Interview Questions

1. Who are you?
2. What are your interests?
3. What would you like to do with a movie app?
4. What kind of filters would you like? (recommendations & search functions)
5. What would you want to see when hovering over a movie? (overview, rates, size, etc)
6. What would you like to see on the home page? (recommendations, categories, etc)
7. What color scheme would you prefer?
8. What device do you usually use? What do you prefer when accessing a movie application/service?

Interview 1 Notes

1. Who are you?
2. What are your interests?
3. What would you like to do with a movie app?
4. What kind of filters would you like? (recommendations & search functions)
5. What would you want to see when hovering over a movie? (overview, rates, size, etc)
6. What would you like to see on the home page? (recommendations, categories, etc)
7. What color scheme would you prefer?
8. What device do you usually use? What do you prefer when accessing a movie application/service?

Interview 2 Notes

1. Who are you?
2. What are your interests?
3. What would you like to do with a movie app?
4. What kind of filters would you like? (recommendations & search functions)
5. What would you want to see when hovering over a movie? (overview, rates, size, etc)
6. What would you like to see on the home page? (recommendations, categories, etc)
7. What color scheme would you prefer?
8. What device do you usually use? What do you prefer when accessing a movie application/service?

Product Vision Statement Template:

For: Target Customer

Who: Statement of need opportunity

The: Product name is a product category

That: key benefit, feature, use

Unlike: primary competitive alternative

Our product: statement of primary differentiation