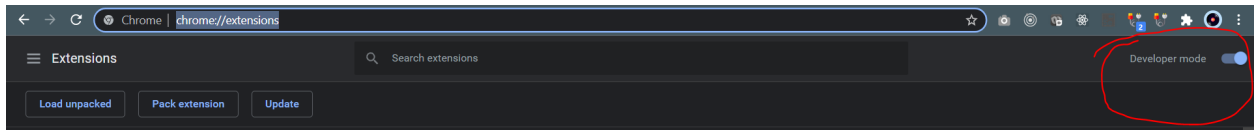
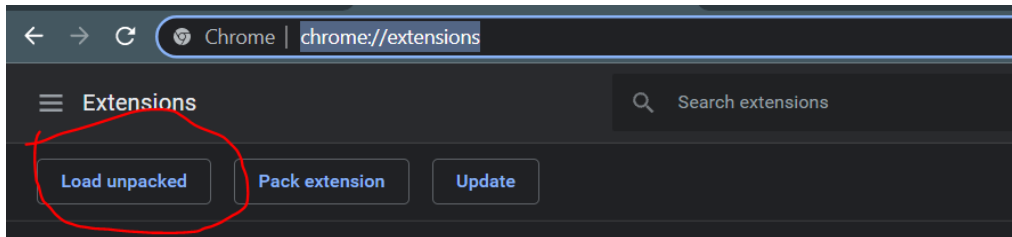


# SetUp Extension

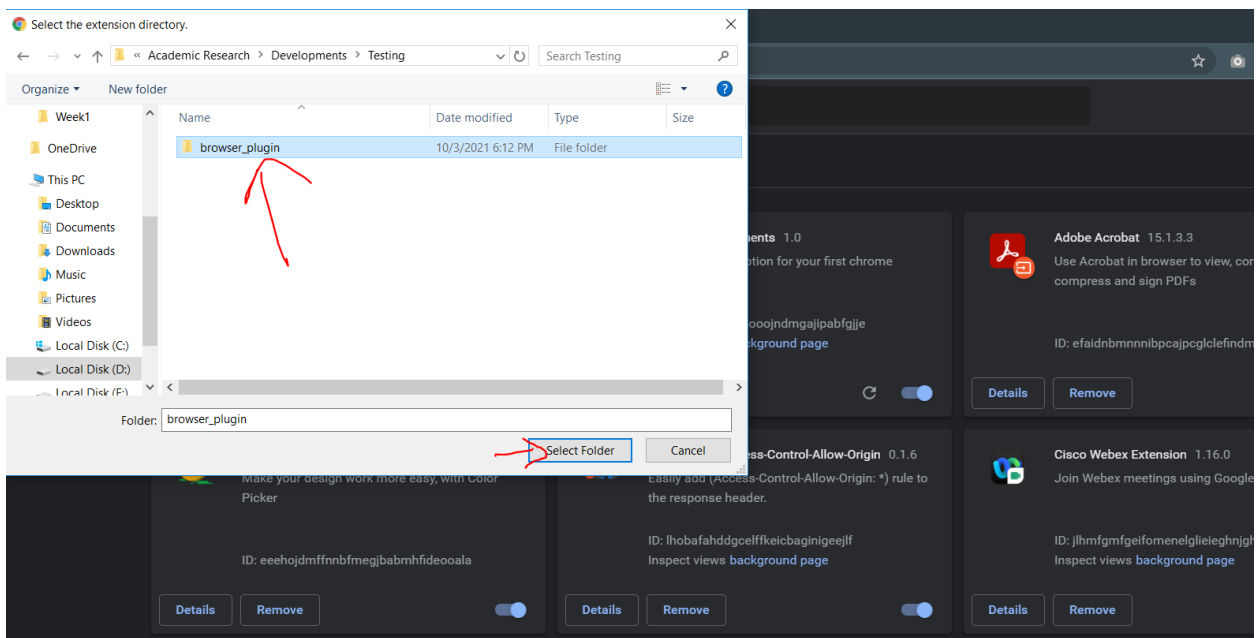
1. Go to chrome browser.
2. Type **chrome://extensions/**
3. On developer mode



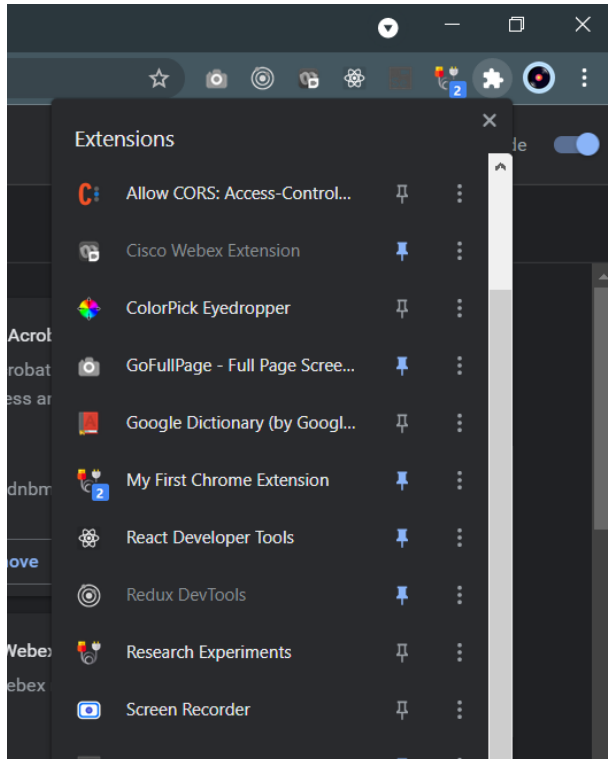
4. Click Load unpacked



5. Download folder from here <https://github.com/EANimesha/Eye-Tracker-Plugin> . Upload the folder

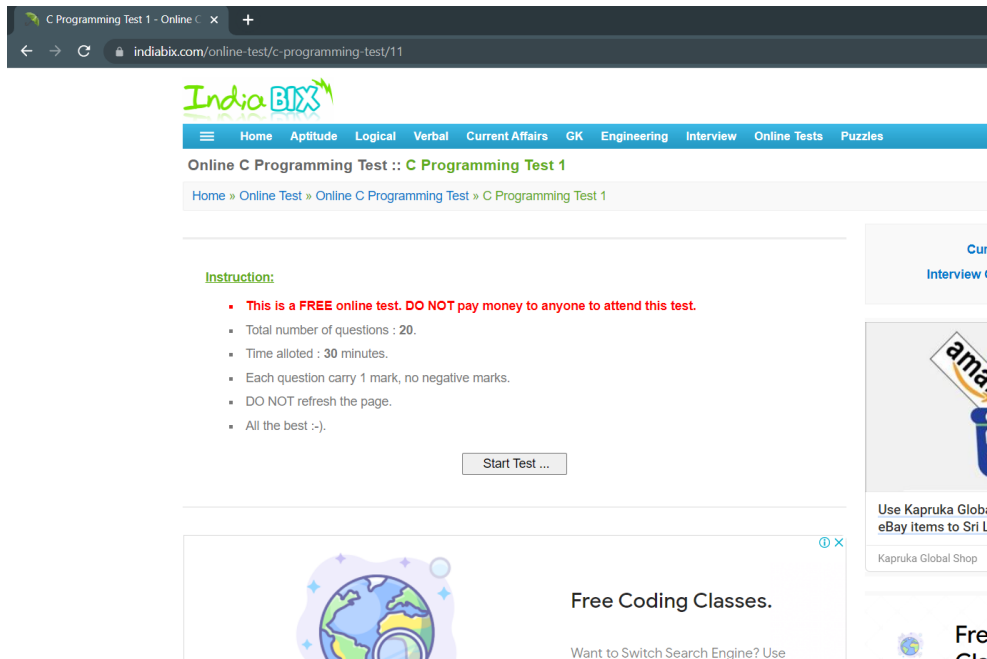


6. Pin the extension to task bar

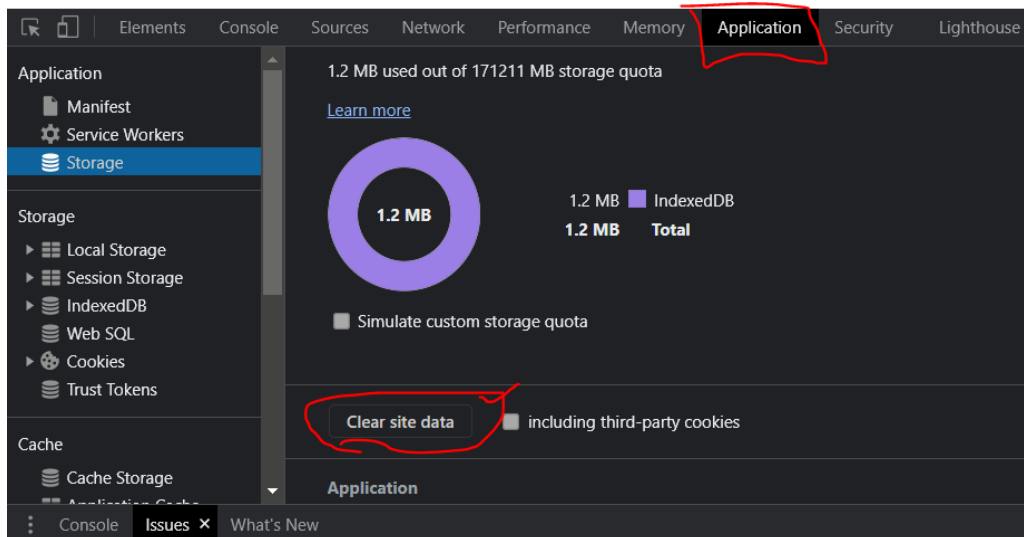


## SetUp Exam

1. In the Chrome browser go to <https://www.indiabix.com/online-test/categories/> and select an online exam according to your preference.  
Ex : <https://www.indiabix.com/online-test/c-programming-test/11>

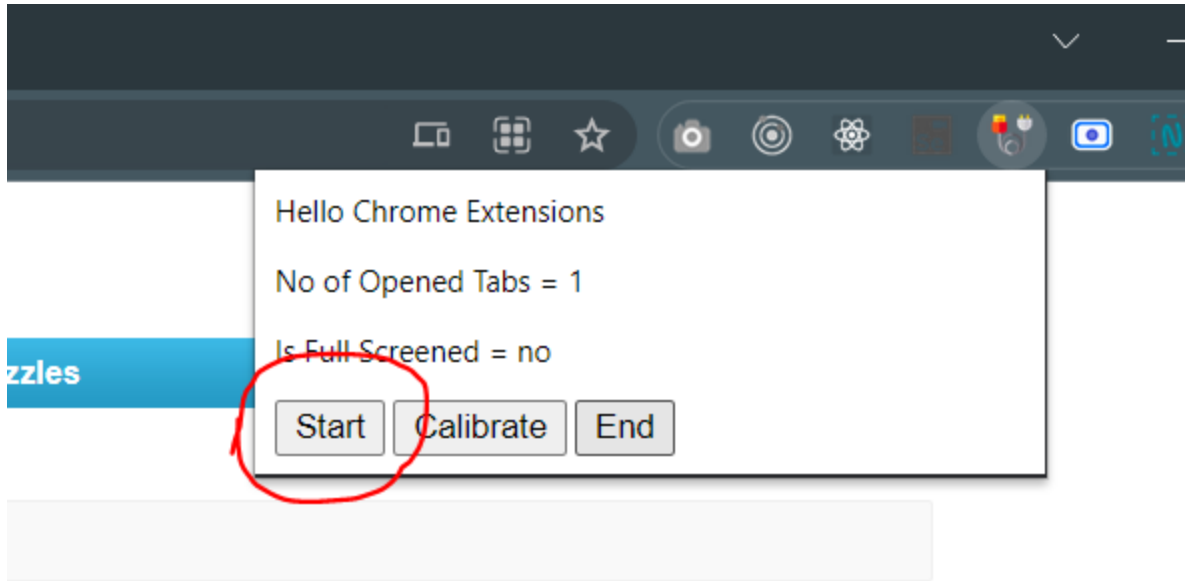


2. Clear Site data (Optional: if you doing the test for multiple times clear the cache in browser)

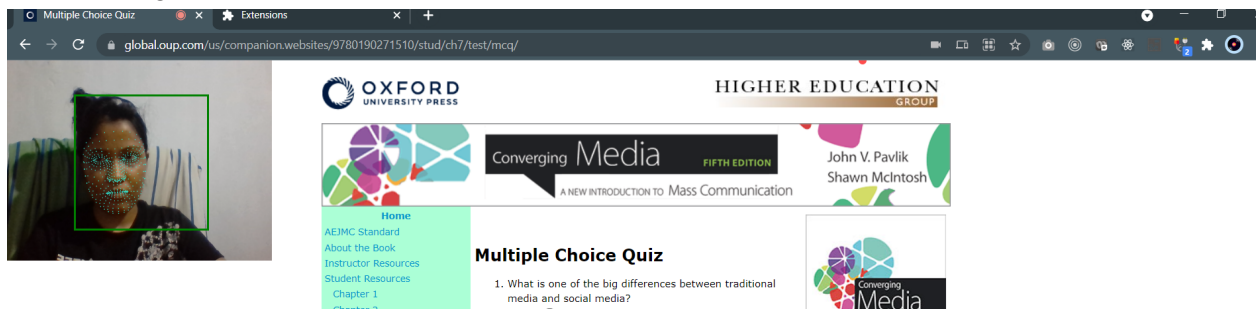


## Start Extension

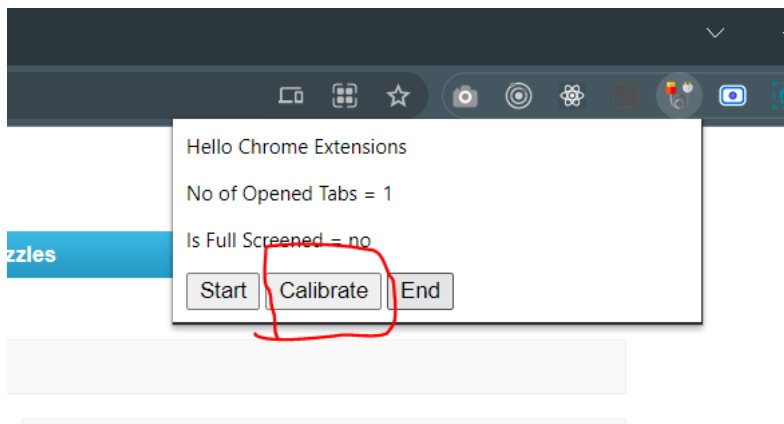
1. Click the start button here.  
Wait until the web camera starts.



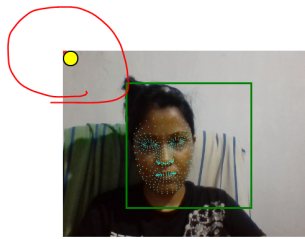
After starting the web camera, it will look like this.




2. After the camera started. Click Calibrate button




3. Now it will display 8 red dots in corners and 1 red dot in center. Click each five times until it turns yellow. When you click look at those dots keep your eyes focused on that dot.





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**Converging Media**  
FIFTH EDITION  
A NEW INTRODUCTION TO Mass Communication

John V. Pavlik  
Shawn McIntosh

Home

AEIMC Standard

About the Book

Instructor Resources

Student Resources

Chapter 1

Chapter 2

Chapter 3

Chapter 4

Chapter 5

Chapter 6

Chapter 7

Activities

Chapter Objectives

Chapter Overview

Discussion Questions

Further Reading

Key Term Flashcards

Practice Tests

**Multiple Choice Quiz**

True/False Quiz

Review/Essay Questions

Web Links

Chapter 8

Chapter 9

Chapter 10

Chapter 11

Chapter 12

Chapter 13

Chapter 14

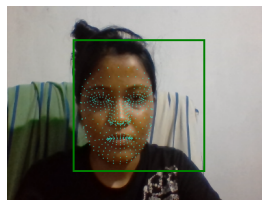
Contact Your Sales Rep


Higher Education Comment Card

### Multiple Choice Quiz

- What is one of the big differences between traditional media and social media?
  - ☐ a. participatory production
  - ☐ b. social media reaches only a few people at a time
  - ☐ c. the management structure of the companies
  - ☐ d. traditional media offers no way for audiences to communicate with media producers
- Which of the following is NOT a fundamental area of change regarding people's media habits?
  - ☐ a. conversation
  - ☐ b. collaboration
  - ☐ c. choice
  - ☐ d. communication
  - ☐ e. curation
- An important lesson learned in online political campaigns in recent years and other collaborative efforts that had online components is
  - ☐ a. people much prefer to do their own thing and not work in groups
  - ☐ b. there is always a couple people who disrupt the work of others in the group
  - ☐ c. people need to be able to meet face to face at times as well as online
  - ☐ d. social media has still not lived up to its promise of helping people collaborate
  - ☐ e. all of the above
- A portable chunk of code that can be embedded in Web pages to give extra functionality is known as a
  - ☐ a. folksonomy


4. After everything turns yellow, only the center dot will display. Now look only at it. Do not click it. After a few minutes it will disappear.





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Chapter 1

Chapter 2

Chapter 3

Chapter 4

Chapter 5

Chapter 6

Chapter 7

Activities

Chapter Objectives

Chapter Overview

Discussion Questions

Further Reading

Key Term Flashcards

Practice Tests

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Web Links

Chapter 8

Chapter 9

Chapter 10

Chapter 11

Chapter 12

Chapter 13

Chapter 14

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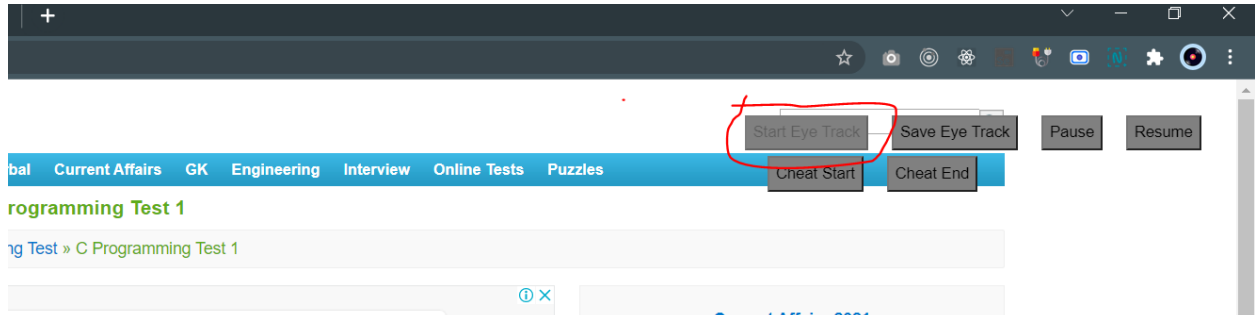
### Multiple Choice Quiz

- What is one of the big differences between traditional media and social media?
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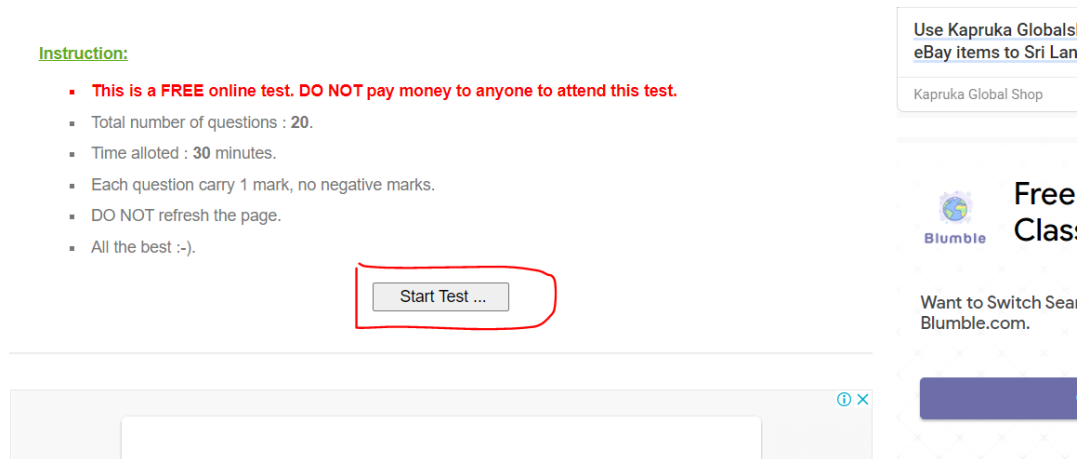
If you face an accuracy issue, clear cache(as in setup exam step 2.) ,refresh page and start again.

# Start Exam.

1. Click start Eye track



2. Start the test that you have selected



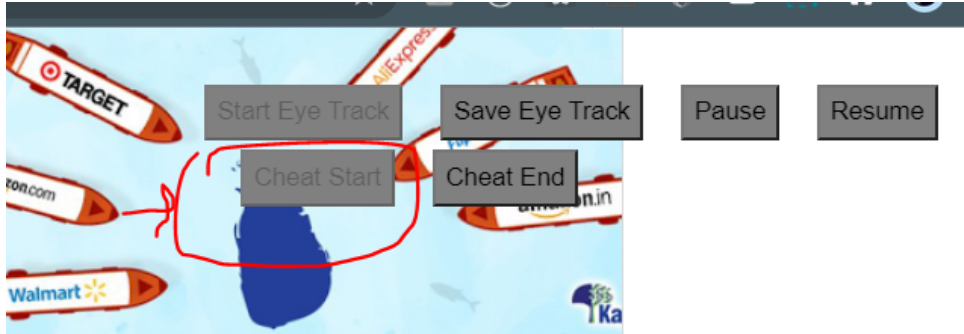
## Answer Quiz and make Cheats.

While answering the exam, make some kind of cheatings. (Assume the browser is blocked. You cannot google. No access to other apps)

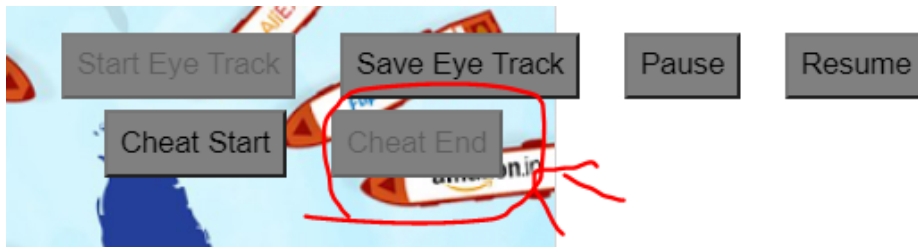
Do these cheatings:

- Look physical notes
- Look your phone
  - Ex: keep under the table and look, keep it on the side of your laptop and look at it.
- Google from your phone
- Looking at the wall of your room (maybe notes hang on walls)

1. When you cheat press the "Start cheat" button and after you finish cheating press the "End cheat" button.



Looks like above when you **cheating** in exam



Looks like above when you are **not cheating** in exam

2. After finishing, click the “save Eye track” button and save the CSV file.
3. Send the csv file to me

## Finishing.

If you face any issues:

Refresh to start from begin

Delete the plugin after completion

Go to chrome://extensions/ -> remove it

**Fill the form here**

[https://docs.google.com/forms/d/e/1FAIpQLSfH6Q\\_GM230B1k90bG-JHtkg\\_EX2rFgO2UNJRtvlEEehsjMWw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfH6Q_GM230B1k90bG-JHtkg_EX2rFgO2UNJRtvlEEehsjMWw/viewform?usp=sf_link)

