Region	Users	New Users	Sessions	Bounce Rate	Pages / Session
Alabama	1,859	1,821	2,187	56.15%	4.01
Alaska	206	202	236	53.81%	3.52
Arizona	3,374	3,270	4,366	46.79%	5.35
Arkansas	1,005	986	1,164	58.85%	4.07
California	74,623	71,925	127,192	29.51%	8.1
Colorado	4,868	4,648	7,663	35.56%	7.14
Connecticut	2,327	2,237	3,226	40.45%	6.36
Delaware	460	448	599	40.23%	6.72
Florida	10,817	10,543	14,785	45.62%	5.54
Georgia	7,330	7,087	10,531	41.42%	6.46
Hawaii	864	796	1,240	39.19%	6.48
Idaho	745	726	876	50.91%	3.83
Illinois	10,157	9,738	15,687	36.88%	7.11
Indiana	2,915	2,853	3,511	52.61%	4.28
Iowa	1,261	1,209	1,561	48.88%	4.89
Kansas	1,391	1,358	1,625	54.34%	3.99
Kentucky	1,553	1,516	1,920	50.57%	4.8
Louisiana	1,403	1,387	1,687	57.97%	3.14
Maine	555	531	696	46.26%	4.93
Maryland	3,909	3,772	5,456	45.60%	5.43
Massachusetts	7,370	7,043	12,048	35.17%	6.75
Michigan	5,963	5,793	9,509	39.57%	6.32
Minnesota	3,216	3,122	4,471	47.28%	4.86
Mississippi	1,076	1,058	1,428	53.78%	3.82
Missouri	2,910	2,859	3,919	47.74%	5.1
Montana	338	330	467	48.82%	4.05
Nebraska	1,068	1,027	1,559	44.77%	4.73
Nevada	1,998	1,887	2,578	47.09%	5.21
New Hampshire	695	675	932	42.60%	5.75
New Jersey	8,590	8,205	13,250	34.26%	7.52
New Mexico	627	609	749	50.87%	4.29
New York	20,100	19,471	31,352	35.01%	7.07
North Carolina	6,287	6,057	8,463	47.68%	5.32
North Dakota	214	210	254	56.69%	3.13
Ohio	5,758	5,646	7,653	49.20%	4.68
Oklahoma	1,396	1,372	1,713	51.55%	4.54
Oregon	2,368	2,295	3,141	41.77%	6.26
Pennsylvania	7,352	7,093	9,808	44.91%	5.51
Rhode Island	598	574	746	47.72%	5.28
South Carolina	2,112	2,051	2,725	46.90%	5.02
South Dakota	287	279	328	57.01%	3.91
Tennessee	3,501	3,400	4,736	44.93%	5.79
Texas	20,120	19,412	29,123	40.16%	6.9
Utah	2,217	2,165	3,029	43.38%	5.53
Vermont	279	265	361	42.11%	5.35

Virginia	5,936	5,676	9,616	37.45%	6.57
Washington	14,637	13,921	23,889	31.03%	8.62
West Virginia	555	538	640	58.59%	3.92
Wisconsin	3,043	2,977	3,954	49.75%	4.59
Wyoming	177	170	218	53.21%	4.14

Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
0:02:15	48	$7,170.50	2.19%
0:02:16	2	$60.25	0.85%
0:03:12	141	$11,922.05	3.23%
0:02:08	21	$2,804.15	1.80%
0:04:47	9,230	$746,386.06	7.26%
0:04:10	546	$41,926.76	7.13%
0:03:34	124	$11,959.18	3.84%
0:03:48	27	$1,997.44	4.51%
0:03:29	503	$59,477.06	3.40%
0:03:46	535	$49,189.63	5.08%
0:04:00	63	$8,748.32	5.08%
0:02:08	21	$1,435.08	2.40%
0:04:01	1,045	$81,159.66	6.66%
0:02:24	82	$5,969.06	2.34%
0:02:47	46	$3,517.66	2.95%
0:02:18	21	$2,374.24	1.29%
0:02:46	43	$3,740.01	2.24%
0:02:07	20	$1,649.40	1.19%
0:02:43	55	$2,203.98	7.90%
0:03:15	156	$12,941.15	2.86%
0:04:08	664	$52,548.57	5.51%
0:03:40	536	$42,858.82	5.64%
0:02:52	116	$10,514.48	2.59%
0:02:48	28	$1,867.94	1.96%
0:02:50	147	$17,049.71	3.75%
0:02:46	11	$737.38	2.36%
0:02:44	43	$2,948.14	2.76%
0:03:08	79	$5,170.77	3.06%
0:04:08	48	$8,547.03	5.15%
0:04:21	803	$63,726.40	6.06%
0:02:27	24	$1,171.46	3.20%
0:04:04	2,007	$154,788.06	6.40%
0:03:15	304	$22,595.01	3.59%
0:01:40	1	$42.50	0.39%
0:02:49	182	$23,027.76	2.38%
0:02:07	40	$5,085.36	2.34%
0:03:27	116	$14,136.44	3.69%
0:03:06	334	$20,551.24	3.41%
0:02:57	32	$2,641.56	4.29%
0:02:50	88	$6,921.92	3.23%
0:02:33	3	$346.10	0.91%
0:03:32	181	$15,391.33	3.82%
0:04:03	1,531	$127,155.61	5.26%
0:03:34	101	$6,726.04	3.33%
0:02:42	11	$741.22	3.05%

0:04:08	423	$35,154.47	4.40%
0:04:41	1,903	$129,718.07	7.97%
0:02:05	14	$886.99	2.19%
0:02:50	119	$12,553.33	3.01%
0:02:31	3	$109.00	1.38%