

Ready-For-Print Portfolio

By

Eric Souza

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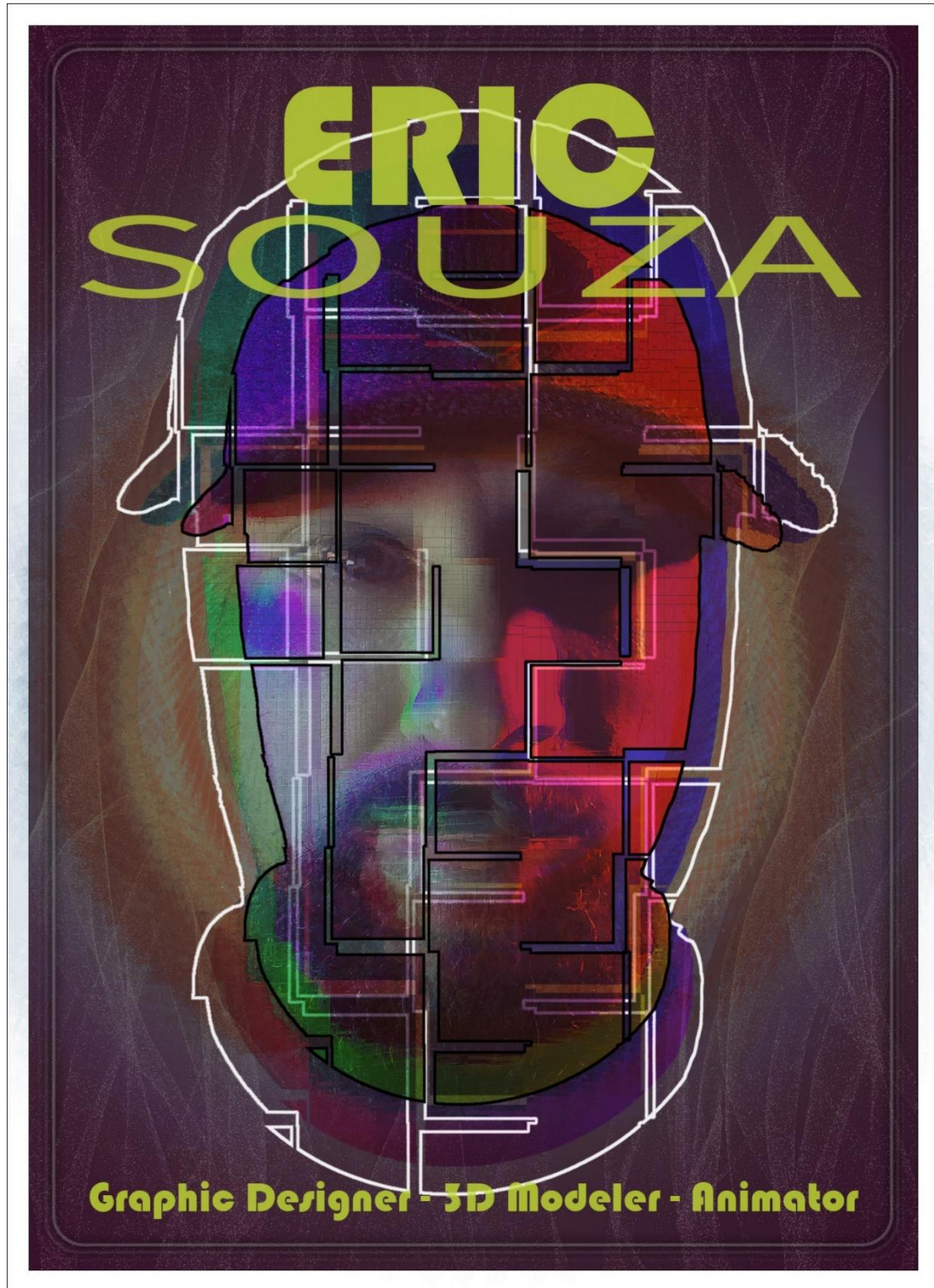
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Bull Run Splash Screen



Eric Souza Sports Card Business Card





# TOWN Restaurant Menu Concept



## Soups and Salads

|   |   |
|---|---|
| Miso Soup   | 3 |
| Dashi stock with miso paste, vegetables, tofu, aburage.   |   |
| Organic Salad   | 4 |
| Arugula, vegetables, organic dressing   |   |
| Seaweed Salad (Wakame)  | 5 |
| Strips of boiled seaweed, rice vinegar, herbs, and spices.  |   |
| Marinated Calamari Salad  | 6 |
| Marinated squid, squid, vinegar, Kaniago, Maitake, Cucumber, Soybean, Lettuce Stem, Blacken, Soy. |   |
| Tako Wasabi   | 8 |
| Seasoned rice vinegar with authentic wasabi.  |   |
| Oshinkou  | 7 |
| A Japanese pickled salad with seaweed and rice.   |   |

## Cold Appetizers

|   |    |
|---|----|
| Ankimo (seasonal)   | 12 |
| Mussels   |    |
| Goma Ae   | 6  |
| Vegetarian dish, vegetables and sesame dressing.  |    |
| Hirame Usuzukuri  | 12 |
| Thinly sliced flounder, salmon, ponzu, scallop, grated daikon.                                      |    |
| Ikura Don   | 18 |
| Rice bowl topped with brilliant orange pieces of salmon rice.                                       |    |
| Maguro Don  | 19 |
| Blossom tuna & temp. Otoro, shoyu & akami on sushi rice.  |    |
| Tuna Tataki   | 14 |
| Gently seared tuna with a citrus soy sauce given a gentle ginger kick.                              |    |
| Madai Usuzukuri   | 15 |
| Ultra thin slices of Japanese model seaper with white soy and honey dressing, roasted sesame seeds. |    |

## Noodles

|  |    |
|--|----|
| Udon   | 13 |
| A thick noodle made from wheat flour served with green tempura, kaniago, aburage, and chicken. |    |
| Soba   | 14 |
| A thin Japanese noodle made from buckwheat, served chilled.                                    |    |
| Miso Ramen   | 14 |
| Ramen noodle in dashi stock topped with bonito flakes and kombu.                               |    |
| Shoyu Ramen  | 14 |
| Ramen noodle with soy sauce flavored soup.   |    |

## Side Items

|  |   |
|--|---|
| Brown Rice   | 3 |
| Steamed brown rice.                                |   |
| Sushi Rice   | 3 |
| Steamed jasmine rice.                              |   |
| Mixed Veggie Rice                                  |   |
| Steamed white rice mixed with assorted vegetables. |   |
| Steamed Vegetables                                 | 5 |
| Assorted vegetables.                               |   |

## Omakase

|  |     |
|--|-----|
| Omakase  | 80  |
| A beautiful 5 course dinner hand selected by our world-class chef. |     |
| Omakase Sushi  | 100 |
| Let our expert chef create some of the best Sushis in the world.   |     |

## Makimono

|   |    |
|---|----|
| Alaska  | 11 |
| Sushi rice, fish, and vegetables, all rolled up in seaweed.   |    |
| Angel Fish  | 15 |
| Spicy tuna, sesame pepper, tempura flakes topped with fresh salmon, avocado, black fish oil, ponzu. |    |
| Burrito   | 11 |
| Spicy crab salad, tuna, fresh salmon, avocado, cilantro wrapped with soy paper.                     |    |
| Caribbean   | 15 |
| Shrimp tempura, avocado topped with spicy tuna and tempura flakes/ red sauce.                       |    |
| Cartapillar   | 15 |
| Eel and sea urchin topped with slices avocado/ red sauce.   |    |
| Blue Lagoon   | 14 |
| Shrimp tempura, maitake, avocado topped with eel.   |    |
| Hoki Dragon   | 14 |
| Spicy tuna, tempura flakes topped with eel and avocado/ red sauce.                                  |    |
| Wagyu   | 25 |
| Beef, asparagus, seaweed salad topped with seared A5 Miyazaki wagyu beef, ponzu, sesame pepper.     |    |
| Hoki Sake   | 13 |
| Spicy salmon, avocado topped with salmon.   |    |
| Hoki Machi  | 15 |
| Spicy salmon, avocado topped with salmon.   |    |
| Narita  | 14 |
| Tuna, fresh salmon, crab stick wrapped with thinly sliced cucumber/ Japanese wasabi.                |    |
| Volcano   | 11 |
| Crab stick, cucumber and avocado topped with baked sea shrimp, tobiko, salmon and spicy mayo.       |    |
| Godzilla  | 16 |
| Eel, cucumber, tempura flakes, topped with yellow fish and avocado.                                 |    |

## Sushi/ Sashimi

|                                  |    |
|----------------------------------|----|
| Crab Stick                       | 11 |
| Shrimp tempura                   |    |
| Sushi 2 pieces, Sashimi 7 pieces |    |
| Eel/ Unagi                       | 15 |
| Eel                              |    |
| Sushi 2 pieces, Sashimi 7 pieces |    |
| Flounder                         | 14 |
| Adzuki                           |    |
| Sushi 2 pieces, Sashimi 7 pieces |    |
| Salmon                           | 14 |
| Adzuki                           |    |
| Sushi 2 pieces, Sashimi 7 pieces |    |
| Sea Bass                         | 15 |
| Black Bass                       |    |
| Sushi 2 pieces, Sashimi 7 pieces |    |
| Scallop                          | 16 |
| Maitake                          |    |
| Sushi 2 pieces, Sashimi 7 pieces |    |

## Desserts

|   |   |
|---|---|
| Green Tea Tiramisu                          | 7 |
| Green Tea Hybrid                            |   |
| Red Velvet Cake                             | 7 |
| Delicate & fluffy                           |   |
| Tempura Ice Cream                           | 6 |
| Vanilla Ice cream.                          |   |
| Mochi Ice Cream                             | 5 |
| Green toluca cherries/ red bean chocolate.  |   |
| Ice Cream                                   | 4 |
| Vanilla/ green tea/ red bean/ black sesame. |   |

Amethyst Bay Resort Promotional ad

Voted  
2020's  
**BEST RESORT**  
in the USA  
by Travel America



**AMETHYST BAY**  
*Resort & Spa*

**Summer Kick-Off Event**  
No cover charge, 1/2 off drinks, Live music, Vendors

716 Amethyst Bay Boulevard, St. Thomas, VI 00802  
Ph: 866-323-7070      [www.amethystbayresort.com](http://www.amethystbayresort.com)





## A word cloud shaped like a man's head, featuring names like Dreamcatcher, Charlie, and Stephen King, set against a background of lightning. The words are arranged to form the features of a face, with the head tilted slightly to the right. The background is dark with bright, jagged lightning bolts. The words are in various colors, including white, yellow, and red. Some of the words are: Dreamcatcher, Charlie, Stephen King, and many others. The overall effect is a creative and visually striking representation of a man's head using text.



Copperhead Digital Art



## Buzzard's Bay Digital Art



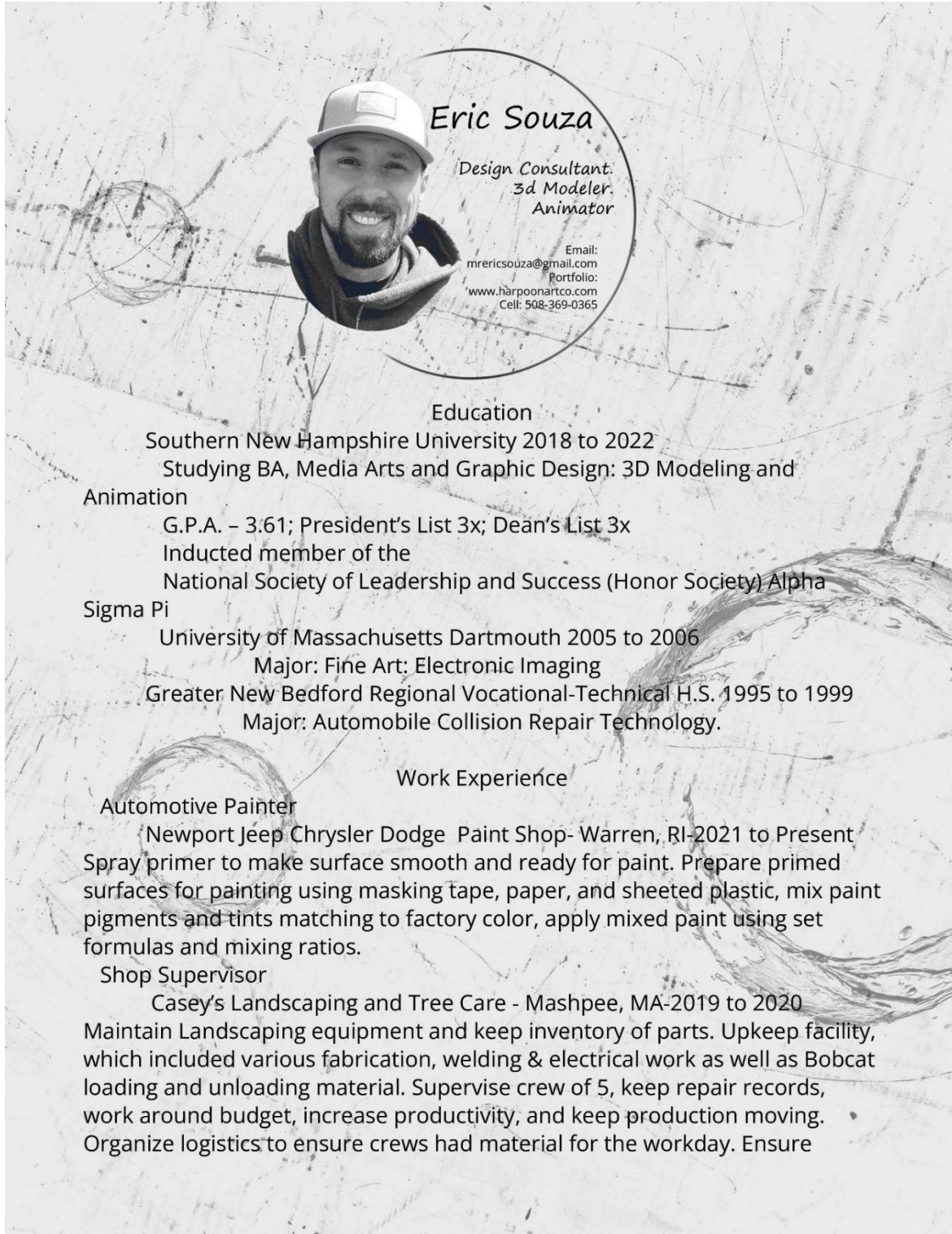
## Dinosaur and Environment Concept Art





# Vex Character Concept Art







CDL Driver

J. Anthony Express - Seekonk, MA-2014 to 2018

Pick up and deliver freight to and from various locations throughout CT, MA, NH, NJ, RI. Ensure accurate and on-schedule pick-up/delivery of freight. Ensure proper FMCSA standards for vehicle.

CDL Driver

Pepsi Beverages Co.- Sagamore, MA-2015 to 2018

Transport loaded trailers to various locations and unload using a hand truck. Ensure proper FMCSA standards for vehicles.

Independent Contractor/ Student Driver Trainer

C. R. England Inc.- Salt Lake City, UT-January 2011 to August 2012

Transported refrigerated freight over the road from Wal-Mart distribution centers to various Wal-Mart stores throughout country, providing a safe training and driving experience for CDL driver trainee hopefuls and myself. Daily evaluation and feedback to trainees to also help them successfully complete CDL driver training.

Collision Repair Technician

Ashley Ford Sales - New Bedford, MA-2000 to 2005

Disassemble vehicles for repair, report damage for orders, repair structural components (frame, radiator supports) using a frame machine, assemble replacement parts, weld and shape metal using metal forming tools, apply body filler, shape the body filler with sanders and files, apply finish putty to imperfections. Spray primer to make surface smooth and ready for paint. Prepare primed surfaces for painting using masking tape, paper, and sheeted plastic, mix paint pigments and tints matching to factory color, apply mixed paint using set formulas and mixing ratios.

Notable Skills

Auto Paint, Fabrication, Auto body Repair, Autodesk Mudbox, Maya, 3ds Max, Unreal Engine, Python 3.8, Eclipse IDE, GitHub, NetBeans, Visual Studio, ROXY Fitzroy, Substance Painter, JavaScript, User Interface (UI), Robotics, Betaflight, Drone Building, Drone Pilot, HTML5, Linux, Mac OS, Microsoft Windows, Foley Artist, Fine Art, Sculpting, Problem-solving, Flexibility, Team Work, Reliability, Motivated, Supervising experience, Adobe Creative Suite: Photoshop, Illustrator InDesign, Dreamweaver, Animate, Bridge, After Effects, Acrobat, CSS, Web design, Automotive electrical systems, 3D Animation, Character Design, Animation Rigging, TIG & MIG welding, CDL Class A w/tanker endorsement.



## Project Case Study

### Bull Run Splash Screen

**Working Knowledge:** My use of PS varies because I get creative. I do a lot of trial and error to find the desired results.

**Element of Design:** The main element is the bull, which started as a bull photo, then pixelated with facets and lots of manipulating. Once I had an aesthetic for the bull, I developed the background elements to create a tile. Then I added the text to make something that was complete.

**Creative self-expression:** I experiment a lot and this is the aesthetic I came up with. I could take the same elements and create something totally different. This would be hard to duplicate if I needed to.

**Evidence of thoughtfulness:** While on the subject, I would like to document and be more procedural when I make something, so I have a recipe to recreate it again.

**Evidence of following direction:** This project was fun and I followed direction.

**Craftsmanship:** The crafty part is making a brand name that coincides with the look.

### Eric Souza Sports Card Business Card

**Working Knowledge:** Made in PS, this involved very easy steps, just a bit of creativity.

**Element of Design:** This started as a portrait image and was modified and duplicated and combined with background elements to make a sports card aesthetic. The text fills in nicely and makes it look like a collectible. I get an Art Nuoveau vibe from this.

**Creative self-expression:** This was really fun, however I wish I would practice more with other elements than myself.

**Evidence of thoughtfulness:** I saved my progress every click and move and locked every layer when not in use.

**Evidence of following direction:** I had feedback to work with the brightness of the portrait, so I developed that into the current look.

**Craftsmanship:** I enjoy experimenting with effects and look up tables.

### TOWN Restaurant Menu Concept

**Working Knowledge:** Made in ID, I had a good time designing this. I refined the elements in PS and exported from there.

**Element of Design:** The elements are all \oriental inspired. The color palate is made resemble the color of bamboo and raw fish. There are many elements that contribute to the overall look

**Creative self-expression:** I pictured a rain forest in the middle of a jungle and a restaurant that follows the forest atmosphere.

Evidence of thoughtfulness: I was thinking of interior design as well as menu, and staff aesthetic during this whole project and I liked creating that.

Evidence of following direction: This was an easy project to follow directions.

Craftsmanship: I think since I created the rain forest bamboo aesthetic it was a great way of using elements of design as complimentary naturally.

#### Amethyst Bay Resort Promotional ad

Working Knowledge: Made in AI and Photoshop,

Element of Design: the image was changed a few times and eventually to a background photo I took while on vacation. And the other elements were used with colors to resemble the beach or beach vibe.

Creative self-expression: The composition was purely concept. I try to be bold and new with ideas.

Evidence of thoughtfulness: The direction that this went was based on the feel of the brand it creates. The brand dictates the aesthetic.

Evidence of following direction: This was another easy-to-follow project.

Craftsmanship: I could see this ad being used in a travel magazine. I take pride in my designs.

#### Best Trails Magazine Concept Cover page

Working Knowledge: I mimicked a magazine from memory, I made this in ID and refined it later in PS. I experimented with font size and type. To develop a diverse reader catch.

Element of Design: The fonts and background image are the elements. I used white font to add contrast to the background image.

Creative self-expression: I liked this project and doing projects similar to this.

Evidence of thoughtfulness: I searched the image on the internet to make sure the image correlated with the subtitle on the cover. It also coincided with the theme.

Evidence of following direction: The elements of design and basic compositional rules were used when creating this.

Craftsmanship: I like the magazine cover projects because they have a sports card feel and I like making those.

#### Stephen King Typographical Portrait

Working Knowledge: Created in AI, this was a fun project and a new experience to learn.

Element of Design: The typographical portrait was constructed from a photograph and the text elements were extracted into the darks and lights of the portrait.

Creative self-expression: I played with this for a while to develop a creepy and spooky look.

Evidence of thoughtfulness: I kept elements of design in mind when working on this.

Evidence of following direction: I think I followed the rules of the project for the class.

Craftsmanship: I really like doing this project and liked the steps took to create it.

#### Copperhead Digital Art

Working Knowledge: This is realism type art started on the iPad in Procreate and sent to photoshop where I finished the remainder.

Element of Design: The copperhead was drawn after looking at dozens of references.

Creative self-expression: This was not easy and took some rationalizing with my geometry to develop a pose.

Evidence of thoughtfulness: I looked at many reference images to capture the texture, colors and pose of the copperhead snake. The textures took a lot of searching for the perfect brushes to duplicate the textures.

Evidence of following direction: I refined this per class instruction.

Craftsmanship: I enjoyed learning about copperhead anatomy after creating this.

#### Buzzard's Bay Digital Art

Working Knowledge: This is realism type art started on the iPad in Procreate and sent to photoshop where I finished the remainder.

Element of Design: The setting is at Round Hill Beach in Dartmouth, MA. drawn as seen minus people.

Creative self-expression: This was a first for me. I want to create more. Much easier than carrying around paint and an easel.

Evidence of thoughtfulness: It was hard to capture the colors while the sun was shining so brightly but this was a first and learning curve. Next time, I would probably add in people.

Evidence of following direction: I refined this per class instruction.

Craftsmanship: I enjoyed making this and it took me only a few hours to paint while at the beach. I refined it later slightly in PS.

#### Dinosaur and Environment Concept Art

Working Knowledge: This started on the iPad in Procreate and sent to photoshop where I finished the remainder.

Element of Design: The Dino was drawn up by looking at dozens of dinosaur pics. Even toys.

Creative self-expression: This was 100% concept and fun to sketch and stylize.

Evidence of thoughtfulness: I worked hard to create lighting and correct color tones with moonlight, which is difficult to do



Evidence of following direction: I refined this per class instruction.

Craftsmanship: I enjoyed learning about copperhead anatomy after creating this.

### Vex Character Concept Art

Working Knowledge: This is realism type art started on the iPad in Procreate and sent to photoshop where I finished the remainder.

Element of Design: The Vex character was an idea of these droids that can teleport and are nearly immortal. The dragon's mouth is added for environmental aspect.

Creative self-expression: This was 100% concept and fun to sketch and stylize.

Evidence of thoughtfulness: I looked at many reference images to capture the texture, colors and pose of the copperhead snake. The textures took a lot of searching for the perfect brushes to duplicate the textures.

Evidence of following direction: I refined this per class instruction.

Craftsmanship: I enjoyed learning about copperhead anatomy after creating this.