

# Dysfred Andrie Orbiso

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## EDUCATION

### University of Stirling

*Bachelor of Science (with Honours) Computing Science*

### Ras Al Khaimah, UAE

*Graduation Date: Jun 2025*

## WORK EXPERIENCE

### Ki Global

*Software & Operations Intern*

### Dubai, UAE

*Jun 2024 – Present*

- Developed and implemented digital content strategies that increased brand visibility by 30% and integrated career and life coaching principles, contributing to a 25% rise in lead generation through personalized, tech-driven campaigns.
- Collaborated with management to create over 50 comprehensive design assets, enhancing user experience and driving community engagement, resulting in a 30% increase in overall customer satisfaction scores.
- Contributed to fostering a supportive, growth-oriented environment, helping improve team collaboration and individual performance, resulting in a 10% boost to overall team productivity.

### Apparel Group

*Sales Associate*

### Dubai, UAE

*Jun 2023 - Jul 2023*

- Efficiently integrated into the sales team upon starting, contributing to a collaborative environment and consistently achieving team goals. Demonstrated strong communication skills and adaptability, enhancing team efficiency and driving a 15% increase in overall sales performance.
- Leveraged a strong understanding of sales processes to support team efforts, building rapport with colleagues and clients alike, and helping to exceed store KPI targets by 20%.

### Prime Group AE

*Office Intern*

### Dubai, UAE

*Mar 2022 – May 2022*

- Gained hands-on experience in documentation, research, development, sales, and marketing, improving organizational efficiency by 20% through thorough documentation and streamlined processes.
- Transitioned to research and development, collaborating with colleagues to explore innovative solutions and apply critical thinking to solve real-world challenges.

## PROJECT EXPERIENCE

### Greeny

*Fullstack Developer*

### Dubai, UAE

*Nov 2024 – Present*

- Spearheaded the development of both front-end and back-end architectures for a mobile application as part of my final year project, delivering a seamless user experience that resulted in a 40% increase in user engagement.
- Implemented database integrations and optimized location tracking features, achieving a 75% improvement in data retrieval speeds and enhancing the accuracy of carbon footprint calculations for users.

### Dubai Property Navigator.ae

*Frontend Engineer & Developer*

### Dubai, UAE

*Oct 2024 – Dec 2024*

- Redesigned the "About Us" page, improving visual appeal and user experience through front-end enhancements, resulting in a 40% increase in time spent on the page and a 25% improvement in engagement metrics across key demographics.
- Performed A/B testing on design variations and optimized layout and content presentation, which increased user satisfaction scores by 20% and contributed to a 15% growth in overall site traffic.

## TRAININGS & CERTIFICATIONS

**Certifications:** Essentials In Generative AI Certification, *Microsoft* | Career Essentials in GitHub Professional, *GitHub* | APPAREL GLOBAL INTERNSHIP PROGRAM, *APPAREL GROUP* | 2D Game Design and Development, *LinkedIn Learning*