

## **Kiddo White Paper**

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## **Abstract**

The KIDDO SOCIAL MEDIA is the idea behind the Kiddo Token that is currently under fund-raising by the tokens. Therefore, the team provides the capital for the development, marketing, and business designing of the idea by raising a fixed rate of LP. In the future, the investors of Kiddo can benefit from public tokenized asset sale of Kiddo, if they hold Kiddo for a while. This means

that, holding startup tokens and making them liquid are the ways you can by the startup shares. It should be noted that you can use the tokens by the payment channel called KIDO.

### **How raised fund will be spent?**

The minimum fund we need for starting the development of the Kiddo idea is 10,000\$.

- 50% of tokens will be public and are available to be trade between investors and LP.
- 30% of raised liquidity will be spent on developing the kiddo product.
- 10% of raised liquidity will be spent on marketing purposes.
- The remaining will be held by founders.

### **What's Kiddo?**

Establishing a social media learning for underage users of all countries by removing all barriers, including sanctions, is in the heart of the perspective of the kiddo team. Also, KIDO token will be the native payment way for the services provided. In a safe and fantastic place, unlike Instagram, the users can learn, spend, entertain & connect with the same kids worldwide.

### **Our team**

Sina is a software developer and as one of the first contributors of Kiddo idea, is responsible for leading the blockchain and technology team

### **Idris**

He is currently the CEO of Zharfa accelerator and is the founder of a veteran tech startup. He has a lot of experience in development and monitoring the idea and seed-stage startups, who is currently focused on the blockchain field.

## **Baset**

With many years of experiences in marketing for SaaS and Online shop startups, Baset is our marketing and campaign manager in Kiddo.