Dysfred Andrie Orbiso

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EDUCATION

University of Stirling	**Ras Al Khaimah, UAE**
Bachelor of Science (with Honours) Computing Science	*Graduation Date: June 2025*

WORK EXPERIENCE

Ki Global   **Dubai, UAE**
Technical Operations Associate   *June 2024 – Present*

- Developed and implemented digital content strategies that **increased brand visibility by 30%** and integrated career and life coaching principles, contributing to a **25% rise in lead generation** through personalized, tech-driven campaigns.
- Collaborated with management to **create over 50 comprehensive design assets**, enhancing user experience and driving community engagement, resulting in a **30% increase** in overall customer satisfaction scores.
- Managed the front-end development of a dynamic, user-friendly company website using HTML, CSS, and JavaScript, **improving navigation and load times by 40%**. Integrated SEO best practices and responsive design, contributing to a **20% increase** in web traffic and higher user engagement.

Apparel Group   **Dubai, UAE**
Sales Associate   *June 2023 - July 2023*

- Efficiently integrated into the sales team upon starting, contributing to a collaborative environment, and consistently achieving team goals. Demonstrated strong communication skills and adaptability, enhancing team efficiency and **driving a 15% increase** in overall sales performance.
- Leveraged a strong understanding of sales processes to support team efforts, building rapport with colleagues and clients alike, and helping to **exceed store KPI targets by 20%**.

PROJECT EXPERIENCE

Greeny   **Dubai, UAE**
Fullstack Developer   *November 2024 – August 2025*

- Spearheaded the development of both front-end and back-end architectures for a mobile application as part of my final year project, delivering a seamless user experience that resulted in a **70% increase in user engagement**.
- Implemented database integrations and optimized location tracking features, **achieving a 75% improvement** in data retrieval speeds and enhancing the accuracy of carbon footprint calculations for users.

Dubai Property Navigator.ae   **Dubai, UAE**
Frontend Engineer & Developer   *October 2024 – December 2024*

- Redesigned the "About Us" page, improving visual appeal and user experience through front-end enhancements, resulting in a **40% increase** in time spent on the page and a **25% improvemen**t in engagement metrics across key demographics.
- Performed A/B testing on design variations and optimized layout and content presentation, which increased user satisfaction scores by **20%** and contributed to a **15% growth** in overall site traffic.

TRAININGS & CERTIFICATIONS

Certifications: Essentials In Generative AI Certification, *Microsoft* | Career Essentials in GitHub Professional, *GitHub* | APPAREL GLOBAL INTERNSHIP PROGRAM, *APPAREL GROUP* | 2D Game Design and Development, *LinkedIn Learning*

SKILLS & INTERESTS

Skills: Java Programming | DBMS | HTML, CSS, JavaScript | Microsoft Office Suite (Excel, PowerPoint) | Canva | Premiere Pro
Interests: Artificial Intelligence, Human Resources, Online Tech, Formula 1, Graphic Design, Basketball