

**Shira Steinbuch**

**Contact Information:**

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**Summary:**

**Results-driven Product Manager with a proven track record of success. Experienced in managing product lifecycles and driving product growth. Worked at "Vardim" before its acquisition and received 12 recommendations and positive feedback from previous managers.**

**Work Experience:**

- **Vardim - Product Manager**
  - **(Dates of Employment - Please add dates if available)**
  - **Managed the product lifecycle from concept to launch.**
  - **Conducted market research and analysis to identify customer needs.**
  - **Developed and implemented product strategies to drive growth.**
  - **Received 12 recommendations and positive feedback from previous managers.**

**Education:**

- **(Please add education information if available)**

**Skills:**

- **Product Management**
- **Market Research**
- **Product Strategy**
- **Leadership**
- **Communication**
- **Analytical skills**

**Languages:**

- **English - Fluent**
- **Hebrew - Fluent**