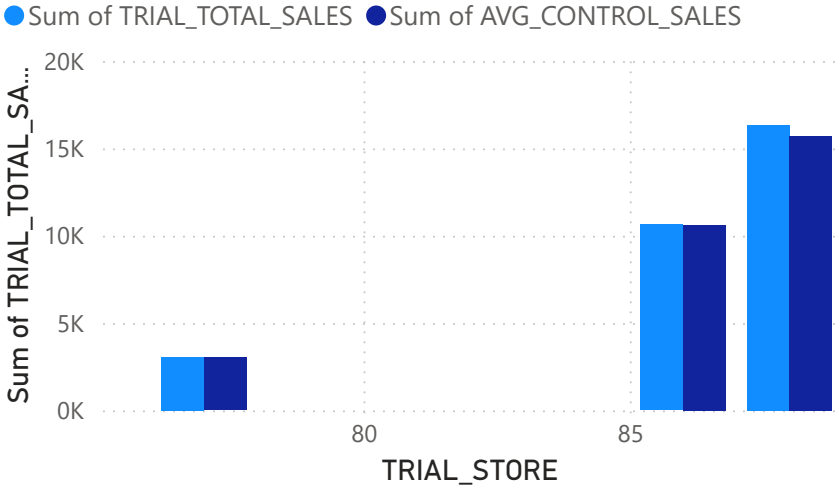
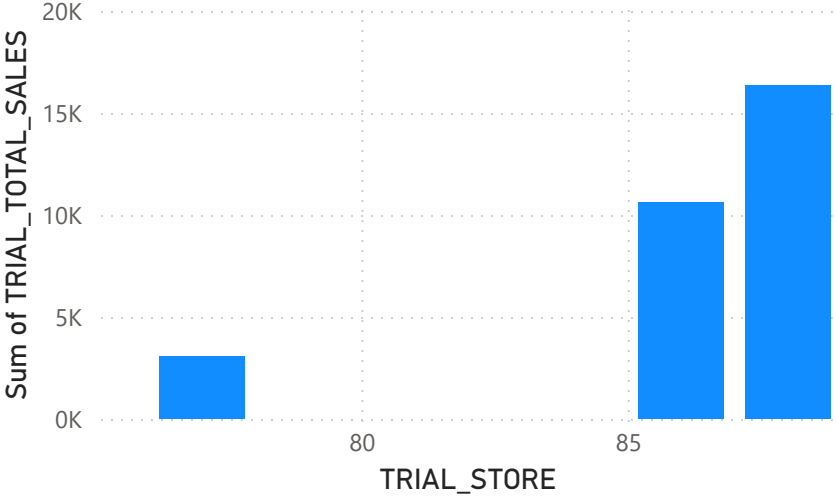


Trial Store vs Control Store



Sum of TRIAL\_TOTAL\_SALES by TRIAL\_STORE



0.11	Sum of SALES_UPLIFT_PERCENT 0.11
0.68	Sum of SALES_UPLIFT_PERCENT 0.68
4.09	Sum of SALES_UPLIFT_PERCENT 4.09