 0.11
0.68	Sum of SALES_UPLIFT_PERCENT 0.68
4.09	Sum of SALES_UPLIFT_PERCENT 4.09