

Economics 103 – Statistics for Economists

Francis J. DiTraglia

University of Pennsylvania

Lecture #1 – Introduction

Overview – Population vs. Sample, Probability vs. Statistics

Polling – Sampling vs. Non-sampling Error, Random Sampling

Causality – Observational vs. Experimental Data, RCTs

Racial Discrimination in the Labor Market

Source: Bureau of Labor Statistics

	Oct. 2017	Nov. 2017	Dec. 2017
White:	3.2	3.2	3.4
Black/African American:	7.4	7.3	6.6

Table: Unemployment rate in percentage points for men aged 20 and over in the last quarter of 2017.

The unemployment rate for African Americans has historically been much higher than for whites. What can this information by itself tell us about racial discrimination in the labor market?

This Course: Use Sample to Learn About Population

Population

Complete set of all items that interest investigator

Sample

Observed subset, or portion, of a population

Sample Size

of items in the sample, typically denoted n

Examples...

In Particular: Use Statistic to Learn about Parameter

Parameter

Numerical measure that describes specific characteristic of a population.

Statistic

Numerical measure that describes specific characteristic of sample.

Examples...

Essential Distinction You Must Remember!



This Course

1. Descriptive Statistics: summarize data
 - ▶ Summary Statistics
 - ▶ Graphics
2. Probability: Population \rightarrow Sample
 - ▶ deductive: “safe” argument
 - ▶ All ravens are black. Mordecai is a raven, so Mordecai is black.
3. Inferential Statistics: Sample \rightarrow Population
 - ▶ inductive: “risky” argument
 - ▶ I’ve only every seen black ravens, so all ravens must be black.

Sampling and Nonsampling Error

In statistics we use samples to learn about populations, but samples almost never be *exactly* like the population they are drawn from.

1. Sampling Error

- ▶ *Random* differences between sample and population
- ▶ Cancel out on average
- ▶ Decreases as sample size grows

2. Nonsampling Error

- ▶ *Systematic* differences between sample and population
- ▶ Does *not* cancel out on average
- ▶ Does *not* decrease as sample size grows

NEW COLORED MAP OF POLAND IN THIS ISSUE

Showing the Territorial Changes Wrought by the War

The Literary Digest

(Title Reg. U.S. Pat. Off.)



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New York FUNK & WAGNALLS COMPANY London

PUBLIC OPINION *New York* combined with *The LITERARY DIGEST*

Vol. 68, No. 8. Whole No. 1609

FEBRUARY 19, 1921

Price 15 CENTS

Literary Digest – 1936 Presidential Election Poll



FDR versus Kansas Gov. Alf Landon

Huge Sample

Sent out over 10 million ballots; 2.4 million replies! (Compared to less than 45 million votes cast in actual election)

Prediction

Landslide for Landon: *Landonslide*, if you will.

Spectacularly Mistaken!



FDR versus Kansas Gov. Alf Landon

	Roosevelt	Landon
Literary Digest Prediction:	41%	57%
Actual Result:	61%	37%

What Went Wrong? *Non-sampling Error (aka Bias)*

Source: Squire (1988)

Biased Sample

Some units more likely to be sampled than others.

- ▶ Ballots mailed those on auto reg. list and in phone books.

Non-response Bias

Even if sample is unbiased, can't force people to reply.

- ▶ Among those who recieved a ballot, Landon supporters were more likely to reply.

In this case, neither effect *alone* was enough to throw off the result but together they did.

Randomize to Get an Unbiased Sample

Simple Random Sample

Each member of population is chosen strictly by chance, so that:
(1) selection of one individual doesn't influence selection of any other, (2) each individual is just as likely to be chosen, (3) every possible sample of size n has the same chance of selection.

What about non-response bias? – we'll come back to this...

“Negative Views of Trump’s Transition”

Source: [Pew Research Center](#)

Ahead of Donald Trump’s scheduled press conference in New York City on Wednesday, the public continues to give the president-elect low marks for how he is handling the transition process. . . The latest national survey by Pew Research Center, conducted Jan. 4-9 among 1,502 adults, finds that 39% approve of the job President-elect Trump has done so far explaining his policies and plans for the future to the American people, while a larger share (55%) say they disapprove.

Quantifying Sampling Error

95% Confidence Interval for Poll Based on Random Sample

Margin of Error a.k.a. ME

We report $P \pm \text{ME}$ where $\text{ME} \approx 2\sqrt{P(1-P)/n}$

Trump Transition Approval Rate

$P = 0.39$ and $n = 1502$ so $\text{ME} \approx 0.013$. We'd report 39% plus or minus 1.3% if the poll were based on a simple random sample. . .

But Pew Reports an ME of 2.9% – more than twice as large as the one we calculated! What's going on here?!

Non-response bias is a huge problem. . .

Source: Pew Research Center

Surveys Face Growing Difficulty Reaching, Persuading Potential Respondents

	1997	2000	2003	2006	2009	2012
	%	%	%	%	%	%
Contact rate (percent of households in which an adult was reached)	90	77	79	73	72	62
Cooperation rate (percent of households contacted that yielded an interview)	43	40	34	31	21	14
Response rate (percent of households sampled that yielded an interview)	36	28	25	21	15	9

PEW RESEARCH CENTER 2012 Methodology Study. Rates computed according to American Association for Public Opinion Research (AAPOR) standard definitions for CON2, COOP3 and RR3. Rates are typical for surveys conducted in each year.

Methodology – “Negative Views of Trump’s Transition”

Source: [Pew Research Center](#)

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity and region to parameters from the 2015 Census Bureaus American Community Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status (landline only, cell phone only, or both landline and cell phone), based on extrapolations from the 2016 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size among respondents with a landline phone. The margins of error reported and statistical tests of significance are adjusted to account for the surveys design effect, a measure of how much efficiency is lost from the weighting procedures.

Simple Example of Weighting a Survey

Post-stratification

- ▶ Women make up 49.6% of the population but suppose they are less likely to respond to your survey than men.
- ▶ If women have different opinions of Trump, this will skew the survey.
- ▶ Calculate Trump approval rate separately for men P_M vs. women P_W .
- ▶ Report $0.496 \times P_W + 0.504 \times P_M$, not the raw approval rate P .

Caveats

- ▶ Post-stratification isn't a magic bullet: you have to figure out what factors could skew your poll to adjust for them.
- ▶ Calculating the ME is more complicated. Since this is an intro class we'll focus on simple random samples.



Survey to find effect of Polio Vaccine

Ask random sample of parents if they vaccinated their kids or not and if the kids later developed polio. Compare those who were vaccinated to those who weren't.

Would this procedure:

- (a) Overstate effectiveness of vaccine
- (b) Correctly identify effectiveness of vaccine
- (c) Understate effectiveness of vaccine

Confounding

Parents who vaccinate their kids may differ systematically from those who don't in *other ways* that impact child's chance of contracting polio!

Wealth is related to vaccination *and* whether child grows up in a hygienic environment.

Confounder

Factor that influences both outcomes and whether subjects are treated or not. Masks true effect of treatment.

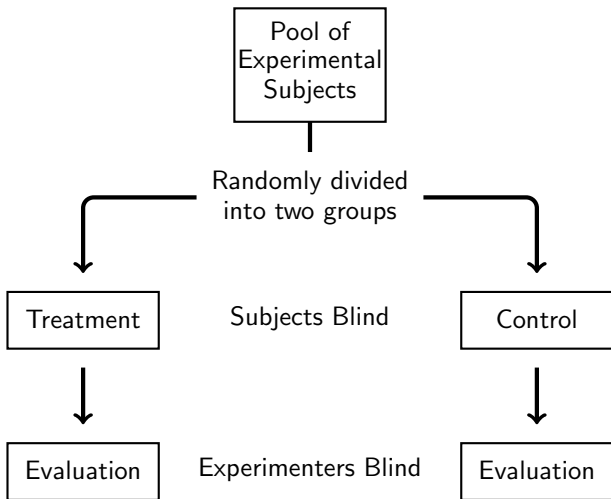
Experiment Using Random Assignment: Randomized Experiment

Treatment Group Gets Vaccine, Control Group Doesn't

Essential Point!

Random assignment *neutralizes* effect of all confounding factors: since groups are initially equal, on average, any difference that emerges must be the treatment effect.

Placebo Effect and Randomized Double Blind Experiment



Gold Standard: Randomized, Double-blind Experiment

Randomized blind experiments ensure that on average the two groups are initially equal, and continue to be treated equally. Thus a fair comparison is possible.

Randomized, double-blind experiments are considered the “gold standard” for untangling causation.

Sugar Doesn't Make Kids Hyper

<http://www.youtube.com/watch?v=mkr9YsmrPAI>

Randomization is not always possible, practical, or ethical.

Observational Data

Data that do not come from a randomized experiment.

It much more challenging to untangle cause and effect using observational data because of confounders. But sometimes it's all we have.

Racial Bias in the Labor Market

Bertrand & Mullainathan (2004, American Economic Review)

When faced with observably similar African-American and White applicants, do they [employers] favor the White one? Some argue yes, citing either employer prejudice or employer perception that race signals lower productivity. Others argue that differential treatment by race is a relic of the past . . . Data limitations make it difficult to empirically test these views. Since researchers possess far less data than employers do, White and African-American workers that appear similar to researchers may look very different to employers. So any racial difference in labor market outcomes could just as easily be attributed to differences that are observable to employers but unobservable to researchers.

Racial Bias in the Labor Market: continued . . .

Bertrand & Mullainathan (2004, American Economic Review)

To circumvent this difficulty, we conduct a field experiment . . . We send resumes in response to help-wanted ads in Chicago and Boston newspapers and measure call-back for interview for each sent resume. We experimentally manipulate the perception of race via the name of the fictitious job applicant. We randomly assign very White-sounding names (such as Emily Walsh or Greg Baker) to half the resumes and very African-American-sounding names (such as Lakisha Washington or Jamal Jones) to the other half.

Racial Bias in the Labor Market: continued ...

Bertrand & Mullainathan (2004, American Economic Review)

Sample	White Names	African-American Names
All sent resumes	9.7	6.5
Females	9.9	6.6
Males	8.9	5.8

Table: % Callback by racial soundingness of names.

Later this semester: if there were no racial bias in callbacks, what is the chance that we would observe such large differences?

Lecture #2 – Summary Statistics Part I

Class Survey

Types of Variables

Frequency, Relative Frequency, & Histograms

Measures of Central Tendency

Measures of Variability / Spread

Class Survey

- ▶ Collect some data to analyze later in the semester.
- ▶ None of the questions are sensitive and your name will not be linked to your responses. I will post an anonymized version of the dataset on my website.
- ▶ The survey is *strictly voluntary* – if you don't want to participate, you don't have to.



Multiple Choice Entry – What is your biological sex?

- (a) Male
- (b) Female



Numeric Entry – How Many Credits?

How many credits are you taking this semester? Please respond using your remote.



Multiple Choice – Class Standing

What is your class standing at Penn?

- (a) Freshman
- (b) Sophomore
- (c) Junior
- (d) Senior



Multiple Choice – What is Your Eye Color?

Please enter your eye color using your remote.

- (a) Black
- (b) Blue
- (c) Brown
- (d) Green
- (e) Gray
- (f) Green
- (g) Hazel
- (h) Other



How Right-Handed are You?

The sheet in front of you contains a handedness inventory. Please complete it and calculate your handedness score:

$$\frac{\text{Right} - \text{Left}}{\text{Right} + \text{Left}}$$

When finished, enter your score using your remote.



What is your Height in Inches?

Using your remote, please enter your height in inches, rounded to the nearest inch:

$$4\text{ft} = 48\text{in}$$

$$5\text{ft} = 60\text{in}$$

$$6\text{ft} = 72\text{in}$$

$$7\text{ft} = 84\text{in}$$



What is your Hand Span (in cm)?

On the sheet in front of you is a ruler. Please use it to measure the span of your right hand in centimeters, to the nearest $1/2$ cm.

*Hand Span: the distance from thumb to little finger
when your fingers are spread apart*

When ready, enter your measurement using your remote.



We chose (by computer) a random number between 0 and 100.
The number selected and assigned to you is written on the slip of paper in front of you. Please do not show your number to anyone else or look at anyone else's number.

Please enter your number now using your remote.



Call your random number X . Do you think that the **percentage** of countries, among all those in the United Nations, that are in Africa is **higher** or **lower** than X ?

(a) Higher

(b) Lower

Please answer using your remote.



What is your best estimate of the **percentage** of countries, among all those that are in the United Nations, that are in Africa?

Please enter your answer using your remote.

Types of Variables

Categorical

Qualitative, assigns each unit to category, number either meaningless or indicates order only

Nominal no order to the categories

Ordinal categories with natural order

Numerical

Quantitative, number meaningful

Discrete Value from discrete set (often count data)

Continuous Value could conceptually be any real number within some range (though *measurements* have finite precision)

Types of Variables – Examples

Categorical (called *Factor* in R)

Nominal eye color, sex

Ordinal course evaluations (0 = Poor, 1 = Fair, ...)

Numerical

Discrete credits you are taking this semester

Continuous height, handspan, handedness (from survey)

Handspan - Frequency and Relative Frequency

cm	Freq.	Rel. Freq.
14.0	1	0.01
17.0	4	0.05
17.5	2	0.02
18.0	5	0.06
18.5	5	0.06
19.0	6	0.07
19.5	10	0.11
20.0	10	0.11
20.5	3	0.03
21.0	8	0.09
21.5	5	0.06
22.0	9	0.10
22.5	6	0.07
23.0	6	0.07
24.0	4	0.05
24.5	3	0.03
27.0	1	0.01
<hr/> $n = 89$		1.00



Handspan - Summarize Barchart by "Smoothing"

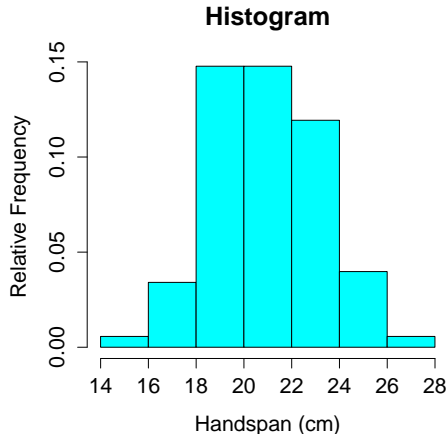
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18.5	5	0.06
19.0	6	0.07
19.5	10	0.11
20.0	10	0.11
20.5	3	0.03
21.0	8	0.09
21.5	5	0.06
22.0	9	0.10
22.5	6	0.07
23.0	6	0.07
24.0	4	0.05
24.5	3	0.03
27.0	1	0.01
<hr/> $n = 88$		1.00

Group data into non-overlapping bins of equal width:

Bins	Freq.	Rel. Freq.
[14, 16)	1	0.01
[16, 18)	6	0.07
[18, 20)	26	0.30
[20, 22)	26	0.30
[22, 24)	21	0.24
[24, 26)	7	0.08
[26, 28)	1	0.01
<hr/> $n = 88$		1.00

Histogram – Density Estimate by Smoothing Barchart

Bins	Freq.	Rel. Freq.
[14, 16)	1	0.01
[16, 18)	6	0.07
[18, 20)	26	0.30
[20, 22)	26	0.30
[22, 24)	21	0.24
[24, 26)	7	0.08
[26, 28)	1	0.01
$n = 88$		1.00



Number of Bins Controls Degree of Smoothing



Histograms are *Really* Important

Why Histogram?

Summarize numerical data, especially continuous (few repeats)

Too Many Bins – Undersmoothing

No longer a summary (lose the shape of distribution)

Too Few Bins – Oversmoothing

Miss important detail

Don't confuse with barchart!

Summary Statistic: Numerical Summary of Sample

1. Measures of Central Tendency
 - ▶ Mean
 - ▶ Median
2. Measures of Spread
 - ▶ Variance
 - ▶ Standard Deviation
 - ▶ Range
 - ▶ Interquartile Range (IQR)
3. Measures of Symmetry
 - ▶ Skewness
4. Measures of relationship between variables
 - ▶ Covariance
 - ▶ Correlation
 - ▶ Regression

Questions to Ask Yourself about Each Summary Statistic

1. What does it measure?
2. What are its units compared to those of the data?
3. (How) do its units change if those of the data change?
4. What are the benefits and drawbacks of this statistic?

Some of the information regarding items 2 and 3 is on the homework rather than in the slides because working it out for yourself is a good way to check your understanding.

What is an Outlier?

Outlier

A very unusual observation relative to the other observations in the dataset (i.e. very small or very big).

Measures of Central Tendency

Suppose we have a dataset with observations x_1, x_2, \dots, x_n

Sample Mean

- ▶ $\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$
- ▶ Only for numeric data
- ▶ Sensitive to asymmetry and outliers

Sample Median

- ▶ Middle observation if n is odd, otherwise the mean of the two observations closest to the middle.
- ▶ Applicable to numerical or ordinal data
- ▶ Insensitive to outliers and skewness

Mean is Sensitive to Outliers, Median Isn't

First Dataset: 1 2 3 4 5

Mean = 3, Median = 3

Second Dataset: 1 2 3 4 4990

Mean = 1000, Median = 3

When Does the Median Change?

Ranks would have to change so that 3 is no longer in the middle.

Percentage of UN Countries that are in Africa

You Were a Subject in a Randomized Experiment!

- ▶ There were only two numbers in the bag: 10 and 65
- ▶ Randomly assigned to Low group (10) or High group (65)

Anchoring Heuristic (Kahneman and Tversky, 1974)

Subjects' estimates of an unknown quantity are influenced by an irrelevant previously supplied starting point.

Are Penn students subject to to this cognitive bias?

Last Semester's Class

	Mean	Median
Low ($n = 43$)	17.1	17
High ($n = 46$)	30.7	30

Kahneman and Tversky (1974)

Low Group (shown 10) → median answer of 25

High Group (shown 65) → median answer of 45

(Kahneman shared 2002 Economics Nobel Prize with Vernon Smith.)

Percentiles (aka Quantiles) – Generalization of Median

Approx. $P\%$ of the data are at or below the P^{th} percentile.

Percentiles (aka Quantiles)

P^{th} Percentile = Value in $(P/100) \cdot (n + 1)^{th}$ Ordered Position

Quartiles

Q1 = 25th Percentile

Q2 = Median (i.e. 50th Percentile)

Q3 = 75th Percentile

An Example: $n = 12$

60 63 65 67 70 72 75 75 80 82 84 85

$$\begin{aligned} Q_1 &= \text{value in the } 0.25(n+1)^{th} \text{ ordered position} \\ &= \text{value in the } 3.25^{th} \text{ ordered position} \\ &= 65 + 0.25 * (67 - 65) \\ &= 65.5 \end{aligned}$$

Quantiles of Student Debt

Source: Avery & Turner (2012)

Table 4

Borrowing Distribution after Six Years, by Degree Type and First Institution

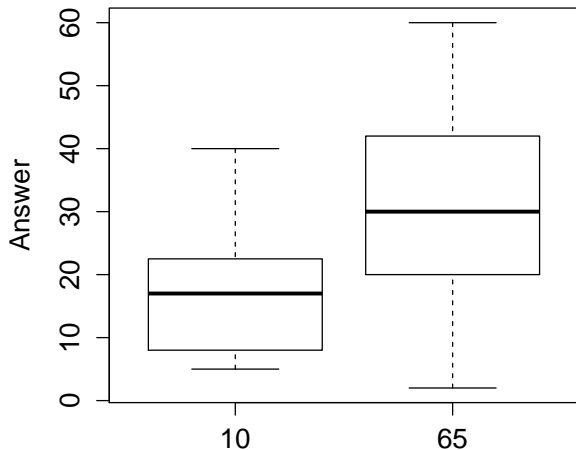
	<i>Type of institution of first enrollment</i>			
	<i>Public 4-year</i>	<i>Private nonprofit 4-year</i>	<i>Private for-profit 4-year</i>	<i>Public 2-year</i>
<i>All students beginning in 2004</i>				
% Borrowing	61%	68%	89%	41%
Percentile of borrowers				
10 th	\$0	\$0	\$0	\$0
25 th	\$0	\$0	\$6,376	\$0
50 th	\$6,000	\$11,500	\$13,961	\$0
75 th	\$19,000	\$24,750	\$28,863	\$6,625
90 th	\$30,000	\$40,000	\$45,000	\$18,000
Mean	\$11,706	\$16,606	\$19,726	\$5,586
<i>BA recipients</i>				
BA completion	61.5%	70.7%	14.8%	13%
% Borrowing	59%	66%	92%	69%
Percentile of borrowers				
10 th	\$0	\$0	\$12,000	\$0
25 th	\$0	\$0	\$30,000	\$0
50 th	\$7,500	\$15,500	\$45,000	\$11,971
75 th	\$20,000	\$27,000	\$50,000	\$23,265
90 th	\$32,405	\$45,000	\$100,000	\$40,000
Mean	\$12,922	\$18,700	\$45,042	\$15,960

Source: Authors' tabulations based on the Beginning Postsecondary Survey 2004:2009.

Boxplots and the Five-Number Summary

Minimum < Q1 < Median < Q3 < Maximum

Anchoring Experiment



Measures of Variability/Spread – 1

Range

- ▶ Range = Maximum Observation - Minimum Observation
- ▶ Very sensitive to outliers.
- ▶ Displayed in boxplot.

Interquartile Range (IQR)

- ▶ $IQR = Q_3 - Q_1$
- ▶ IQR = Range of middle 50% of the data.
- ▶ Insensitive to outliers.
- ▶ Displayed in boxplot.

Measures of Variability/Spread – 2

Variance

- ▶ $s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$
- ▶ Essentially the average squared distance from the mean.
- ▶ (We'll talk about $n - 1$ versus n later in the semester)
- ▶ Sensitive to both skewness and outliers.

Standard Deviation

- ▶ $s = \sqrt{s^2}$
- ▶ Same information as variance but more convenient since it has the **same units as the data**

Measures of Spread for Anchoring Experiment

Past Semester's Data

Treatment:	$X = 10$	$X = 65$
Range	35	58
IQR	14.5	21
S.D.	9.3	15.9
Var.	86.1	253.5

Lecture #3 – Summary Statistics Part II

Why squares in the definition of variance?

Outliers, Skewness, & Symmetry

Sample versus Population, Empirical Rule

Centering, Standardizing, & Z-Scores

Relating Two Variables: Cross-tabs, Covariance, & Correlation

Why Squares?

$$s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$$

What's Wrong With This?

$$\begin{aligned} \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x}) &= \frac{1}{n-1} \left[\sum_{i=1}^n x_i - \sum_{i=1}^n \bar{x} \right] = \frac{1}{n-1} \left[\sum_{i=1}^n x_i - n\bar{x} \right] \\ &= \frac{1}{n-1} \left[\sum_{i=1}^n x_i - n \cdot \frac{1}{n} \sum_{i=1}^n x_i \right] \\ &= \frac{1}{n-1} \left[\sum_{i=1}^n x_i - \sum_{i=1}^n x_i \right] = 0 \end{aligned}$$

Variance is Sensitive to Skewness and Outliers

And so is Standard Deviation!

$$s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$$

Outliers

Differentiate with respect to $(x_i - \bar{x}) \Rightarrow$ the farther an observation is from the mean, the *larger* its effect on the variance.

Skewness

Variance measures average squared distance from center, taking **mean** as the center, but the mean is sensitive to skewness!

Skewness – A Measure of Symmetry

$$\text{Skewness} = \frac{1}{n} \frac{\sum_{i=1}^n (x_i - \bar{x})^3}{s^3}$$

What do the values indicate?

Zero \Rightarrow symmetry, positive right-skewed, negative left-skewed.

Why cubed?

To get the desired sign.

Why divide by s^3 ?

So that skewness is unitless

Rule of Thumb

Typically (but not always), right-skewed \Rightarrow mean $>$ median

left-skewed \Rightarrow mean $<$ median

Histogram of Handspan



Histogram of Handedness



Essential Distinction: Sample vs. Population

For now, you can think of the population as a list of N objects:

Population: x_1, x_2, \dots, x_N

from which we draw a sample of size $n < N$ objects:

Sample: x_1, x_2, \dots, x_n

Important Point:

Later in the course we'll be more formal by considering **probability models** that represent the *act of sampling* from a population rather than thinking of a population as a list of objects. Once we do this we will no longer use the notation N as the population will be *conceptually infinite*.

Essential Distinction: Parameter vs. Statistic

N individuals in the Population, n individuals in the Sample:

	Parameter (Population)	Statistic (Sample)
Mean	$\mu = \frac{1}{N} \sum_{i=1}^N x_i$	$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$
Var.	$\sigma^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \mu)^2$	$s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$
S.D.	$\sigma = \sqrt{\sigma^2}$	$s = \sqrt{s^2}$

Key Point

We use a **sample** x_1, \dots, x_n to calculate **statistics** (e.g. \bar{x} , s^2 , s) that serve as **estimates** of the corresponding population **parameters** (e.g. μ , σ^2 , σ).

Why Do Sample Variance and Std. Dev. Divide by $n - 1$?

Pop. Var. $\sigma^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \mu)^2$	Sample Var. $s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$
Pop. S.D. $\sigma = \sqrt{\sigma^2}$	Sample S.D. $s = \sqrt{s^2}$

There is an important reason for this, but explaining it requires some concepts we haven't learned yet.

Why Mean and Variance (and Std. Dev.)?

Empirical Rule

For large populations that are approximately bell-shaped, std. dev. tells where most observations will be relative to the mean:

- ▶ $\approx 68\%$ of observations are in the interval $\mu \pm \sigma$
- ▶ $\approx 95\%$ of observations are in the interval $\mu \pm 2\sigma$
- ▶ Almost all of observations are in the interval $\mu \pm 3\sigma$

Therefore

We will be interested in \bar{x} as an estimate of μ and s as an estimate of σ since these population parameters are so informative.



Which is more “extreme?”

- (a) Handspan of 27cm
- (b) Height of 78in

Centering: Subtract the Mean

Handspan	Height
$27\text{cm} - 20.6\text{cm} = 6.4\text{cm}$	$78\text{in} - 67.6\text{in} = 10.4\text{in}$

Standardizing: Divide by S.D.

Handspan	Height
$27\text{cm} - 20.6\text{cm} = 6.4\text{cm}$	$78\text{in} - 67.6\text{in} = 10.4\text{in}$
$6.4\text{cm}/2.2\text{cm} \approx 2.9$	$10.4\text{in}/4.5\text{in} \approx 2.3$

The units have disappeared!

Z-scores: How many standard deviations from the mean?

Best for Symmetric Distribution, No Outliers (Why?)

$$z_i = \frac{x_i - \bar{x}}{s}$$

Unitless

Allows comparison of variables with different units.

Detecting Outliers

Measures how “extreme” one observation is relative to the others.

Linear Transformation

What is the sample mean of the z-scores?

$$\begin{aligned}\bar{z} &= \frac{1}{n} \sum_{i=1}^n z_i = \frac{1}{n} \sum_{i=1}^n \frac{x_i - \bar{x}}{s} = \frac{1}{n \cdot s} \left[\sum_{i=1}^n x_i - \sum_{i=1}^n \bar{x} \right] \\&= \frac{1}{n \cdot s} \left[\sum_{i=1}^n x_i - n\bar{x} \right] = \frac{1}{n \cdot s} \left[\sum_{i=1}^n x_i - n \cdot \frac{1}{n} \sum_{i=1}^n x_i \right] \\&= \frac{1}{n \cdot s} \left[\sum_{i=1}^n x_i - \sum_{i=1}^n x_i \right] = 0\end{aligned}$$

What is the variance of the z-scores?

$$\begin{aligned}s_z^2 &= \frac{1}{n-1} \sum_{i=1}^n (z_i - \bar{z})^2 = \frac{1}{n-1} \sum_{i=1}^n z_i^2 = \frac{1}{n-1} \sum_{i=1}^n \left(\frac{x_i - \bar{x}}{s_x} \right)^2 \\&= \frac{1}{s_x^2} \left[\frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2 \right] = \frac{s_x^2}{s_x^2} = 1\end{aligned}$$

So what is the *standard deviation* of the z-scores?



Population Z-scores and the Empirical Rule: $\mu \pm 2\sigma$

If we knew the population mean μ and standard deviation σ we could create a *population version* of a z-score. This leads to an important way of rewriting the Empirical Rule:

Bell-shaped population \Rightarrow approx. 95% of observations x_i satisfy

$$\mu - 2\sigma \leq x_i \leq \mu + 2\sigma$$

$$-2\sigma \leq x_i - \mu \leq 2\sigma$$

$$-2 \leq \frac{x_i - \mu}{\sigma} \leq 2$$

Relationships Between Variables

Crosstabs – Show Relationship between Categorical Vars.

(aka Contingency Tables)

<i>Eye Color</i>	<i>Sex</i>		Total
	Male	Female	
Black	5	2	7
Blue	6	4	10
Brown	26	31	57
Copper	1	0	1
Dark Brown	0	1	1
Green	4	1	5
Hazel	2	2	4
Maroon	1	0	1
Total	45	41	86

Example with Crosstab in *Percents*

Who Supported the Vietnam War?

In January 1971 the Gallup poll asked: “A proposal has been made in Congress to require the U.S. government to bring home all U.S. troops before the end of this year. Would you like to have your congressman vote for or against this proposal?”

Guess the results, for respondents in each education category, and fill out this table (the two numbers in each column should add up to 100%):

	Adults with:			
	Grade school education	High school education	College education	Total adults
% for withdrawal of U.S. troops (doves)				73%
% against withdrawal of U.S. troops (hawks)				27%
Total	100%	100%	100%	100%



Who Were the Doves?

Which group do you think was most strongly **in favor of** the withdrawal of US troops from Vietnam?

- (a) Adults with only a Grade School Education
- (b) Adults with a High School Education
- (c) Adults with a College Education

Please respond with your remote.



Who Were the Hawks?

Which group do you think was most strongly **opposed to** the withdrawal of US troops from Vietnam?

- (a) Adults with only a Grade School Education
- (b) Adults with a High School Education
- (c) Adults with a College Education

Please respond with your remote.

From The Economist – “Lexington,” October 4th, 2001

“Back in the Vietnam days, the anti-war movement spread from the intelligentsia into the rest of the population, eventually paralyzing the country’s will to fight.”

Who *Really* Supported the Vietnam War

Gallup Poll, January 1971

	Adults with:			
	Grade school education	High school education	College education	Total adults
% for withdrawal of U.S. troops (doves)	80%	75%	60%	73%
% against withdrawal of U.S. troops (hawks)	20%	25%	40%	27%
Total	100%	100%	100%	100%

What about numeric data?

Covariance and Correlation: Linear Dependence Measures

Two Samples of Numeric Data

x_1, \dots, x_n and y_1, \dots, y_n

Dependence

Do x and y both tend to be large (or small) at the same time?

Key Point

Use the idea of centering and standardizing to decide what “big” or “small” means in this context.

Notation

$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$$

$$\bar{y} = \frac{1}{n} \sum_{i=1}^n y_i$$

$$s_x = \sqrt{\frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2}$$

$$s_y = \sqrt{\frac{1}{n-1} \sum_{i=1}^n (y_i - \bar{y})^2}$$

Covariance

$$s_{xy} = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})$$

- ▶ Centers each observation around its mean and multiplies.
- ▶ Zero \Rightarrow no linear dependence
- ▶ Positive \Rightarrow positive linear dependence
- ▶ Negative \Rightarrow negative linear dependence
- ▶ Population parameter: σ_{xy}
- ▶ Units?

Correlation

$$r_{xy} = \frac{1}{n-1} \sum_{i=1}^n \left(\frac{x_i - \bar{x}}{s_x} \right) \left(\frac{y_i - \bar{y}}{s_y} \right) = \frac{s_{xy}}{s_x s_y}$$

- ▶ Centers *and* standardizes each observation
- ▶ Bounded between -1 and 1
- ▶ Zero \Rightarrow no linear dependence
- ▶ Positive \Rightarrow positive linear dependence
- ▶ Negative \Rightarrow negative linear dependence
- ▶ Population parameter: ρ_{xy}
- ▶ Unitless

We'll have more to say about correlation and covariance when we discuss linear regression.

Essential Distinction: Parameter vs. Statistic

And Population vs. Sample

N individuals in the Population, n individuals in the Sample:

	Parameter (Population)	Statistic (Sample)
Mean	$\mu_x = \frac{1}{N} \sum_{i=1}^N x_i$	$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$
Var.	$\sigma_x^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \mu)^2$	$s_x^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$
S.D.	$\sigma_x = \sqrt{\sigma_x^2}$	$s_x = \sqrt{s^2}$
Cov.	$\sigma_{xy} = \frac{\sum_{i=1}^N (x_i - \mu_x)(y_i - \mu_y)}{N}$	$s_{xy} = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{n-1}$
Corr.	$\rho = \frac{\sigma_{xy}}{\sigma_x \sigma_y}$	$r = \frac{s_{xy}}{s_x s_y}$

Lecture #4 – Linear Regression I

Overview / Intuition for Linear Regression

Deriving the Regression Equations

Relating Regression, Covariance and Correlation

Regression to the Mean

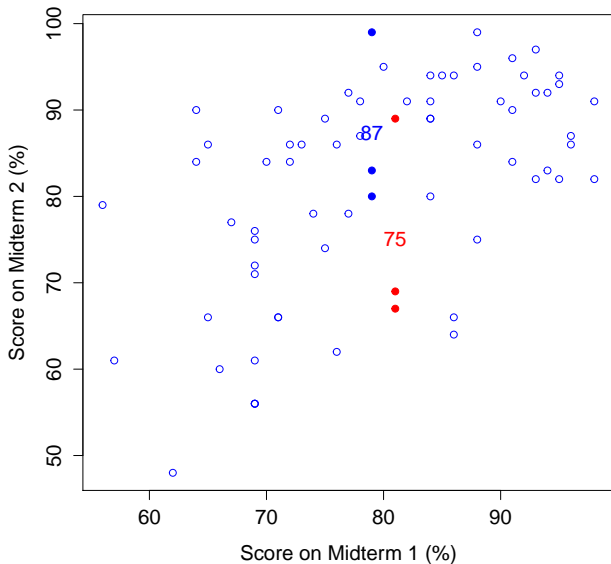
Predict Second Midterm given 81 on First



Predict Second Midterm given 81 on First



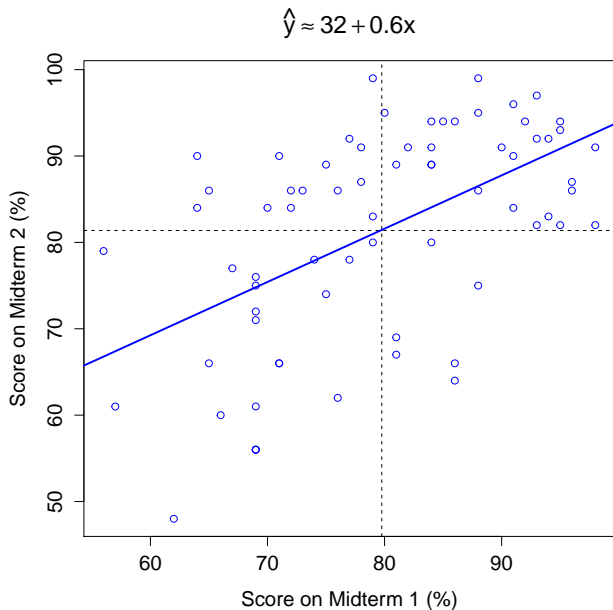
But if they'd only gotten 79 we'd predict higher?!



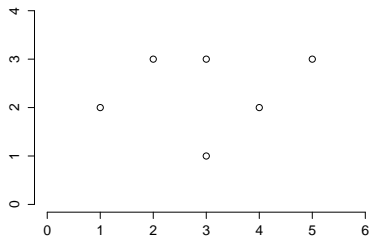
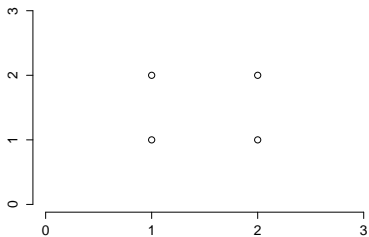
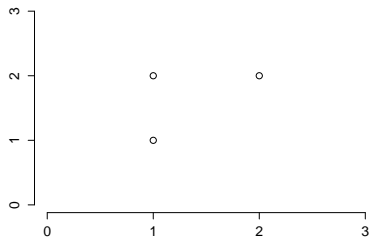
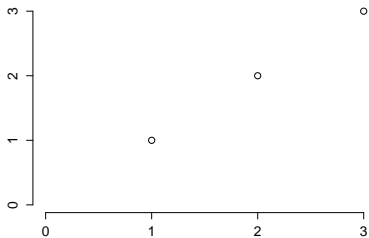
No one who took both exams got 89 on the first!

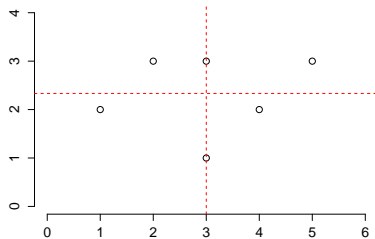
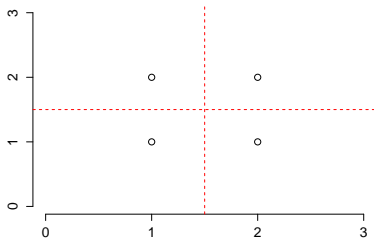
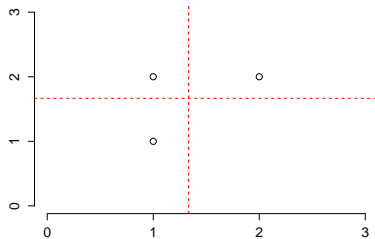
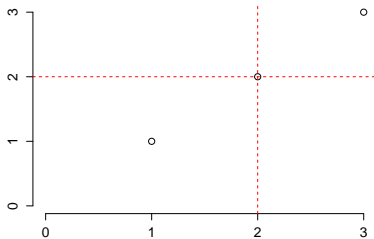


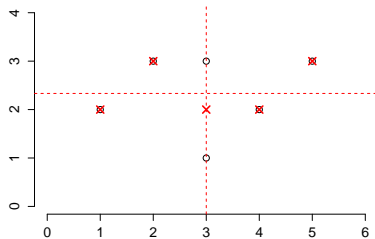
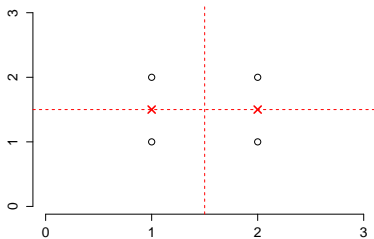
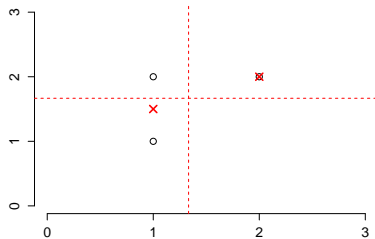
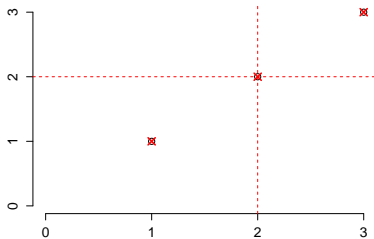
Regression: “Best Fitting” Line Through Cloud of Points

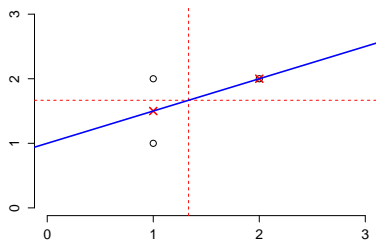


Fitting a Line by Eye









But How to Do this Formally?

Least Squares Regression – Predict Using a Line

The Prediction

Predict score $\hat{y} = a + bx$ on 2nd midterm if you scored x on 1st

How to choose (a, b) ?

Linear regression chooses the slope (b) and intercept (a) that
minimize the sum of squared vertical deviations

$$\sum_{i=1}^n d_i^2 = \sum_{i=1}^n (y_i - a - bx_i)^2$$

Why Squared Deviations?

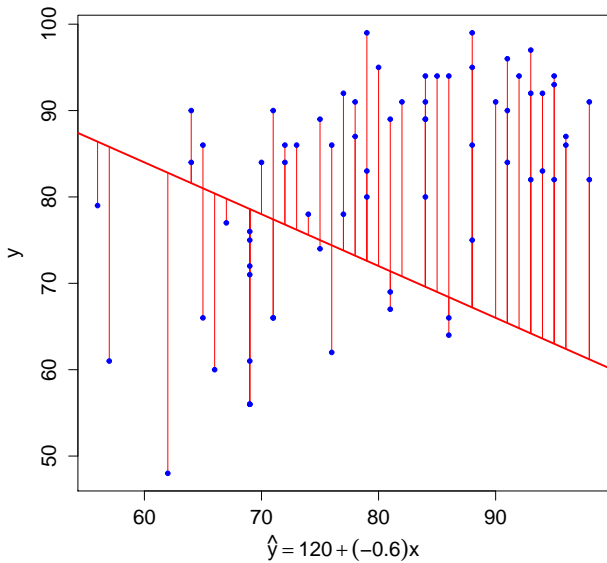
Important Point About Notation

$$\underset{a,b}{\text{minimize}} \sum_{i=1}^n d_i^2 = \sum_{i=1}^n (y_i - a - bx_i)^2$$

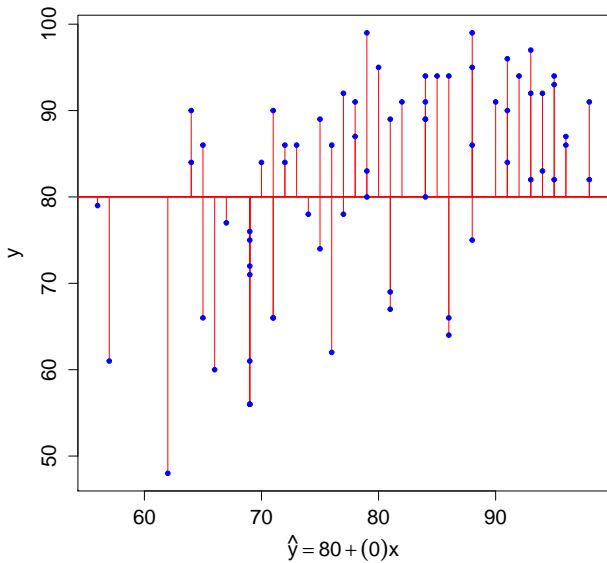
$$\hat{y} = a + bx$$

- ▶ $(x_i, y_i)_{i=1}^n$ are the **observed data**
- ▶ \hat{y} is our **prediction** for a given value of x
- ▶ Neither x nor \hat{y} needs to be in our dataset!

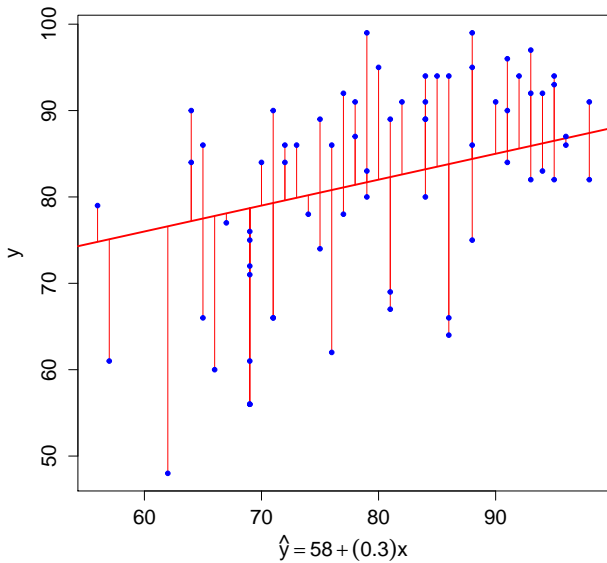
$$\sum d^2 = 25596.88$$



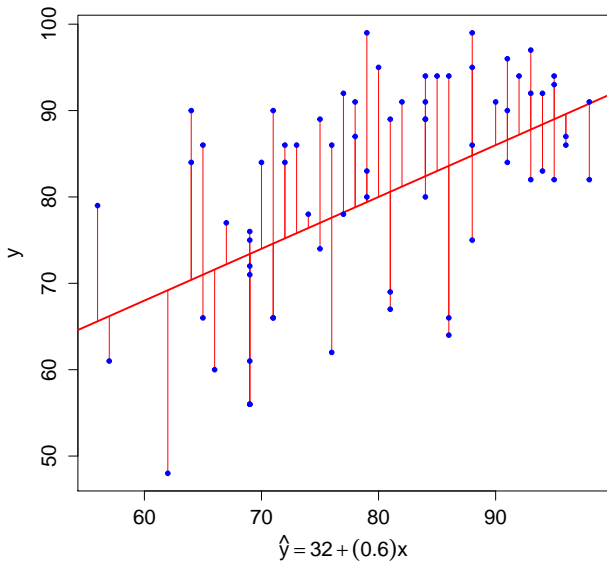
$$\sum d^2 = 10728$$



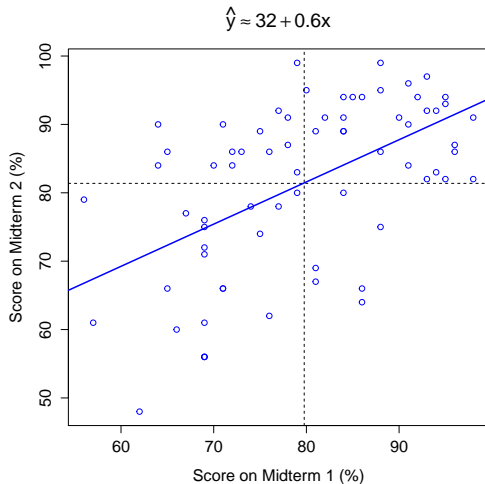
$$\sum d^2 = 8313.72$$



$$\sum d^2 = 7650.48$$



Prediction given 89 on Midterm 1?



$$32 + 0.6 \times 89 = 32 + 53.4 = 85.4$$

You Need to Know How To Derive This



Minimize the sum of squared vertical deviations from the line:

$$\min_{a,b} \sum_{i=1}^n (y_i - a - bx_i)^2$$

How should we proceed?

- (a) Differentiate with respect to x
- (b) Differentiate with respect to y
- (c) Differentiate with respect to x, y
- (d) Differentiate with respect to a, b
- (e) Can't solve this with calculus.

Objective Function

$$\min_{a,b} \sum_{i=1}^n (y_i - a - bx_i)^2$$

FOC with respect to a

$$-2 \sum_{i=1}^n (y_i - a - bx_i) = 0$$

$$\sum_{i=1}^n y_i - \sum_{i=1}^n a - b \sum_{i=1}^n x_i = 0$$

$$\frac{1}{n} \sum_{i=1}^n y_i - \frac{na}{n} - \frac{b}{n} \sum_{i=1}^n x_i = 0$$

$$\bar{y} - a - b\bar{x} = 0$$

Regression Line Goes Through the Means!

$$\bar{y} = a + b\bar{x}$$

Substitute $a = \bar{y} - b\bar{x}$

$$\begin{aligned}\sum_{i=1}^n (y_i - a - bx_i)^2 &= \sum_{i=1}^n (y_i - \bar{y} + b\bar{x} - bx_i)^2 \\ &= \sum_{i=1}^n [(y_i - \bar{y}) - b(x_i - \bar{x})]^2\end{aligned}$$

FOC wrt b

$$-2 \sum_{i=1}^n [(y_i - \bar{y}) - b(x_i - \bar{x})] (x_i - \bar{x}) = 0$$

$$\sum_{i=1}^n (y_i - \bar{y}) (x_i - \bar{x}) - b \sum_{i=1}^n (x_i - \bar{x})^2 = 0$$

$$b = \frac{\sum_{i=1}^n (y_i - \bar{y}) (x_i - \bar{x})}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

Simple Linear Regression

Problem

$$\min_{a,b} \sum_{i=1}^n (y_i - a - bx_i)^2$$

Solution

$$b = \frac{\sum_{i=1}^n (y_i - \bar{y})(x_i - \bar{x})}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

$$a = \bar{y} - b\bar{x}$$

Relating Regression to Covariance and Correlation

$$b = \frac{\sum_{i=1}^n (y_i - \bar{y})(x_i - \bar{x})}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{\frac{1}{n-1} \sum_{i=1}^n (y_i - \bar{y})(x_i - \bar{x})}{\frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2} = \frac{s_{xy}}{s_x^2}$$

$$r = \frac{s_{xy}}{s_x s_y} = b \frac{s_x}{s_y}$$

Comparing Regression, Correlation and Covariance

Units

Correlation is unitless, covariance and regression coefficients (a , b) are not. (What are the units of these?)

Symmetry

Correlation and covariance are symmetric, regression isn't. (Switching x and y axes changes the slope and intercept.)

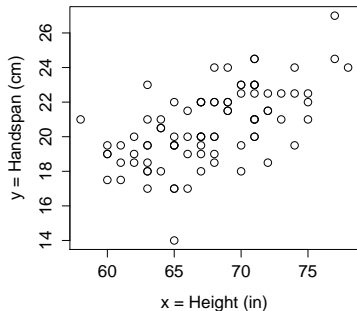
On the Homework

Regression with z-scores rather than raw data gives $a = 0$, $b = r_{xy}$



$$s_{xy} = 6, \quad s_x = 5, \quad s_y = 2, \quad \bar{x} = 68, \quad \bar{y} = 21$$

What is the sample correlation between height (x) and handspan (y)?





$$s_{xy} = 6, \quad s_x = 5, \quad s_y = 2, \quad \bar{x} = 68, \quad \bar{y} = 21$$

What is the sample correlation between height (x) and handspan (y)?



$$r = \frac{s_{xy}}{s_x s_y} = \frac{6}{5 \times 2} = 0.6$$



$$s_{xy} = 6, \quad s_x = 5, \quad s_y = 2, \quad \bar{x} = 68, \quad \bar{y} = 21$$

What is the value of b for the regression:

$$\hat{y} = a + bx$$

where x is height and y is handspan?





$$s_{xy} = 6, \quad s_x = 5, \quad s_y = 2, \quad \bar{x} = 68, \quad \bar{y} = 21$$

What is the value of b for the regression:

$$\hat{y} = a + bx$$

where x is height and y is handspan?



$$b = \frac{s_{xy}}{s_x^2} = \frac{6}{5^2} = 6/25 = 0.24$$

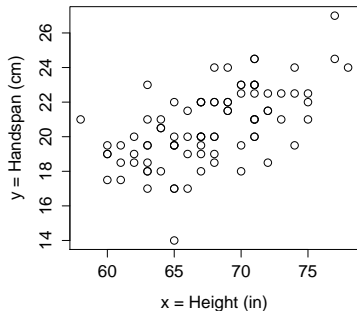


$$s_{xy} = 6, \quad s_x = 5, \quad s_y = 2, \quad \bar{x} = 68, \quad \bar{y} = 21$$

What is the value of a for the regression:

$$\hat{y} = a + bx$$

where x is height and y is handspan?
(prev. slide $b = 0.24$)





$$s_{xy} = 6, \quad s_x = 5, \quad s_y = 2, \quad \bar{x} = 68, \quad \bar{y} = 21$$

What is the value of a for the regression:

$$\hat{y} = a + bx$$

where x is height and y is handspan?
(prev. slide $b = 0.24$)



$$a = \bar{y} - b\bar{x} = 21 - 0.24 \times 68 = 4.68$$

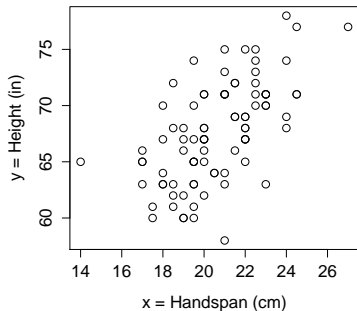


$$s_{xy} = 6, \quad s_y = 5, \quad s_x = 2, \quad \bar{y} = 68, \quad \bar{x} = 21$$

What is the value of b for the regression:

$$\hat{y} = a + bx$$

where x is handspan and y is height?



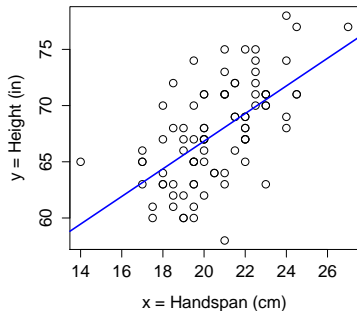


$$s_{xy} = 6, \quad s_y = 5, \quad s_x = 2, \quad \bar{y} = 68, \quad \bar{x} = 21$$

What is the value of b for the regression:

$$\hat{y} = a + bx$$

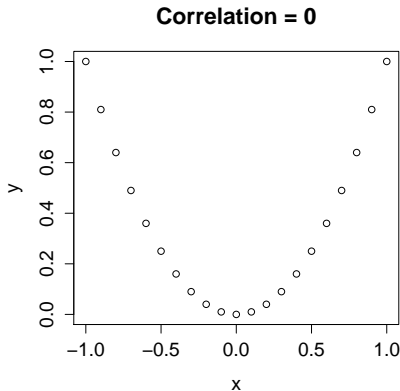
where x is handspan and y is height?



$$b = \frac{s_{xy}}{s_x^2} = 6/2^2 = 1.5$$

EXTREMELY IMPORTANT

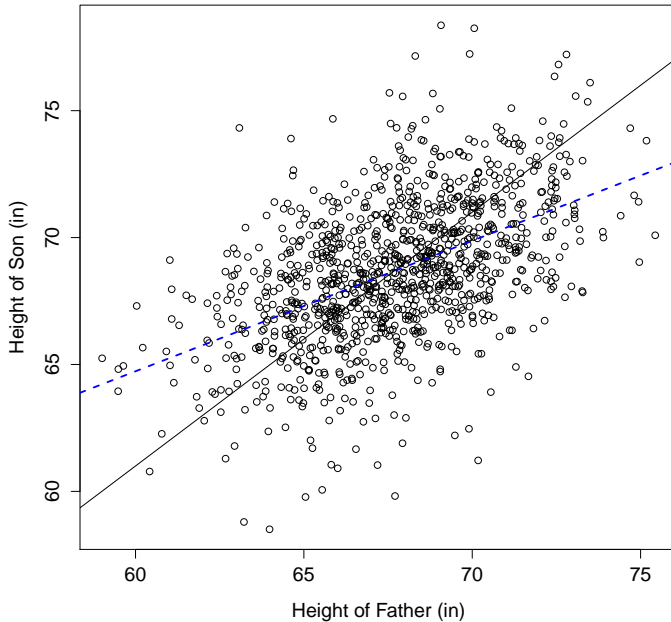
- ▶ Regression, Covariance and Correlation: linear association.
- ▶ Linear association \neq causation.
- ▶ Linear is not the only kind of association!



Regression to the Mean and the Regression Fallacy

Please read Chapter 17 of “Thinking Fast and Slow” by Daniel Kahnemann which I have posted on Piazza. This reading is fair game on an exam or quiz.

Pearson Dataset



Regression to the Mean

Skill and Luck / Genes and Random Environmental Factors

Unless $r_{xy} = 1$, There Is Regression to the Mean

$$\frac{\hat{y} - \bar{y}}{s_y} = r_{xy} \frac{x - \bar{x}}{s_x}$$

Least-squares Prediction \hat{y} closer to \bar{y} than x is to \bar{x}

You will derive the above formula in this week's homework.

Lecture #5 – Basic Probability I

Probability as Long-run Relative Frequency

Sets, Events and Axioms of Probability

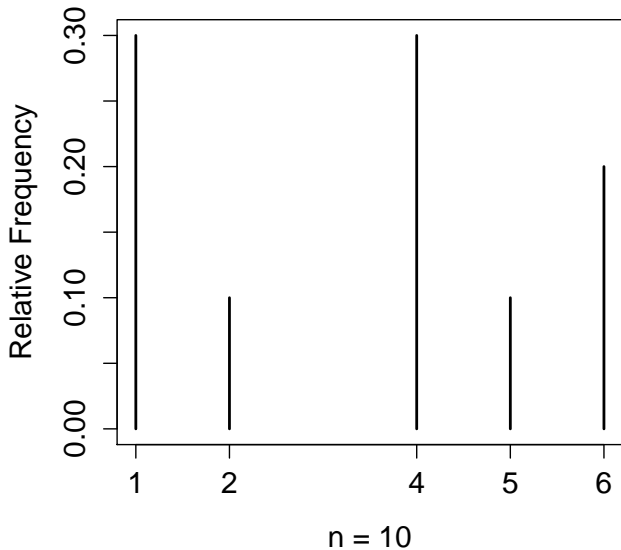
“Classical” Probability

Our Definition of Probability for this Course

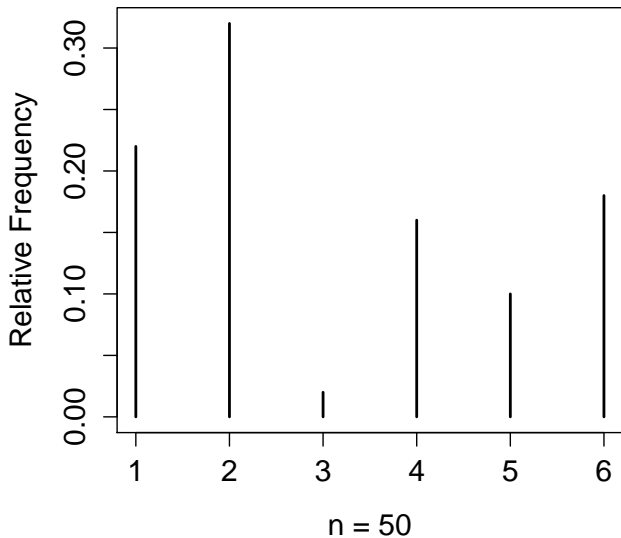
Probability = Long-run Relative Frequency

That is, relative frequencies settle down to probabilities if we carry out an experiment over, and over, and over...

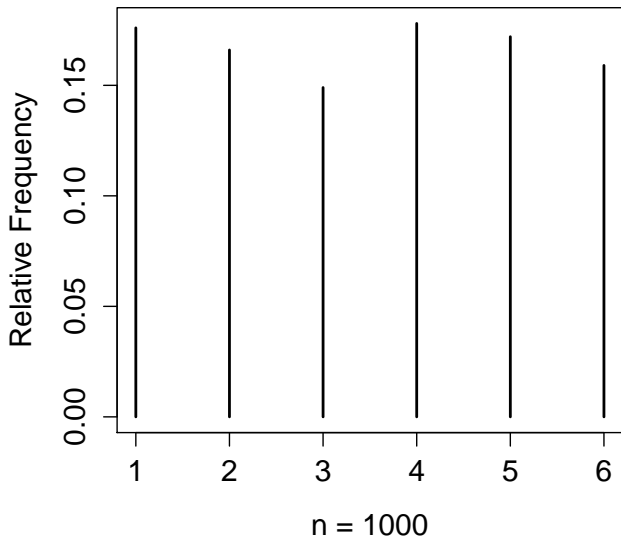
Random Die Rolls



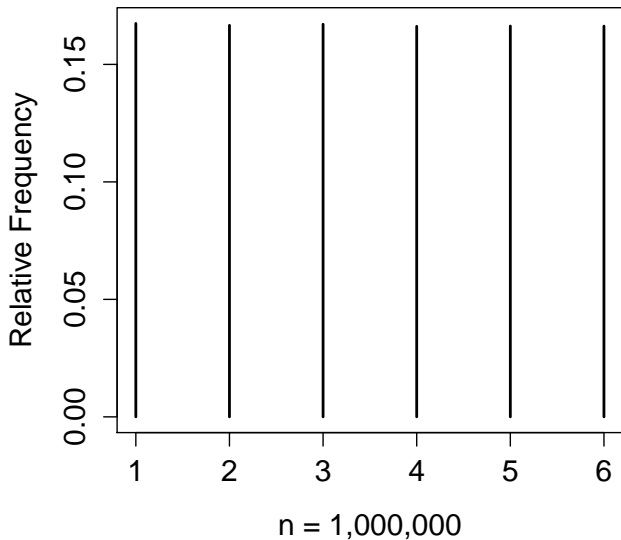
Random Die Rolls



Random Die Rolls



Random Die Rolls



What do you think of this argument?



- ▶ The probability of flipping heads is $1/2$: if we flip a coin many times, about half of the time it will come up heads.
- ▶ The last ten throws in a row the coin has come up heads.
- ▶ The coin is bound to come up tails next time – it would be very rare to get 11 heads in a row.

(a) Agree

(b) Disagree

The Gambler's Fallacy

Relative frequencies settle down to probabilities, but this does not mean that the trials are dependent.

Dependent = “Memory” of Prev. Trials

Independent = No “Memory” of Prev. Trials

Terminology

Random Experiment

An experiment whose outcomes are random.

Basic Outcomes

Possible outcomes (mutually exclusive) of random experiment.

Sample Space: S

Set of all basic outcomes of a random experiment.

Event: E

A subset of the Sample Space (i.e. a collection of basic outcomes).

In set notation we write $E \subseteq S$.

Example

Random Experiment

Tossing a pair of dice.

Basic Outcome

An ordered pair (a, b) where $a, b \in \{1, 2, 3, 4, 5, 6\}$, e.g. $(2, 5)$

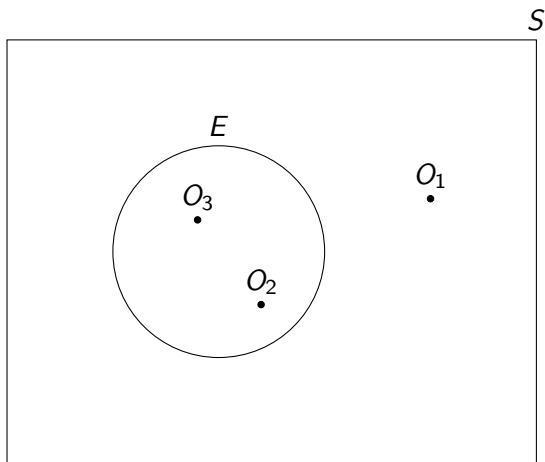
Sample Space: S

All ordered pairs (a, b) where $a, b \in \{1, 2, 3, 4, 5, 6\}$

Event: $E = \{\text{Sum of two dice is less than 4}\}$

$\{(1, 1), (1, 2), (2, 1)\}$

Visual Representation



Probability is Defined on *Sets*, and Events are Sets

Complement of an Event: $A^c = \text{not } A$

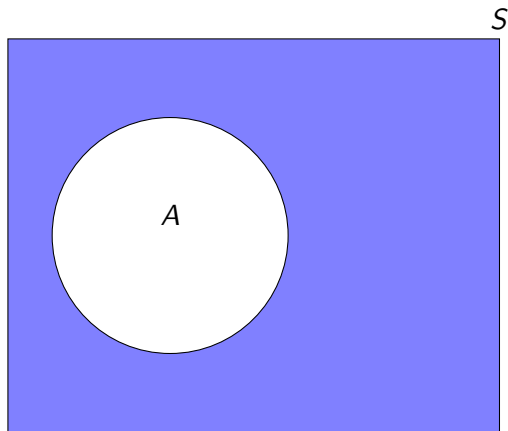


Figure: The complement A^c of an event $A \subseteq S$ is the collection of all basic outcomes from S not contained in A .

Intersection of Events: $A \cap B = A \text{ and } B$

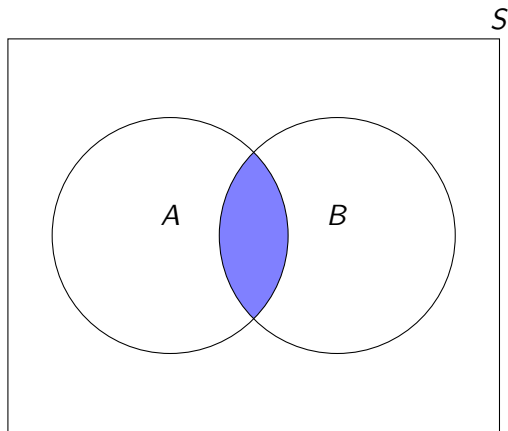


Figure: The intersection $A \cap B$ of two events $A, B \subseteq S$ is the collection of all basic outcomes from S contained in both A and B

Union of Events: $A \cup B = A \text{ or } B$

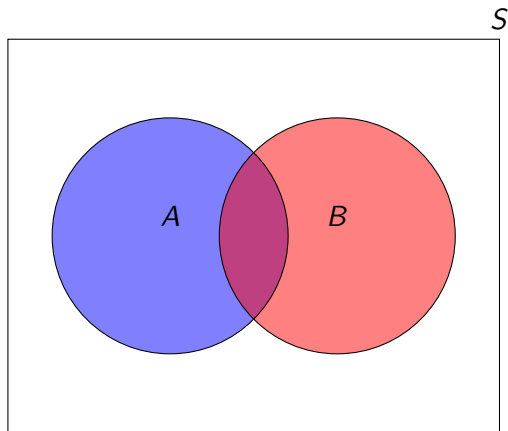


Figure: The union $A \cup B$ of two events $A, B \subseteq S$ is the collection of all basic outcomes from S contained in A , B or both.

Mutually Exclusive and Collectively Exhaustive

Mutually Exclusive Events

A collection of events E_1, E_2, E_3, \dots is *mutually exclusive* if the intersection $E_i \cap E_j$ of *any two different events* is empty.

Collectively Exhaustive Events

A collection of events E_1, E_2, E_3, \dots is *collectively exhaustive* if, taken together, they contain *all of the basic outcomes in S* .

Another way of saying this is that the union $E_1 \cup E_2 \cup E_3 \cup \dots$ is S .

Implications

Mutually Exclusive Events

If one of the events occurs, then none of the others did.

Collectively Exhaustive Events

One of these events *must* occur.

Mutually Exclusive but *not Collectively Exhaustive*

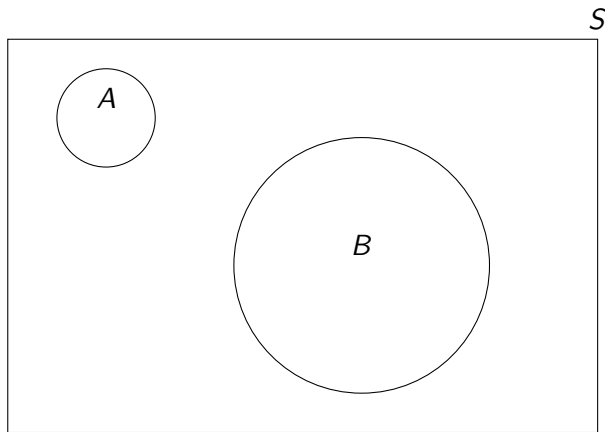


Figure: Although A and B don't overlap, they also don't cover S .

Collectively Exhaustive but *not Mutually Exclusive*

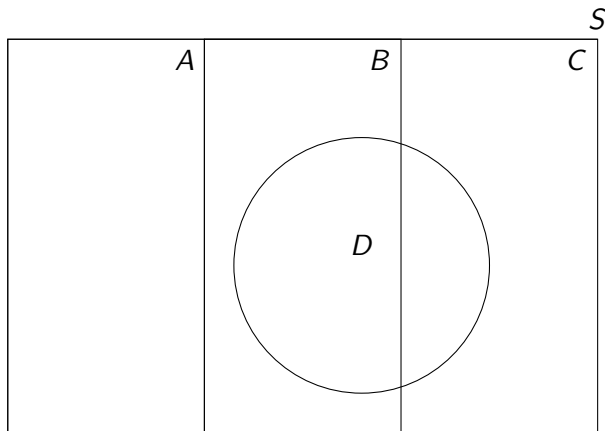


Figure: Together A , B , C and D cover S , but D overlaps with B and C .

Collectively Exhaustive *and* Mutually Exclusive

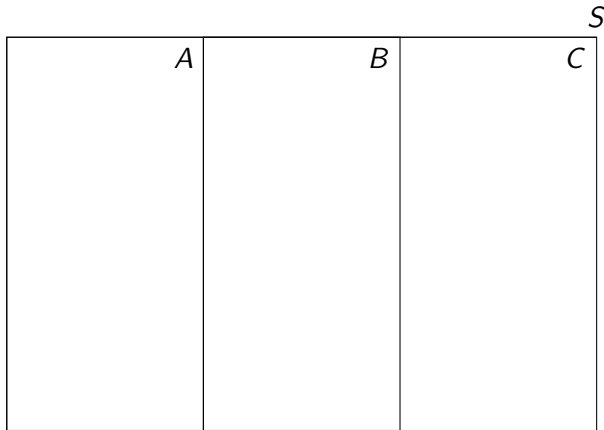


Figure: A , B , and C cover S and don't overlap.

Axioms of Probability

We assign every event A in the sample space S a real number $P(A)$ called the **probability of A** such that:

Axiom 1 $0 \leq P(A) \leq 1$

Axiom 2 $P(S) = 1$

Axiom 3 If A_1, A_2, A_3, \dots are mutually exclusive events, then

$$P(A_1 \cup A_2 \cup A_3 \cup \dots) = P(A_1) + P(A_2) + P(A_3) + \dots$$

“Classical” Probability

When all of the basic outcomes are equally likely, calculating the probability of an event is simply a matter of counting – count up all the basic outcomes that make up the event, and divide by the total number of basic outcomes.

Recall from High School Math:

Multiplication Rule for Counting

n_1 ways to make first decision, n_2 ways to make second, \dots , n_k ways to make k th $\Rightarrow n_1 \times n_2 \times \dots \times n_k$ total ways to decide.

Corollary – Number of Possible Orderings

$$k \times (k-1) \times (k-2) \times \dots \times 2 \times 1 = k!$$

Permutations – Order n people in k slots

$$P_k^n = \frac{n!}{(n-k)!} \quad \text{(Order Matters)}$$

Combinations – Choose committee of k from group of n

$$\binom{n}{k} = \frac{n!}{k!(n-k)!}, \text{ where } 0! = 1 \quad \text{(Order Doesn't Matter)}$$

Poker – Deal 5 Cards, Order Doesn't Matter

Basic Outcomes

$\binom{52}{5}$ possible hands

How Many Hands have Four Aces?



48 (# of ways to choose the single card that is not an ace)

Probability of Getting Four Aces

$$48 / \binom{52}{5} \approx 0.00002$$

Poker – Deal 5 Cards, Order Doesn't Matter

What is the probability of getting 4 of a kind?

- ▶ 13 ways to choose *which* card we have four of
- ▶ 48 ways to choose the last card in the hand
- ▶ $13 \times 48 = 624$

$$624 / \binom{52}{5} \approx 0.00024$$

A Fairly Ridiculous Example



Roger Federer and Novak Djokovic have agreed to play in a tennis tournament against six Penn professors. Each player in the tournament is randomly allocated to one of the eight rungs in the ladder (next slide). Federer always beats Djokovic and, naturally, either of the two pros always beats any of the professors. What is the probability that Djokovic gets second place in the tournament?



Solution: Order Matters!

Denominator

8! basic outcomes – ways to arrange players on tournament ladder.

Numerator

Sequence of three decisions:

1. Which rung to put Federer on? (8 possibilities)
2. Which rung to put Djokovic on?
 - For any given rung that Federer is on, only 4 rungs prevent Djokovic from meeting him until the final.
3. How to arrange the professors? (6! ways)

$$\frac{8 \times 4 \times 6!}{8!} = \frac{8 \times 4}{7 \times 8} = 4/7 \approx 0.57$$

Lecture #6 – Basic Probability II

Complement Rule, Logical Consequence Rule, Addition Rule

Conditional Probability

Independence, Multiplication Rule

Law of Total Probability

Prediction Markets, “Dutch Book”

Recall: Axioms of Probability

Let S be the sample space. With each event $A \subseteq S$ we associate a real number $P(A)$ called the **probability of A** , satisfying the following conditions:

Axiom 1 $0 \leq P(A) \leq 1$

Axiom 2 $P(S) = 1$

Axiom 3 If A_1, A_2, A_3, \dots are mutually exclusive events, then

$$P(A_1 \cup A_2 \cup A_3 \cup \dots) = P(A_1) + P(A_2) + P(A_3) + \dots$$

The Complement Rule: $P(A^c) = 1 - P(A)$

Since A, A^c are mutually exclusive and collectively exhaustive:

$$P(A \cup A^c) = P(A) + P(A^c) = P(S) = 1$$

Rearranging:

$$P(A^c) = 1 - P(A)$$



Figure: $A \cap A^c = \emptyset$,
 $A \cup A^c = S$

Another Important Rule – Equivalent Events

If A and B are Logically Equivalent, then $P(A) = P(B)$.

In other words, if A and B contain exactly the same basic outcomes, then $P(A) = P(B)$.

Although this seems obvious it's important to keep in mind. . .

The Logical Consequence Rule

If B Logically Entails A , then $P(B) \leq P(A)$

For example, the probability that someone comes from Texas cannot exceed the probability that she comes from the USA.

In Set Notation

$$B \subseteq A \Rightarrow P(B) \leq P(A)$$

Why is this so?

If $B \subseteq A$, then all the basic outcomes in B are also in A .

Proof of Logical Consequence Rule (Optional)

Proof won't be on a quiz or exam but is good practice with probability axioms.

Since $B \subseteq A$, we have $B = A \cap B$ and
 $A = B \cup (A \cap B^c)$. Combining these,

$$A = (A \cap B) \cup (A \cap B^c)$$

Now since $(A \cap B) \cap (A \cap B^c) = \emptyset$,

$$\begin{aligned} P(A) &= P(A \cap B) + P(A \cap B^c) \\ &= P(B) + P(A \cap B^c) \\ &\geq P(B) \end{aligned}$$

because $0 \leq P(A \cap B^c) \leq 1$.

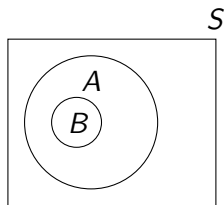


Figure:

$B = A \cap B$, and
 $A = B \cup (A \cap B^c)$

“Odd Question” # 2

Pia is thirty-one years old, single, outspoken, and smart. She was a philosophy major. When a student, she was an ardent supporter of Native American rights, and she picketed a department store that had no facilities for nursing mothers. Rank the following statements in order from most probable to least probable.

- (A) Pia is an active feminist.
- (B) Pia is a bank teller.
- (C) Pia works in a small bookstore.
- (D) Pia is a bank teller and an active feminist.
- (E) Pia is a bank teller and an active feminist who takes yoga classes.
- (F) Pia works in a small bookstore and is an active feminist who takes yoga classes.

Using the Logical Consequence Rule...

- (A) Pia is an active feminist.
- (B) Pia is a bank teller.
- (C) Pia works in a small bookstore.
- (D) Pia is a bank teller and an active feminist.
- (E) Pia is a bank teller and an active feminist who takes yoga classes.
- (F) Pia works in a small bookstore and is an active feminist who takes yoga classes.

Any Correct Ranking Must Satisfy:

$$P(A) \geq P(D) \geq P(E)$$

$$P(B) \geq P(D) \geq P(E)$$

$$P(A) \geq P(F)$$

$$P(C) \geq P(F)$$

Throw a Fair Die Once

E = roll an even number

What are the basic outcomes?

$\{1, 2, 3, 4, 5, 6\}$

What is $P(E)$?



$E = \{2, 4, 6\}$ and the basic outcomes are equally likely (and mutually exclusive), so

$$P(E) = 1/6 + 1/6 + 1/6 = 3/6 = 1/2$$

Throw a Fair Die Once

E = roll an even number

M = roll a 1 or a prime number

What is $P(E \cup M)$?



Key point: E and M are not mutually exclusive!

$$P(E \cup M) = P(\{1, 2, 3, 4, 5, 6\}) = 1$$

$$P(E) = P(\{2, 4, 6\}) = 1/2$$

$$P(M) = P(\{1, 2, 3, 5\}) = 4/6 = 2/3$$

$$P(E) + P(M) = 1/2 + 2/3 = 7/6 \neq P(E \cup M) = 1$$

The Addition Rule – Don't Double-Count!

$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$



Construct a formal proof as an optional homework problem.

Who's on the other side?

Three Cards, Each with a Face on the Front and Back



1. Gaga/Gaga
2. Obama/Gaga
3. Obama/Obama

I draw a card at random and look at one side: it's Obama.
What is the probability that the other side is also Obama?



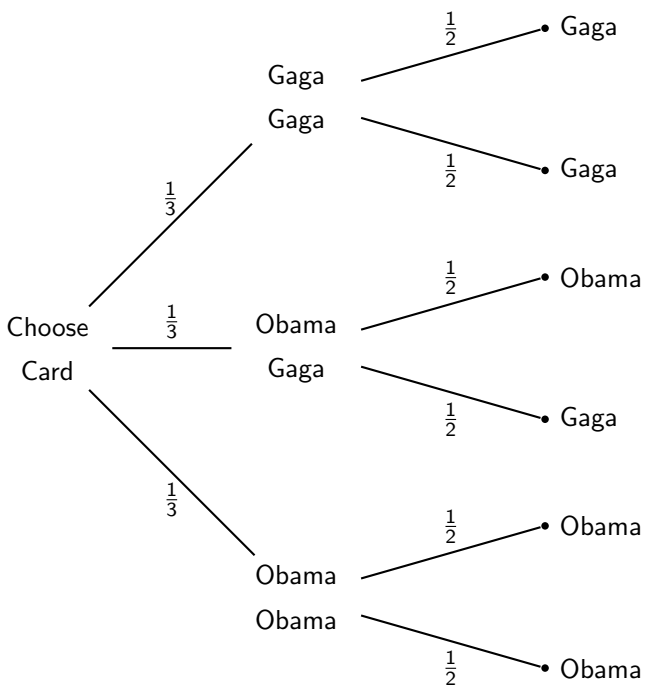
Let's Try The Method of Monte Carlo...

When you don't know how to calculate, simulate.

Procedure

1. Close your eyes and thoroughly shuffle your cards.
2. Keeping eyes closed, draw a card and place it on your desk.
3. Stand if Obama is face-up on your chosen card.
4. We'll count those standing and call the total N
5. Of those standing, sit down if Obama is *not* on the back of your chosen card.
6. We'll count those *still* standing and call the total m .

$$\text{Monte Carlo Approximation of Desired Probability} = \frac{m}{N}$$



Conditional Probability – Reduced Sample Space

Set of relevant outcomes restricted by condition

$$P(A|B) = \frac{P(A \cap B)}{P(B)}, \text{ provided } P(B) > 0$$



Figure: B becomes the “new sample space” so we need to re-scale by $P(B)$ to keep probabilities between zero and one.

Who's on the other side?

Let F be the event that Obama is on the front of the card of the card we draw and B be the event that he is on the back.

$$P(B|F) = \frac{P(B \cap F)}{P(F)} = \frac{1/3}{1/2} = 2/3$$

Conditional Versions of Probability Axioms

1. $0 \leq P(A|B) \leq 1$
2. $P(B|B) = 1$
3. If A_1, A_2, A_3, \dots are mutually exclusive given B , then
$$P(A_1 \cup A_2 \cup A_3 \cup \dots | B) = P(A_1|B) + P(A_2|B) + P(A_3|B) \dots$$

Conditional Versions of Other Probability Rules

- ▶ $P(A|B) = 1 - P(A^c|B)$
- ▶ A_1 logically equivalent to $A_2 \iff P(A_1|B) = P(A_2|B)$
- ▶ $A_1 \subseteq A_2 \implies P(A_1|B) \leq P(A_2|B)$
- ▶ $P(A_1 \cup A_2|B) = P(A_1|B) + P(A_2|B) - P(A_1 \cap A_2|B)$

However: $P(A|B) \neq P(B|A)$ and $P(A|B^c) \neq 1 - P(A|B)$!

Independence and The Multiplication Rule

The Multiplication Rule

Rearrange the definition of conditional probability:

$$P(A \cap B) = P(A|B)P(B)$$

Statistical Independence

$$P(A \cap B) = P(A)P(B)$$

By the Multiplication Rule

$$\text{Independence} \iff P(A|B) = P(A)$$

Interpreting Independence

Knowledge that B has occurred tells nothing about whether A will.

Will Having 5 Children Guarantee a Boy?



A couple plans to have five children. Assuming that each birth is independent and male and female children are equally likely, what is the probability that they have at least one boy?

By Independence and the Complement Rule,

$$\begin{aligned}P(\text{no boys}) &= P(5 \text{ girls}) \\&= 1/2 \times 1/2 \times 1/2 \times 1/2 \times 1/2 \\&= 1/32\end{aligned}$$

$$\begin{aligned}P(\text{at least 1 boy}) &= 1 - P(\text{no boys}) \\&= 1 - 1/32 = 31/32 = 0.97\end{aligned}$$

The Law of Total Probability

If E_1, E_2, \dots, E_k are mutually exclusive, collectively exhaustive events and A is another event, then

$$P(A) = P(A|E_1)P(E_1) + P(A|E_2)P(E_2) + \dots + P(A|E_k)P(E_k)$$

Example of Law of Total Probability

Define the following events:

F = Obama on front of card

A = Draw card with two Gagas

B = Draw card with two Obamas

C = Draw card with BOTH Obama and Gaga

$$\begin{aligned}P(F) &= P(F|A)P(A) + P(F|B)P(B) + P(F|C)P(C) \\&= 0 \times 1/3 + 1 \times 1/3 + 1/2 \times 1/3 \\&= 1/2\end{aligned}$$

Deriving the Law of Total Probability For $k = 2$

Optional proof: You are not responsible for this proof on quizzes and exams.

Since $A \cap B$ and $A \cap B^c$ are mutually exclusive and their union equals A ,

$$P(A) = P(A \cap B) + P(A \cap B^c)$$

But by the multiplication rule:

$$P(A \cap B) = P(A|B)P(B)$$

$$P(A \cap B^c) = P(A|B^c)P(B^c)$$

Combining,

$$P(A) = P(A|B)P(B) + P(A|B^c)P(B^c)$$

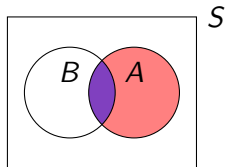


Figure:

$$A = (A \cap B) \cup (A \cap B^c), \\ (A \cap B) \cap (A \cap B^c) = \emptyset$$

How do prediction markets work?

To learn more, see [Wolfers & Zitzewitz \(2004\)](#)

THIS CERTIFICATE ENTITLES THE
BEARER TO \$1 IF THE PATRIOTS WIN
THE 2016-2017 SUPERBOWL.

Buyers – Purchase Right to Collect

Patriots very likely to win \Rightarrow buy for close to \$1.

Patriots very unlikely to win \Rightarrow buy for close to \$0.

Sellers – Sell Obligation to Pay

Patriots very likely to win \Rightarrow sell for close to \$1.

Patriots very unlikely to win \Rightarrow sell for close to \$0.

Probabilities from Beliefs

Market price of contract encodes market participants' beliefs in the form of probability:

$$\text{Price/Payout} \approx \text{Subjective Probability}$$

“Dutch Book”

If the probabilities implied by prediction market prices violate *any* of our probability rules there is a *pure arbitrage opportunity*: a way make to make a guaranteed, risk-free profit.

A Real-world Dutch Book

Courtesy of Eric Crampton

November 5th, 2012

- ▶ \$2.30 for contract paying \$10 if Romney wins on BetFair
- ▶ \$6.58 for contract paying \$10 if Obama wins on InTrade

Implied Probabilities

- ▶ BetFair: $P(Romney) \approx 0.23$
- ▶ InTrade: $P(Obama) \approx 0.66$

What's Wrong with This?

Violates complement rule! $P(Obama) = 1 - P(Romney)$ but the implied probabilities here don't sum up to one!

A Real-world Dutch Book

Courtesy of Eric Crampton

November 5th, 2012

- ▶ \$2.30 for contract paying \$10 if Romney wins on BetFair
- ▶ \$6.58 for contract paying \$10 if Obama wins on InTrade

Arbitrage Strategy

Buy Equal Numbers of Each

- ▶ Cost = $\$2.30 + \$6.58 = \$8.88$ per pair
- ▶ Payout if Romney Wins: \$10
- ▶ Payout if Obama Wins: \$10
- ▶ Guaranteed Profit: $\$10 - \$8.88 = \$1.12$ per pair

Lecture #7 – Basic Probability III / Discrete RVs I

Bayes' Rule and the Base Rate Fallacy

Overview of Random Variables

Probability Mass Functions

Four Volunteers Please!

The Lie Detector Problem

From accounting records, we know that 10% of employees in the store are stealing merchandise.

The managers want to fire the thieves, but their only tool in distinguishing is a lie detector test that is 80% accurate:

Innocent \Rightarrow Pass test with 80% Probability

Thief \Rightarrow Fail test with 80% Probability

What is the probability that someone is a thief *given* that she has failed the lie detector test?



Monte Carlo Simulation – Roll a 10-sided Die Twice

Managers will split up and visit employees. Employees roll the die twice **but keep the results secret!**

First Roll – Thief or not?

0 \Rightarrow Thief, 1 – 9 \Rightarrow Innocent

Second Roll – Lie Detector Test

0, 1 \Rightarrow Incorrect Test Result, 2 – 9 Correct Test Result

	0 or 1	2–9
Thief	Pass	Fail
Innocent	Fail	Pass

What percentage of those who failed the test are guilty?

Who Failed Lie Detector Test:

Of Thieves Among Those Who Failed:

Base Rate Fallacy – Failure to Consider Prior Information

Base Rate – Prior Information

Before the test we know that 10% of Employees are stealing.

People tend to focus on the fact that the test is 80% accurate and ignore the fact that only 10% of the employees are thieves.

Thief (Y/N), Lie Detector (P/F)

	0	1	2	3	4	5	6	7	8	9
0	YP	YP	YF	YF	YF	YF	YF	YF	YF	YF
1	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
2	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
3	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
4	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
5	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
6	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
7	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
8	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP
9	NF	NF	NP	NP	NP	NP	NP	NP	NP	NP

Table: Each outcome in the table is equally likely. The 26 given in red correspond to failing the test, but only 8 of these (YF) correspond to being a thief.

Base Rate of Thievery is 10%

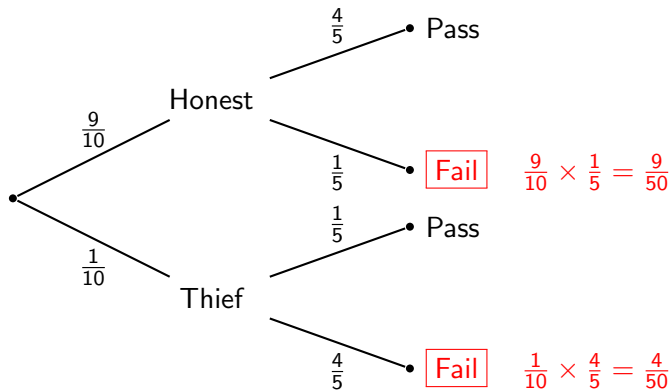


Figure: Although $\frac{9}{50} + \frac{4}{50} = \frac{13}{50}$ fail the test, only $\frac{4/50}{13/50} = \frac{4}{13} \approx 0.31$ are actually thieves!

Deriving Bayes' Rule

Intersection is symmetric: $A \cap B = B \cap A$ so $P(A \cap B) = P(B \cap A)$

By the definition of conditional probability,

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

And by the multiplication rule:

$$P(B \cap A) = P(B|A)P(A)$$

Finally, combining these

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

Understanding Bayes' Rule

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

Reversing the Conditioning

Express $P(A|B)$ in terms of $P(B|A)$. *Relative magnitudes* of the two conditional probabilities determined by the ratio $P(A)/P(B)$.

Base Rate

$P(A)$ is called the “base rate” or the “prior probability.”

Denominator

Typically, we calculate $P(B)$ using the law of total probability

In General $P(A|B) \neq P(B|A)$



Question

Most college students are Democrats. Does it follow that most Democrats are college students? (A = YES, B = NO)

Answer

There are many more Democrats than college students:

$$P(\text{Dem}) > P(\text{Student})$$

so $P(\text{Student}|\text{Dem})$ is small even though $P(\text{Dem}|\text{Student})$ is large.

Solving the Lie Detector Problem with Bayes' Rule

T = Employee is a Thief, F = Employee Fails Lie Detector Test

$$P(T|F) = \frac{P(F|T)P(T)}{P(F)}$$

$$\begin{aligned}P(F) &= P(F|T)P(T) + P(F|T^c)P(T^c) \\&= 0.8 \times 0.1 + 0.2 \times 0.9 \\&= 0.08 + 0.18 = 0.26\end{aligned}$$

$$P(T|F) = \frac{0.08}{0.26} = \frac{8}{26} = \frac{4}{13} \approx 0.31$$

Random Variables

Random Variables

A random variable is neither random nor a variable.

Random Variable (RV): X

A *fixed* function that assigns a *number* to each basic outcome of a random experiment.

Realization: x

A particular numeric value that an RV could take on. We write $\{X = x\}$ to refer to the *event* that the RV X took on the value x .

Support Set (aka Support)

The set of all possible realizations of a RV.

Random Variables (continued)

Notation

Capital latin letters for RVs, e.g. X , Y , Z , and the corresponding lowercase letters for their realizations, e.g. x , y , z .

Intuition

You can think of an RV as a machine that spits out random numbers: although the machine is deterministic, its inputs, the outcomes of a random experiment, are not.

Example: Coin Flip Random Variable

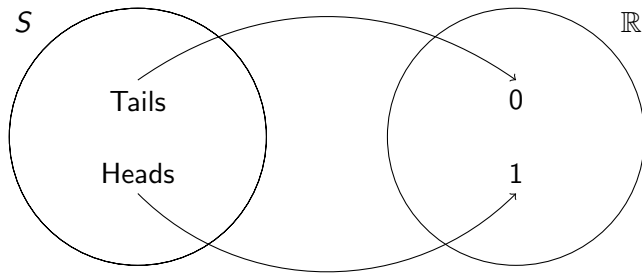


Figure: This random variable assigns numeric values to the random experiment of flipping a fair coin once: Heads is assigned 1 and Tails 0.

Which of these is a realization of the Coin Flip RV?



- (a) Tails
- (b) 2
- (c) 0
- (d) Heads
- (e) $1/2$

What is the support set of the Coin Flip RV?



- (a) {Heads, Tails}
- (b) $1/2$
- (c) 0
- (d) $\{0, 1\}$
- (e) 1

Let X denote the Coin Flip RV



What is $P(X = 1)$?

- (a) 0
- (b) 1
- (c) $1/2$
- (d) Not enough information to determine

Two Kinds of RVs: Discrete and Continuous

Discrete support set is discrete, e.g. $\{0, 1, 2\}$,
 $\{\dots, -2, -1, 0, 1, 2, \dots\}$

Continuous support set is continuous, e.g. $[-1, 1]$, \mathbb{R} .

Start with the discrete case since it's easier, but most of the ideas we learn will carry over to the continuous case.

Discrete Random Variables I

Probability Mass Function (pmf)

A function that gives $P(X = x)$ for any realization x in the support set of a discrete RV X . We use the following notation for the pmf:

$$p(x) = P(X = x)$$

Plug in a realization x , get out a probability $p(x)$.

Probability Mass Function for Coin Flip RV

$$X = \begin{cases} 0, \text{Tails} \\ 1, \text{Heads} \end{cases}$$

$$p(0) = 1/2$$

$$p(1) = 1/2$$

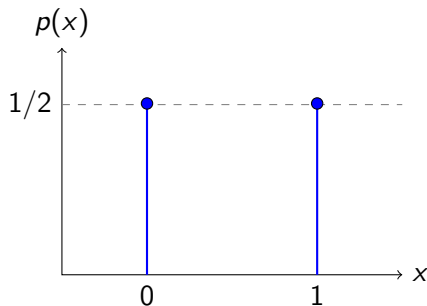


Figure: Plot of pmf for Coin Flip Random Variable

Important Note about Support Sets

Whenever you write down the pmf of a RV, it is **crucial** to also write down its Support Set. Recall that this is the set of *all possible realizations for a RV*. Outside of the support set, all probabilities are zero. In other words, the pmf is **only defined** on the support.

Properties of Probability Mass Functions

If $p(x)$ is the pmf of a random variable X , then

(i) $0 \leq p(x) \leq 1$ for all x

(ii) $\sum_{\text{all } x} p(x) = 1$

where “all x ” is shorthand for “all x in the support of X .”

Lecture #8 – Discrete RVs II

Cumulative Distribution Functions (CDFs)

The Bernoulli Random Variable

Definition of Expected Value

Expected Value of a Function

Linearity of Expectation

Recall: Properties of Probability Mass Functions

If $p(x)$ is the pmf of a random variable X , then

(i) $0 \leq p(x) \leq 1$ for all x

(ii) $\sum_{\text{all } x} p(x) = 1$

where “all x ” is shorthand for “all x in the support of X .”

Cumulative Distribution Function (CDF)

This Def. is **the same** for continuous RVs.

The CDF gives the probability that a RV X **does not exceed** a specified threshold x_0 , as a function of x_0

$$F(x_0) = P(X \leq x_0)$$

Important!

The threshold x_0 is allowed to be *any real number*. In particular, it doesn't have to be in the support of X !

Discrete RVs: Sum the pmf to get the CDF

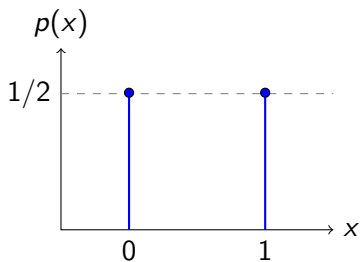
$$F(x_0) = \sum_{x \leq x_0} p(x)$$

Why?

The events $\{X = x\}$ are mutually exclusive, so we sum to get the probability of their union for all $x \leq x_0$:

$$F(x_0) = P(X \leq x_0) = P\left(\bigcup_{x \leq x_0} \{X = x\}\right) = \sum_{x \leq x_0} P(X = x) = \sum_{x \leq x_0} p(x)$$

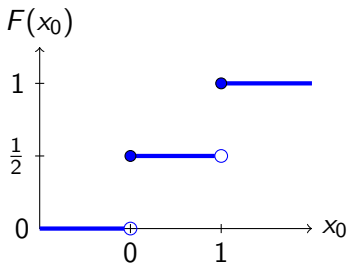
Probability Mass Function



$$p(0) = 1/2$$

$$p(1) = 1/2$$

Cumulative Dist. Function



$$F(x_0) = \begin{cases} 0, & x_0 < 0 \\ \frac{1}{2}, & 0 \leq x_0 < 1 \\ 1, & x_0 \geq 1 \end{cases}$$

Properties of CDFs

These are also true for continuous RVs.

1. $\lim_{x_0 \rightarrow \infty} F(x_0) = 1$
2. $\lim_{x_0 \rightarrow -\infty} F(x_0) = 0$
3. Non-decreasing: $x_0 < x_1 \Rightarrow F(x_0) \leq F(x_1)$
4. Right-continuous (“open” versus “closed” on prev. slide)

Since $F(x_0) = P(X \leq x_0)$, we have $0 \leq F(x_0) \leq 1$ for all x_0

Bernoulli Random Variable – Generalization of Coin Flip

Support Set

$\{0, 1\}$ – 1 traditionally called “success,” 0 “failure”

Probability Mass Function

$$p(0) = 1 - p$$

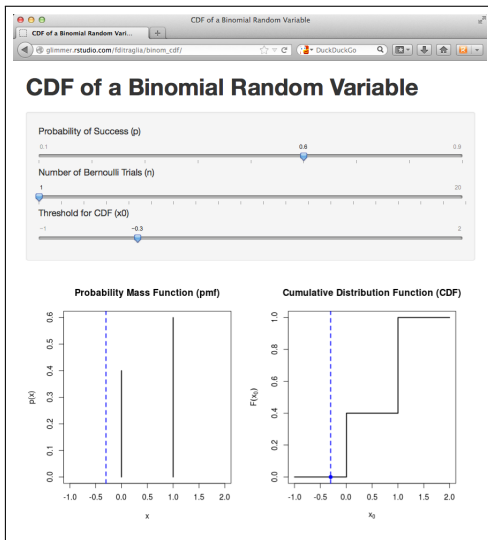
$$p(1) = p$$

Cumulative Distribution Function

$$F(x_0) = \begin{cases} 0, & x_0 < 0 \\ 1 - p, & 0 \leq x_0 < 1 \\ 1, & x_0 \geq 1 \end{cases}$$

http://fditraglia.shinyapps.io/binom_cdf/

Set the second slider to 1 and play around with the others.





If the realizations of the coin-flip RV were **payoffs**, how much would you expect to win per play *on average* in a long sequence of plays?

$$X = \begin{cases} \$0, \text{ Tails} \\ \$1, \text{ Heads} \end{cases}$$

Expected Value (aka Expectation)

The expected value of a discrete RV X is given by

$$E[X] = \sum_{\text{all } x} x \cdot p(x)$$

In other words, the expected value of a discrete RV is the *probability-weighted average of its realizations*.

Notation

We sometimes write μ as shorthand for $E[X]$.

Expected Value of Bernoulli RV

$$X = \begin{cases} 0, \text{Failure: } 1 - p \\ 1, \text{Success: } p \end{cases}$$

$$\sum_{\text{all } x} x \cdot p(x) = 0 \cdot (1 - p) + 1 \cdot p = p$$

Your Turn to Calculate an Expected Value



Let X be a random variable with support set $\{1, 2, 3\}$ where $p(1) = p(2) = 1/3$. Calculate $E[X]$.

$$E[X] = \sum_{\text{all } x} x \cdot p(x) = 1 \times 1/3 + 2 \times 1/3 + 3 \times 1/3 = 2$$

Random Variables and Parameters

Notation: $X \sim \text{Bernoulli}(p)$

Means X is a Bernoulli RV with $P(X = 1) = p$ and $P(X = 0) = 1 - p$. The tilde is read “distributes as.”

Parameter

Any constant that appears in the definition of a RV, here p .

Constants Versus Random Variables

This is a crucial distinction that students sometimes miss:

Random Variables

- ▶ Suppose X is a RV – the values it takes on are random
- ▶ A function $g(X)$ of a RV is itself a RV as we'll learn today.

Constants

- ▶ $E[X]$ is a constant (you should convince yourself of this)
- ▶ Realizations x are constants. What is random is *which* realization the RV takes on.
- ▶ Parameters are constants (e.g. p for Bernoulli RV)
- ▶ Sample size n is a constant

The St. Petersburg Game

How Much Would You Pay?



How much would you be willing to pay for the right to play the following game?

Imagine a fair coin. The coin is tossed once. If it falls heads, you receive a prize of \$2 and the game stops. If not, it is tossed again. If it falls heads on the second toss, you get \$4 and the game stops. If not, it is tossed again. If it falls heads on the third toss, you get \$8 and the game stops, and so on. The game stops after the first head is thrown. If the first head is thrown on the x^{th} toss, the prize is $\$2^x$

$X =$ Trial Number of First Head

x	2^x	$p(x)$	$2^x \cdot p(x)$
1	2	$1/2$	1
2	4	$1/4$	1
3	8	$1/8$	1
\vdots	\vdots	\vdots	\vdots
n	2^n	$1/2^n$	1
\vdots	\vdots	\vdots	\vdots

$$E[Y] = \sum_{\text{all } x} 2^x \cdot p(x) = 1 + 1 + 1 + \dots = \infty$$

Functions of Random Variables are Themselves Random Variables

Example: $X \sim \text{Bernoulli}(p)$, $Y = (X + 1)^2$

Support Set for Y

$$\{(0 + 1)^2, (1 + 1)^2\} = \{1, 4\}$$

Probability Mass Function for Y

$$p_Y(y) = \begin{cases} 1 - p & y = 1 \\ p & y = 4 \\ 0 & \text{otherwise} \end{cases}$$

Expected Value of Y

$$\sum_{y \in \{1, 4\}} y \times p_Y(y) = 1 \times (1 - p) + 4 \times p = 1 + 3p$$

Example: $X \sim \text{Bernoulli}(p)$, $Y = (X + 1)^2$

$$E[g(X)] = E[(X + 1)^2]$$

$$\sum_{y \in \{1,4\}} y \times p_Y(y) = 1 \times (1 - p) + 4 \times p = 1 + 3p$$

$$g(E[X]) = (E[X] + 1)^2$$

$$(E[X] + 1)^2 = (p + 1)^2 = 1 + 2p + p^2$$

In general: $1 + 3p \neq 1 + 2p + p^2$!

$$E[g(X)] \neq g(E[X])$$

(Expected value of Function \neq Function of Expected Value)

Expectation of a Function of a Discrete RV

Let X be a random variable and g be a function. Then:

$$E[g(X)] = \sum_{\text{all } x} g(x)p(x)$$

This is how we proceeded in the St. Petersburg Game Example

Your Turn: Calculate $E[X^2]$



X has support $\{-1, 0, 1\}$, $p(-1) = p(0) = p(1) = 1/3$.

$$\begin{aligned} E[X^2] &= \sum_{\text{all } x} x^2 p(x) = \sum_{x \in \{-1, 0, 1\}} x^2 p(x) \\ &= (-1)^2 \cdot (1/3) + (0)^2 \cdot (1/3) + (1)^2 \cdot (1/3) \\ &= 1/3 + 1/3 \\ &= 2/3 \approx 0.67 \end{aligned}$$

Linearity of Expectation

Holds for Continuous RVs as well, but proof is different.

Let X be a RV and a, b be constants. Then:

$$E[a + bX] = a + bE[X]$$

This is a Crucial Exception

In general $E[g(X)]$ does not equal $g(E[X])$. But in the special case where g is a **linear function**, $g(X) = a + bX$, the two **are equal**.

Example: Linearity of Expectation



Let $X \sim \text{Bernoulli}(1/3)$ and define $Y = 3X + 2$

1. What is $E[X]$? $E[X] = 0 \times 2/3 + 1 \times 1/3 = 1/3$
2. What is $E[Y]$? $E[Y] = E[3X + 2] = 3E[X] + 2 = 3$

Proof: Linearity of Expectation For Discrete RV

$$\begin{aligned}E[a + bX] &= \sum_{\text{all } x} (a + bx)p(x) \\&= \sum_{\text{all } x} p(x) \cdot a + \sum_{\text{all } x} p(x) \cdot bx \\&= a \sum_{\text{all } x} p(x) + b \sum_{\text{all } x} x \cdot p(x) \\&= a + bE[X]\end{aligned}$$