

GRAPHIC DESIGN

PORT FOLIO

EIZEL ARIANNE JUGUETA





Eizel Arianne Jugueta
Graphic Design, SME / Instructor

HOBBIES

Viewing movies, Reading, Playing Guitar,
Singing, Surfing the web

SKILLS

- Illustrator** 
Logo Design, Typography, Branding, Vector Artworks, Professional Instructor
- Photoshop** 
Advertising, Photo Manipulation, Web Designing
- InDesign** 
Manuals, Brochures, Flyers, Magazine and Newspaper Layout
- Dreamweaver** 
CSS, HTML, Bootstrap, Web Development
- PowerDirector** 
Video Editing and Effects
- Joomla/Wordpress** 
Web Development and CMS

LANGUAGES

- Filipino** 
- English** 

ONLINE

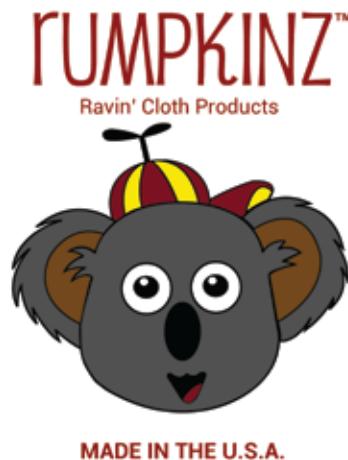
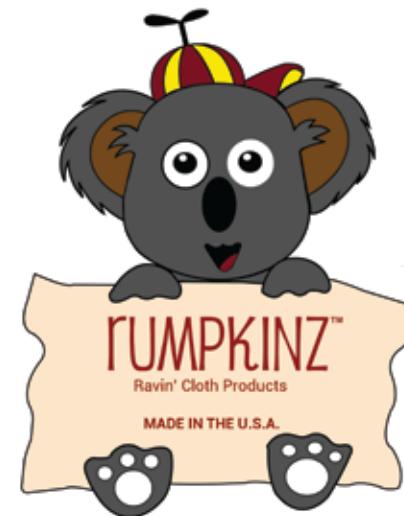
-  papiruokita
-  aryanigrandi
- 

BRAND IDENTITY



RUMPKINZ

Rumpkinz is a baby cloth diaper brand, based in Wisconsin, USA.



WORK

I developed their brand identity starting from logo design, advertisements and other collaterals.

I also handled their social media marketing and came up with different strategies and promotional for their brand to gain a good online visibility until they finally branched out to Manila, Philippines.

Sometimes, I also design custom-made embroidered cloth diapers.

FB Link:

<https://www.facebook.com/rump.cloth/>



ADVERTISEMENTS

RUMPKINZ

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WHY CLOTH DIAPER AD

RUMPKINZ

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Better for Baby

Cloth diaper users tend to have less issue with diaper rash, irritated bottoms and other common complaints from disposable diaper parents. Fewer chemicals touch the baby's bottom and the less likely they are to be sensitive. If you do have a sensitive baby, you can choose very natural, even organic, materials to use for the diapers that go on your baby.

Why Cloth Diaper?



Be a Rumpkinz Baby now!



Cost Savings

Cloth diapers can cost a bit of money to get started, but in the long run cloth diaper users are often ahead of the game in expenditures. If you figure that the average newborn goes through 8-12 disposable diapers a day, 6-8 disposable diapers a day for an older baby averaging to an estimate of \$30-\$100 monthly expense on disposable diapers, adding up at the cost of about \$0.29 per disposable diaper and rising.

Why Cloth Diaper?



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Why Cloth Diaper?

Better for the Environment

This one will be hotly debated for some time, but in general it is established that cloth diapers don't take up room in landfills and take hundreds of years to break down. The reduce, reuse and recycle concept means less trash for the environment. By using cloth diapers we lessen our carbon footprints!



Be a Rumpkinz Baby now!

BRAND IDENTITY

RUMPKINZ CHARM PADS

Rumpkinz Charm Pads is an eco-friendly reusable cloth pads. This is another product of Rumpkinz Cloth Diapers

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CHARM PADS ADVERTISEMENTS

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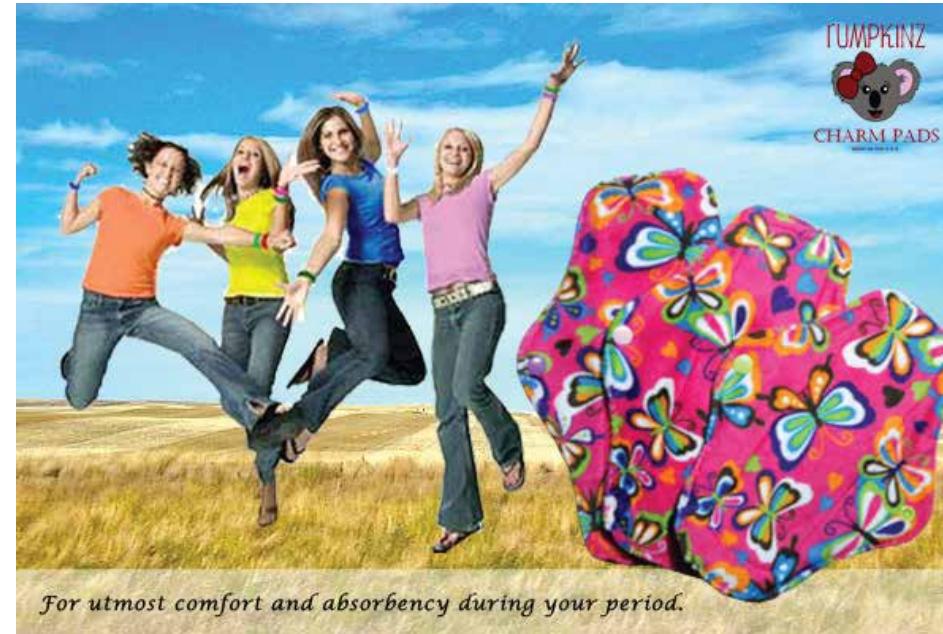
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RUMPKINZ PILIPINAS ADS

RUMPKINZ PILIPINAS

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FB Link:

<https://www.facebook.com/RumpkinzPilipinas/>



MARVEL CUSTOM EMBROIDERED DIAPERS

X-MEN THOR PUNISHER SPIDER-MAN IRON MAN

RADIOACTIVE 4 DD CAPTAIN AMERICA AVENGERS

RESERVE YOURS NOW!!!

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BRAND IDENTITY

UNISON COMPUTER SYSTEMS INC.

Unison is an IT technology company that caters different IT solutions to its clients.

WORK

In 2013, I was hired as the in house graphic designer for Unison Computer Systems, Inc.

Together with my Marketing Manager, we developed a new brand and tagline for this company which was “Leading innovations under one roof.”

I created most of their collaterals, marketing advertisements for newspaper and website.

I also created and maintained their website and handled social media visibility during my stay at the company.

FB Link:

www.facebook.com/UnisonComputerSystems/

Website:

<http://unison.com.ph/>



Unison Corporate Logo Guidelines

Proper Usage of the Unison Logo

LOGO USAGE

General Guidelines

These guidelines attempt to show the key elements of the UNISON identity, logo usage, colors, typeface usage, and template.

The Unison corporate logo consists of the Unison logomark (“oval-shape”), UNISON logotype, and the word “Computer Systems, Inc.” These elements should never be used separately.



Minimum and Preferred Logo Size

To ensure legibility of the Unison corporate logo, a minimum size has been determined. The Unison corporate logo cannot be any smaller than .50 inches in height.



Stretching

The logo should not be distorted in any way. It should always be used within the correct constraints.



TYPEFACES

Roboto

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Arial Black Italic

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

AvantGarde Bk BT

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Arial Italic Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

CORPORATE COLORS

Color Pallete

Consistent color usage across all media is integral to the integrity of the Unison brand. Below are approved color formula variations for several analog and digital formats. No other color specifications should be used.



MARKETING COLLATERALS

UNISON COMPUTER SYSTEMS INC.

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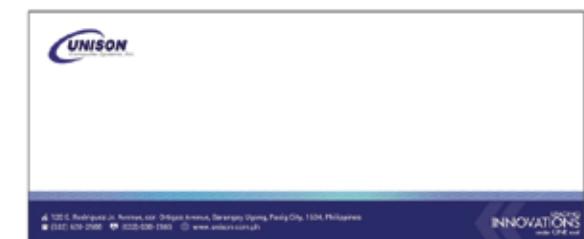
I also created and maintained their website and handled social media visibility during my stay at the company.

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* ONE COLOR PRINTING
PANTONE 2758 C



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www.facebook.com/UnisonComputerSystems/

Website:

<http://unison.com.ph/>



EA Jugueta
Graphic Designer



Tel: +632 6315581 loc 104
Fax: +632 6382885
Mobile: +63 906 8353522
Email: ea.jugueta@unison.com.ph

UNISON COMPUTER SYSTEMS, INC.
120 E. Rodriguez Jr. Ave. Cor. Ortigas Ave.
Brgy. Ugong, Pasig City, 1604.

www.unison.com.ph



JOBSDB ADVERTISEMENTS

UNISON COMPUTER SYSTEMS INC.

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www.facebook.com/UnisonComputerSystems/

Website:

<http://unison.com.ph/>

The grid contains nine job advertisements for Unison Computer Systems, Inc., each featuring a different staff member or group of staff members against a background of blue and white concentric circles. The advertisements include the following text:

- "Tired of working 'INSIDE THE BOX'? Work with the most talented individuals in the IT industry today! CLICK HERE TO APPLY" (top left)
- "EXCEED YOUR POTENTIALS! come join us! CLICK HERE TO APPLY" (top right)
- "BE ONE OF US! Work with the most talented individuals in the IT industry today! CLICK HERE TO APPLY" (middle left)
- "WE WANT YOU! Explore your career opportunities at UNISON COMPUTER SYSTEMS, INC. CLICK HERE TO APPLY" (middle right)
- "Build your dream job here. BE ONE OF US! CLICK HERE TO APPLY" (bottom left)
- "At Unison Computer Systems, Inc WE MADE OPPORTUNITIES REAL Be Part of the team of IT experts! CLICK HERE TO APPLY" (bottom right)
- "It's time to do the best work of your life Be Part of the team of IT experts! CLICK HERE TO APPLY" (bottom center)

YELLOW PAGES AD

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HP AND UNISON EAR ADS

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UNISON DELIVERY VAN WRAP DESIGN

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FB Link:

www.facebook.com/UnisonComputerSystems/

Website:

<http://unison.com.ph/>



The image shows a white delivery van with the Unison Computer Systems logo and company name printed on the side. The logo features a stylized 'U' shape followed by the word 'UNISON' in bold capital letters, with 'Computer Systems, Inc.' underneath. The van wrap also includes the company's website, social media links, and a navigation menu with three categories: 'Hardware & Software Solutions', 'Solutions Infrastructure', and 'Business Services'. Below the menu, there is a graphic of a circular brick wall surrounding four blue server racks, with several laptops connected to it, representing a 'Next Generation Firewall'.



The image shows the Unison Computer Systems website. At the top, the Unison logo is displayed, followed by the company name and social media links. A navigation bar below the logo includes three main categories: 'Hardware & Software Solutions', 'Solutions Infrastructure', and 'Business Services'. The main content area features a graphic of a hand pointing to a hierarchical organizational chart above a city skyline, with the text 'IT Staff Augmentation' overlaid. The bottom of the page contains the company's address, phone number, and fax number, along with the 'LEADING INNOVATIONS under ONE roof.' tagline.

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FB Link:

www.facebook.com/UnisonComputerSystems/

Website:

<http://unison.com.ph/>

The image shows the front side of a white delivery van. At the top left is the Unison Computer Systems Inc. logo, which consists of the word "UNISON" in a bold, blue, sans-serif font with a blue swoosh underneath, and "Computer Systems, Inc." in a smaller, lighter blue font below it. To the right of the logo is a dark blue horizontal bar containing the website "www.unison.com.ph", the Twitter handle "www.twitter.com/Unison_Computer", and the Facebook page "www.facebook.com/UnisonComputerSystems". Below this bar are three categories: "Hardware & Software Solutions", "Solutions Infrastructure", and "Business Services". The main body of the van has a blue background with the tagline "Anywhere, Anytime Access to Information" in large white letters, followed by the subtitle "Driving business value through mobility." in a smaller white font. A series of hands holding various electronic devices (laptops, tablets, smartphones) are arranged across the middle of the van's side panel, all displaying a white cloud icon on their screens. At the bottom of the van is another dark blue horizontal bar with the address "120 E. Rodriguez Jr. Ave. Cor. Ortigas Ave. Brgy Ugong, Pasig City", the phone number "Tel: +632 620 2988", and the fax number "Fax: +638 2885". To the right of this bar is a logo for "LEADING INNOVATIONS under ONE roof." featuring a blue arrow pointing right and the text "LEADING INNOVATIONS under ONE roof." in white.

The image shows a screenshot of the Unison Computer Systems Inc. website. At the top left is the company logo. To the right is a dark blue horizontal bar with the website "www.unison.com.ph", the Twitter handle "www.twitter.com/Unison_Computer", and the Facebook page "www.facebook.com/UnisonComputerSystems". Below this bar are three categories: "Hardware & Software Solutions", "Solutions Infrastructure", and "Business Services". The main content area features a blue background with a series of white lines radiating from the bottom left towards the center. In the center, there is a collection of electronic devices including a smartphone, a tablet, a laptop, and several smaller mobile phones. Below these devices is the tagline "Driving Business Value Through Mobility" in a white serif font. At the very bottom of the page is another dark blue horizontal bar with the address "120 E. Rodriguez Jr. Ave. Cor. Ortigas Ave. Brgy Ugong, Pasig City", the phone number "Tel: +632 620 2988", and the fax number "Fax: +638 2885". To the right of this bar is a logo for "LEADING INNOVATIONS under ONE roof." featuring a blue arrow pointing right and the text "LEADING INNOVATIONS under ONE roof." in white.

UNISON DELIVERY VAN WRAP DESIGN

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The image shows a digital representation of a delivery van wrap for Unison Computer Systems Inc. The design features a vibrant, abstract map of the world in the background. Overlaid on the map are several mobile devices (smartphones and tablets) showing various applications like sports scores, news, and maps. The Unison logo, consisting of a stylized 'U' and the word 'UNISON' in bold capital letters, is positioned at the top left. Below it, the tagline 'Computer Systems, Inc.' is written. At the top right, there are links to the company's website (www.unison.com.ph), Twitter (@Unison_Computer), and Facebook page. A central banner reads 'Anywhere, Anytime Access to Information' with the subtitle 'Driving business value through mobility.' Below the banner, the company's address (120 E. Rodriguez Jr. Ave., Cor. Ortigas Ave., Brgy Ugong, Pasig City), telephone number (Tel: +632 620 2988), and fax number (Fax: +638 2885) are listed. The bottom right corner features the slogan 'LEADING INNOVATIONS under ONE roof.'

This image shows another digital representation of a delivery van wrap for Unison Computer Systems Inc. The design features a close-up of several network cables (orange, green, blue) intertwined with three padlocks of different colors (blue, green, orange). The Unison logo is at the top left, followed by the tagline 'Computer Systems, Inc.'. To the right, there are links to the company's website, Twitter, and Facebook. A central banner reads 'Cost-Effective Network Security' with the subtitle 'Safeguard your business by securing your computer network infrastructure.' Below the banner, the company's address, telephone number, and fax number are listed. The bottom right corner features the slogan 'LEADING INNOVATIONS under ONE roof.'

WEBSITE DESIGN AND DEVELOPMENT

UNISON COMPUTER SYSTEMS INC.

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BANNER ADVERTISEMENTS

ENSOGO PHILIPPINES

Ensogo is an Australia-based social commerce website that offers members discounted daily deals on restaurants, hotel accommodations, spa services, beauty treatments, activities and retail products.



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ENSOGO PHILIPPINES

Ensogo is an Australia-based social commerce website that offers members discounted daily deals on restaurants, hotel accommodations, spa services, beauty treatments, activities and retail products.



WORK

In 2015, I was hired as web graphics designer by Ensogo Philippines for their offshore team for Ensogo Singapore which was known as Deal Grocer at that time.

My job entails me to do all the web graphics for Ensogo Singapore. Unfortunately, my stay was short-lived and I was forced to leave the company because they have to shut down the company.



OTHER WORKS



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Mini Encapsulated - ML Designs

GIFT CARD ARTWORKS

MICROSOURCING PHILIPPINES INC.

MicroSourcing has enabled foreign companies to start their own operations in the Philippines

WORK

In 2016, I was hired by Microsourcing Philippines Inc., as graphic designer for Moneris, a payment processing company in Canada.

After a year, I got promoted to the Senior Graphic Designer position and is still currently under their employment.

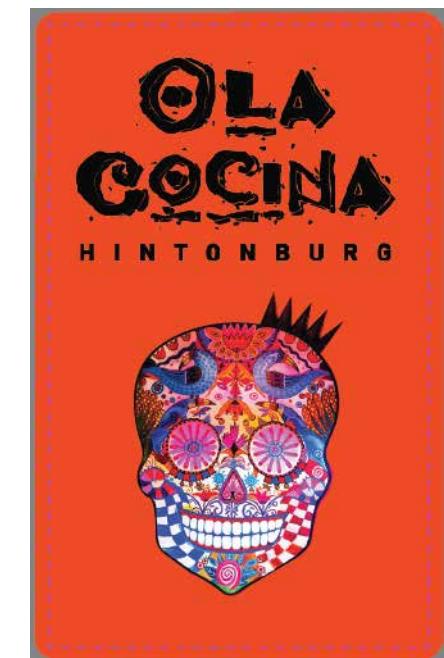
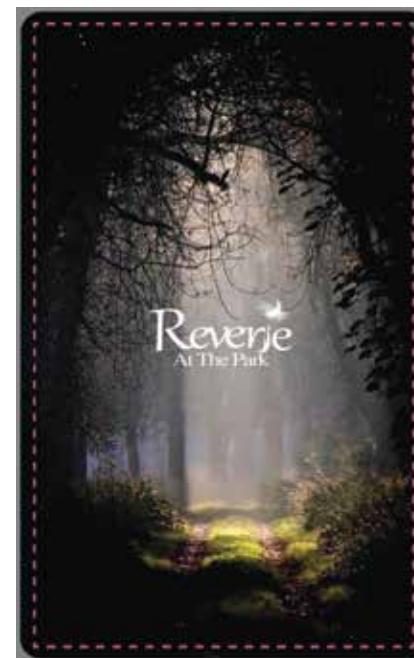
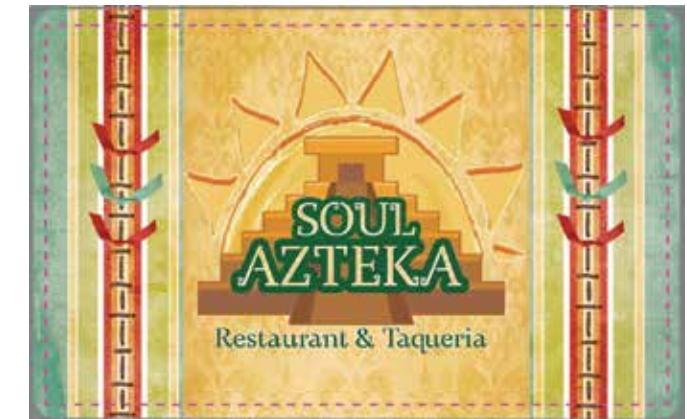
Most of my work entails me to do all artworks for their gift card solutions. From drafts designs to preparation for printing. All of my gift card designs circulates in Canada enabling me to work with different brands.

FB Link:

<https://www.facebook.com/MicroSourcing>
<https://www.facebook.com/Moneris>

Website:

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LOGO, ICONS AND INTERFACE DESIGN FOR MOBILE APPLICATIONS

BOOZY

BOOZY is a mobile device application that does the hunting for you, finds the best brunches and happy hours in Washington DC (as well as MD & VA).

WORK

Aside from my main job, I used to handle freelancing jobs on the side as well. This is to ensure that my design and communication skills would still undergo enhancing and improvement because I'd get to deal with different people.

OFFICIAL LOGO AND APP



DRAFT DESIGNS:



Reference Link:

<https://urbanscrawldc.blog/2016/02/24/person-of-interest-diamond-riley-founder-of-boozy-app/>



LOGO, ICONS AND INTERFACE DESIGN FOR MOBILE APPLICATIONS

BOOZY

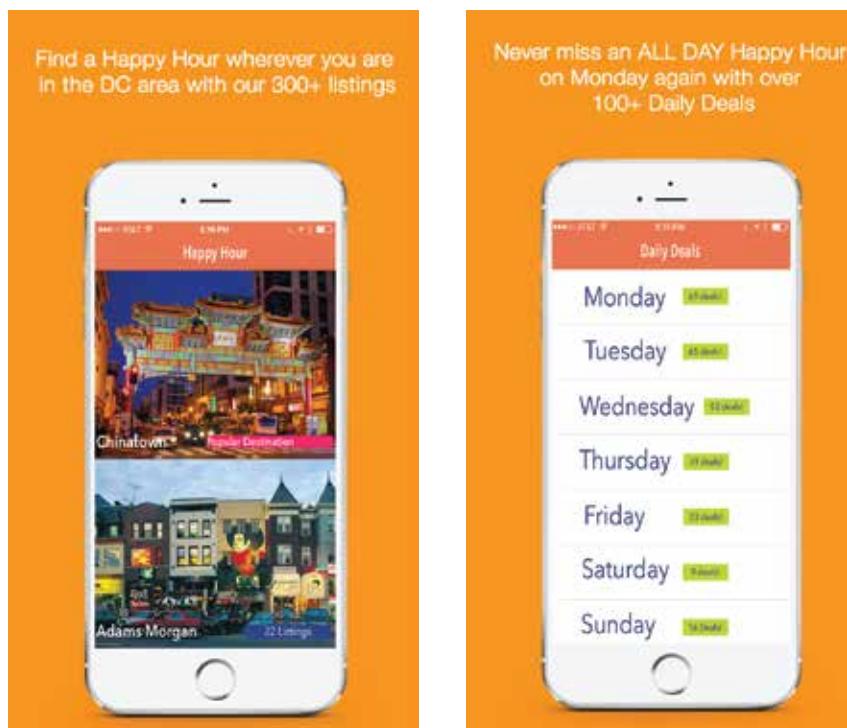
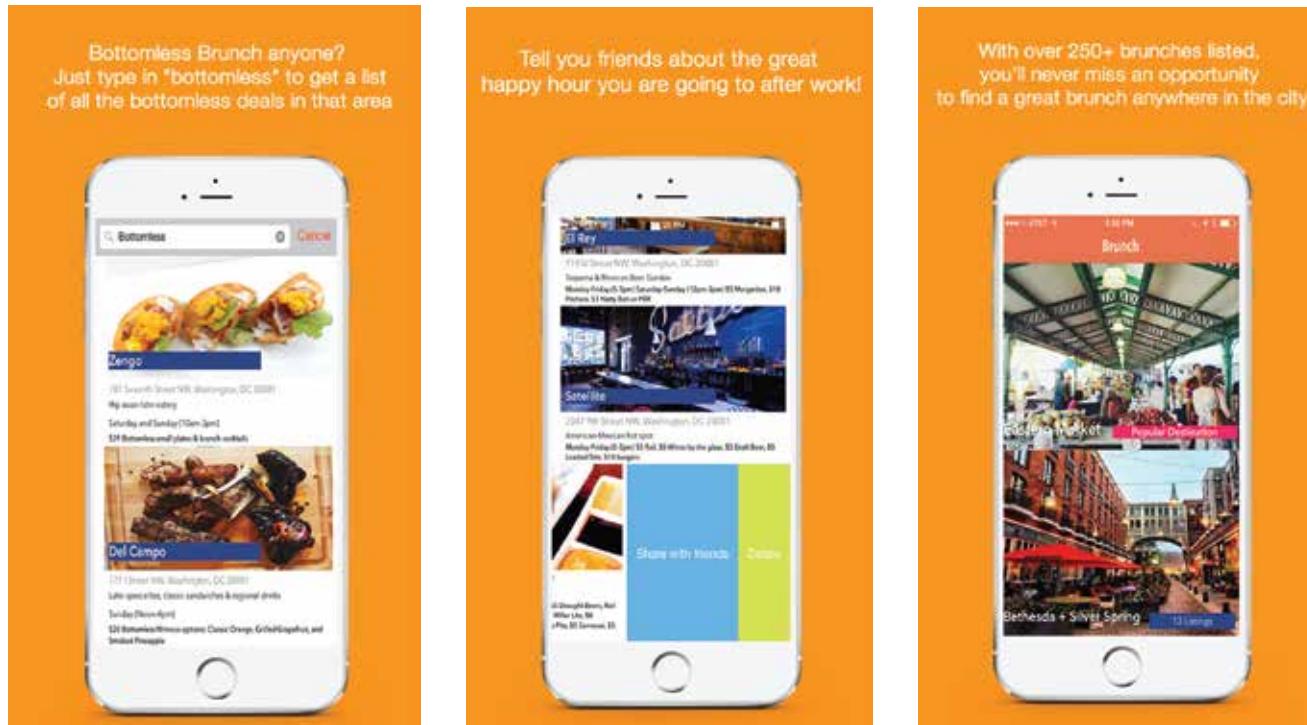
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LOGO, ICONS AND INTERFACE DESIGN FOR MOBILE APPLICATIONS

KINGDOM SPRITE

A mobile device game for android and IOS devices.



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LOGO, ICONS AND INTERFACE DESIGN FOR MOBILE APPLICATIONS

COIN DOZER AND MONSTER APP

A mobile device game for android and IOS devices.

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LOGO CONCEPTS

LOGO DESIGNS FOR VARIOUS BRANDS

WELL TREAD

Is a clothing accessories brand based in Canada.



WORK

These were my logo concepts and the approved official logo for Well Tread.

APPROVED LOGO



LOGO DESIGNS FOR VARIOUS BRANDS

SIMPLYNETTE

A clothing line for little girls based in Wisconsin, USA.

WORK

This is the approved and logo concept for Simplynette, USA.



LOGO DESIGNS FOR VARIOUS BRANDS

DE TASA

A local tea house in Quezon City, Philippines.

WORK

These were my logo concepts and the approved official logo for De Tasa tea house.



LOGO DESIGNS FOR VARIOUS BRANDS

URVAN POUR

A local mobile bar in Pasig City, Philippines.



WORK

These were my logo concepts and the approved official logo for Urvan Pour.



LOGO DESIGNS FOR VARIOUS BRANDS

UNIQUETOE

A local shoe store in Pasig City, Philippines.



WORK

These were my logo concepts and the approved official logo for Uniquetoe.



LOGO CONCEPTS

LOGO DESIGNS FOR VARIOUS BRANDS



MK'S CLEANING SERVICES

An office cleaning services based in Quezon City, Philippines.

WORK

These were my logo concepts and the approved official logo for MK's Cleaning Services.



APPROVED AND OFFICIAL LOGO

