

Team Members

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Introduction:

Modern fashion is a fast-paced industry that is constantly changing. In a rapidly evolving environment, keeping up with trends can be difficult. Our project aims to create a social media platform specifically for fashion. Here, individuals can freely showcase their style and ideas, and communicate with others with the same interests. Through this platform, we hope to foster a community to help inspire creativity, develop new ideas, and bring people together.

Inspiration:

- Pinterest
- Depop
- Reddit

Core Features:

- **Landing Page:**
 - A menu page that explains the purpose of the site
 - Acts as a sign up page
 - Leads users to rest of the site
- **Sign-Up Page:**
 - Page to put in all user information (profile picture, username, contact information)
 - Make sure the user is eligible to be on site (based on age, etc)
 - Terms of service and agreeing to terms of service before account is created
- **Main Page:**

- A feed of posts with images related to outfits that the user can interact with (like, comment, types of clothing expressed in the post)
- Ability to filter posts based on fashion keywords, trends, etc
- Ability to create a posts / view users
- **Users:**
 - Users without accounts are still able to view posts on main screen, search, and view other profiles, however they cannot interact with posts, make their own posts, or follow / talk to other users
 - Users with accounts are able to interact with posts, make their own posts, and interact with other users. Additionally they will be able to view their own profile and edit it.
- **Posts:**
 - Each post has photo, user, and links to clothes shown in photo
 - Functionality to like and share posts
 - Posts have keywords related to clothing in the photo
- **Profiles:**
 - User profiles with number of followers / following
 - Displays profile picture, username, description, contact information (some not necessary)
 - A view of all the users posts
 - Follow button and message button

Extra Features:

- Algorithm to stream main page posts that are similar to ones the user previously interacted with (based on topics, keywords, followed users, etc)
- Links to external store pages based on products in the post
- Ability to report users breaking terms of service
- Admin dashboard with ability to review reports, and ability to ban user site

GitHub

<https://github.com/E-Silverstein/CS546-Group-11-Final-Project/tree/main>