

Commercial Green Development within Urban Environments: Theory & Evidence

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Why Green Buildings? Why Spatially?

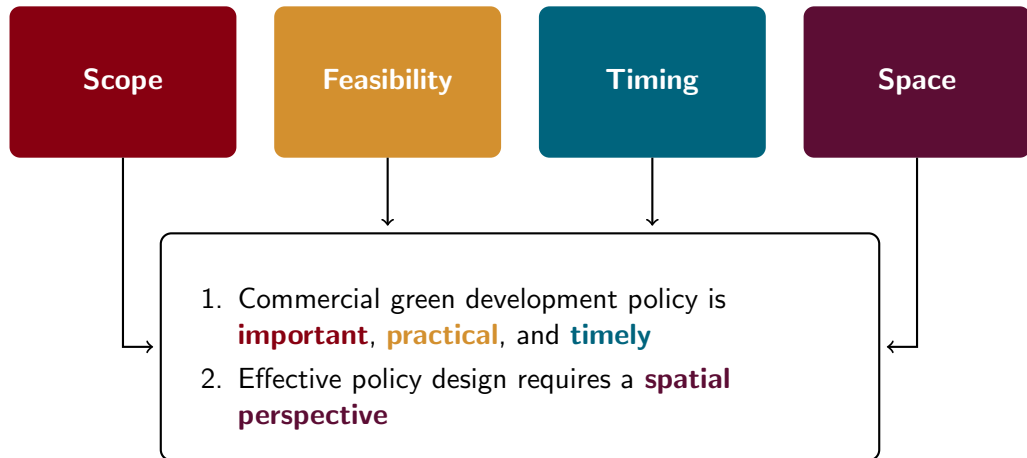
Scope

Feasibility

Timing

Space

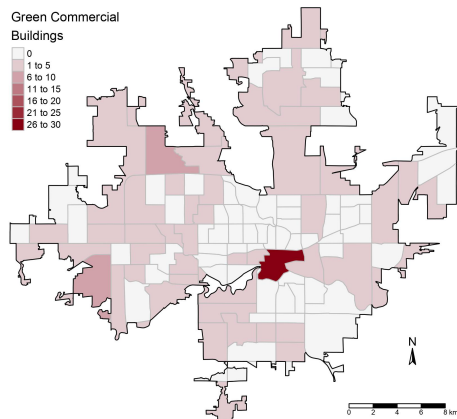
Why Green Buildings? Why Spatially?



What Do We Do?

Figure 1: Green Commercial Buildings,
Des Moines

1. **Theory:** *Create an economic model to describe commercial green development within a city*
2. **Evidence:** *Use data to test the model's predictions*



What Do We Find?

1. **Theory:** *Forces that drive firms to locate in worker-dense neighborhoods also drive firms to prefer green real estate*
2. **Evidence:** *Worker-dense neighborhoods have more green real estate, even when controlling for the total number of workers*

Thank You