

# CPE412 Pattern Recognition

## Week 5

### *Bayesian Decision Theory*

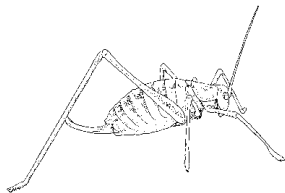


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# The Classification Problem

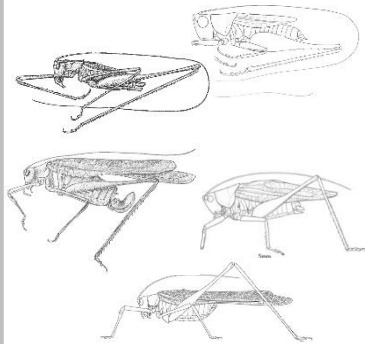
(informal definition)

Given a collection of annotated data. In this case 5 instances of **Katydid** and five of **Grasshoppers**, decide what type of insect the unlabeled example is.

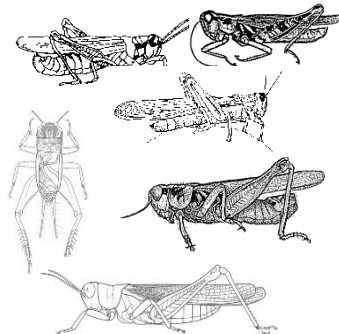


**Katydid** or **Grasshopper**?

## Katydid



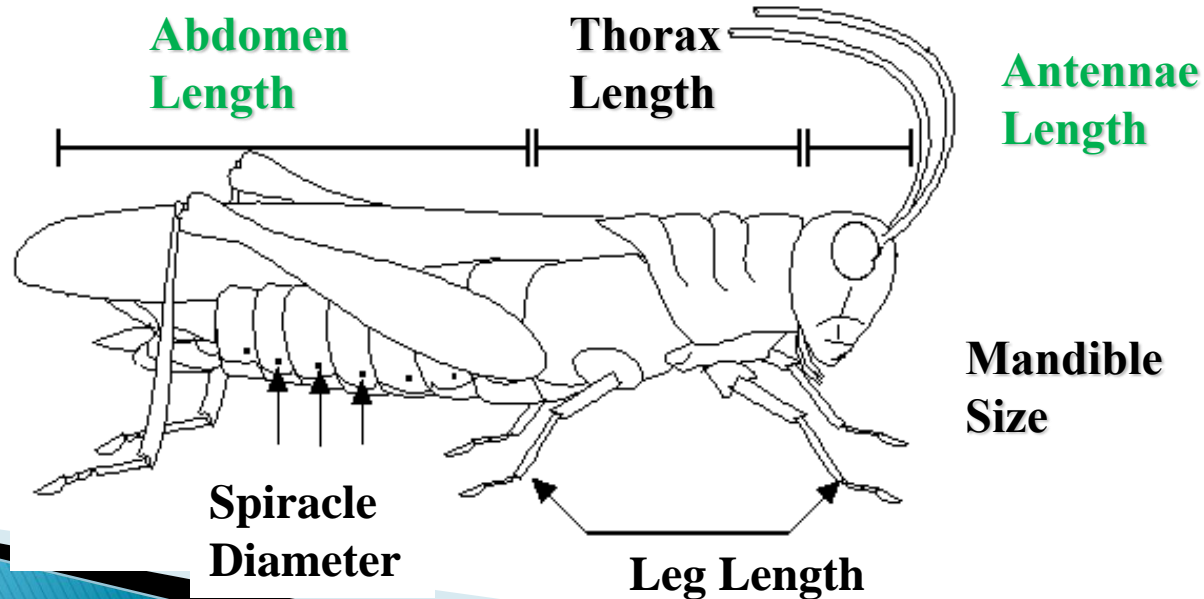
## Grasshoppers



For any domain of interest, we can measure *features*

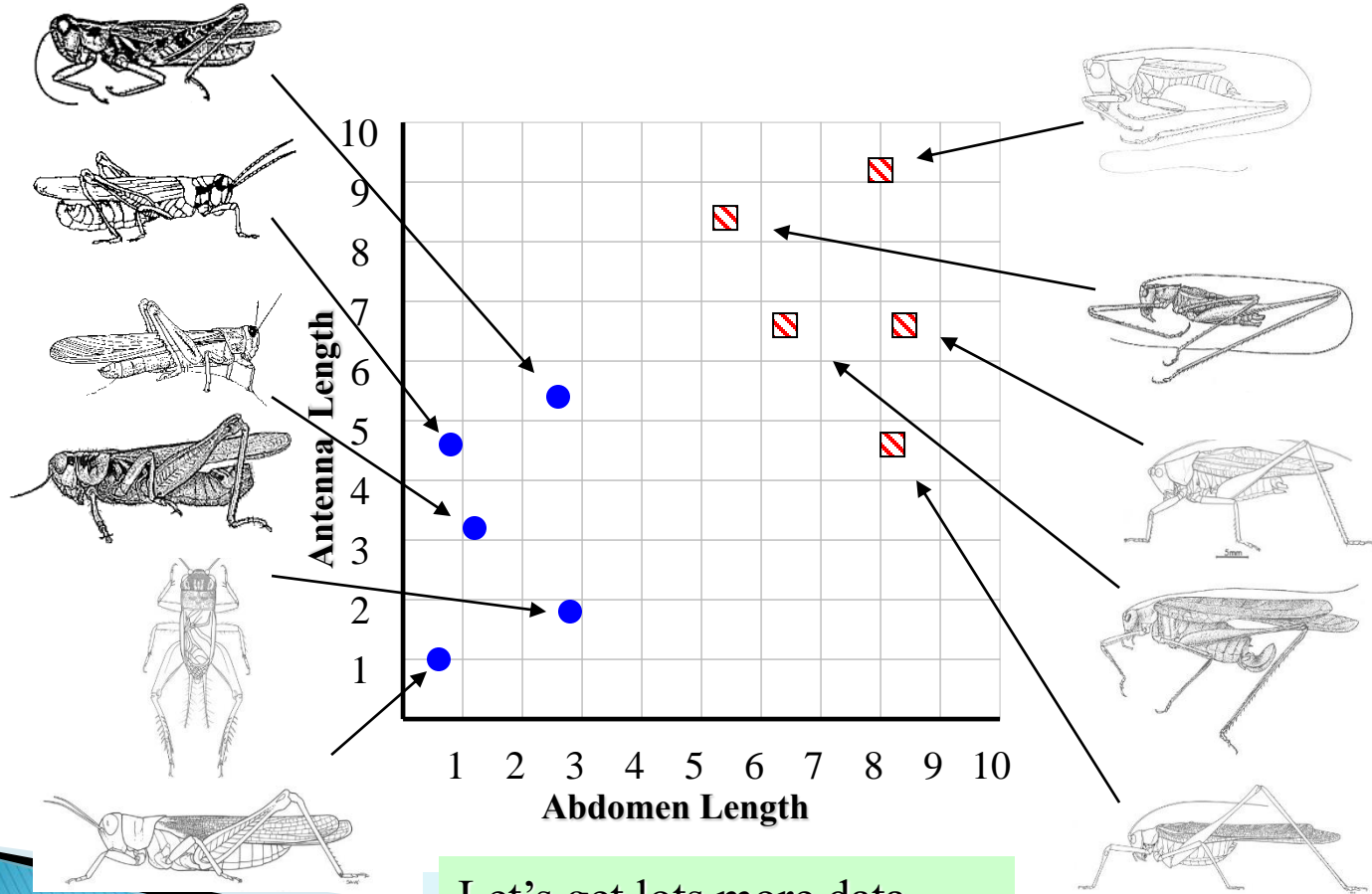
Color {Green, Brown, Gray, Other}

Has Wings?



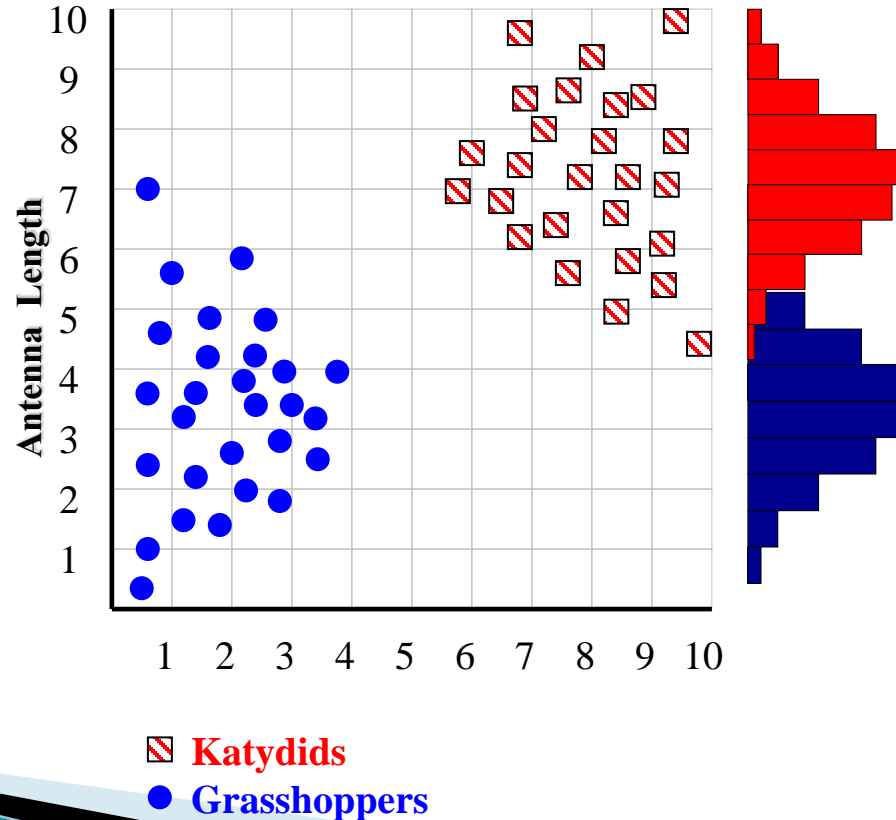
# Grasshoppers

# Katydids

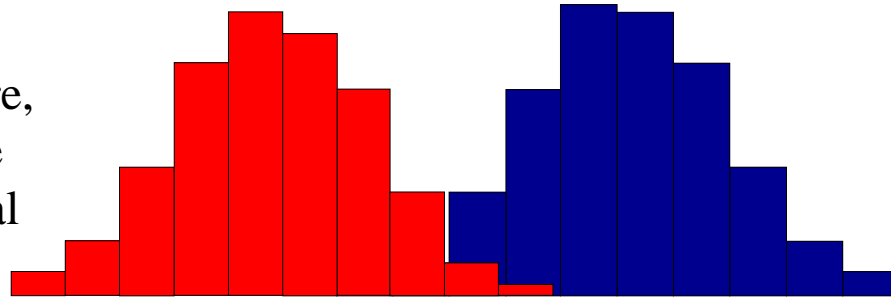


Let's get lots more data...

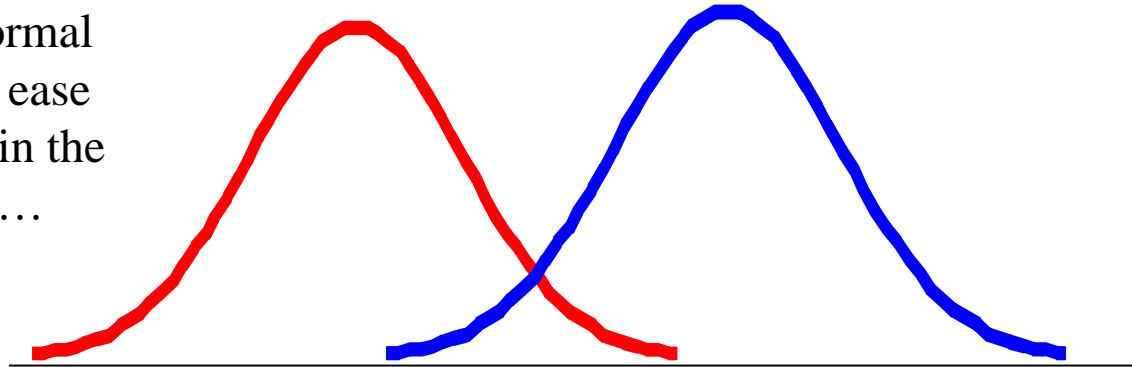
With a lot of data, we can build a histogram. Let us just build one for “Antenna Length” for now...



We can leave the histograms as they are, or we can summarize them with two normal distributions.

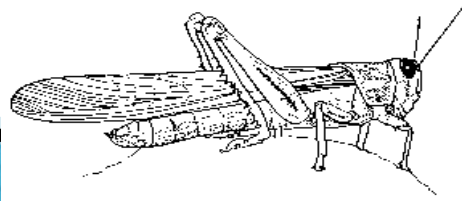
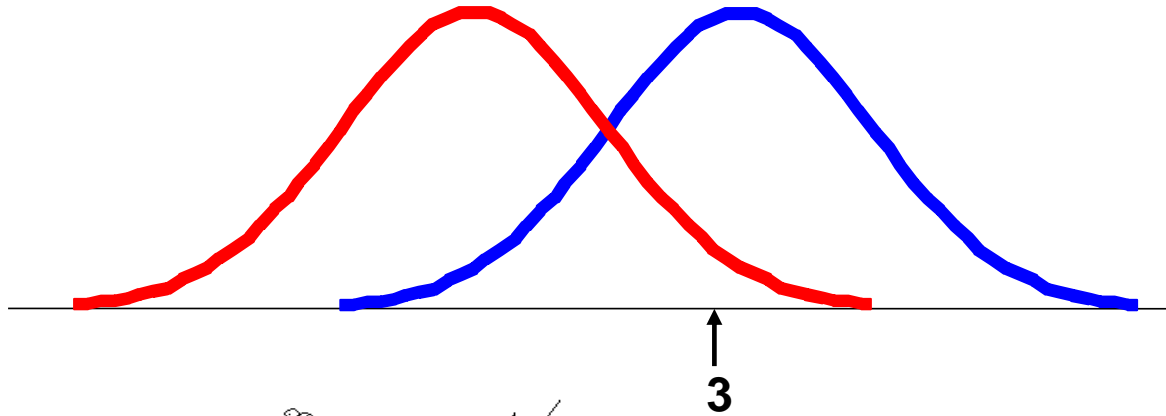


Let us use two normal distributions for ease of visualization in the following slides...



- We want to classify an insect we have found. Its antennae are 3 units long. How can we classify it?
- We can just ask ourselves, given the distributions of antennae lengths we have seen, is it more *probable* that our insect is a **Grasshopper** or a **Katydid**.
- There is a formal way to discuss the most *probable* classification...

$p(c_j | d)$  = probability of class  $c_j$ , given that we have observed  $d$

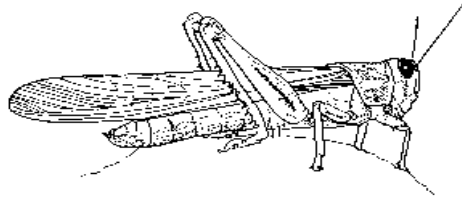
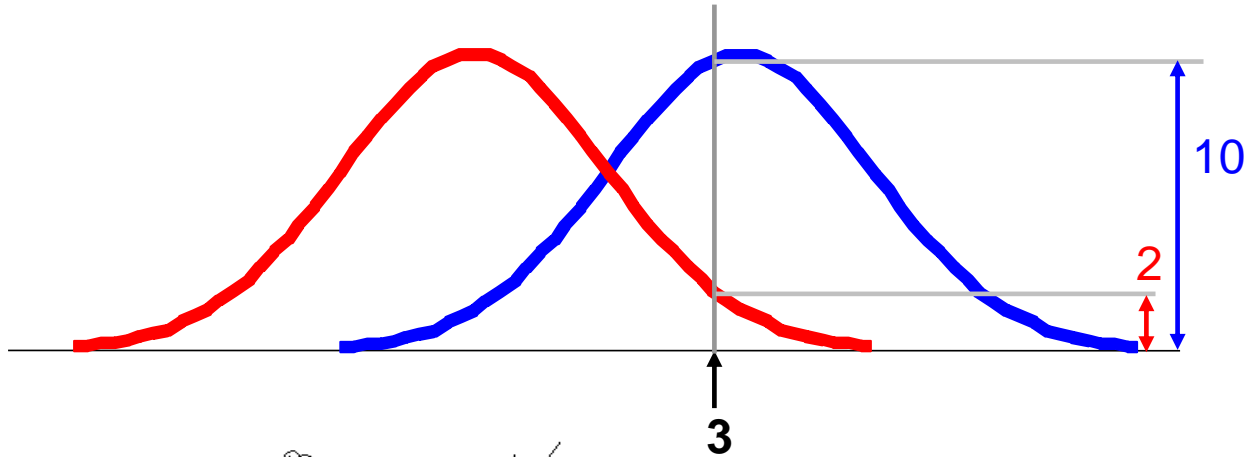


Antennae length is 3

$p(c_j | d)$  = probability of class  $c_j$ , given that we have observed  $d$

$$P(\text{Grasshopper} | 3) = 10 / (10 + 2) = 0.833$$

$$P(\text{Katydid} | 3) = 2 / (10 + 2) = 0.166$$



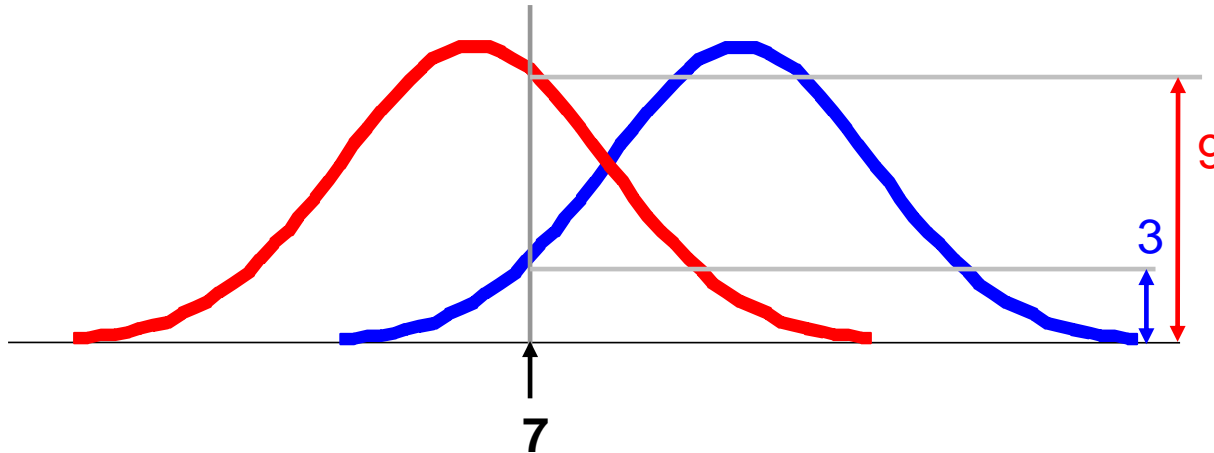
Antennae length is 3



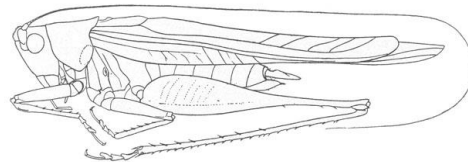
$p(c_j | d)$  = probability of class  $c_j$ , given that we have observed  $d$

$$P(\text{Grasshopper} | 7) = 3 / (3 + 9) = 0.250$$

$$P(\text{Katydid} | 7) = 9 / (3 + 9) = 0.750$$



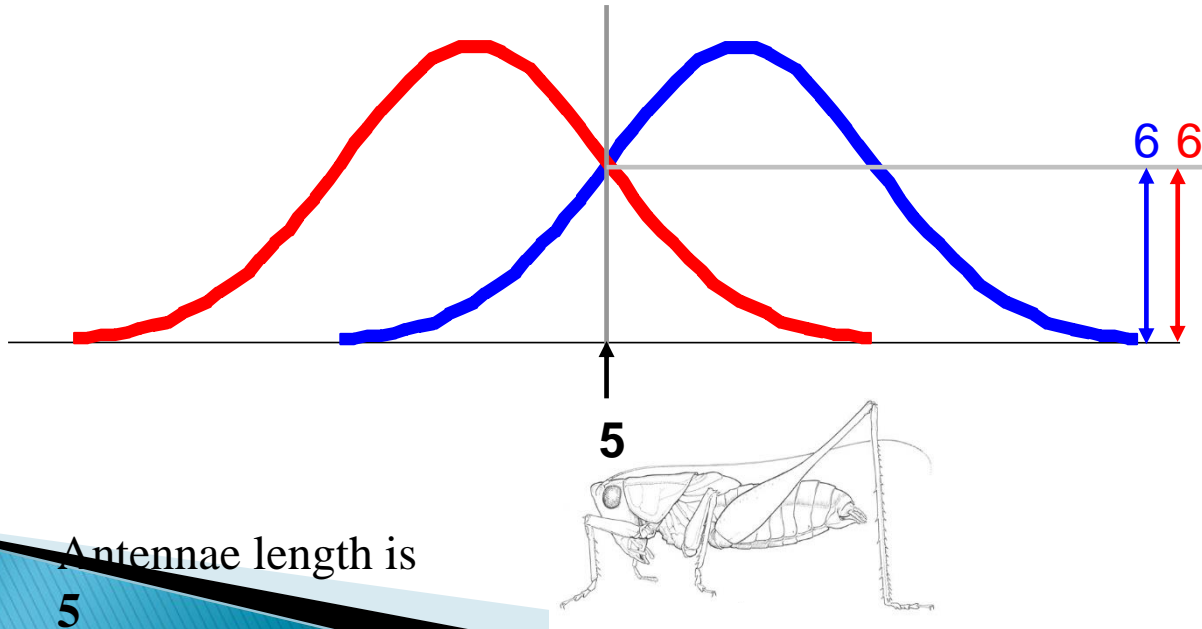
Antennae length is 7



$p(c_j | d)$  = probability of class  $c_j$ , given that we have observed  $d$

$$P(\text{Grasshopper} | 5) = 6 / (6 + 6) = 0.500$$

$$P(\text{Katydid} | 5) = 6 / (6 + 6) = 0.500$$



Antennae length is  
5

# Bayes Classifiers

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That was a visual intuition for a simple case of the Bayes classifier, also called:

- Idiot Bayes
- Naïve Bayes
- Simple Bayes

We are about to see some of the mathematical formalisms, and more examples, but keep in mind the basic idea.

*Find out the probability of the **previously unseen instance** belonging to each class, then simply pick the most probable class.*

# Bayes Classifiers

Assume that we have two classes

$C_1 = \text{male}$ , and  $C_2 = \text{female}$ .

We have a person whose sex we do not know, say “*drew*” or *d*.

Classifying *drew* as male or female is equivalent to asking is it more probable that *drew* is **male** or **female**, i.e which is greater  $p(\text{male} \mid \text{drew})$  or  $p(\text{female} \mid \text{drew})$

(Note: “Drew can be a male or female name”)



Drew Barrymore



Drew Carey

What is the probability of being called “*drew*” given that you are a **male**?

$$p(\text{male} \mid \text{drew}) = \frac{p(\text{drew} \mid \text{male}) p(\text{male})}{p(\text{drew})}$$

What is the probability of being a **male**?

What is the probability of being named “*drew*”? (actually irrelevant, since it is that same for all classes)



**Officer Drew**

This is Officer Drew (who arrested me in 1997). Is Officer Drew a **Male** or **Female**?

Luckily, we have a small database with names and sex.

We can use it to apply Bayes rule...

$$p(c_j | d) = \frac{p(d | c_j) p(c_j)}{p(d)}$$

| Name    | Sex    |
|---------|--------|
| Drew    | Male   |
| Claudia | Female |
| Drew    | Female |
| Drew    | Female |
| Alberto | Male   |
| Karin   | Female |
| Nina    | Female |
| Sergio  | Male   |



**Officer Drew**

$$p(c_j | d) = \frac{p(d | c_j) p(c_j)}{p(d)}$$

| Name    | Sex    |
|---------|--------|
| Drew    | Male   |
| Claudia | Female |
| Drew    | Female |
| Drew    | Female |
| Alberto | Male   |
| Karin   | Female |
| Nina    | Female |
| Sergio  | Male   |

$$p(\text{male} | \text{drew}) = \frac{1/3 * 3/8}{3/8} = \frac{0.125}{3/8}$$

$$p(\text{female} | \text{drew}) = \frac{2/5 * 5/8}{3/8} = \frac{0.250}{3/8}$$

Officer Drew is more likely to be a **Female**.



# Officer Drew IS a female!

**Officer Drew**

$$p(\text{male} \mid \text{drew}) = \frac{1/3 * 3/8}{3/8} = \frac{0.125}{3/8}$$

$$p(\text{female} \mid \text{drew}) = \frac{2/5 * 5/8}{3/8} = \frac{0.250}{3/8}$$

So far, we have only considered Bayes Classification when we have one attribute (the “*antennae length*”, or the “*name*”). But we may have many features.

How do we use all the features?

$$p(c_j | d) = \frac{p(d | c_j) p(c_j)}{p(d)}$$

| Name    | Over 170cm | Eye   | Hair length | Sex    |
|---------|------------|-------|-------------|--------|
| Drew    | No         | Blue  | Short       | Male   |
| Claudia | Yes        | Brown | Long        | Female |
| Drew    | No         | Blue  | Long        | Female |
| Drew    | No         | Blue  | Long        | Female |
| Alberto | Yes        | Brown | Short       | Male   |
| Karin   | No         | Blue  | Long        | Female |
| Nina    | Yes        | Brown | Short       | Female |
| Sergio  | Yes        | Blue  | Long        | Male   |



- ▶ To simplify the task, **naïve Bayesian classifiers** assume attributes have **independent** distributions, and thereby estimate

$$p(d|c_j) = p(d_1|c_j) * p(d_2|c_j) * \dots * p(d_n|c_j)$$

The probability of class  $c_j$  generating instance  $d$ , equals....

The probability of class  $c_j$  generating the observed value for feature 1, multiplied by..

The probability of class  $c_j$  generating the observed value for feature 2, multiplied by..

- ▶ To simplify the task, naïve Bayesian classifiers assume attributes have **independent** distributions, and thereby estimate

$$p(d|c_j) = p(d_1|c_j) * p(d_2|c_j) * \dots * p(d_n|c_j)$$

$$p(\text{officer drew}|c_j) = p(\text{over\_170}_{\text{cm}} = \text{yes}|c_j) * p(\text{eye} = \text{blue}|c_j) * \dots$$



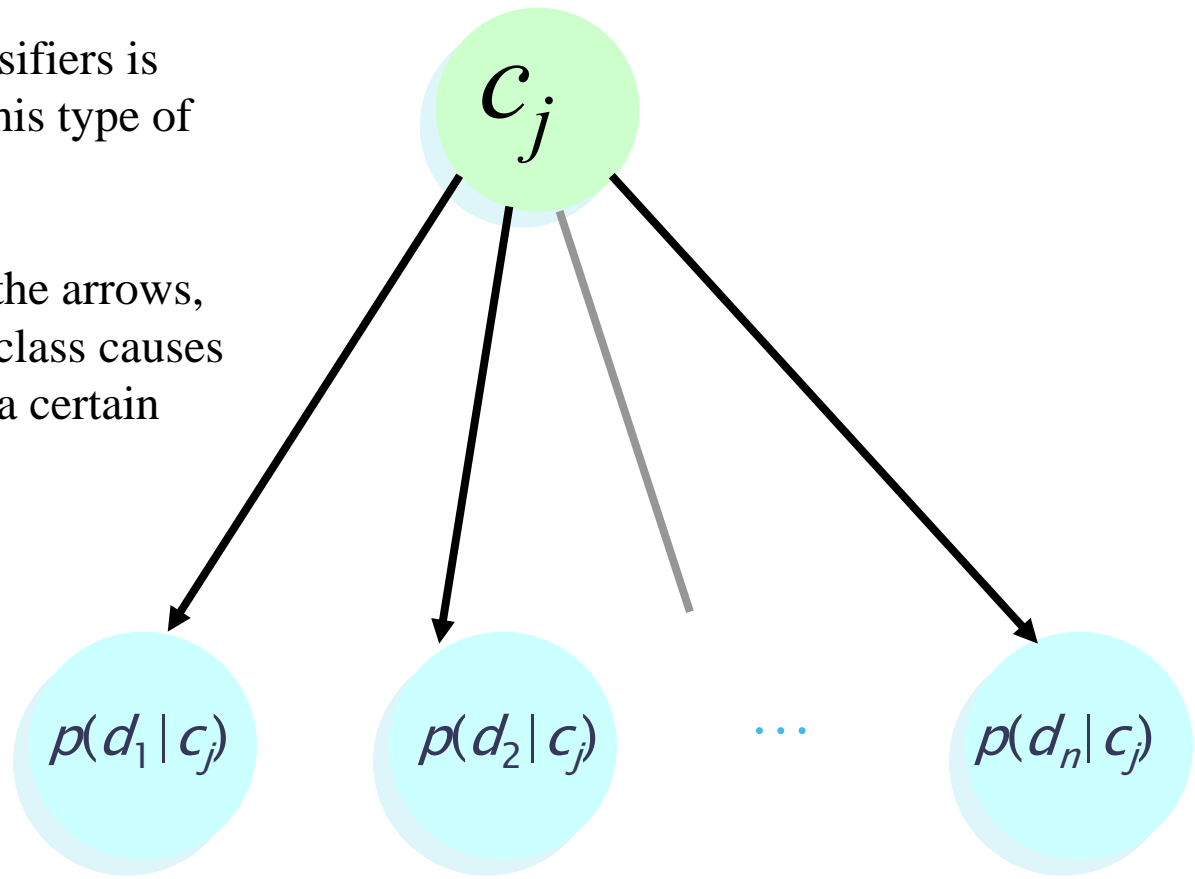
Officer  
Drew is  
blue-eyed,  
over 170<sub>cm</sub>  
tall, and has  
long hair

$$p(\text{officer drew} | \text{Female}) = 2/5 * 3/5 * \dots$$

$$p(\text{officer drew} | \text{Male}) = 2/3 * 2/3 * \dots$$

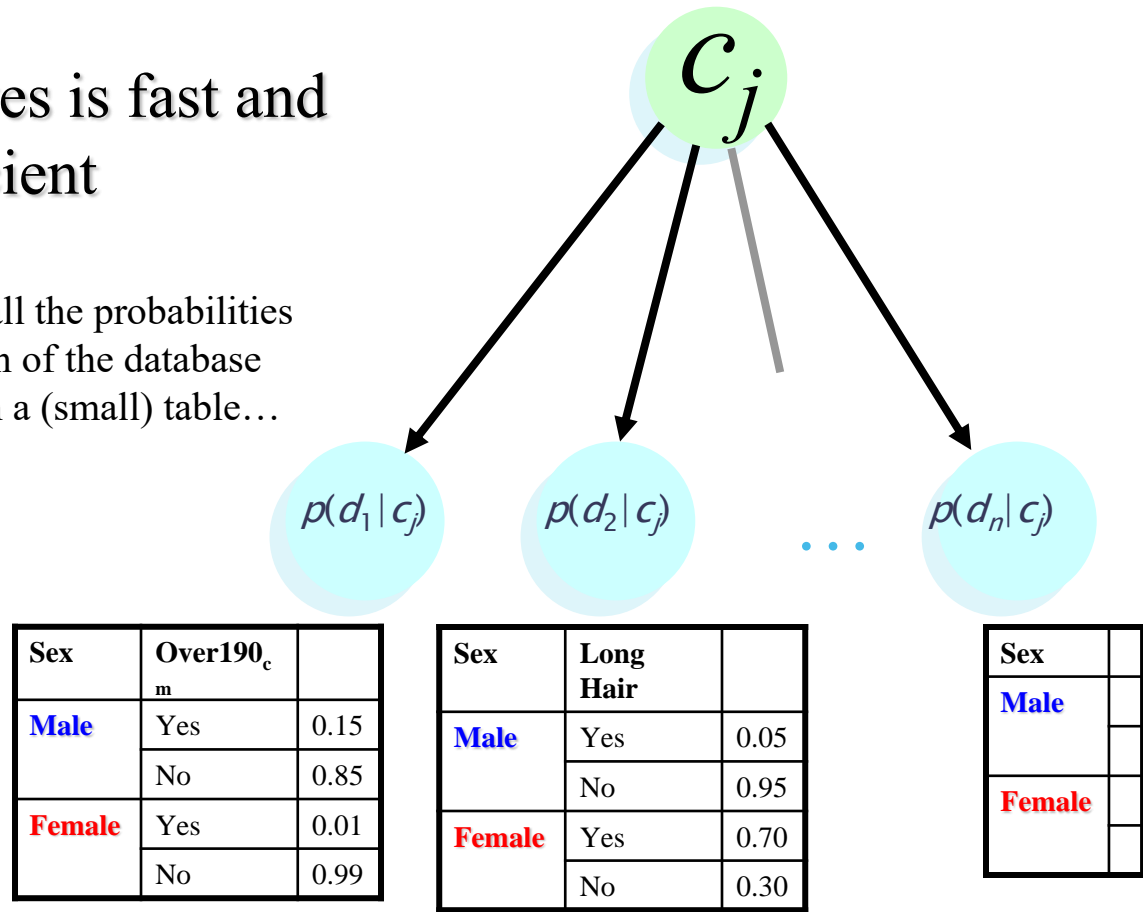
The Naive Bayes classifiers is often represented as this type of graph...

Note the direction of the arrows, which state that each class causes certain features, with a certain probability

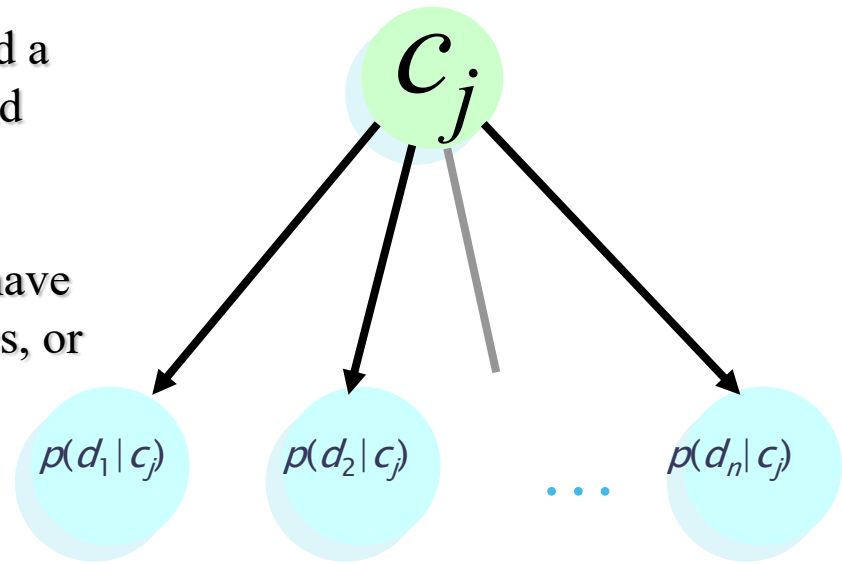


# Naïve Bayes is fast and space efficient

We can look up all the probabilities with a single scan of the database and store them in a (small) table...



An obvious point. I have used a simple two class problem, and two possible values for each example, for my previous examples. However we can have an arbitrary number of classes, or feature values



| Animal | Mass > 10 <sub>kg</sub> |      |
|--------|-------------------------|------|
| Cat    | Yes                     | 0.15 |
|        | No                      | 0.85 |
| Dog    | Yes                     | 0.91 |
|        | No                      | 0.09 |
| Pig    | Yes                     | 0.99 |
|        | No                      | 0.01 |

| Animal | Color |      |
|--------|-------|------|
| Cat    | Black | 0.33 |
|        | White | 0.23 |
|        | Brown | 0.44 |
| Dog    | Black | 0.97 |
|        | White | 0.03 |
|        | Brown | 0.90 |
| Pig    | Black | 0.04 |
|        | White | 0.01 |
|        | Brown | 0.95 |

| Animal |
|--------|
| Cat    |
| Dog    |
| Pig    |

# Advantages/Disadvantages of Naïve Bayes

- Advantages:
  - Fast to train (single scan). Fast to classify
  - Not sensitive to irrelevant features
  - Handles real and discrete data
  - Handles streaming data well
- Disadvantages:
  - Assumes independence of features:  
Relationships between variables cannot be modeled because operations are performed assuming the features are independent of each other.

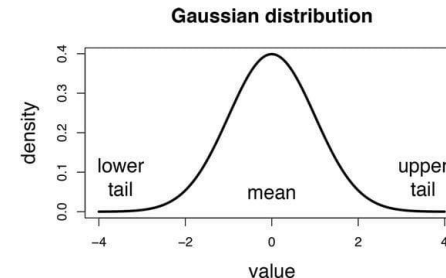
# Naive Bayes Application Areas

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- ▶ Real Time Systems
- ▶ Multiple Classification Problems (News / E-Commerce Categories)
- ▶ Text Classification (Spam Filtering / Sentiment Analysis)
- ▶ Disease Diagnosis
- ▶ Recommendation System

# Types of Naive Bayes Classifier:

- ▶ **Multinomial Naive Bayes:**
  - This is mostly used for document classification problem, i.e whether a document belongs to the category of sports, politics, technology etc. The features/predictors used by the classifier are the frequency of the words present in the document.
- ▶ **Bernoulli Naive Bayes:**
  - This is similar to the multinomial naive bayes but the predictors are Boolean variables. The parameters that we use to predict the class variable take up only values yes or no, for example if a word occurs in the text or not.
- ▶ **Gaussian Naive Bayes:**
  - When the predictors take up a continuous value and are not discrete, we assume that these values are sampled from a gaussian distribution.





# Naive Bayes Tips

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- ▶ If your continuous features are not normally distributed, we must convert them to normal distribution using various methods or transformations.
- ▶ If there is a zero-frequency situation in our data set,
- ▶ If you have two categories that are very similar to each other and have a lot of relationship, it is recommended to remove one of them. This is because this feature will be counted as voted twice and will seem overly important.
- ▶ There are not many parameters in the Naive Bayes algorithm that you can play with and improve the model. If you are going to use Naive Bayes for this, you need to do data pre-processing, especially feature selection, very well.

# Naïve Bayes' Classifier Example:

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- ▶ Suppose we have a dataset of weather conditions and corresponding target variable "Play". So using this dataset we need to decide that whether we should **play or not** on a particular day according to the weather conditions.
- ▶ To solve this problem, we need to follow the below steps:
  - Convert the given dataset into frequency tables.
  - Generate Likelihood table by finding the probabilities of given features.
  - Now, use Bayes theorem to calculate the posterior probability.

# Gaussian Naïve Bayes' Classifier Example:

- ▶ **Problem:** If the weather is sunny, then the Player should play or not?
- ▶ **Solution:** To solve this, first consider the below dataset:

|    | Outlook  | Play |
|----|----------|------|
| 0  | Rainy    | Yes  |
| 1  | Sunny    | Yes  |
| 2  | Overcast | Yes  |
| 3  | Overcast | Yes  |
| 4  | Sunny    | No   |
| 5  | Rainy    | Yes  |
| 6  | Sunny    | Yes  |
| 7  | Overcast | Yes  |
| 8  | Rainy    | No   |
| 9  | Sunny    | No   |
| 10 | Sunny    | Yes  |
| 11 | Rainy    | No   |
| 12 | Overcast | Yes  |
| 13 | Overcast | Yes  |

# Gaussian Naïve Bayes' Classifier Example:

- Frequency table for the Weather Conditions:

| Weather  | Yes | No |
|----------|-----|----|
| Overcast | 5   | 0  |
| Rainy    | 2   | 2  |
| Sunny    | 3   | 2  |
| Total    | 10  | 5  |

# Gaussian Naïve Bayes' Classifier Example:

## ► Likelihood table weather condition:

| Weather  | No            | Yes            |               |
|----------|---------------|----------------|---------------|
| Overcast | 0             | 5              | $5/14 = 0.35$ |
| Rainy    | 2             | 2              | $4/14 = 0.29$ |
| Sunny    | 2             | 3              | $5/14 = 0.35$ |
| All      | $4/14 = 0.29$ | $10/14 = 0.71$ |               |

# Gaussian Naïve Bayes' Classifier Example:

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- ▶ **Applying Bayes' theorem:**
- ▶  $P(\text{Yes} | \text{Sunny}) = P(\text{Sunny} | \text{Yes}) * P(\text{Yes}) / P(\text{Sunny})$
- ▶  $P(\text{Sunny} | \text{Yes}) = 3/10 = 0.3$
- ▶  $P(\text{Sunny}) = 0.35$
- ▶  $P(\text{Yes}) = 0.71$
- ▶ So  $P(\text{Yes} | \text{Sunny}) = 0.3 * 0.71 / 0.35 = \mathbf{0.60}$

# Gaussian Naïve Bayes' Classifier Example:

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- ▶ **Applying Bayes' theorem:**
- ▶  $P(\text{No} | \text{Sunny}) = P(\text{Sunny} | \text{No}) * P(\text{No}) / P(\text{Sunny})$
- ▶  $P(\text{Sunny} | \text{NO}) = 2/4 = 0.5$
- ▶  $P(\text{No}) = 0.29$
- ▶  $P(\text{Sunny}) = 0.35$
- ▶ So  $P(\text{No} | \text{Sunny}) = 0.5 * 0.29 / 0.35 = \mathbf{0.41}$

# Gaussian Naïve Bayes' Classifier Example:

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- ▶ Applying Bayes' theorem:
- ▶  $P(\text{Yes} | \text{Sunny}) = 0.60$
- ▶  $P(\text{No} | \text{Sunny}) = 0.41$
- ▶ So as we can see from the above calculation that  $P(\text{Yes} | \text{Sunny}) > P(\text{No} | \text{Sunny})$
- ▶ Hence on a Sunny day, Player can play the game.



# Multinomial Naive Bayes :

Whether a document/topic belongs to a particular category. The features/predictors used by the classifier are the frequency of words found in the document.

|          | Doc | Words                               | Class |
|----------|-----|-------------------------------------|-------|
| Training | 1   | Chinese Beijing Chinese             | c     |
|          | 2   | Chinese Chinese Shanghai            | c     |
|          | 3   | Chinese Macao                       | c     |
|          | 4   | Tokyo Japan Chinese                 | j     |
| Test     | 5   | Chinese Chinese Chinese Tokyo Japan | ?     |

# Multinomial Naive Bayes :

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- ▶  $P(C) = 3 / 4 = 0.75$  (Ratio of rows in category C to all rows in the data to be taught)
- ▶  $P(J) = 1 / 4 = 0.25$  (Ratio of rows in the Japan category to all rows in the data to be taught)
- ▶  $P(X| Y) = (\text{Number of repetitions of the expression "X" in the lines in category Y} + 1) / (\text{Number of all words in the lines in category Y} + \text{Number of data taught})$

# Multinomial Naive Bayes :

## Conditional Probabilities:

$$P(\text{Chinese} | c) = (5+1) / (8+6) = 6/14 = 3/7$$

$$P(\text{Tokyo} | c) = (0+1) / (8+6) = 1/14$$

$$P(\text{Japan} | c) = (0+1) / (8+6) = 1/14$$

$$P(\text{Chinese} | j) = (1+1) / (3+6) = 2/9$$

$$P(\text{Tokyo} | j) = (1+1) / (3+6) = 2/9$$

$$P(\text{Japan} | j) = (1+1) / (3+6) = 2/9$$

$$P(C | \text{Test}) = P(C) * P(\text{Chinese} | C) * P(\text{Chinese} | C) * P(\text{Chinese} | C) * P(\text{Tokyo} | C) * P(\text{Japan} | C)$$

$$P(C | \text{Test}) = 0.75 * 0.428 * 0.428 * 1 * 0.428 * 0.071 * 0.071 = 0.0003$$

$$P(Japan | \text{Test}) = P(J) * P(\text{Chinese} | J) * P(\text{Chinese} | J) * P(\text{Chinese} | J) * P(\text{Tokyo} | J) * P(\text{Japan} | J)$$

$$P(Japan | \text{Test}) = 0.25 * 0.222 * 0.222 * 1 * 0.222 * 0.022 * 0.022 = 0.0001$$

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Thanks 😊