

# CEO's Summit

## Overview

Step into the spotlight at CEO's Summit, a dynamic and large-scale case study competition designed to ignite your leadership potential! This is your opportunity to take charge, lead with confidence, and make high-stakes decisions that could shape the destiny of a company. From navigating complex market disruptions to devising game-changing strategies, participants will confront challenges inspired by real-world scenarios, pushing their creativity and decision-making skills to the limit. With an expansive reach and a vibrant community of talented minds, the CEO's Summit promises to be an electrifying experience for future leaders. Participants will tackle challenges inspired by real-world scenarios and present bold solutions to lead their companies to victory. With an expansive reach and an enthusiastic community of brilliant minds, the CEO's Summit promises to be an exhilarating journey into the world of top executives.

The CEO's Summit unfolds in two exciting stages:

- **Round 1:** Conducted online via Unstop, participants will tackle real-world business challenges, testing their problem-solving and strategic thinking.
- **Grand Finale:** Held on 8 Feb 2025 at IIT Hyderabad, finalists will present their bold, game-changing solutions to a distinguished panel of industry leaders.

**Prizes:** Winners will be chosen based on the best solutions

- Top 3 winners will receive prizes from a pool of 15,000.

## General rules:

- Teams must adhere to the word and slide limits for submissions.
- Participants are encouraged to use real-world data and strategic frameworks in their solutions.
- The decision of the judges will be final and binding.

## How to Register

Interested participants can register through the link provided on the Unstop platform or website of Ecell IIT Hyderabad.

We look forward to seeing your innovative ideas and strategies in the CEO's Summit!