Wenis Guan

Age: 40

Location: Zoom meeting

Time: 10 minutes

Location of the interview: zoom

1. Who are you?

· Parent of two kids

2. What are your interests?

· Watch TV show, play with the kids

3. What would you like to do with a movie app?

· Search for some animated feature for kids

· See the ratings

4. What kind of filters would you like? (recommendations & search functions)

· Search for animated feature

5. What would you want to see when hovering over a movie? (overview, rates, size, etc)

· showing the rating and some description of the movie

6. What would you like to see on the home page? (recommendations, categories, etc)

· Recommendations based on genres I selected

7. What color scheme would you prefer?

· Any, as long as easy to see

8. What device do you usually use? What do you prefer when accessing a movie application/service?

· Laptop and iPhone

Anonymous

Age: 19

1. Who are you?
   1. I am a simple man with simple needs. Business major at UC Davis. Sophomore year.
2. What are your interests?
   1. I am interested in anime, action, fantasy, mystery, weeb things, League of Legends, gaming
3. What would you like to do with a movie app?
   1. I would like to have a streaming service that allows me to watch the latest top hits with high definition graphics. I also want to be able to find other movies that I would be interested in. As like other apps, an appealing and simple to use UI is also desired.
4. What kind of filters would you like? (recommendations & search functions)
   1. A recommendation filter that looks at my latest watches and determines fit movies to watch next. Other filters such as genre and most popular would be nice.
5. What would you want to see when hovering over a movie? (overview, rates, size, etc)
   1. A basic synopsis of the film, overall rating by other watches, length of the movie.
6. What would you like to see on the home page? (recommendations, categories, etc)
   1. Two separate lists of films, one for personal recommendations and the other for latest hits in a certain genre. I also wanna see something that displays my unfinished watches/next episode as the first thing I see when I open said app.
7. What color scheme would you prefer? (unsure about this)
   1. Preferably a darker theme since movies are usually watched in the dark. I don't want blind myself. There can be a setting that allows you to automatically turn to dark mode in dark settings or something that allows me to switch to a lighter theme.
8. What device do you usually use? What do you prefer when accessing a movie application/service?
   1. Laptop/TV. Big screen things
9. What would frustrate you when using a movie app (lagging, etc)?
   1. ADS, crappy quality, low frames, lagginess