

Startup Olympiad

Overview

Startup Olympiad is a premier competition designed to challenge participants in identifying and solving real-world problems through innovative product solutions. The event tests creativity, feasibility, user-centric design, business viability, and presentation skills. Participants will compete across two rounds, culminating in a grand showcase at E-Summit '25 IIT Hyderabad.

Startup Olympiad has the following structure:

Round 1: Initial Pitch Deck

- Participants must prepare a **3-slide pitch deck** outlining possible solutions to the problem statement released by **The Product Folks**.
- The most promising submissions will be selected for the final round.

Round 2: Detailed Pitch Presentation

- Finalists will prepare a **15-slide pitch deck** on the same problem statement.
- The pitch will be presented in front of a panel of industry experts on **8 February 2025** during **E-Summit '25** at **IIT Hyderabad**.

Evaluation Criteria

- **Creativity:** How innovative is the idea?
- **Feasibility:** Can the solution be realistically implemented?
- **User-Centric Design:** How well does it address user needs?
- **Business Viability:** Is there a strong market opportunity and revenue model?
- **Presentation Skills:** Clarity, persuasion, and structure.
- The judge's decision will be final.

Perks

- Top teams will get access to prizes worth **INR 50,000**.
- Certificates from E-Cell, IIT Hyderabad.

Guidelines

- Each team will consist of **up to 3 participants**.
- **Individual participation is allowed.**
- **Inter-college teams are allowed.**
- Finalists will be invited to the next round, which will be held at **IIT Hyderabad during E-Summit '25.**
- E-Cell, IIT Hyderabad, reserves the right to accept or restrict participation.

Do you have what it takes to develop groundbreaking solutions? Step up and showcase your startup potential at **Startup Olympiad!**