# Ideation Phase
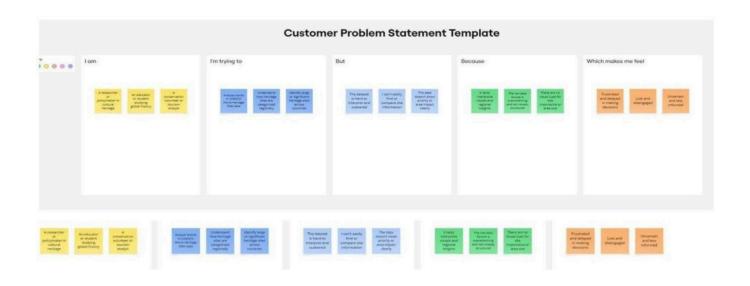## Define the Problem Statements

| Date | 28 june 2025 |
|---|---|
| Team ID | LTVIP2025TMID51843 |
| Project Name | Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau |
| Maximum Marks | 2 Marks |

Customer Problem Statement Template﹕

"Researchers﹐ heritage professionals﹐ and educators need an interactive and visual way to explore UNESCO World Heritage Site data because the current raw format is difficult to interpret﹐ limiting their ability to analyse trends﹐ identify regional insights﹐ and make informed decisions﹒"

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|---|---|---|---|---|---|
| PS-١ | A researcher or policymaker in heritage studies | Analyse trends in UNESCO World Heritage Sites data | The dataset is raw and hard to visualize | It lacks interactivity and insight driven summaries | Frustrated and delayed in making decisions |
| PS-٢ | An educator or student exploring global heritage | Understand the regional and category-wise distribution | It's hard to extract patterns from Spread sheets | The data isn't structured for easy exploration or comparison | Overwhelmed and confused |