

# Introduction to Machine Learning

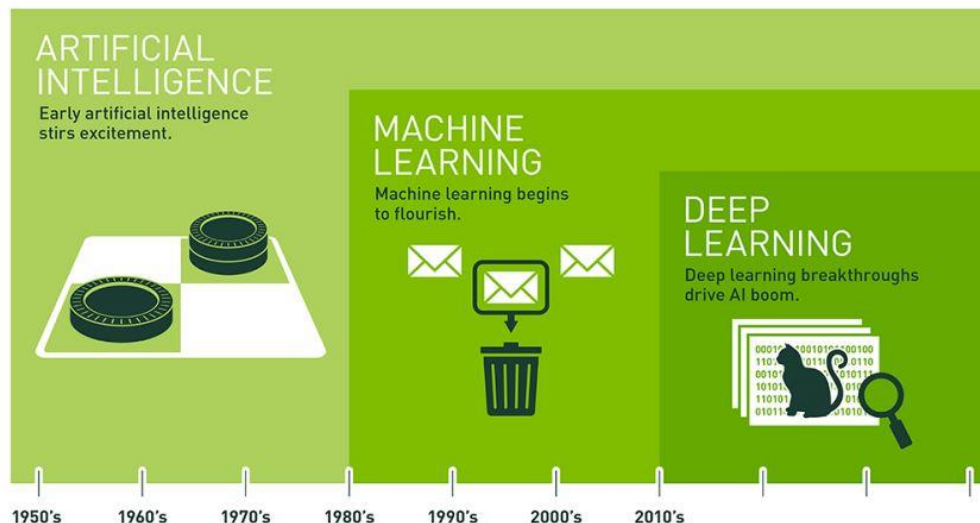
Wu Yu  
武钰

**DESAY SV**  
automotive

Confidential

# What is Machine Learning

- Branch of Artificial Intelligence
- Learn from data
- Make predictions or decisions



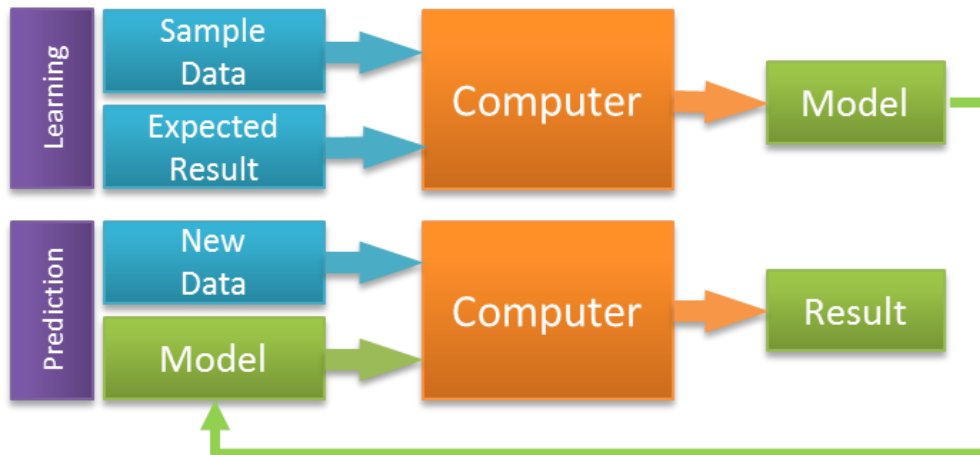
Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

# Structure of Machine Learning

## Traditional modeling:



## Machine Learning:



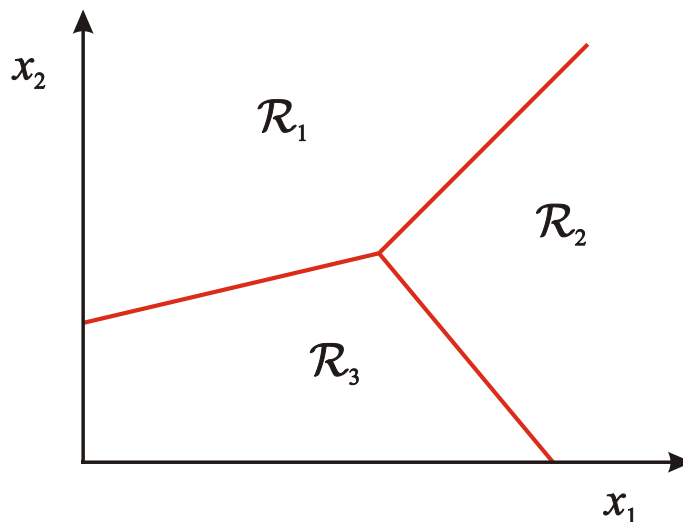
# Categories of Machine Learning

## Machine Learning Problems

	<i>Supervised Learning</i>	<i>Unsupervised Learning</i>
<i>Discrete</i>	classification or categorization	clustering
<i>Continuous</i>	regression	dimensionality reduction

# Classification

- Assign input vector to one of two or more classes
- Any decision rule divides input space into *decision regions* separated by *decision boundaries*



# Examples:

Spam email filtering:

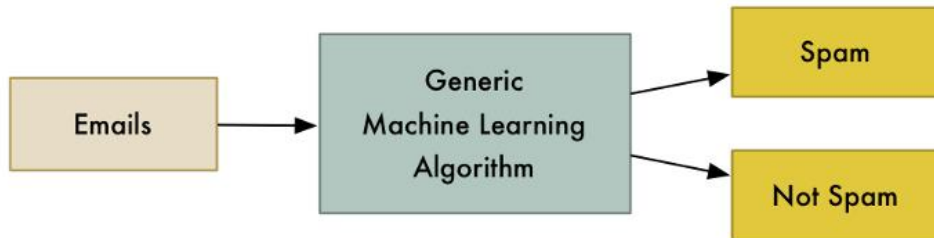
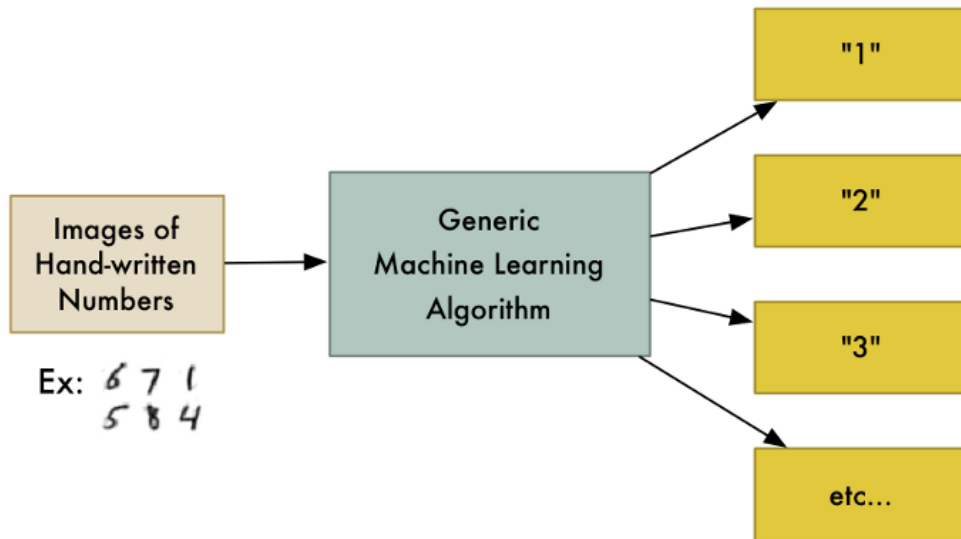




Image recognition:




# Image recognition

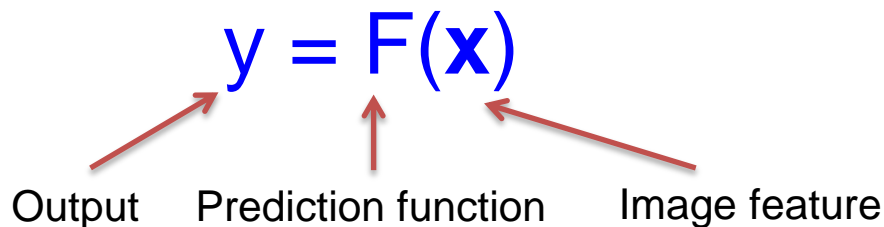
- Apply a prediction function to a feature representation of the image to get the desired output:

$F(\text{}) = \text{"apple"}$

$F(\text{}) = \text{"tomato"}$

$F(\text{}) = \text{"cow"}$

# Image recognition



## Training:

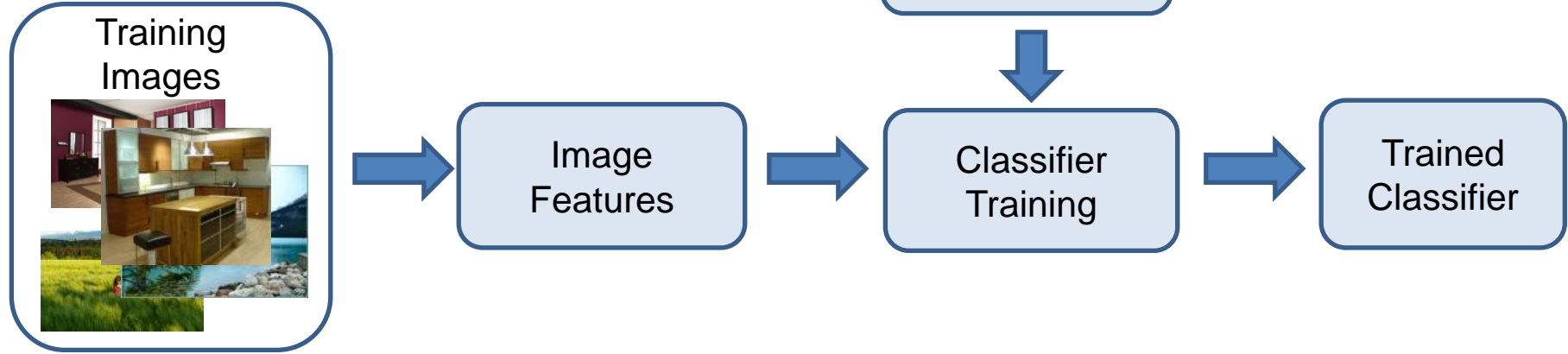
Given a *training set* of labeled examples  $\{(\mathbf{x}_1, y_1), \dots, (\mathbf{x}_N, y_N)\}$ , estimate the prediction function  $F$  by minimizing the prediction error on the training set

## Testing:

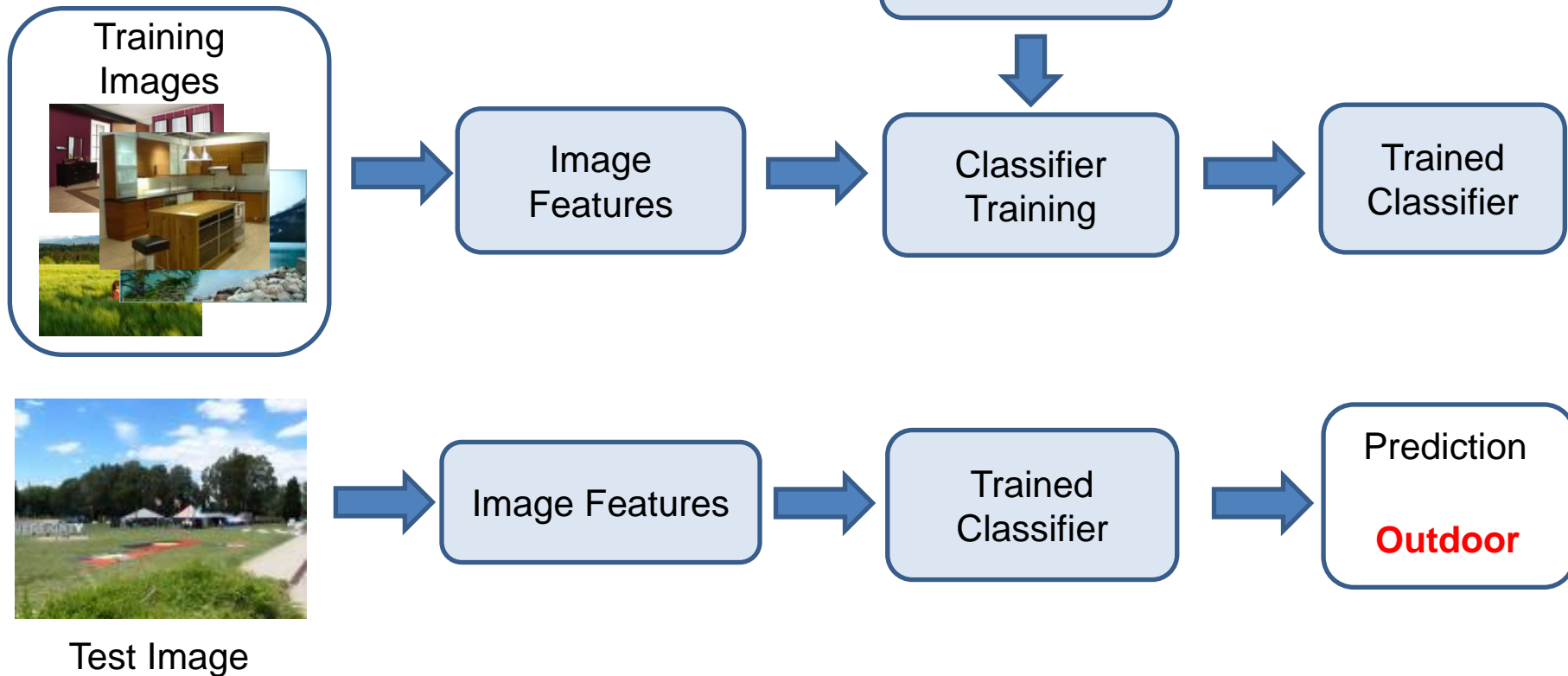
Apply  $F$  to a test *example*  $\mathbf{x}$  and output the predicted value  $y = F(\mathbf{x})$



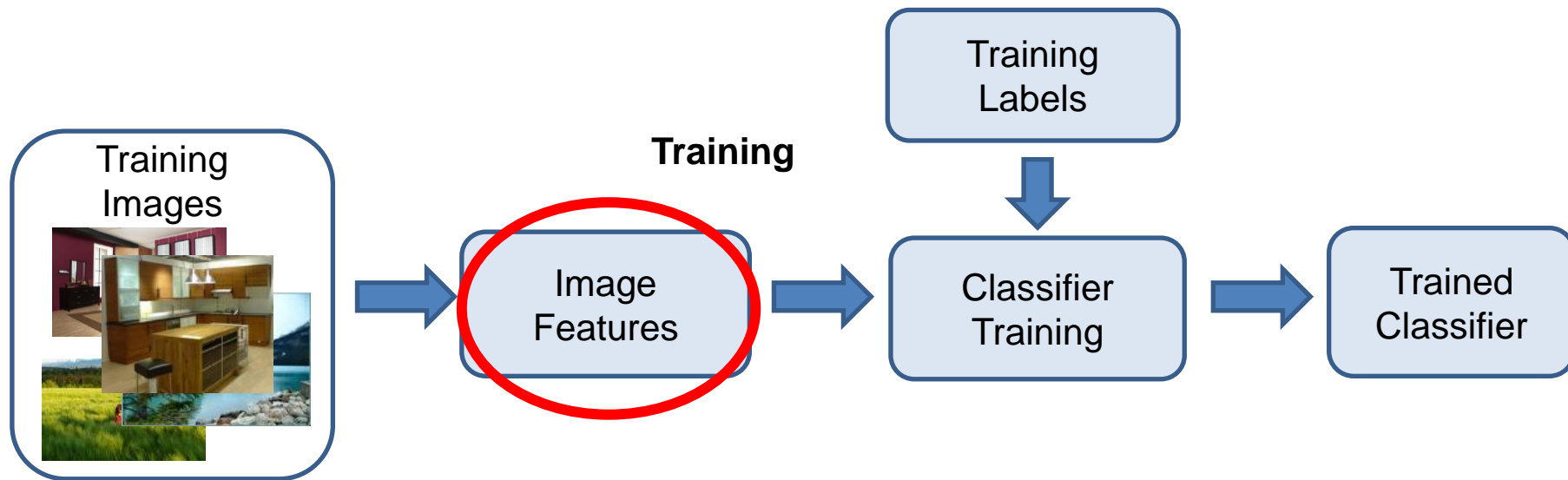
# Procedures



# Procedures



# Image Features



# General Principles of Representation

- **Coverage**

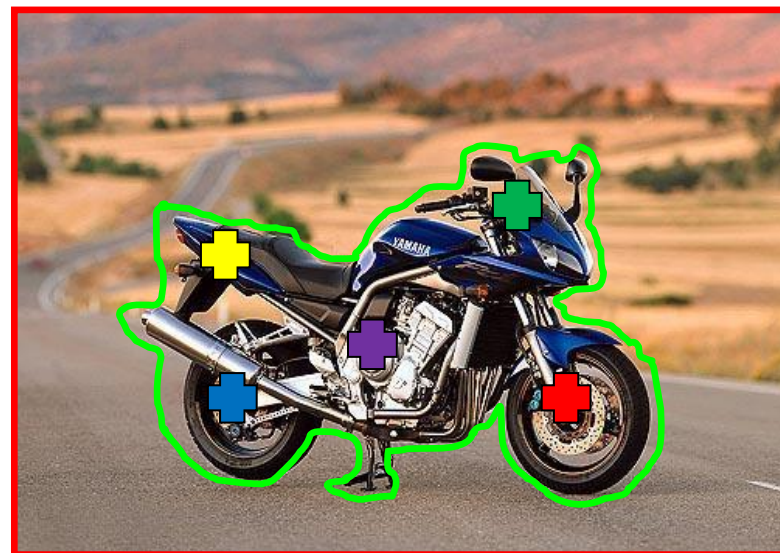
Ensure that all relevant info is captured

- **Concision**

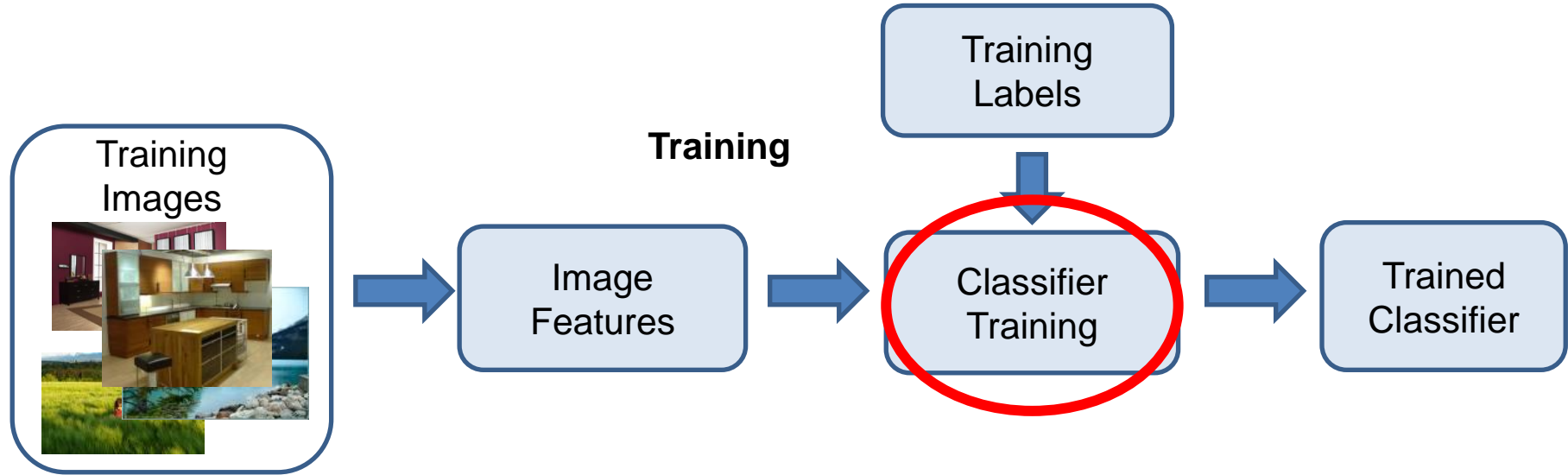
Minimize number of features without sacrificing coverage

- **Directness**

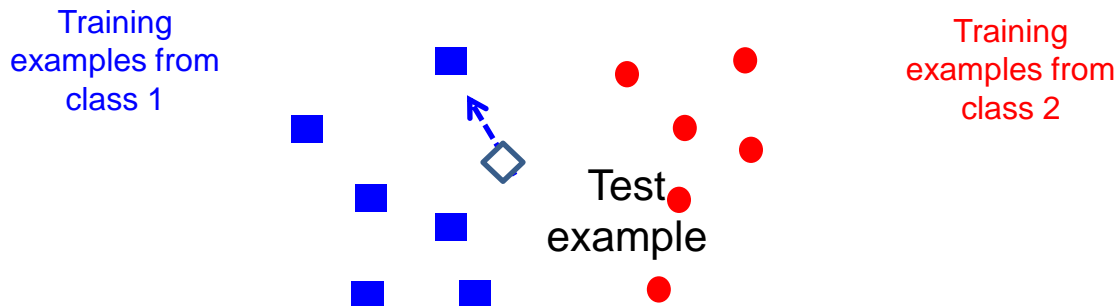
Ideal features are independently useful for prediction



# Classifiers

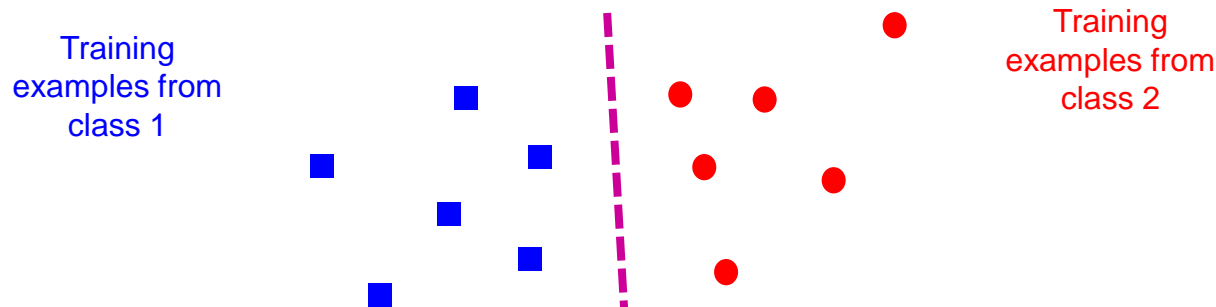


# Classifiers: Nearest neighbor



- $F(\mathbf{x})$  is label of the training example nearest to  $\mathbf{x}$
- All we need is a distance function for our inputs
- No training required!

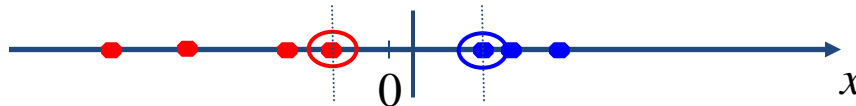
# Classifiers: Linear SVM



- There is a *linear function* to separate the classes:
- $F(\mathbf{x}) = \text{sgn}(\mathbf{w} \cdot \mathbf{x} + b)$

# Classifiers: Nonlinear SVM

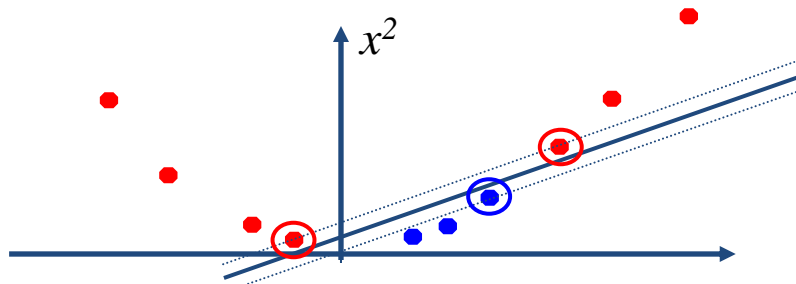
- Datasets that are linearly separable work out great:



- But what if the dataset is just too hard?



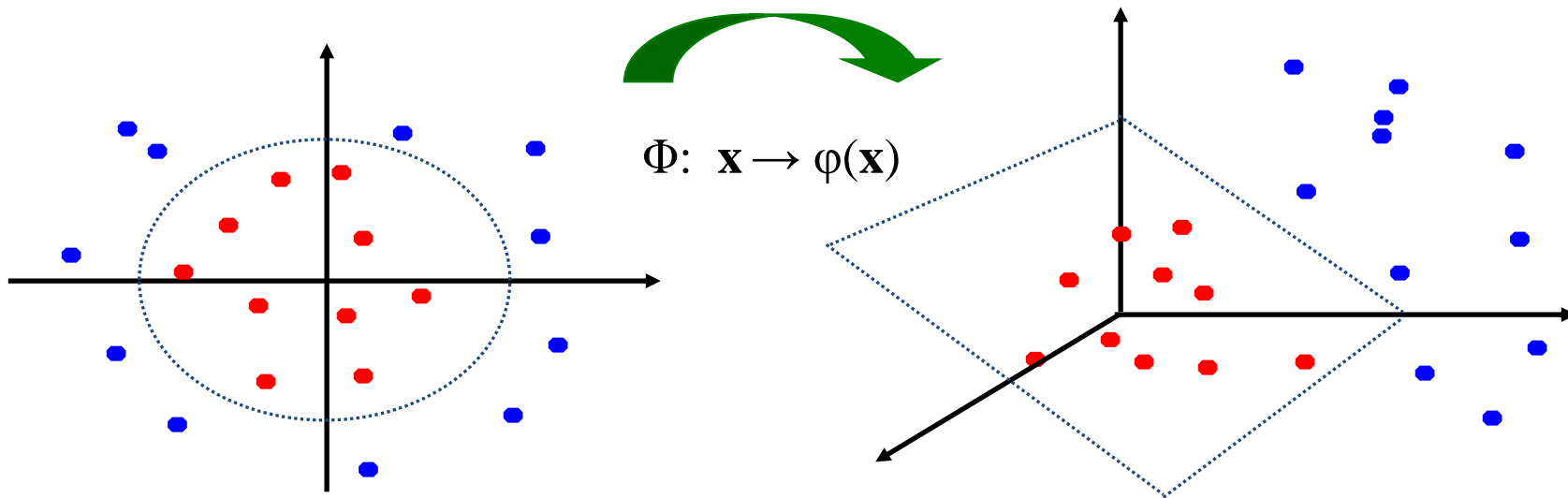
- We can map it to a higher-dimensional space:





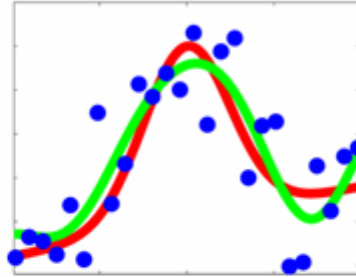
# Classifiers: Nonlinear SVM

General idea: the original input space can always be mapped to some higher-dimensional feature space where the training set is separable:

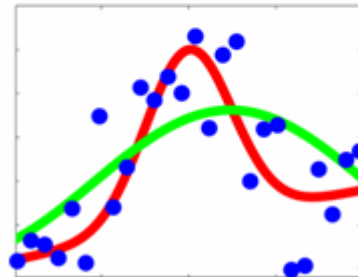


# Model Selection

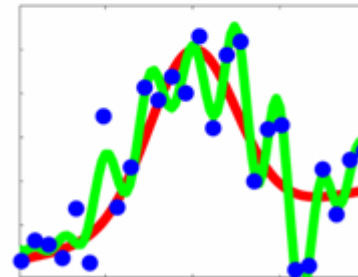
Learned function  
with appropriate model



Learned function  
with too simple model



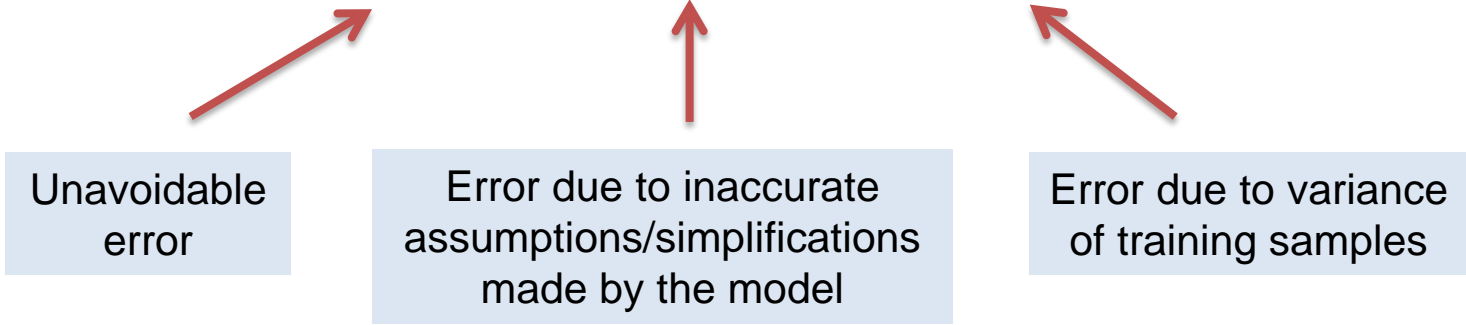
Learned function  
with too complex model



Goal: Choose appropriate model

# Generalization error

$$\text{Error} = \text{Noise}^2 + \text{Bias}^2 + \text{Variance}$$



Unavoidable  
error

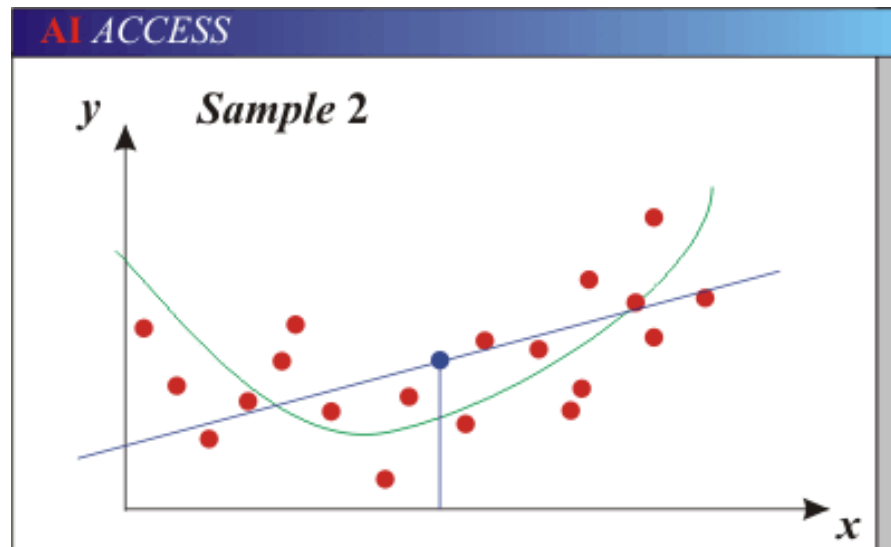
Error due to inaccurate  
assumptions/simplifications  
made by the model

Error due to variance  
of training samples

# Under Fitting

Model is too “simple” to represent all the relevant class characteristics:

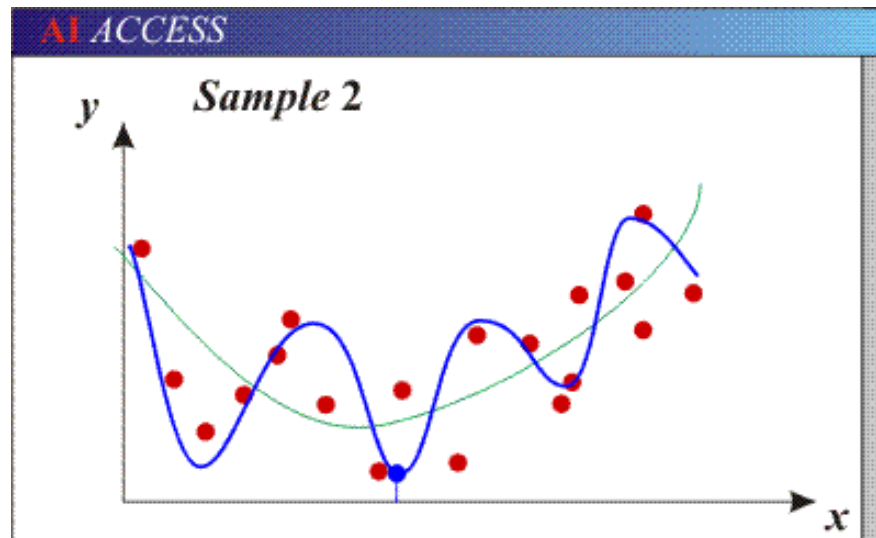
- High bias and low variance
- High training error and high test error
- Not enough flexibility



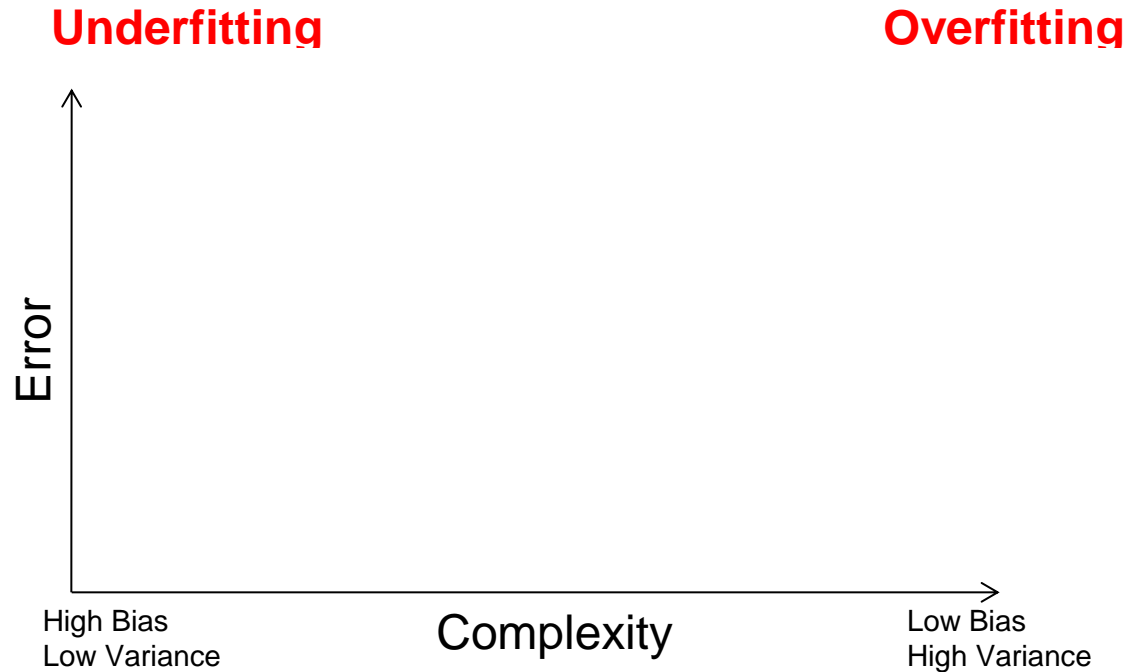
# Over Fitting

Model is too “complex” and fits irrelevant characteristics (noise) in the data:

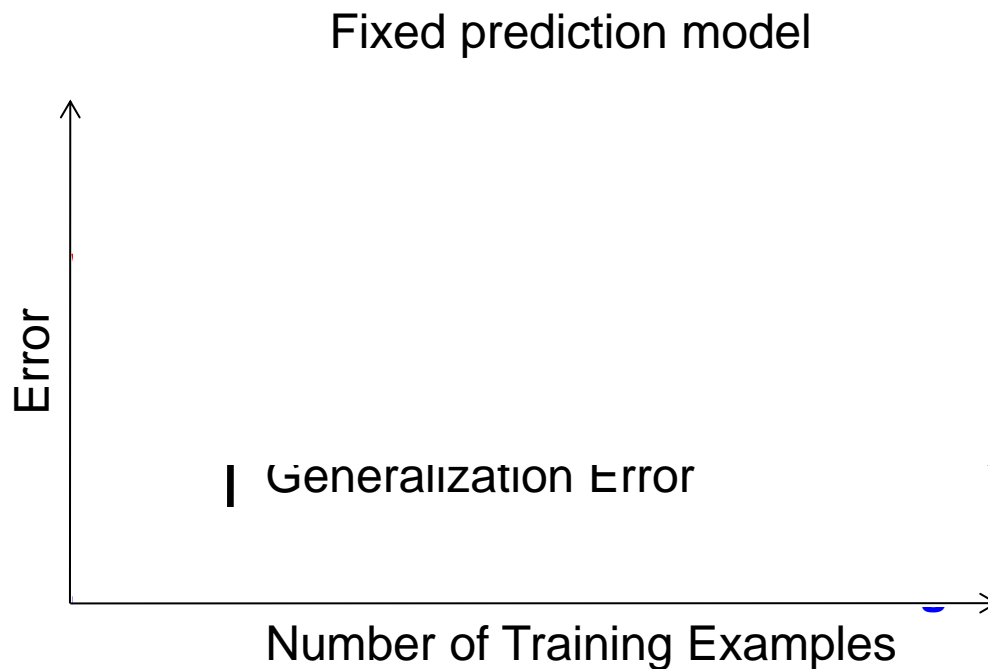
- Low bias and high variance
- Low training error and high test error
- Too much sensitivity to the sample



# Bias-Variance Trade-off



# Bias-Variance Trade-off



# The perfect classification algorithm

## Objective function

- Encode the right loss for the problem

## Parameterization

- Makes assumptions that fit the problem

## Training algorithm

- Find parameters that maximize objective on training set

## Inference algorithm

- Solve for objective function in evaluation



# More about classifiers

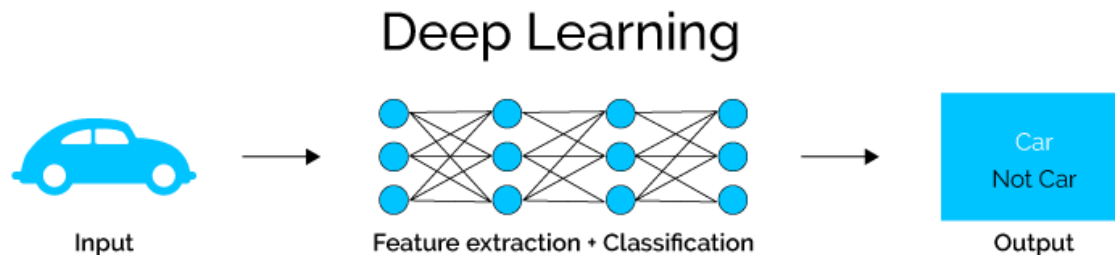
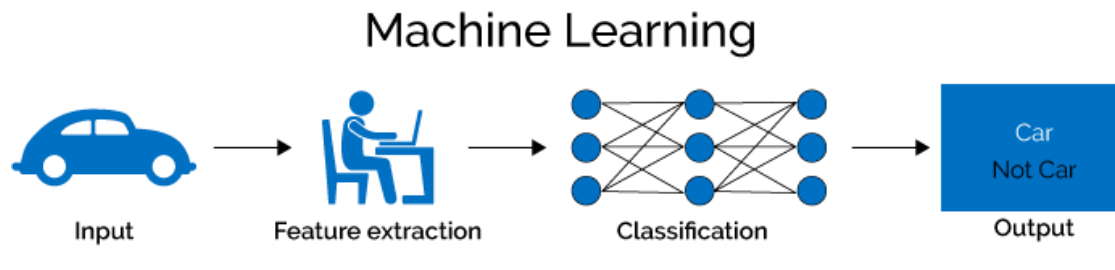
- Machine learning algorithms are tools, not dogmas.
- Try simple classifiers first.
- Better to have smart features and simple classifiers than simple features and smart classifiers.
- Use increasingly powerful classifiers with more training data (bias-variance tradeoff).

# Different types of classifiers

- SVM, Adaboost, ...
- Neural Networks



Deep learning



# Thank You !