# Dysfred Andrie Orbiso

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## EDUCATION

**University of Stirling**                                                                                  **Ras Al Khaimah, UAE**
*Bachelor of Science (with Honours) Computing Science*                               *Graduation Date: Jun 2025*

## WORK EXPERIENCE

**Ki Global**                                                                                                              **Dubai, UAE**
*Software & Operations Intern*                                                                        *Jun 2024 – Present*
- Developed and implemented digital content strategies that **increased brand visibility by 30%** and integrated career and life coaching principles, contributing to a **25% rise in lead generation** through personalized, tech-driven campaigns.
- Collaborated with management to **create over 50 comprehensive design asset**s, enhancing user experience and driving community engagement, resulting in a **30% increase** in overall customer satisfaction scores.
- Managed the front-end development of a dynamic, user-friendly company website using HTML, CSS, and JavaScript, **improving navigation and load times by 40%**. Integrated SEO best practices and responsive design, contributing to a **20% increase** in web traffic and higher user engagement.

**Apparel Group**                                                                                                  **Dubai, UAE**
*Sales Associate*                                                                                              *Jun 2023 - Jul 2023*
- Efficiently integrated into the sales team upon starting, contributing to a collaborative environment, and consistently achieving team goals. Demonstrated strong communication skills and adaptability, enhancing team efficiency and **driving a 15% increase** in overall sales performance.
- Leveraged a strong understanding of sales processes to support team efforts, building rapport with colleagues and clients alike, and helping to **exceed store KPI targets by 20%**.

## PROJECT EXPERIENCE

**Greeny**                                                                                                            **Dubai, UAE**
*Fullstack Developer*                                                                                       *Nov 2024 – Present*
- Spearheaded the development of both front-end and back-end architectures for a mobile application as part of my final year project, delivering a seamless user experience that resulted in a **70% increase in user engagement**.
- Implemented database integrations and optimized location tracking features, **achieving a 75% improvement** in data retrieval speeds and enhancing the accuracy of carbon footprint calculations for users.

**Dubai Property Navigator.ae**                                                                      **Dubai, UAE**
*Frontend Engineer & Developer*                                                               *Oct 2024 – Dec 2024*
- Redesigned the "About Us" page, improving visual appeal and user experience through front-end enhancements, resulting in a **40% increase** in time spent on the page and a **25% improvemen**t in engagement metrics across key demographics.
- Performed A/B testing on design variations and optimized layout and content presentation, which increased user satisfaction scores by **20%** and contributed to a **15% growth** in overall site traffic.

## TRAININGS & CERTIFICATIONS

**Certifications:** Essentials In Generative AI Certification, *Microsoft* | Career Essentials in GitHub Professional, *GitHub* | APPAREL GLOBAL INTERNSHIP PROGRAM, *APPAREL GROUP* | 2D Game Design and Development, *LinkedIn Learning*

## SKILLS & INTERESTS

**Skills:** Java Programming | DBMS | HTML, CSS, JavaScript | Microsoft Office Suite (Excel, PowerPoint) | Canva | Premiere Pro
**Interests:** Artificial Intelligence, Human Resources, Online Tech, Formula 1, Graphic Design, Basketball