

Persona's



**SCRUM LORDS**

## Information

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Wenis Guan

Age: 40

Location: Zoom meeting

Time: 10 minutes

Location of the interview: zoom

## Product Requirements

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### Features

- Search for some animated feature for kids
- See the ratings

## Filters

- Search for animated feature

## Additional information

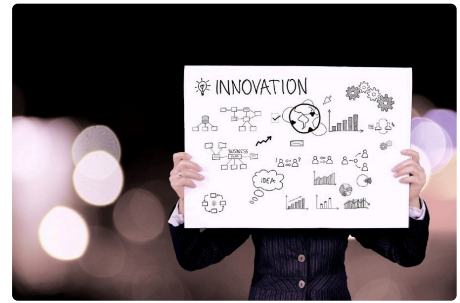
- showing the rating and some description of the movie

## Main Page Requirements

- Recommendations based on genres I selected

## Accessible Features

- Any, as long as easy to see



Persona's



**SCRUM LORDS**

## Information

Anonymous

Age: 19

Location: Zoom meeting

Time: 10 minutes

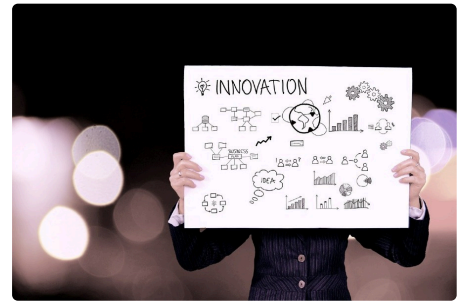
Location of the interview: zoom

## Product Requirements

### Features

1. I would like to have a streaming service that allows me to watch the latest top hits with high definition graphics. I also want to be able to find other movies that I would be interested in. As like other apps,

an appealing and simple to use UI is also desired.



## Filters

1. A recommendation filter that looks at my latest watches and determines fit movies to watch next. Other filters such as genre and most popular would be nice.

## Additional information

1. A basic synopsis of the film, overall rating by other watches, length of the movie.

## Main Page Requirements

1. Two separate lists of films, one for personal recommendations and the other for latest hits in a certain genre. I also wanna see something that displays my unfinished watches/next episode as the first thing I see when I open said app.

## Accessible Features

1. Preferably a darker theme since movies are usually watched in the dark. I don't want blind myself. There can be a setting that allows you to automatically turn to dark mode in dark settings or something that allows me to switch to a lighter theme.

## Frustration

- ## 1. ADS, crappy quality, low frames, lagginess

Persona's



**SCRUM LORDS**

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## Information

Name: Devin Radin

Age: 23

Duration: 15 minutes (Approximately)

Location of the interview: FaceTime

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## Product Requirements

### Features

- If it's something to find oscar nominated movies I guess I'd like to be able to search for my favorite films and get



other info like reviews, and suggested content based on similarity.

## **Filters**

- I'd like to filter by ratings and maybe filter by director and genres while searching

## **Additional information**

- Maybe a brief description and rating

## **Main Page Requirements**

- It should show the winners through the years so you can scroll through and the main search bar should be very visible.

## **Accessible Features**

- I like websites that are in dark-mode

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## Information

Name: Maxwell Abah

Age: 20

Duration: 10 minutes

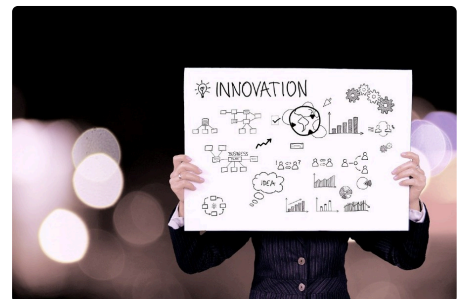
Location of the interview: In-person

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## Product Requirements

### Features

- Probably some functionality like on IMDB where you see the latest movie releases and can watch movie trailers and search for most movies



## **Filters**

- I'd like to filter by the actors in the movies and maybe keyword-specific search in case you don't remember the full name of the movie.

## **Additional information**

- Brief description and the director and actors in it

## **Main Page Requirements**

- A layout that shows new movies maybe links to something like fandango to buy a ticket to go see it, some recommendations, and the search bar.

## **Accessible Features**

- I don't have a preference



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**SCRUM LORDS**

## Information

Connie Rottier

Age: 22

Duration: 10-15 minutes

Location: Sacramento, CA

## Product Requirements

### Features

- I would like to see the current movies that are up for an Oscar nomination. I would like to get reviews and be able to review movies.



## **Filters**

- I would like to filter by genres, ratings, and actors.

## **Additional information**

- I would like to see an overview, featured actors, and ratings.

## **Main Page Requirements**

- I would like to see the current movies nominated for the Oscars and past movies nominated.

## **Accessible Features**

- Red and Gold. What you usually see at the Oscars and movie theaters.

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**SCRUM LORDS**

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## Information

Nidhi Pandit

Age: 22

Duration: 10 mins

Location: Bangalore, India

Information:

- My name is Nidhi Pandit and I am a second year student studying **Medicine and a Bachelor of Surgery**.

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## Product Requirements

## Features

- I would like to see the 3 main features:  
Top rated Oscar winning movies, Reviews of those movies and Platform where these movies can be viewed



## Filters

- Search filters should include the Years released, Name search, Actor search and best Ratings.

## Additional information

- Additionally, I would like to see the recommendation according most famous and most rated on basis of actor, Script and Dialogue.

## Main Page Requirements

- Main page should be like a movie platform consisting of recently released and nominated for oscars, upcoming movies and TV shows.

## Accessible Features

- Color contrast should be better. Eye comforting colors and Plain readable text. The pattern must be accessible.