Emanuel Gomes

Data Analyst / Information Systems

Contact Information

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Date of Birth	01/12/1985

PROFESSIONAL EXPERIENCE

Data Analyst | Grupo DREAMMEDIA | Jan. 2024 – Present

- Promoting product development by providing market-driven insights and customer needs data.
- Specialist in developing ROI metrics for advertisers, offering real-time campaign monitoring, and conducting data analysis to enhance customer segmentation.
- Competent in understanding consumer trends and providing analytical support for programmatic initiatives.

Supply Chain Manager | Trapézio Previsível Unipessoal Lda. | Feb 2020 - Oct 2022

- Responsible for the supply chain of the company's store network.
- Worked with teams to implement analytical models for stock optimization, sales forecasting, and key performance indicators (KPIs).
- Developed analyses and reports using tools such as Power BI and Excel to support decision-making and improve the efficiency of various departments within the organization.

Stock Manager | Alberto Sousa Lda. | Nov 2018 - Jan 2020

- Responsible for product distribution and rotation based on demand analysis, operational efficiency, and strategic planning.
- Contributed to the implementation of automated inventory controls and real-time stockout records.
- Conducted product insights visualization and analysis using data interpretation with Excel, Power BI, and SQL queries.

EDUCATION AND TRAINING

Sep. 2022 – Jul. 2023
Postgraduate Degree in Business Analytics and Data Science - Instituto Politécnico de Gestão e Tecnologia (ISLA)

Oct. 2022
Python Algorithm - Technology Training Center (EISnt)

Feb. 2022
Power BI - Instituto Superior de Contabilidade e Administração do Porto (ISCAP)

Jan. 2021
Professional Training in Stock and Warehouse Management - Centro de Energia e Tecnologia (CENERTEC)

Sep. 2004
Bachelor's Degree in Civil Engineering – Universidade Trás-os-Montes e Alto Douro

SKILLS

- **Python & R Studio**
- **Advanced Excel**
- **Extract, Transform, Load ETL**
- **Power BI**
- **SSAS**
- **Advanced SQL**