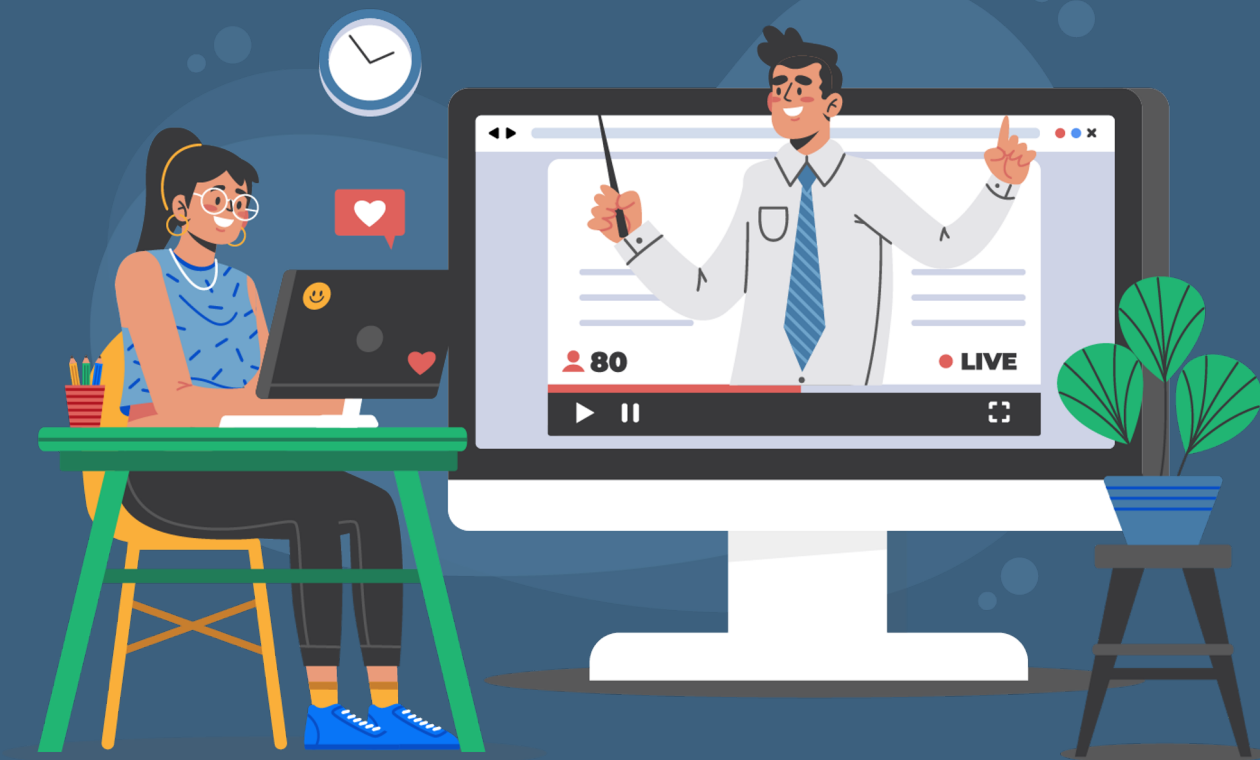</talentlabs>

Data Analytics in a Nutshell
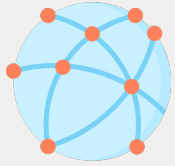
Learning Objectives

- Introduce the Data Analyst role

- Build foundational skills in several data analysis tools including:

    - Spreadsheets

    - Google Analytics

    - Tableau

- Improve your understanding of the data analytics workflow through a hands-on approach

Bonus Outcomes

Data Ecosystem

Effective Communication

Data Visualisation

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Course Breakdown

➢ Chapter 1: What is Data Analytics

➢ Chapter 2: The Data Analyst Workflow

➢ Chapter 3: Introduction to Google Analytics

➢ Chapter 4: Data visualisation with Tableau

➢ Chapter 5: Course Conclusion and Final Project

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