



## Says

What have we heard them say?  
What can we imagine them saying?



## Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I heard him say ,is correct .You heard in the past, but during that past time he was saying it in the present .I saw him given an envelop to the women.This the same construction.You saw him in the past but he was giving it at that present time .

Breeding is useful to select various strains of crops for future such as diseases resistance,fertilizer response,product quality and high yields.

How to improve the crops yield?

Which type of manure is suitable for this type of crop?



Persona's name

Short summary of the persona

Runs and works on a farm.

Grows plants and raises animals for Human use.

The neighbours dont understand the work thry do.

Lack of infrastructure.Poor marketing fesilities.



## Does

What behavior have we observed?  
What can we imagine them doing?



## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?