# Elizabeth Zuck

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Portfolio Website: e-zuck.github.io/Portfolio/

## **Summary**

Creative problem-solver and cooperative team player with keen attention to detail looking to put my skills to use and break into the UX/UI industry. Known for my unique perspective and cheerful attitude.

#### Skills

#### UX Design

 Persona Creation; User Scenarios & Storyboarding; User Interviews;
Qualitative Data Analysis & Synthesis; User Flow Diagrams; Competitor Analysis; Heuristic Evaluation; Information Architecture

#### UI Design

 UI Grids & Composition; Color Theory; Typography; Iconography; Atomic Design; Design Theory: Principles of Design, Gestalt Laws

#### **Tools**

• Github; Figma; Photoshop

#### Soft Skills

• Creative Ideation; Constructive Criticism; Teamwork; Adaptability

#### Experience

## Big 5 Sporting Goods: Relief Manager (Feb 2024 - Current)

(801) 268-2667

- Listen to customers with empathy and suggest products based on their needs
- Use customer archetype information to identify shoppers that require expert customer service
- Observe the store to identify actionable items and delegate tasks to co-workers based on the amount of work available

### Education

## *UX/UI Bootcamp* (Dec 2024 - Jun 2025)

- Graduated with a UX/UI certificate
- Program in partnership between the University of Utah and EdX

# University of Utah (Aug 2019 - Dec 2024)

- Recipient of Flagship Scholarship (2019-2021)
- Attended the computer science degree program full-time for two years and part-time for two years

# Jordan High School (Aug 2015 - Jun 2019)

- Graduated with a cumulative 4.0 GPA
- ACT cumulative: 32, ACT writing: 35