Client Meeting Brief - Friday, 4th April, 2025, Session with Rukky (Rukky's Naturals)

During our meeting with the client on Friday, we discussed the vision and requirements for the new website for **Rukky's Naturals**, her herbal products business. Below is a summary of the key points and features the client expressed interest in:

Website Objectives & Features:

1. Product Display

- A dedicated section to showcase her herbal products.
- Each product will be accompanied by a card or section highlighting short titbits or key information about its benefits and usage.

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2. Blog Section

 A space for publishing write-ups and articles related to health, wellness, and sexuality, reflecting her expertise and passion in these areas.

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3. Social Media Integration

 Links to her social media platforms will be added to ensure easy navigation and promote user engagement.

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4. Navigation & Layout

- o A well-structured **navbar** for easy access to all main sections.
- o A consistent **footer** to maintain navigation and provide essential links or information.

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5. E-commerce Functionality

• The client expressed a strong interest in allowing customers to make **direct purchases** of her products through the website.

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6. Consultation Services

- We discussed integrating a booking and reservation system for clients who wish to schedule one-on-one consultations.
- The client has offered these services informally for free in the past but is now looking to **formalize and monetize** this offering.

Herbal Products & Consultation Website

Overview

This is a website for Rukky's Naturals. It showcases natural herbal remedies, features titbits about each product, and includes a blog focusing on health and sexuality. It also provides a booking platform for clients to book consultations.

Key Features

- Hero section with business intro and CTA
- About page describing business story and philosophy
- Products page showcasing all herbal products
- Single product display with detailed descriptions
- Blog section on health, herbs, and sexuality
- Booking & consultation page with form and payment options
- Add to Cart, Purchase and Order system
- Social media links
- Navigation bar and footer

Tech Stack

Frontend

- React (with Vite)
- Tailwind CSS (for styling)
- HTML (content structure)
- JavaScript (responsiveness and interactivity)

Backend

- Google Sheets (for data handling & storage)
- Backend logic driven by Frontend templates

Workflow

- GitHub Repository for version control and collaboration
- Regular commits and branch management for each section

Pages & Sections

- 1. Hero Section Eye-catching intro to the brand
- 2. About Page Info about the client and business journey
- 3. Products Page Grid/list of available herbal products
- 4. Single Product Page In-depth info about each product
- 5. Contact Page Contact form and contact info
- 6. Blog Page- Articles about health and sexuality
- 7. Booking Page Form to book consultations (with payment)
- 8. Cart Page— Add to cart, view cart
- 9. Order Page— Checkout and purchase confirmation
- 10. Navigation Bar & Footer Consistent layout & links

TIMELINE

Milestone	Description	Date
Set-up Repo	Initialize GitHub and Vite	April 4, 2025
Frontend Components	Pages, Navbar, Footer	April 10-15, 2025
Products Page	Layouts and Cards	April 15-20, 2025
Blog + Booking	Add functionality	April 20-25, 2025
Cart & Checkout	Purchase system	April 25-30, 2025
Final testing and Launching	Bugs fixes, Polish	May 1-10, 2025

Here is the timeline broken down into daily tasks for each milestone:

Set-up Repo (April 4, 2025)

- April 4:
 - o Initialize GitHub repository.
 - Set up Vite as the project framework.
 - Create the base folder structure.

Frontend Components (April 10-15, 2025)

- April 10:
 - Create the homepage layout.
 - Design and code the Navbar.
- April 11:
 - Add styling to Navbar (responsive design).
 - Design and code the Footer.
- April 12:
 - Style Footer and ensure responsiveness.
 - o Create basic layouts for other pages (e.g., About Us).
- April 13:
 - Test Navbar and Footer integration across pages.
- April 14:
 - o Refactor code and clean up components.
- April 15:
 - o Conduct component testing and fix minor issues.

Products Page (April 15-20, 2025)

- April 15:
 - Set up a basic layout for the Products Page.
- April 16:
 - Create and style product cards (grid layout).
- April 17:
 - Add product details to the cards (e.g., name, price).
- April 18:
 - o Implement a filter or sort system (e.g., by price or category).
- April 19:
 - Test and adjust layout for different devices.
- April 20:
 - Finalize the design and functionality.

Blog + Booking Functionality (April 20-25, 2025)

- April 20:
 - Set up a blog page layout.
- April 21:
 - o Add a content management system (if applicable) or dummy content.
- April 22:
 - Set up a booking form with basic fields.
- April 23:
 - o Add validation and functionality to the booking form.
- April 24:
 - Style the blog and booking pages for consistency.
- April 25:
 - Test the pages and fix any bugs.

Cart & Checkout (April 25-30, 2025)

- April 25:
 - Create the Cart page layout.
- April 26:
 - Add functionality to add/remove products from the cart.
- April 27:
 - Implement a checkout form with payment fields.
- April 28:
 - o Integrate payment gateway (if applicable) or set up dummy logic.
- April 29:
 - o Test the Cart and Checkout process for edge cases.
- April 30:
 - o Finalize the Cart & Checkout system.

Final Testing and Launching (May 1-10, 2025)

- May 1-3:
 - Test all pages for bugs and inconsistencies.
- May 4-5:
 - Polish UI/UX, including animations and transitions.
- May 6-7:
 - Conduct cross-browser and device compatibility tests.
- May 8-9:
 - o Finalize documentation (e.g., README, user guides).
- May 10:
 - Deploy the project and announce the launch.

Samples of Template for Website "Rukky's Naturals"

https://preview.colorlib.com/#allfood

https://preview.colorlib.com/#liquorstore

https://preview.colorlib.com/theme/pato/ (preferred choice of client)