

# **Lab 1 - Data Analytics Concepts Quiz**

## **Instructions**

- 1. Answer the below question in the boxes provided.
- 2. Please submit the assignment through TalentLabs Learning System.

## **Questions**

### **Question 1:**

Name **four** key roles within the data ecosystem.

Data Engineer, Data Analyst, Data Scientist, Business Analyst

### **Question 2:**

Provide **one** example of an emerging technology which is reshaping the data ecosystem.

Machine Learning

### **Question 3:**

What is the main role of a data analyst?

Generate insights from the data

### **Question 4:**

What is the first step of a data analytics workflow?

Understand the problem and the desired outcome

#### **Question 5:**

What is the last step of the data analytics workflow?

Effectively communicating the final report and insights to stakeholders





### **Question 6:**

What do analysts do to data during the data wrangling step? (Keyword answers are fine)

Cleaning data

## **Question 7:**

Who are stakeholders?

People who invested time and resources for a particular project

## **Question 8:**

Name **three** highly valuable **soft skills** for data analysts.

Communication, Storytelling, Curiosity

### **Question 9:**

Give **one** example of **each**: structured, unstructured, and semi-structured data. (3 in total)

Structured data: Excel Unstructured data: Photos Semi-structured data: Emails

## **Question 10:**

Diagnostic Analytics answer which question?

- a. What will happen in the future?
- b. What happened?
- c. What should be done next?
- d. Why it happened?

Provide **one** letter as an answer.

d