

# Portfolio Tips

Architectural Connections // 2016



# Agenda

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**01** Tools

**02** Audience

**03** Theme

**04** Table of Contents

**05** Font Pairings

**06** Content

**07** Sizes/Binding

**08** External Resources



Portfolio Tips

# Suggested Tools



Id

Adobe Creative Cloud

InDesign CC

2015 Release

Loading the application...

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its licensors. All rights reserved. See the other  
legal notices in the About box.

Artwork by Riko Timian  
See the About screen for details



# Suggested Tools

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Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into



Portfolio Tips

# Audience



**Portfolio Tips**

# Theme

This image shows a spread from a design portfolio in Adobe InDesign. The layout consists of three horizontal rows of panels, each containing architectural and urban design concepts. The top row features a panel for 'GRANVILLE' with a map and site elements, followed by two panels for 'SITE ELEMENTS' showing detailed site plans and components. The middle row features a panel for 'WORKING DISTRICT' with a map and circular icons, followed by two panels for 'HUMAN EXPERIENCE' showing street-level scenes and a legend for interaction levels (High, Medium, Low). The bottom row features three panels for 'ZONE 1', 'ZONE 2', and 'ZONE 3', each with a map and a grid of small images illustrating specific design elements or materials. The InDesign interface is visible, including the toolbar on the left, the top menu bar, and the right-hand panel dock.

APSC 7002 - A01 (Layout).indd @ 5%

90 pt

100%

Pages

Layers

Links

Stroke

Color

Swatches

CC Libraries

9 Pages in 3 Spreads

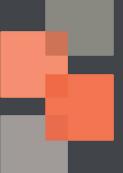
# Theme

---

“Definition”

02  
STEADY

2016



**PAN • GRAM**  
*/pangram/*

*noun*  
A sentence or verse that contains all the letters of the alphabet

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**  
abcdefghijklmnopqrstuvwxyz

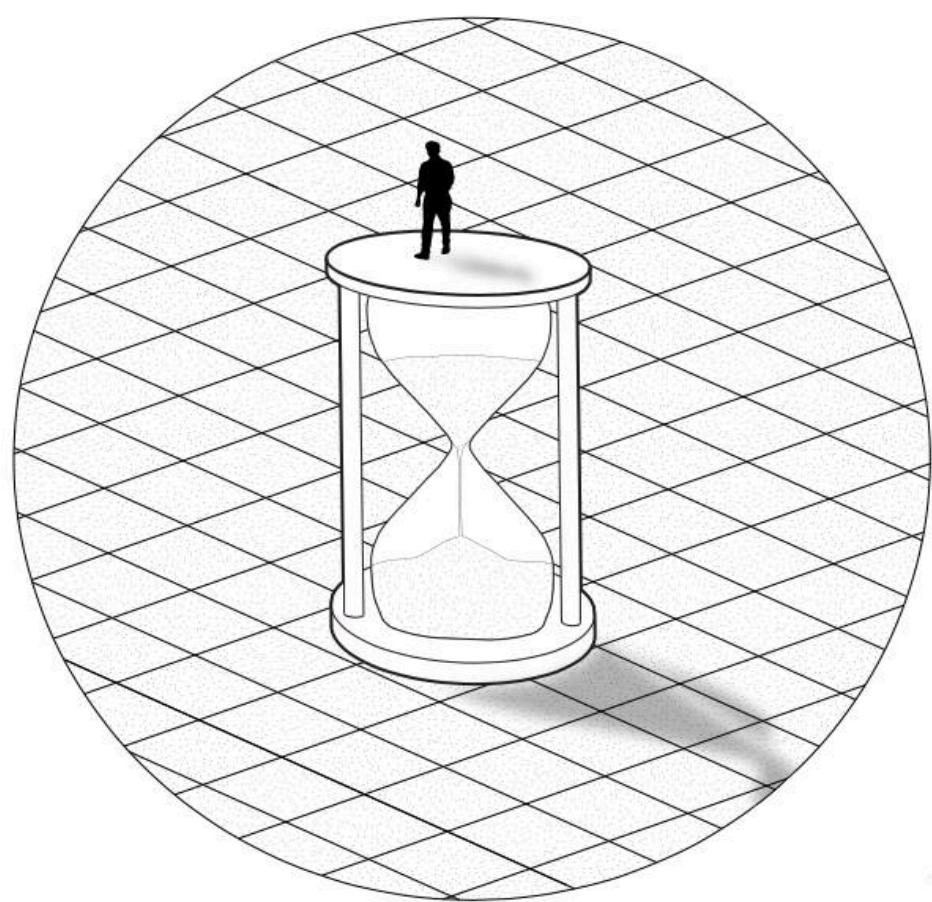


7

# Theme

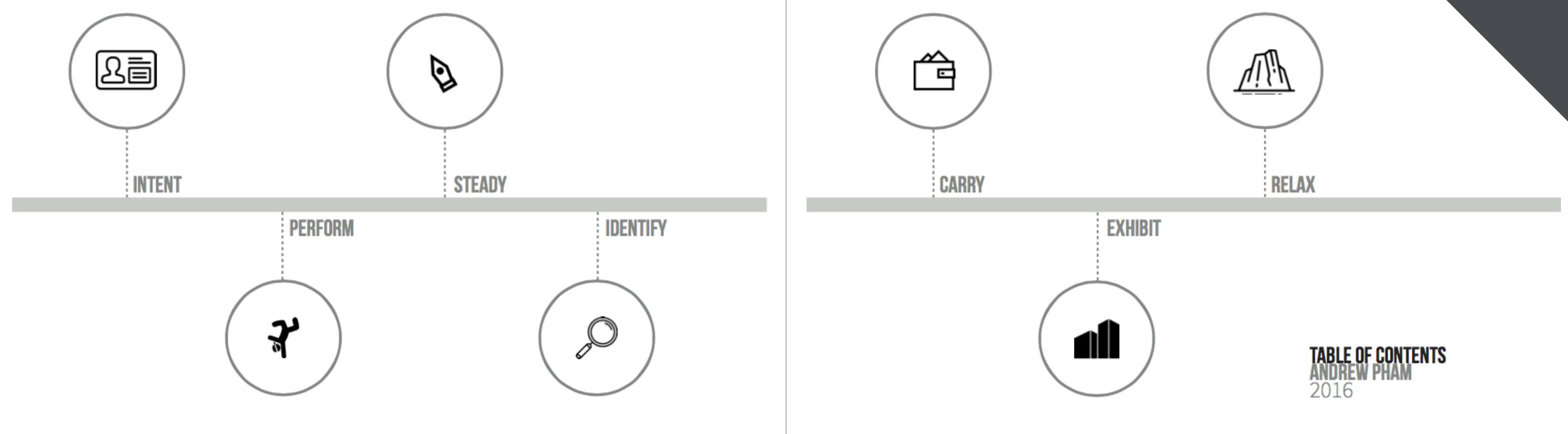
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“Time”



Portfolio Tips

# Table of Contents



INTENT + RESUME

DIGITAL MEDIA

TRADITIONAL  
WORKS

CERAMICS

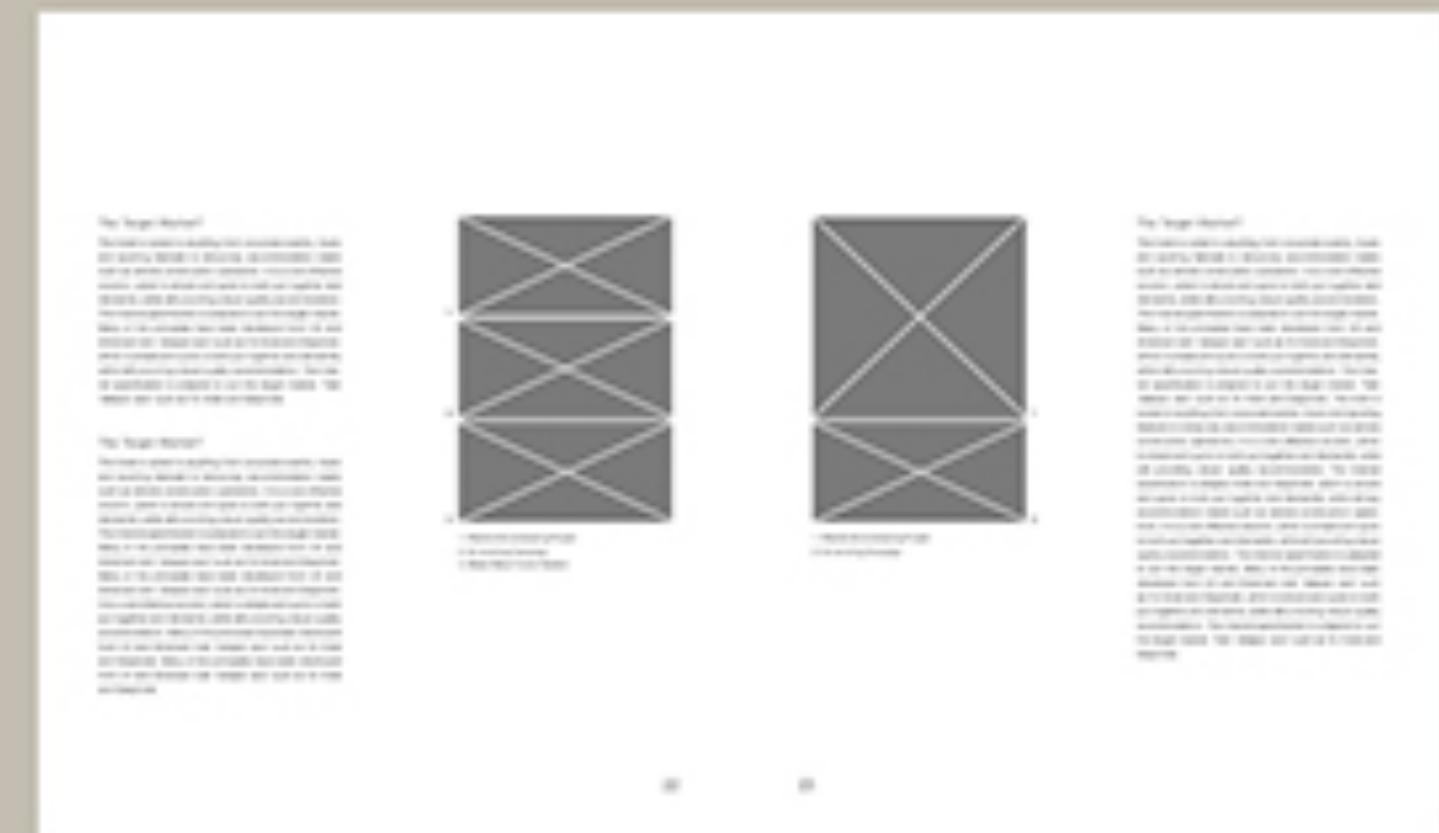
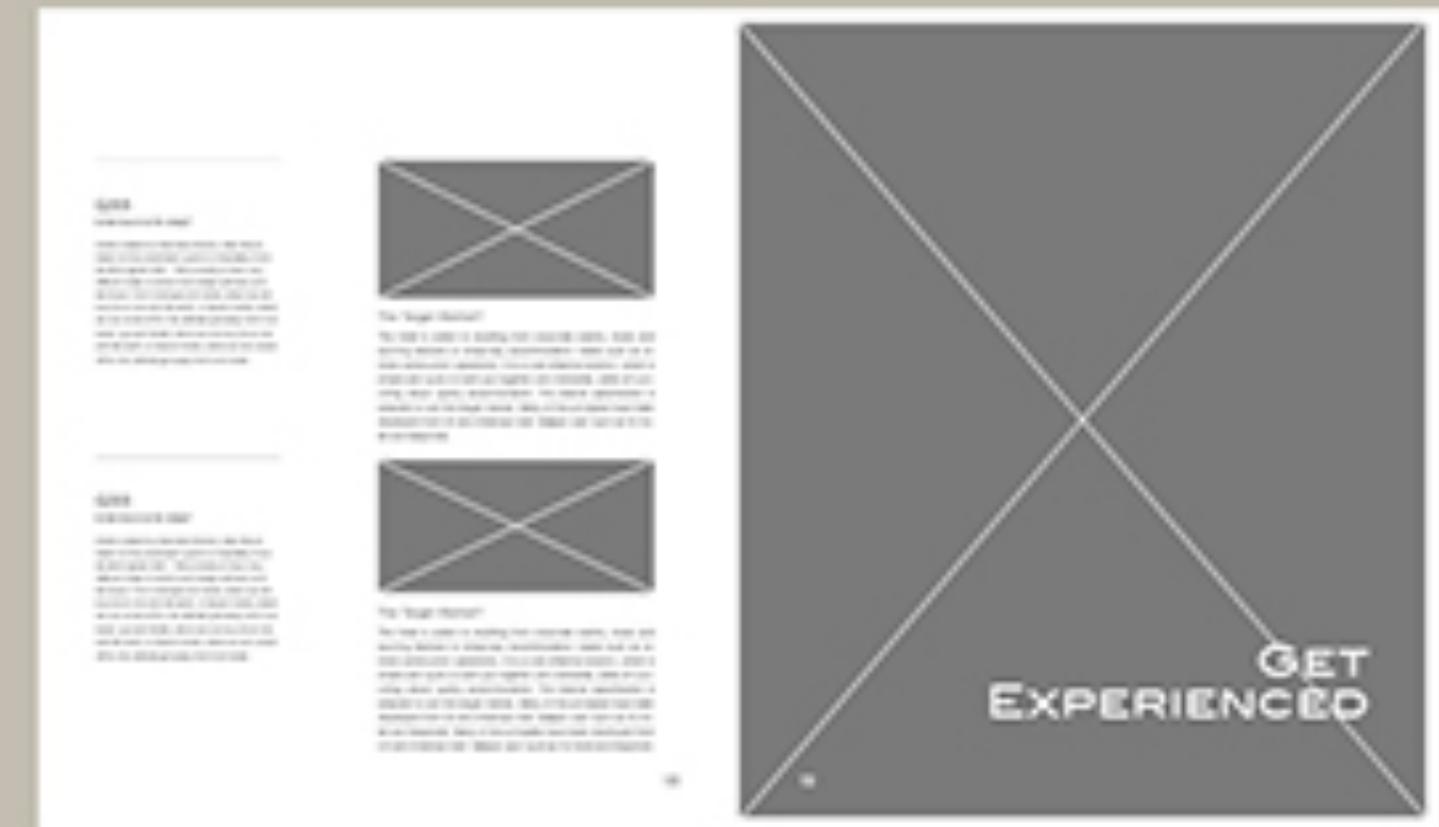
1 YEAR IN  
INDUSTRY

RAIC

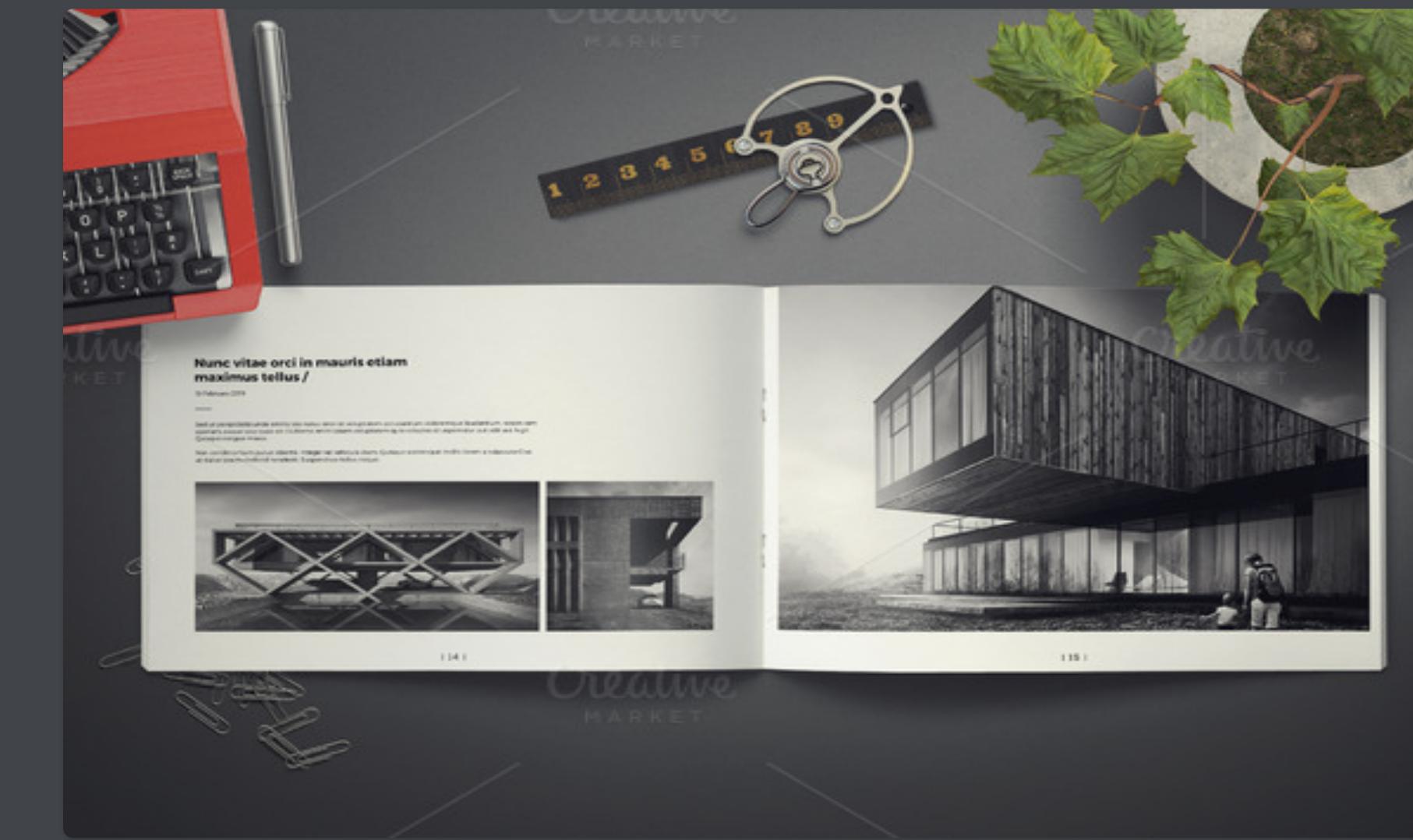
# CONTENTS

# Portfolio Tips

# Layout



# Layout



# Layout

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# Layout

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## BOLD STATEMENT

▼

# READ THIS ARTICLE

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt dolor.

BIG JOHN + Bonveno CF Light

## GRAB MY ATTENTION

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Bebas Neue + Economica

## Love This TYPEFACE

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Playfair Display Black + Nexa Light

## FASHION

▼

### Feel. Breathe. Desire.

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Glamor + Montserrat

## VINTAGE

▼

### Hotel CALIFORNIA

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Hamburger Heaven + Archivo Narrow

## Portfolio Tips

# Font Pairings

## INCREASE THAT ROI

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Railway + Campton Light

## IMPORTANT BUSINESS HEADLINE

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Bodoni XT Regular + Aleo Light

### 47 Northern SQUARE

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47 + Anonymous Regular

## Expansive DESIGN

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt dolor.

Vaklyrie + Montserrat

## This week's NEWSPAPER

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt dolor.

Hanging Caps + Bentham

## BOOST My Sales

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsum voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt dolor.

Multicolore + Comfortaa

# Font Pairings

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# Content

## UGOLINO

Digital Painting | Portrait study for practice.  
Photoshop | Unfinished.



1



2



3

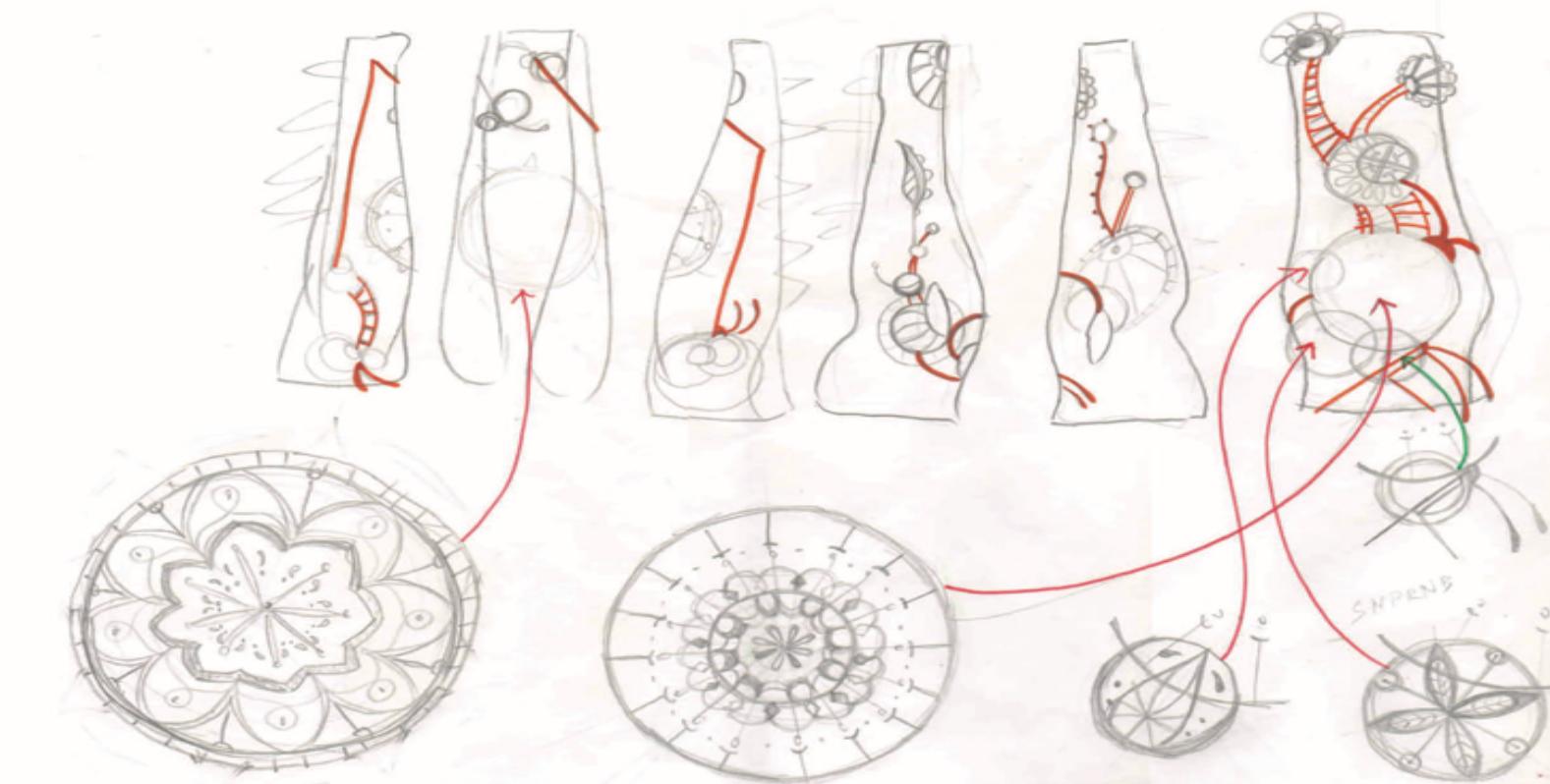
Painting process: Line art and first stages of colour and definition at image's central focus.

Painting process: Patching in majority of painting, continuing to define features.

# Content

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CROCODILE CIRCLES



Theme: Circles

CROCODILE CIRCLES



# Content

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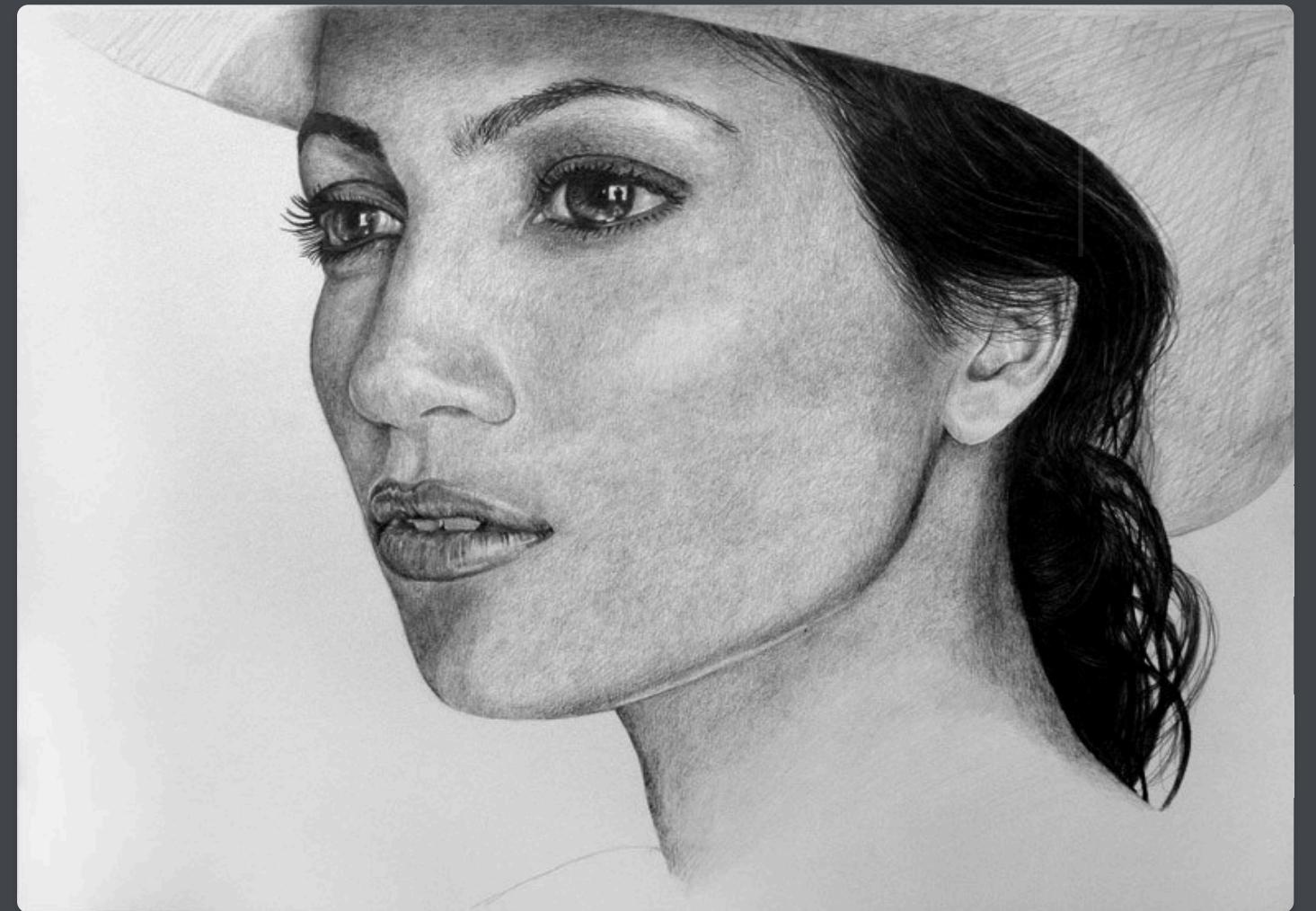
The collage includes:

- A large photograph of a modern office interior featuring a curved wall of windows and a patterned floor.
- A text overlay: "THE 7.5° DEGREES | FACULTY OFFICE RENOVATION PROJECT UBC SCARFE BUILDING OCT 2013".
- A detailed floor plan labeled "FLOOR PLAN" showing room layouts and a red highlighted area.
- A building plan labeled "BUILDING PLAN" showing the overall structure and rooms.
- A graphic titled "7.5° DEGREES" with the text: "Allows privacy and adds open zones to increase interaction. Offices are arranged along the windows while other shared programs are placed in the central core." It features icons of a person at a desk, a person walking, and a circular program icon.
- A small photograph of an interior space with yellow and blue walls.



# Content

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# Sizes/ Binding



Perfect  
Bound



Saddle Stitch



Coil Bound



Casewrap



Dust Jacket



# Sizes/Binding

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- Saddle-stitch
- Perfect binding
- Coil binding



Portfolio Tips

# External Resources



# Online Inspiration

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- <http://www.issuu.com>
- <http://www.behance.net>
- <http://www.pinterest.com>
- <http://www.architecturalconnections.ca>
- <http://www.archdaily.com/tag/portfolio>



# Where to Print

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**Ctrl + P**

BCIT Burnaby Campus

**Wired**

4450 Juneau St., Burnaby

**Staples**

4265 Lougheed Hwy, Burnaby

**InPrint**

1935 W Broadway, Vancouver

**TR Trades**

1744 W 4<sup>th</sup> Ave, Vancouver



A photograph of a yellow double line on asphalt with the words "BUS STOP" written in yellow. The word "BUS" is at the top, and "STOP" is below it in a larger, stylized font.

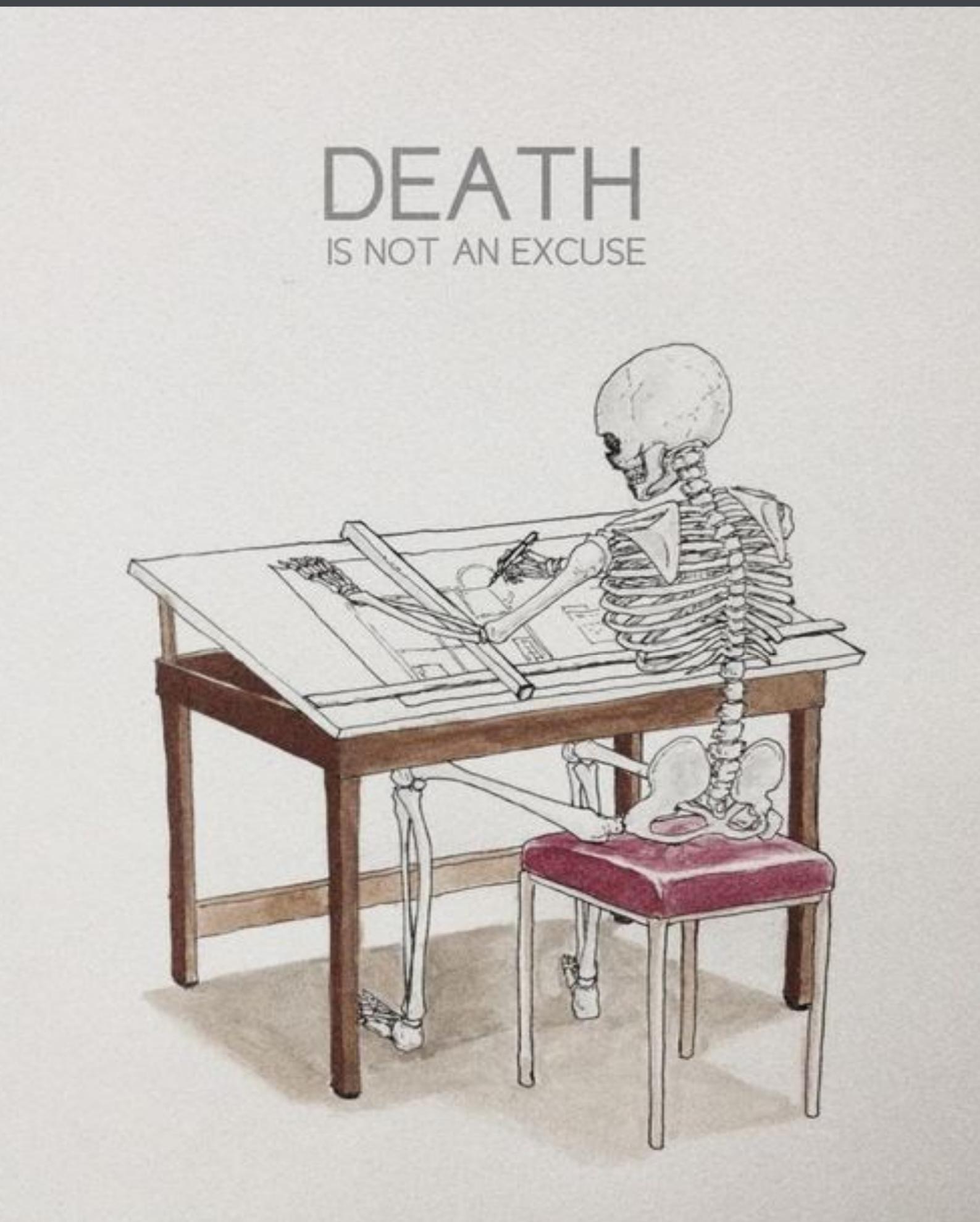
Portfolio Tips

Don't  
Forget!

# Don't Forget!

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- Check your spelling
- Check your grammar
- Test print
- Get an outside opinion
- Try different mediums (paperweight)
- Use high quality PDF's for printing
- Submit on time
- Focus on your grades
- Sleep (if possible)



The background features a minimalist design with abstract geometric shapes. It consists of three overlapping triangles: a large grey triangle at the top left, a smaller black triangle above it, and a large orange triangle at the bottom left. These triangles overlap to create a layered effect against a dark grey background.

# Thank You

Questions?