MARIUS IORDACHE

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# PERSONAL ATTRIBUTES AND SKILLS

* Positive attitude reinforcing, results-driven and goal-oriented
* Diplomatic, strategic, analytical, flexible with great interpersonal relationship skills
* Leadership, communication, patience soft skills
* Experience in project management, business development and promotion, market research, technology implementation
* Languages: Fluent in Romanian, English. Working knowledge of French

# TECHNICAL SKILLS

* PHP
* Mysql / Postgres
* Memcache / Redis
* Nodejs
* Nginx
* HaProxy
* Cdn

# PROFESSIONAL EXPERIENCE

**MINDGEEK**

***Lead Software Developer* March 2016 – present**

Leading a team of 15 people while overseeing the structure and flow of one of the largest, high-traffic (adult content), websites in the world; REDTUBE.com. Working together with the product manager, the front-end lead, ad-team and SEO in order to understand their needs and execute necessary actions in order to deliver new features. Interviewing, hiring and training new team members while ensuring positive productivity. Managing the site uptime, delivery, deployments, debugging and the development of new features. Current accomplishments at said position include: site migration in a record of time of 2 months (team of 5 back-end developers), migration of content to a new storage, as well as re-encoding of the video catalog. Successfully adding SSL/security to the site, initializing stabilization of the website performance and reaching traffic records in 2016 due to implemented stabilization. Maintaining a constant positive work flow for the team resulting in successful development and deployment. Side managing two other projects simultaneously; HUBTRAFFIC.com and PORNMD.com (development, deployment and maintenance).

**MINDGEEK**

***Senior Software Developer*  January 2015 – March 2016**

Main responsibilities included improving existing components of the site such as video release queue, caching systems as well as re-writing TUBE8.com in record timing. Using a simple yet modern MVC custom framework based on glue PHP route system in the TUBE8.com re-write, in order to reset the life cycle of the project, yet to facilitate easy completion of the business requirements. I also introduced and executed new ideas for how to combat Adblock, which brought the company significant revenue gains. Trained all front-end and back-end developers and worked as the right hand of the team lead.

**MINDGEEK (MANWIN)**

***Software Developer*  December 2011 – January 2015**

Developed new features for various sites (KEEZMOVIES.com, MOFOSEX.com, EXTREMETUBE.com and TUBE8.com). Successfully implemented a new website (PORNIQ.com), using SILEX framework. Accomplishments included successfully using cache technologies, executing the re-encoding of MOFOSEX.com’s video catalog and advancing in PHP and MYSQL knowledge. Initiating the use of JPGE-mini in optimizing bandwidth for images, yielding an increase in site speed and implementation of this approach company-wide.

**PRIVATE CONTRACTS**

***Programmer/Developer* August 2010 – *present***

Hosting, maintaining and creating web projects for private companies/individuals, including e-commerce, hospitality industry websites, art gallery and online reservation systems and personal websites.

**SOFTWARE ENNGINEERING ASSISTANT INSTRUCTOR**

**College Lasalle September 2008 – April 2010**

Assisted the instructor with helping students reach their goals, aiding students with debugging skills and overseeing an IT Club on a weekly basis.

# EDUCATION

**Self-Advancement**

*IT Programming, IT Management, Business*

**Lasalle College; Canada**

*Programmer Analyst DEC, graduated with excellence*

**References available upon request.**