

Project Synopsis/Project Concept Document

(Due: 18th August)

Project number	<i>37</i>
Project Title	<i>IOS application for fabulyst</i>
Document	SSAD Project Concept Document
Creation date	<i>18th August, 2016</i>
Created By	<i>M. Vishnu</i>
Client	<i>Vishal Chitravanshi, Fabulyst</i>

Description

Fabulyst is a personalised fashion assistant that aims to help young women keep upto date with the current fashion, while also keeping true to their personal tastes. It is an AI assistant that provides informed advice and mix/match choices based on multiple factors. The IOS app will extend the reach of this service to a wider audience than what it currently is at.

Profile of Users

App aimed at young women interested in fashion and online shopping, UI to be designed such that personalised recommendations are easy to find and navigating through various sections be as easy and intuitive as possible. No prior experience of any kind from the user side is to be expected.

Usage Model and Diagrams (if any)