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*design*

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**WHO WE ARE**

# THE AGENCY

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Our team combines inventive marketing and professional design with powerful productions to integrate creativity and technology.



Founded in 1999, **ElipseAgency** has grown to become one of the most recognized design firms in the world, with over 100 clients in the United States, Mexico, Argentina, Uruguay, Panama, Spain, New Zealand and the United Kingdom among other countries.

We are a group of talented designers, developers and marketing minds, which combined with a fluid management style are focused on setting new industry standards, and achieving the highest level of success in this global economy.

## OUR PHILOSOPHY

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Design is to transform prose into poetry. From billboards to birth announcements, it should be seen as the embodiment of form and function, the integration of the beautiful and the useful. Design is much more than simply to assemble, it is to add value and meaning, to illuminate, simplify, clarify, modify, persuade and perhaps even to amuse.

**Design is so simple, that's why it is so complicated.**

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■ PAUL RAND (1914-1996)

# OUR SERVICES

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## Branding

Brand guidelines / Identity  
Communication strategy / Event branding  
Internal branding / Rebranding



## Digital

Responsive web design / Cms Integration  
Web App Development / Mobile App Design  
Ux+interaction Design / Experience Design



## Multimedia

Branding video / Product video  
Motion graphics /Business video  
Event video / Media presentations



## Graphic

Brochure design / Business stationery  
Packaging design / Stationery design  
Company reports / Investor decks



## Strategy

Info architecture / Digital strategy  
Analytics & metrics / Technical seo  
Statistic reports / Impact analysis

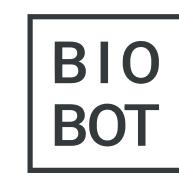


## Social

Social media branding / Strategy & insights  
Content design / Creative campaigns  
Content development / Website integration

# OUR CLIENTS

Over **100 happy clients** in more than 10 countries. This are some of our top supporters:



WHAT WE'VE DONE

# OUR WORK

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**Designed their brand, website, products and packaging.**

Binx Health is creating new categories of healthcare solutions that deliver on-demand testing to people where they need it most. With its proprietary, desktop, PCR-based point-of-care testing platforms and consumer mobile offerings, the company is redefining “convenient care” for the modern consumer



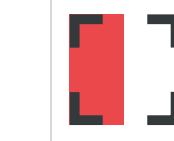
BRANDING



DIGITAL



MULTIMEDIA



GRAPHIC



SOCIAL

**+115 M**

FUNDING  
AMOUNT

**4.4 M**

PLANNED  
ANNUAL TESTS



DIGITS

**Designed their brand, website and UI.**

The most advanced, yet easiest to use financial software for businesses. Digits pairs design and machine learning to democratize financial savvy. The platform empowers people of all backgrounds and skillsets to visualize, understand, and manage their businesses, and elevate their interactions with their accountants, investors, and advisors.



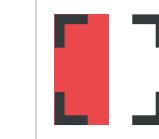
BRANDING



DIGITAL



MULTIMEDIA



GRAPHIC



SOCIAL



STRATEGY

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**+10 M**

FUNDING RAISED

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**2019**

LAUNCHING



## Designed their brand, website and app.

Whyline is a hub for companies and customers to optimize their time and costs. The platform helps companies offer a better customer experience, sell more and save costs otherwise wasted in long service lines and other bottlenecks.

The company is the bridge between physical and digital interactions that enable business and customers to have the right interaction at the right time.



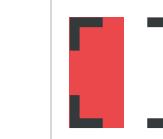
BRANDING



DIGITAL



MULTIMEDIA



GRAPHIC



SOCIAL



STRATEGY

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**+5.0 M**

FUNDING  
AMOUNT

**+15 M**

COMPANY  
VALUATION

**400 K**

MOBILE APP  
DOWNLOADS



**Designed their brand, website and products.**

Fabric represented the first introduction of a modular SDK platform, which allowed developers to pick and choose which features they needed while guaranteeing ease of installation and compatibility across all.



BRANDING



DIGITAL



MULTIMEDIA



GRAPHIC



SOCIAL



STRATEGY

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**+2.0 B**

ACTIVE  
DEVICES

**+310 B**

APP SESSIONS  
A MONTH



**Designed their brand, website and products.**

Boston, Massachusetts-based software company founded in May 2011 by entrepreneurs Wayne Chang and Jeff Seibert. Its main product is a software development kit for crash reporting, application logging, online review and statistical analysis of application logs.



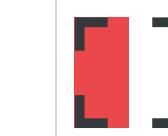
BRANDING



DIGITAL



MULTIMEDIA



GRAPHIC



SOCIAL



STRATEGY

**+100 M**

AQUIRED  
BY GOOGLE

**+2.0 B**

ACTIVE  
DEVICES

**+1.0 M**

APPS  
ANALYZED



## Designed their brand and website.

The biggest, curated fashion community dedicated to discovering designers and empowering consumers.

UsTrendy allows users to shop and discover one-of-a-kind fashions from all over the world in a global marketplace that contains thousands of unique items.



BRANDING



DIGITAL



GRAPHIC



SOCIAL

**+10 M**

VISITORS  
REACHED

**+10 K**

MARKETPLACE  
PRODUCTS

WHAT CLIENTS SAY

## QUOTES

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“Design by ElipseAgency was the center of everything we did. It’s what got us into millions of apps and billions of devices in a short period of time.”

■ **WAYNE CHANG, CO-FOUNDER**



“Captivating visual design and remarkable ease of use were key components of Fabric’s launch. Elipse was critical in helping us achieve the user experience we wanted.”

■ **JEFF SEIBERT, CO-FOUNDER**



“Elipse produced extraordinary results in a short period of time with minimal oversight needed. If you’re in the market for a world-class digital agency, look no further.”

■ **MICHAEL TWERSKY, CEO**

# THANK YOU

LET'S GET STARTED



ELIPSEAGENCY.COM