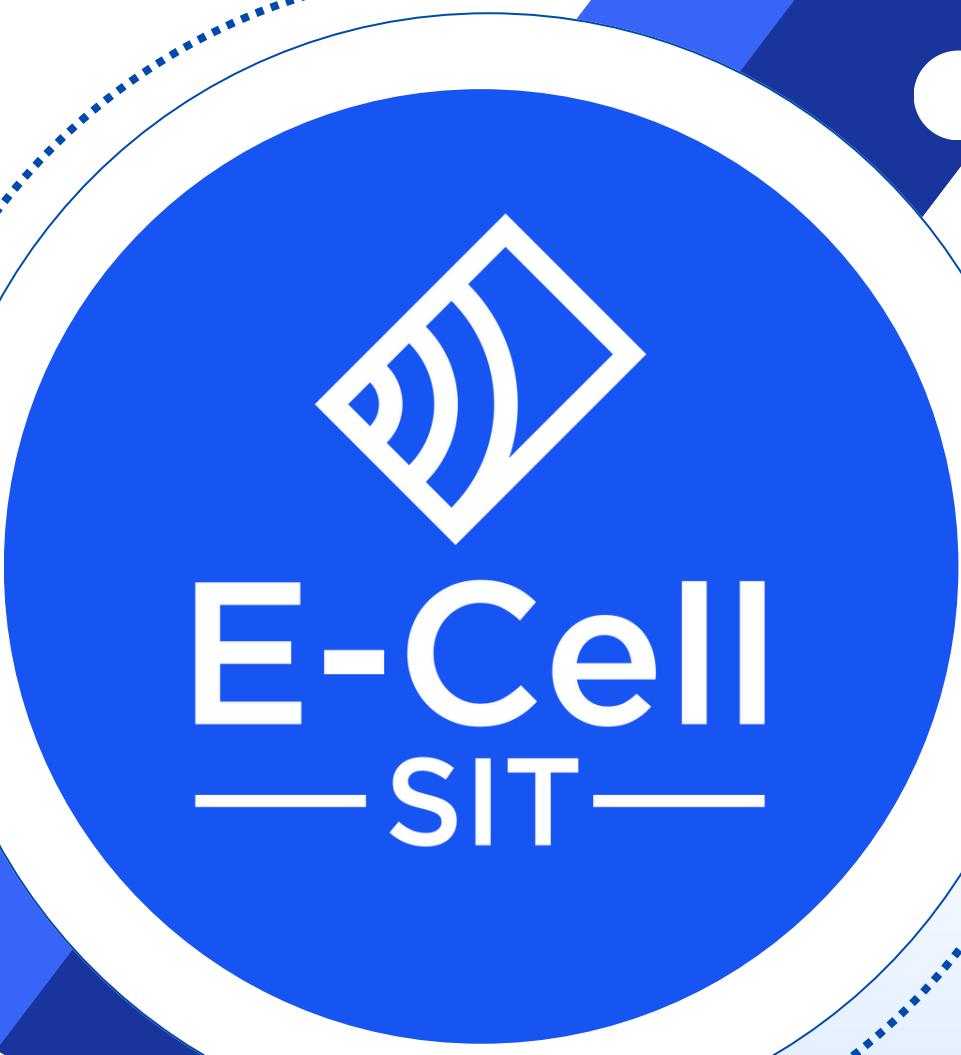


# ANNUAL REPORT

2024 - 2025



E-Cell  
—SIT—



E-CELL IT-HUB's  
**NATIONAL  
ENTREPRENEURSHIP  
CHALLENGE 2024**  
WE RISE BY LIFTING OTHERS



E-Cell  
—SIT—



# Saffrony Institute of Technology



S.P.B. PATEL  
ENGINEERING COLLEGE  
SAFFRONY INSTITUTE OF TECHNOLOGY CAMPUS



Dream, Create  
and Inspire.



# MENTOR'S WORD



## DHIREN PAREKH

**"IIT Bombay is a dream for many Engineering students, but it's not just about the studies. It's about being in a place that encourages new ideas and entrepreneurship, the network you build here—these are invaluable assets that can give you a head start in your academic journey and beyond.**

**IIT Bombay provides one such platform, Entrepreneurship Cell (E-cell) to promote and support entrepreneurship amongst engineering students.**

**Our college's E-cell is like a mini-IIT Bombay E-cell to foster a culture of innovation and entrepreneurship right here on campus to Inspire students to be Innovative to bring about a positive impact in society**

**It's a place to work together, meet new people, harness your business and entrepreneurial skills, learn from and participate in a nationwide contest to compete with the best,**

**So, use the E-cell as your launchpad to pursue your passion & enhance your 'IQ' (I (self-development) Quotient) and you might find yourself at the IIT Bombay campus sooner than you think!"**

# **MENTOR'S WORD**



## **SIMRAN SHARMA INTERNAL ADMINISTRATION**

"As part of the internal administration, it has been a privilege to witness the remarkable dedication and hard work of this exceptional team. Every member, across all committees, brings unparalleled passion and commitment to their roles, creating a collective spirit that strengthens the E-Cell's foundation.

I am confident that, with such unity and teamwork, E-Cell SIT has the potential to achieve extraordinary milestones. My vision is to see our cell not only excelling within the institution but also competing at national platforms like IIT Bombay, showcasing our talent and innovation. The collaboration and determination I have seen give me great confidence that these goals are well within reach, and I look forward to supporting the team in achieving them."

# Mission

To inspire, educate, and empower engineering students and faculty to inculcate a culture of entrepreneurship and develop skills to solve real-world problems for a positive change in society.



# Vision

To be a leading E-Cell in Gujarat that fosters innovation and social impact through excellence in teaching, research and outreach by facilitating best of class resources & techniques in entrepreneurship.

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# TEAM ADDRESS

A person who sets up a business or businesses, taking on financial risks in the hope of profit, is what the world sees entrepreneurs as but they are much more than that. They are the alchemists of the modern age, transforming ideas into empires. They are the weavers of dreams, who stitch together innovation and opportunity to create tapestries of success. Their eyes sparkle with a restless ambition, a relentless hunger to defy the status quo and forge their paths.

The Entrepreneurship Cell, IIT Bombay was founded in 1998 with the motto of promoting entrepreneurship. E-Cell SIT is a new member of this entrepreneurial cell joining just this year. Having over 19 core members who with the help of 27 other members have taken the responsibility of running the entrepreneurship cell.

All the members of the team have gathered under the same belief and share a common vision and a common goal. The mission of the team is to empower all students through entrepreneurship and innovation. The team aims to help the students of this institute to understand and undertake the challenge of entrepreneurship. Everyone takes on their respective tasks with this goal in mind. The team shares the vision that "Any idea can spark a change."

While following the various tasks given by E-Cell Bombay and NEC the team continues to grow and move towards our goal. The various tasks have helped us build this team and also conduct various events like interacting with inspiring entrepreneurs of our country. This has been an experience of a lifetime for the team. Giving us a glimpse into the professional world of business and the corporate market.

It has allowed us to experience the importance of teamwork, networking, marketing, and communicating. It has been very motivating to receive positive feedback on the various tasks taken up by us. Entrepreneurs are innovators and driven by an insatiable curiosity, unafraid to explore the uncharted territories of possibility; these are people who are the architects of the future. Given the opportunity to help these people who will be shaping the world through various tasks helping them get ready for their journey to create and conquer.

# FACULTY ADVISOR

It is always important to have experienced people in your team to guide you through the ups and downs of your journey. The Faculties are these experienced people in the institute. Having support from any faculty member at your college is very helpful. Their guidance, knowledge, and experience will be very helpful to the students.

For this, we reached out to the respective heads of departments of Information Technology & Computer, Mechanical, and Civil Engineering namely Prof. Akshay Kansara, Prof. Kunalsinh Kathia, and Prof. Avani Dedhia.

We discussed with the faculties about what e-cell is about and also shared our vision and mission. They were very on board with the idea and were willing to guide us through this new venture we had taken.



**Prof. Akshay Kansara**

**Prof. Kunalsinh Kathia**

**Prof. Avani Dedhia**

To make this official we drafted a letter with the E-cell SIT letterhead and took the signatures of all faculty advisors, along with the principal of our college.

After this with each event and task completed, we regularly update the faculty advisors. They often provide us with valuable inputs for the betterment of our complete flow and help us improve our work.

# FEEDBACK FROM FACULTY ADVISOR



Prof. Kunalsinh Kathia

The role of an Entrepreneurship Cell is vital in cultivating a culture of innovation, problem-solving, and job creation. Engineers, as creators of infrastructure, services, and solutions, must be equipped with the technical, financial, and managerial knowledge to scale their ideas for societal benefit. By fostering entrepreneurial skills, E-Cell helps students evolve into job creators, contributing to education, employment, and even global peace by reducing reliance on governments for job opportunities. This dual role-shaping volunteers who organize activities and participants who engage in them-grooms students in diverse, impactful ways, preparing them to tackle real-world challenges.

Achievement, as I see it, extends beyond ranks to the invaluable skills, resilience, and experiences gained along the way. While Saffrony's E-Cell securing the **18th rank nationally out of 100+ teams** is commendable, I'm equally proud of the personal growth members have achieved—critical thinking, leadership, conflict resolution, and teamwork. These skills foster professional competence, social responsibility, and spiritual awareness, aligning with Saffrony's vision for holistic development. This enduring impact is the true achievement, empowering students to create meaningful careers and contribute to society.

# FEEDBACK FROM FACULTY ADVISOR



**Prof. Avani Dedhia**

## **Motivation and Future Work:**

Ranks and accolades, while commendable, are not the sole measure of success. True achievement lies in the continuous learning, growth, and development of skills like problem-solving, leadership, and teamwork. These are the qualities that will stay with you for a lifetime and hold more value in the professional world than ranks alone. Even if one day we achieve Rank 1 across India—a goal I wholeheartedly wish for—what truly matters is the internal progress and personal evolution you gain along the way.

Your efforts in organizing events like Shark Tank and the Engineers Day Review have been nothing short of extraordinary. The professionalism and time management demonstrated, from planning to execution, have inspired everyone, including me! Expert talks and connecting with alumni entrepreneurs have added immense value, and the creative social media presence has been outstanding. Your hard work and dedication are deeply appreciated—keep it up!

## **Suggestions for Future Work:**

1. Embrace **Design Thinking** to create more audience-centered activities. While adhering to NEC guidelines, customize events to resonate with SIT's unique community through surveys and feedback.
2. Enhance creativity in activity design by incorporating modern tools and innovative approaches to better engage participants.

Your efforts so far have been phenomenal, and with these enhancements, the potential for future growth is limitless! Keep striving for excellence!

# HEAD START TASK

We embarked on a mission to foster entrepreneurial growth by inspiring students from other colleges to establish their own E-Cells, aiming to create a collaborative network of innovation. The initiative kicked off with engaging workshops attended by over 50+ students, where we provided a comprehensive blueprint for building and managing impactful E-Cells. These sessions covered essential topics such as team formation, role allocation, event planning, and branding strategies, offering actionable insights for participants.

Virtual meetings and icebreaker sessions encouraged collaboration and sparked creative ideas. Personal invitations motivated peers to take on the challenge of launching their own E-Cells, while brainstorming sessions allowed participants to conceptualize unique entrepreneurial events for their campuses.

To amplify our impact, we shared updates, photos, and key moments on Instagram using NEC branding, with @iitbombay\_ecell tags and the #HeadstartTask hashtag. The campaign enhanced our visibility and credibility within the entrepreneurial ecosystem.

The Headstart Task successfully mentored multiple colleges, which are now actively working toward launching their own E-Cells. This initiative strengthened relationships with neighboring institutions, positioning E-Cell SIT as a thought leader in regional entrepreneurial development. By spreading the entrepreneurial spirit, we laid the foundation for a vibrant network of future changemakers.



**OUR TEAM TEAM PRATYASHA**

# DEFINING YOUR ROLE

The E-Cell SIT Team operates under a well-defined hierarchy, ensuring seamless coordination and effective execution of tasks across various domains. This structure enables the team to focus on specific objectives while fostering collaboration among members.

## Leadership

- **External & Internal Co-Ordinator: Prince Prajapati & Vishwa Prajapati**

- Oversee the overall functioning of the E-Cell, ensuring internal and external activities align with the organizational goals.

- **Sub-Coordinators**

1. **Mayank Rajput:** Focused on Operations & Tech, ensuring efficient planning and execution of all initiatives.

2. **Vivek Upadhyay:** Responsible for overseeing Branding and Designing enhancing the organization's outreach and event success.

- **Team Divisions and Members**

1. **Operations (Led by Sajan Patel)**

- Team Members: Nihar
- Role: Smooth operational planning and resource management for events and activities.

2. **Tech (Led by Dharmik Sompura)**

- Team Members: Jahanavi, Tilak, Sambhav
- Role: Develop and maintain technical solutions for E-Cell, including event platforms and support systems.

3. **Branding & Designing (Led by Jiya Patel)**

- Team Members: Rutva, Yash, Kajal, Priya
- Role: Create visually compelling designs for promotional campaigns and maintain brand consistency across all materials.

4. **Event/PR & Hospitality (Led by Pratham Mishra)**

- Team Members: Radhika, Anjali, Divyesh, Sujal
- Role: Manage public relations, plan and execute events, and ensure participant satisfaction through excellent hospitality.

## **5. Content & Social Media (Led by Mansi Chauhan)**

Team Members: Jash, Nitika, Astha, Utsav

Role: Develop engaging content for social media platforms to promote events, drive participation and maintain a strong online presence.

# TEAM PRATYASHA 2024



**EXTERNAL CO-ORDINATOR**  
PRINCE PRAJAPATI



**INTERNAL CO-ORDINATOR**  
VISHWA PRAJAPATI



**SUB CO-ORDINATOR**  
MAYANK RAJPUT



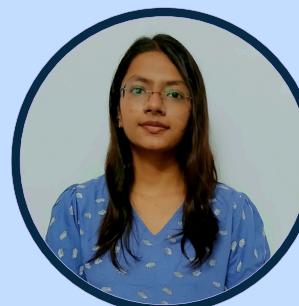
**SUB CO-ORDINATOR**  
VIVEK UPADHYAY



**OPERATIONS HEAD**  
SAJAN PATEL



**TECH HEAD**  
DHARMIK SOMPURA



**BRANDING & DESIGNING  
HEAD**  
JIYA PATEL



**CONTENT & SOCIAL  
MEDIA HEAD**  
MANSI CHAUHAN



**EVENT, PR & HOSPITALITY  
HEAD**  
PRATHAM MISHRA

# TEAM PRATYASHA 2024



MEMBER OF TECH  
TILAK PATEL



MEMBER OF TECH  
SAMBHAV SHAH



MEMBER OF TECH  
JAHANVI YADAV



MEMBER OF BRANDING &  
DESIGNING  
PRIYA BHATI



MEMBER OF BRANDING &  
DESIGNING  
KAJAL THAKKAR



MEMBER OF BRANDING &  
DESIGNING  
RUTVA KIKANI



MEMBER OF BRANDING &  
DESIGNING  
YASH POLARA



MEMBER OF EVENTS, PR &  
HOSPITALITY  
SUJAL PATEL



MEMBER OF EVENTS, PR &  
HOSPITALITY  
DIVYESH KUBAVAT



MEMBER OF EVENTS, PR &  
HOSPITALITY  
RADHIKA SONI



MEMBER OF OPERATIONS  
NIHAR SHARMA



MEMBER OF CONTENT  
TEAM  
JASH THESIA

# TEAM PRATYASHA 2024



**MEMBER OF CONTENT  
TEAM  
NITIKA TEJURA**

**MEMBER OF CONTENT  
TEAM  
UTSAV PRAJAPATI**

**MEMBER OF CONTENT  
TEAM  
ASTHA SADHU**

# BRAND YOUR ECELL

We established a cohesive identity for our E-Cell by defining a Vision and Mission that guides our actions and objectives. A distinctive logo and tagline encapsulate our values and purpose, creating a unique brand image. This branding strengthens internal alignment among members while setting us apart from other E-Cells, emphasizing our commitment to excellence and innovation in entrepreneurship.

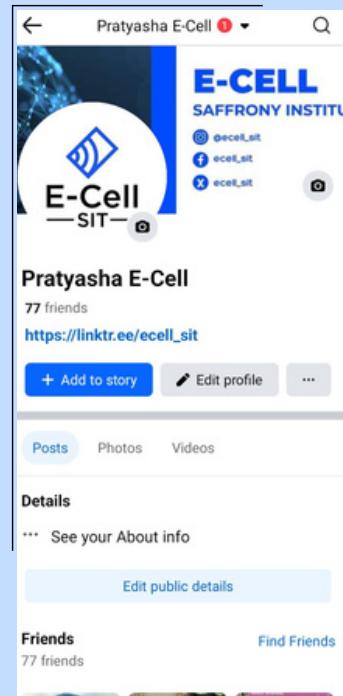
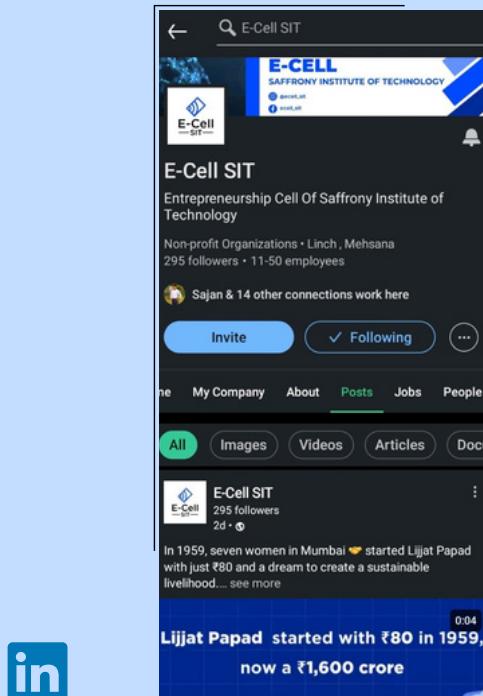
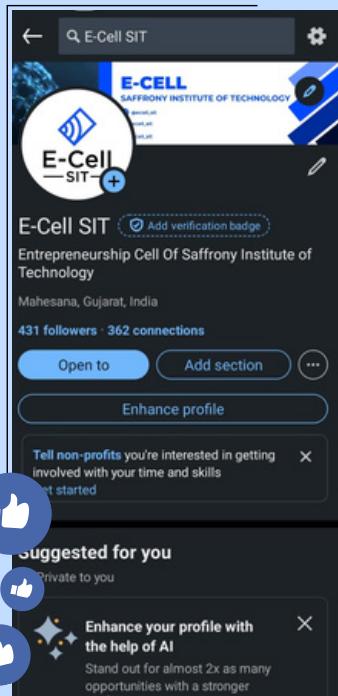
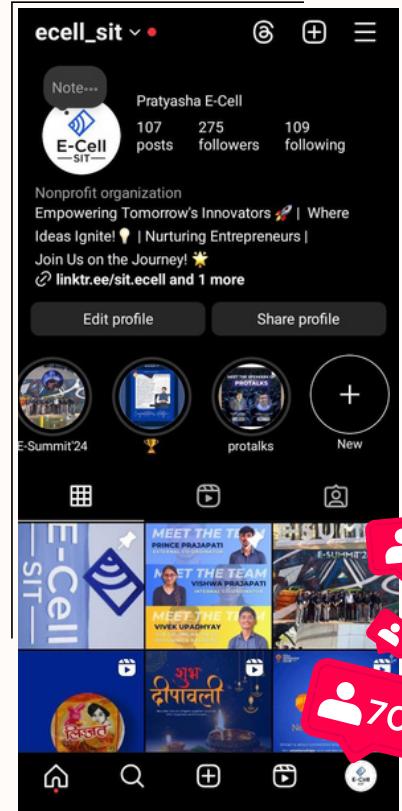
- **Mission-Driven Identity:** A thoughtfully curated Vision and Mission statement now serves as a guiding light for our team.
- **Professional Logo Design:** Our logo reflects the spirit of innovation and growth, while the tagline inspires action and collaboration.
- **Brand Guidelines:** A comprehensive branding document ensures uniformity across all platforms, from posters to merchandise.
- **Impact:** This cohesive branding has positioned E-Cell SIT as a professional and forward-thinking organization, attracting attention both within and outside the campus.

Link Of Our Brand Video : [Video Link](#)



# Create your social media presence

We successfully launched an engaging online presence for our E-Cell, establishing active pages on Instagram, Twitter, LinkedIn, and Facebook. We are particularly active on both Instagram and LinkedIn, where we regularly share entrepreneurial news, event updates, and motivational content to inspire our community. Our creative posts reflect professionalism, incorporating the NEC logo and tagging E-Cell IIT Bombay to align with high standards. This strong presence has helped us grow our reach among startup enthusiasts and promote impactful entrepreneurial initiatives.



- **Dynamic Content Strategy:** We shared compelling Instagram posts featuring entrepreneurial stories, motivational quotes, and exclusive updates about our events and milestones.
- **NEC Branding:** Posts followed NEC branding standards, incorporating the E-Cell IIT Bombay logo and consistent tagging, ensuring enhanced visibility and credibility.
- **Engagement Growth:** With innovative content like reels, carousels, and infographics, our engagement rate climbed steadily, bringing entrepreneurship to the forefront of college conversations.
- **Achievement:** By the end of 2024, our follower base grew gradually, and several posts went viral, indicating the impact of our strategic digital outreach.

We carefully curate content focused on entrepreneurship, providing valuable insights and educational material for continuous learning. This creates an interactive online environment, supporting our goal of a strong entrepreneurial community.



# Eureka: Fostering Entrepreneurship in our College



Eureka! Asia's largest business model competition, this year was grander than ever in its 26th edition. Aligned with the spirit of fostering an entrepreneurial culture, the event aimed to encourage students to develop innovative ideas and gain valuable feedback from investors.

Instituted 25 years ago to foster the spirit of entrepreneurship and business acumen among people all around the world, Eureka! fast-tracks the journey of a startup from an innovative idea to commercial success. Being Asia's largest business model competition (accredited by CNN and Thomson Reuters), Eureka! prides itself on providing a 360-degree holistic experience in the 5 month period that it spans.

Right from acknowledging the potential of your idea to drafting a B-model and pitching it in front of an esteemed panel of investors, this platform has it all!



# Eureka!

## PHASE 01

### Opening Doors : Announcing Eureka!

To kickstart our college's Eureka! journey, we engaged 1st, 3rd, and 5th-semester degree students, 5th-semester diploma students, and Smart India Hackathon teams. We encouraged 5th-semester students to present Design Engineering projects and startup ideas, while others shared innovative concepts through proposals or presentations. The Event team handled offline announcements, and the Social Media team boosted enthusiasm with engaging reels, igniting entrepreneurial spirit and preparing students for mentorship and pitching opportunities.



## PHASE 02

### From Ideas to Pitch Decks: Preparations

Eureka! was set in motion with the event scheduled for September 24th, aligning perfectly with the college calendar. Esteemed judges — Mr. Dhiren Parekh, Dr. Shailesh Patel, Mr. Yogesh Kakadiya, and Mr. Jignesh Kadia — brought their expertise in startup pitching and finance, also serving as mentors to guide student startups. A well-crafted schedule ensured teams had ample time to present and interact with judges. The PR and Event teams curated captivating opening and closing ceremonies, setting the stage for an inspiring day of entrepreneurial showcases.



# Eureka!

## PHASE 03

### Entering the Eureka! Arena : Registration Opens

Calling all Innovators! Eureka! invites you to showcase your Design Engineering projects or groundbreaking startup ideas. Gather your team, pick a creative name, and have your leader submit the Google Form with your team's Saffrony emails by September 20th, 12:00 PM. You'll receive a confirmation email with your unique team ID. After registration, join us for a session on business models, resources, and event instructions. We've also invited Mr. Dhiren Parekh for a special session on business models and plans to help guide your team. Get ready to pitch, impress the judges, and shine on stage!



## PHASE 04

### The Art of the Deal: Master the Pitch, Secure the Funding

Eureka! came alive with energy as 20 passionate teams competed for entrepreneurial success in a thrilling one-day event. Teams like Pixel, Aarogyamitra, and WaveX shone brightly, demonstrating how innovation can turn ideas into reality. While not every team secured immediate funding, the true essence of Eureka! was about sparking passion, fostering resilience, and highlighting the boundless potential within each dream.



# SEPTEMBER 24TH JUST THE BEGINNING: EUREKA!

On September 24, 2024, Eureka! provided a vibrant platform for 20 teams to present their innovative ideas in front of esteemed judges. The event began at 8:45 AM with participants showcasing diverse concepts from technology-driven solutions to socially impactful projects. The day was filled with energy and creativity, emphasizing the importance of entrepreneurial spirit.

The Felicitation Ceremony at 2:30 PM marked the culmination of the event, with Mr. Dhiren Parekh and Mr. Jignesh Kadia sharing valuable insights into the entrepreneurial journey. Their words inspired participants to stay resilient and creative in their ventures.

## Winners of Eureka! 2024:

1. **Team Pixel** (Eureka ID: EU24061992) – A freelancing platform with real-time project tracking and a merit-based reward system. They requested ₹3 lakh for 12% equity and impressed the judges with their market understanding.
2. **Team Aarogya Mitra** (Eureka ID: EU24688739) – A web-based healthcare chatbot optimizing patient scheduling, reducing wait times, and focusing on underserved areas. They asked for ₹5 crore for 12.5% equity, with a transformative healthcare solution.
3. **Team WaveX** (Eureka ID: EU24512779) – An AI-powered system for early rail defect detection, requesting ₹30 lakh for 4% equity. Their solution focused on enhancing rail safety and maintenance.





## TEAMS

# PRESENTATION AND IMPACT

Each team presented their ideas using engaging pitch decks and PPT. These highlighted their project features and future potential, capturing both judges and audiences. While funding was not immediately secured for every team, their innovation and business strategies were recognized for their impact.

The event's focus was not just on funding but also on fostering growth, resilience, and collaboration. Teams received constructive feedback and mentorship from the judges, building valuable connections for future opportunities.

**Event Conclusion:** The day concluded with excitement, with teams feeling motivated to continue their entrepreneurial journeys. Eureka! 2024 was a success in highlighting the talent and creativity within the entrepreneurial community, showcasing the potential for future growth and impact in various industries.

## Key Takeaways:

- 20 diverse teams participated, each with innovative ideas.
- The judges, including Mr. Parekh and Mr. Kadia, provided mentorship and insight.
- The top three winners demonstrated exceptional innovation and potential.
- Eureka! 2024 emphasized the importance of perseverance, creativity, and continuous learning.

# Know Your Motivation

Team members reflected on their personal motivations for joining the E-Cell, writing heartfelt pieces about their passion for entrepreneurship. These stories highlighted the collective drive and dedication of the team, fostering a deeper sense of purpose and commitment. Sharing these insights strengthened camaraderie and reinforced the E-Cell's entrepreneurial spirit, even during challenging times.



## KEY ACTIONS:

● **Team Bonding Exercise:** Members shared personal anecdotes about their motivations for joining the E-Cell, which were compiled into a motivational document.

● **Reflection:** This exercise rekindled everyone's commitment to our mission and encouraged team cohesion.

● **Takeaway:** It reinforced the "why" behind our collective efforts, strengthening the bond within the team.

# SOCIAL MEDIA CHALLENGE

We organized an engaging Screen Stories Challenge, receiving 30+ entries. This creative competition boosted participation and visibility for the E-Cell on social media. The top 3 winners received certificates for their exceptional contributions. The challenge not only celebrated innovation but also built a sense of community among participants and followers.

## PARTICIPATION

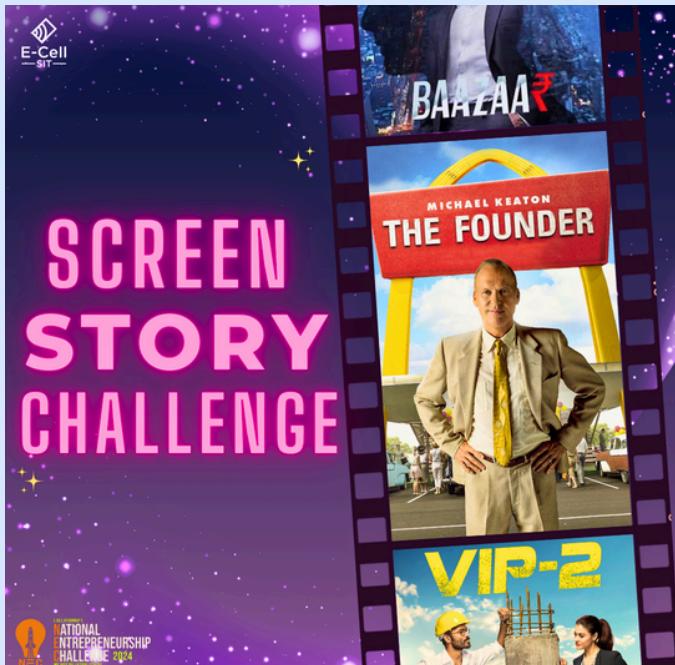
Over 25+ creative entries were submitted, showcasing exceptional storytelling talent and unique perspectives on entrepreneurship.

## HIGHLIGHTS

The event saw overwhelming participation, and the submitted stories inspired the entire community.

## IMPACT

The Screen Stories Challenge became a platform for students to express their entrepreneurial ideas through creativity and innovation.



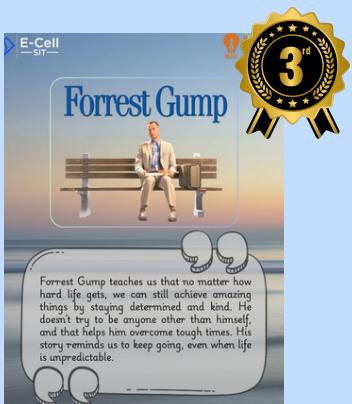
# WINNERS OF SOCIAL MEDIA CHALLENGE



**Sanskriti Khare**  
3rd Sem Diploma



**Tanisha Shah**  
1st Sem Degree



**Dhruv Soni**  
1st Sem Degree

# LinkedIn Presentation

We presented an informative session on leveraging LinkedIn for personal branding and networking, highlighting tools like RocketReach, Apollo, and Streak. The session included slides featuring the NEC logo and team LinkedIn profiles, emphasizing professional development. This initiative strengthened our team's networking skills and expanded their understanding of online professional platforms.



## Key Points

Understanding the importance of personal branding and professional networking, we organized an exclusive LinkedIn optimization session.

### Key Focus Areas:

- Building impactful LinkedIn profiles.
- Leveraging tools like RocketReach, Apollo, and Streak for effective networking.
- Tips for meaningful engagement with industry leaders.

**Interactive Learning:** Members participated in a hands-on workshop to apply the insights.

**Outcome:** Post-session, members reported improved connections and visibility in professional networks, with several receiving internship opportunities through LinkedIn.

# What is the Problem?

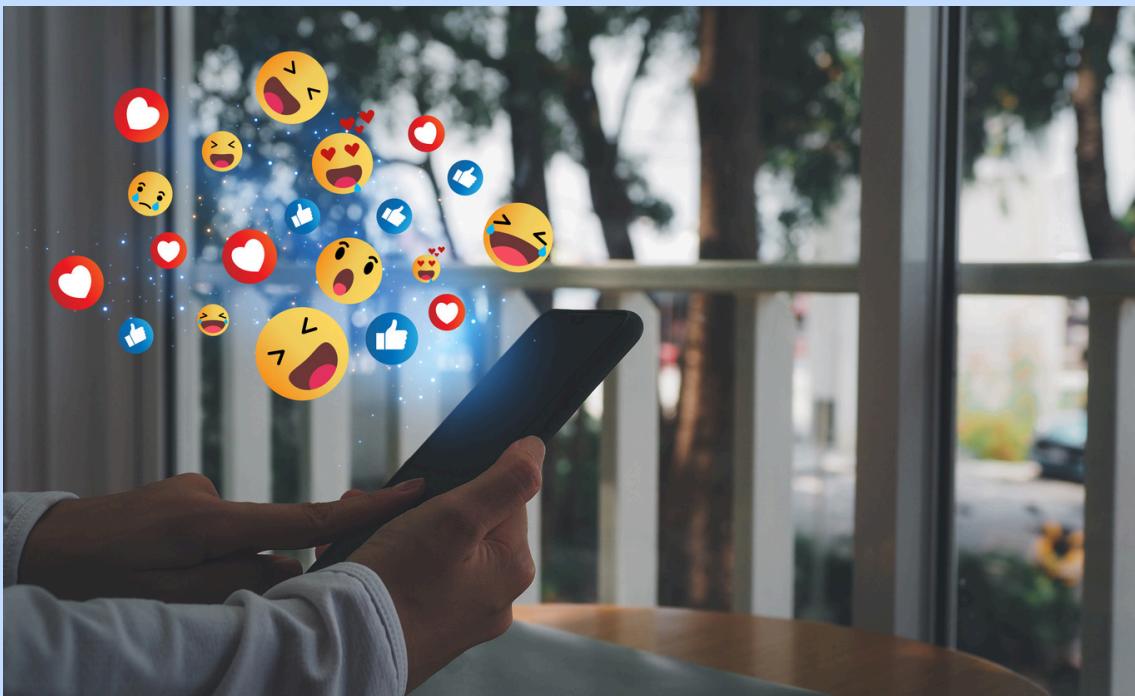
We identified three key entrepreneurship-related issues on campus and organized a group discussion with 10+ members to address them. A well-crafted poster, shared on social media, invited participants to collaborate on meaningful solutions. The event successfully identified actionable steps to resolve the issues, fostering innovation and proactive problem-solving..



- **Interactive Brainstorming:** Hosted a session where students collectively discussed the biggest problems entrepreneurs face and possible solutions.
- **Promotional Poster:** Designed a visually appealing poster for the session, adhering to NEC branding standards.
- **Solutions:** The event sparked innovative ideas, which will be further explored in future initiatives.
- **Takeaway:** This event empowered students to think critically and provided actionable insights for our future activities.

# LINKEDIN BLOG

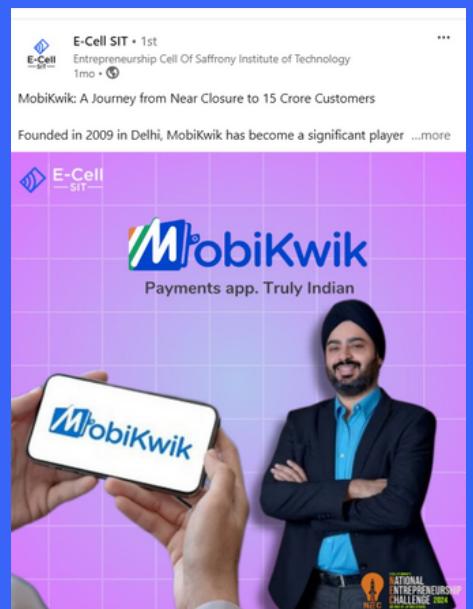
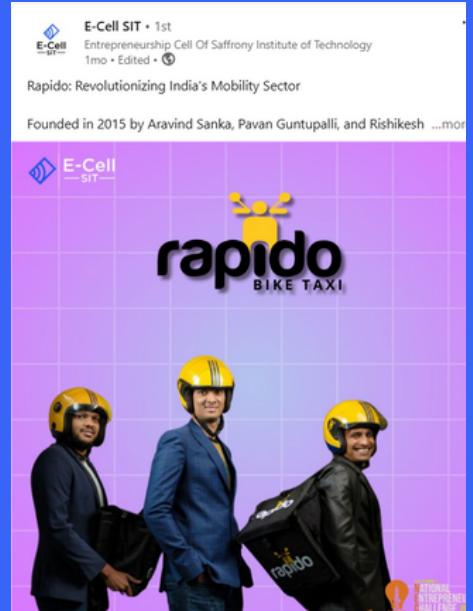
We curated a LinkedIn blog series on entrepreneurship, covering startup tips, success stories, and industry insights. With at least four posts published every alternate day, the series garnered attention and engagement from members and followers. Featuring the NEC logo and tags to E-Cell IIT Bombay, the initiative inspired entrepreneurs and contributed to the knowledge-sharing culture.



Follower count is just the beginning—our true goal is to cultivate a dynamic and engaged community around our events. Social media plays a pivotal role in this journey, offering endless possibilities to amplify our reach. By unleashing creativity and exploring innovative strategies, we can not only grow our audience but also foster meaningful interactions that drive engagement. Our aim is to transform our platforms into a magnet for like-minded individuals, ensuring that every event is fueled by an enthusiastic and passionate crowd.

# LINKEDIN BLOG

- **Content Highlights:**
  1. Startup tips and strategies.
  2. Inspiring success stories from entrepreneurs.
  3. Insights on overcoming common entrepreneurial challenges.
- **Engagement Metrics:** Each blog post received significant views, likes, and shares, making E-Cell SIT a thought leader in the community.
- **Impact:** The blog series not only enhanced our digital presence but also strengthened our credibility in the entrepreneurial space.



"Building connections, igniting ideas—one post at a time."

# Weekly Blog

## Objective:

The Weekly Blog task aims to strengthen social media presence by posting high-quality blogs regularly, boosting engagement and visibility for the E-Cell.

## Key Activities:

- **Content Creation:** Write blogs on entrepreneurship, startup tips, success stories, and industry trends.
- **Consistency:** Post one blog per week to maintain steady engagement.
- **Promotion:** Share blogs on social media platforms like Instagram, LinkedIn, Twitter, and Facebook.

## Expected Outcome:

- **Increased Engagement:** Regular blogs drive continuous interaction and foster a larger audience.
- **Thought Leadership:** Position the E-Cell as a trusted source of entrepreneurial knowledge.
- **Community Building:** Encourage discussions and connections among like-minded individuals.

## Impact:

The Weekly Blog task helps the E-Cell maintain a strong online presence, driving consistent engagement, and establishing the E-Cell as a leader in the entrepreneurial community

## LINK OF THE BLOGS :

### Ecell\_sit

Founded in 2016 by Aman Gupta and Sameer Mehta, boAt has quickly become a household name in India's consumer electronics market, especially...



### Ecell\_sit

Read writing from Ecell\_sit on Medium. Every day, Ecell\_sit and thousands of other voices read, write, and share important stories on Medium.



# Freshie Intro

We made a fun video where We asked freshers random questions about E-cell, and their answers were full of laughter and interesting thoughts.

No planned conversations here just genuine connections and unfiltered moments more like friends talking and having a good time. The video is like a journey where we explore E-cell through their eyes, and it's not just about the answers but the joy we all shared.

It's not serious talk, just a bunch of happy moments as we explore Ecell together with the newcomers.



# IDEATE A FLAGSHIP EVENT

## Introduction

THINK FUSION 2024 was a flagship event designed to inspire students, foster entrepreneurial skills, and provide a platform for networking and innovation. Held on November 23, 2024, at the SIT Auditorium, the event brought together a vibrant community of students, professionals, and industry experts to share ideas, collaborate, and gain insights into entrepreneurship and startups.

## Event Overview

The event targeted college and university students from diverse academic backgrounds who share a passion for entrepreneurship. Over 350 participants attended, including speakers, organizers, and volunteers, making it a dynamic and engaging experience.

- **Registration:** Participants registered via Google Forms or QR codes. Teams of 3-5 members were formed, with provisions for solo registrants to join teams on the event day.
- **Key Activities:** The schedule featured a Welcome Ceremony, Seminar on Entrepreneurship, Q&A Session, and interactive activities like the Mystery Product Pitch and Market Research Challenge.

## Seminar on Entrepreneurship

The highlight of the event was a seminar by Nehal Mehta, President of Rainbow Secure, a cybersecurity entrepreneur. The session offered valuable insights into launching and scaling startups, addressing challenges, and leveraging opportunities. A Q&A session followed, where attendees engaged directly with the speaker to gain personalized advice.

## Interactive Activities

Participants could choose between two simultaneous activities:

1. **Mystery Product Pitch:** Teams reimagined everyday objects into futuristic products and pitched their ideas to potential investors.
2. **Market Research Challenge:** Teams conducted research on assigned products, identifying target customers and competitors within a set timeframe.

**Winner Round:** Top-performing teams from both activities participated in a final round, engaging in both challenges to determine the ultimate winner. The winning team received a cash prize of ₹5,000.

## Networking and Engagement

A Morning Meet and Greet allowed participants to network over breakfast, fostering connections and enhancing teamwork. The Closing Ceremony included a thank-you note, feedback form distribution, and the issuance of e-certificates to all participants as a token of appreciation.

# IDEATE A FLAGSHIP EVENT

## Event Planning and Management

### 1. Budget Overview:

- Snacks and Refreshments: ₹6,500
- Winner Cash Prize: ₹5,000
- Printed Materials: ₹2,000
- Venue Decoration: ₹5,000
- Miscellaneous Expenses: ₹2,000

2. **Venue:** The SIT Auditorium, accommodating 350 attendees, was equipped with chairs, stage lighting, A/V equipment, and decor to ensure a seamless experience.

3. **Publicity:** A robust campaign on Instagram, Facebook, and Twitter, coupled with posters and website updates, ensured high visibility and engagement.

## Impact and Takeaways

THINK FUSION 2024 successfully brought together students, industry leaders, and aspiring entrepreneurs, creating a platform for learning, collaboration, and innovation. The event's interactive activities, inspiring seminar, and networking opportunities left participants motivated to pursue entrepreneurial journeys. This flagship event solidified E-Cell SIT's reputation as a hub of innovation and leadership in the entrepreneurial ecosystem.

# IDEATE A FLAGSHIP EVENT



## THINK FUSION 2024

"Ignite Your Entrepreneurial Spirit!"

Welcome to THINK FUSION! Get ready for a day filled with excitement, connections, and insights into Business, Entrepreneurship, and Startups. THINK FUSION is where you can make new friends, uncover fresh ideas, and enjoy a variety of fun activities. Whether you're here to learn, meet inspiring people. Let's dive in, explore, and make this an unforgettable experience together. Welcome to THINK FUSION!



**For Students**

**Gathering**  
9:00 a.m. to 10:00 a.m.

**Activities**  
11:35a.m. to 12:15 a.m.

**Date**  
23rd November 2024

**Time**  
09:00 a.m. - 1:30 p.m.

**Venue**  
Auditorium hall, Saffrony

Register at : <https://forms.gle/F3TiWBBL5yqKe5nW6>

**Our Speaker**



**Nehal Mehta**

**For Students**

**Entrepreneurial Fusion Seminar**  
(10:15 AM - 11:00 AM)

**Mystery Product Pitch**  
(11:35 AM - 12:15 PM)

**Market Research Challenge**  
(11:35 AM - 12:15 PM)

"Exclusively for college and university students passionate about entrepreneurship!"



Scan To  
Register

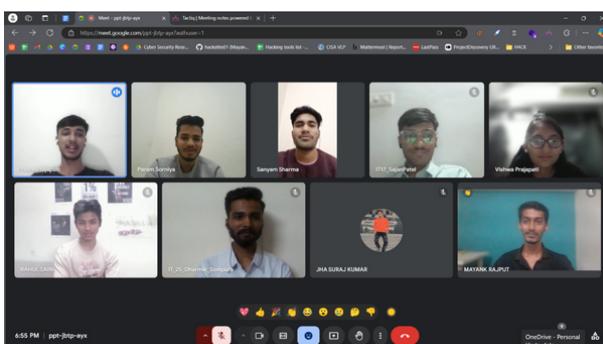
## Poster Design

# INTERACTING WITHIN

In 2024, E-Cell SIT took the opportunity to connect with other E-Cells, including E-Cell ACEIT, E-Cell KBJIIT, and E-Cell SP Jain. We began by introducing our teams, sharing our roles and responsibilities, and discussing how we structure our activities. We exchanged valuable insights, learning from their successful events, and shared our own achievements, such as Eureka! and the LinkedIn Presentation.

The highlight of these interactions was hearing about each other's journeys—the challenges and successes of starting and growing E-Cells. It was inspiring to realize that despite our differences, we were all on a similar path, motivated by the same entrepreneurial spirit. These discussions fostered a collaborative mindset, inspiring us to work together on exciting future projects.

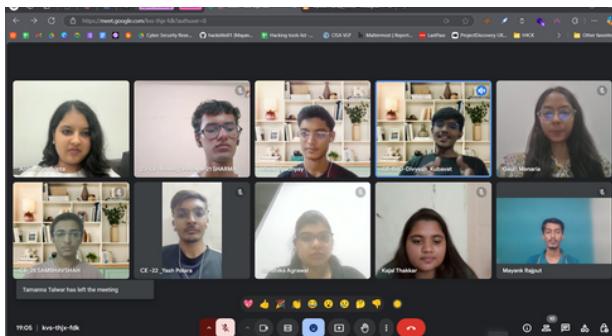
Through these meetings, we learned essential lessons on teamwork, adaptability, and the importance of sharing ideas. We also picked up valuable time management tips, making these interactions not only educational but also motivating and highly rewarding for everyone involved.



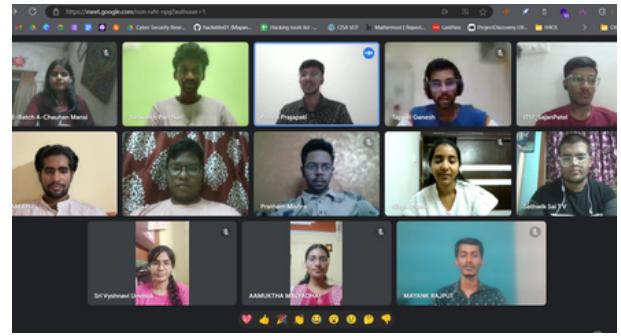
E-CELL ACEIT



E-CELL KBJIIT



E-CELL SP JAIN



ECELL REC

# **OTHER ACTIVITIES**

**Other than our active participation in the NEC Challenge, E-Cell SIT organized several impactful events throughout the year to nurture entrepreneurial skills and foster innovation among students. These events aimed to provide hands-on learning experiences, encourage collaboration, and offer insights into the entrepreneurial world. Here are the details of the key activities we conducted:**

- Group Discussion (GD)**

The Group Discussion (GD) session was a vibrant platform for participants to exchange ideas, debate entrepreneurial concepts, and refine their critical thinking skills. Focused on trending topics in the entrepreneurial world, the session encouraged students to think analytically, articulate their views, and defend their ideas. Guided by moderators, the GD fostered healthy competition while enhancing communication and decision-making abilities. It provided participants with valuable insights into problem-solving and collaboration, crucial skills for any entrepreneur.

- Panel Discussion**

The Panel Discussion brought together a group of seasoned entrepreneurs to share their experiences and insights. Centered around the theme of "Navigating Challenges in Startups," the discussion explored key topics such as funding, scalability, market competition, and innovation. Moderated by an expert, the session was interactive, with participants posing thoughtful questions to the panelists. The discussion offered real-world perspectives, motivating attendees to overcome entrepreneurial challenges with resilience and strategic thinking.

# **OTHER ACTIVITIES**

- **Entrepreneurial Quiz**

The Entrepreneurial Quiz was a fun and engaging activity that tested participants' knowledge of startups, business strategies, and famous entrepreneurs. Designed to be interactive and competitive, the quiz featured rounds on entrepreneurial history, trending innovations, and real-world business scenarios. It not only entertained the participants but also deepened their understanding of the entrepreneurial ecosystem, sparking curiosity and fostering a spirit of healthy competition among teams.

- **How to Make a Business Model**

The "How to Make a Business Model" session was an in-depth workshop designed to teach participants the fundamentals of structuring a successful business model. Delivered by an expert, the session covered essential elements such as value propositions, revenue streams, customer segmentation, and cost structures. Through practical examples and hands-on activities, attendees learned how to transform innovative ideas into viable business plans. This workshop equipped participants with the skills and confidence to develop business models for their own entrepreneurial ventures.

# GLIMPS OF OTHER ACTIVITIES



GROUP DISCUSSION 1



PANEL DISCUSSION



GROUP DISCUSSION 2



ENTREPRENEURIAL QUIZ

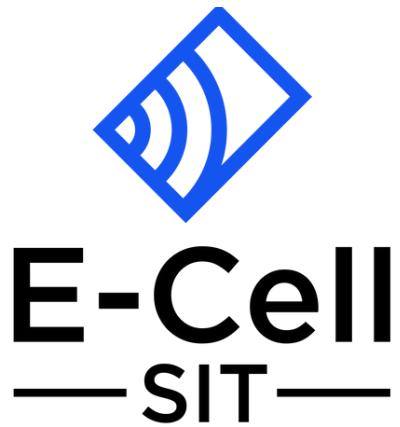


HOW TO MAKE A BUSINESS MODEL

# Conclusion

The entrepreneurial spirit at Saffrony Institute of Technology is more than just a mission; it's a call to action. Driven by a passionate belief in the power of innovation and social impact, E-Cell SIT strives to inspire, educate, and empower students and faculty to become changemakers of tomorrow.

At E-Cell SIT, we believe that entrepreneurship is the driving force behind positive change and with this belief, we have been partaking in the various tasks given by NEC and IIT Bombay. By nurturing the next generation of innovative problem-solvers and social entrepreneurs and aiming to ignite a wave of transformative ventures that make a lasting impact on the world we will continue forward on this path. Join us on this journey and let's create, ideate, and innovate.



## #TEAM PRATYASHA