

# Eric Wickham

Full Stack Developer  
and  
Communications Specialist

## CONTACT

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## PUBLISHED WORK

MACLEAN'S MAGAZINE  
CBC RADIO'S FRESH AIR  
CBC RADIO'S AS IT HAPPENS  
THE TALE OF A TOWN  
CKLP 103.3 MOOSE FM  
MYPARRYSOUNDNOW.COM  
HABITATHM.CA  
THE MISSISSAUGA NEWS  
PASSAGE

## CODING

HTML  
CSS  
JAVASCRIPT  
JQUERY  
SQL  
PHP  
ASP.NET  
PYTHON  
GIT



ericwickham1

## WORK EXPERIENCE

### MARKETING AND COMMUNICATIONS COORDINATOR- THE ROYAL ASTRONOMICAL SOCIETY OF CANADA

August 2019 - October 2020

- Developed first Communications Strategy for 152 year-old organization
- Created Marketing & Communications Committee to help oversee all 29 Centres
- Managed external and Internal communications platforms to increase engagement
- Managed a community of thousands of amateur astronomers across Canada
- Created HTML email marketing campaigns, and managed society website

### COMMUNICATIONS SPECIALIST - HABITAT FOR HUMANITY

October 2017 - August 2019

- Implemented external communications strategy for local affiliate
- Wrote blog posts, created multimedia content for print and digital platforms
- Built relationships with local sources
- Consistently delivered content in deadline driven environment
- Focused on amplifying our messaging across all platforms, including social media

### RADIO REPORTER - CKLP 103.3 MOOSE FM

January 2017 - September 2017

- Reported local news on air and online
- Covered council meetings and community events
- Responsible for organic growth and paid promotion on digital platforms
- Built relationships with local media, organizations to amplify messaging

## CONTRACT WORK

### COMMUNICATIONS -TORONTO REGION BOARD OF TRADE November 2020 - February 2021

### PODCAST EDITOR - EAST COAST STUDIOS October 2020 - April 2021

### DIGITAL MEDIA PRODUCER - FIXT POINT MEDIA April 2015 - November 2016

### PROGRAM ASSISTANT - CROSS COUNTRY CHECKUP August 2016 - December 2016

## EDUCATION

### POSTGRADUATE WEB DEVELOPMENT HUMBER COLLEGE January 2021 - Present

### POSTGRADUATE PRINT & BROADCAST JOURNALISM HUMBER COLLEGE September 2014 - April 2016

### BACHELOR OF ARTS WILFRID LAURIER UNIVERSITY September 2009 - December 2013

## HIGHLIGHTS OF QUALIFICATIONS

- Fast learner
- Can code front and back-end
- Multimedia content creator
- Goal-oriented
- Deadline driven
- Team player
- Able to work across platforms
- Versatile skillset