

Credit Card Transaction Report

Total Revenue

57M

Total Interest

46M

Transaction Count

667K

Transaction Amount

8M

card_category	Sum of Revenue	Sum of interest_earned	Sum of total_trans_amt
Blue	47188612	6614173	37840749
Silver	5659109	821923	4647596
Gold	2533682	384755	2091362
Platinum	1135608	161629	953314
Total	56517011	7982480	45533021

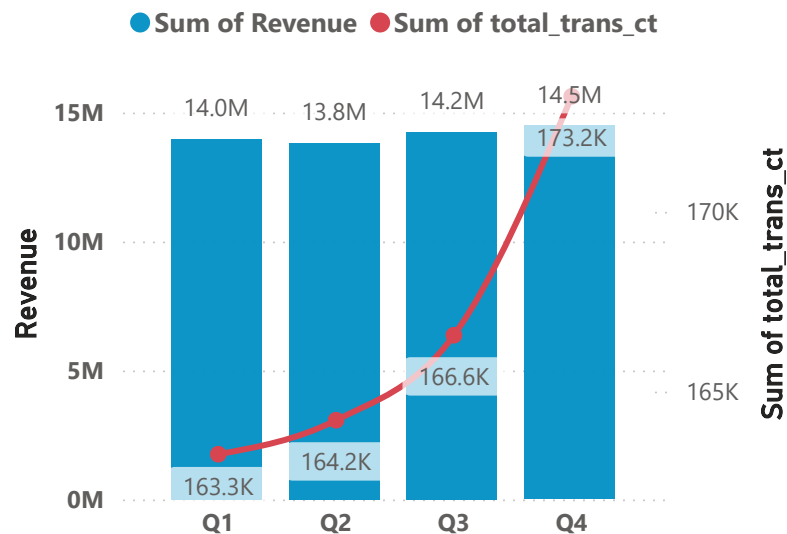
Q4

Q3

Q2

Q1

QTR Revenue and Total Trans Count



Week Start Date

All

F

M

Gold

Silver

Blue

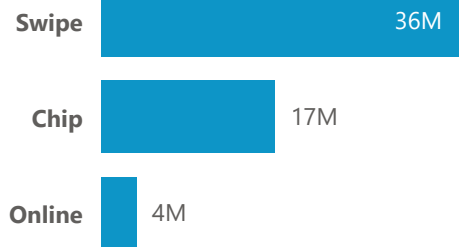
Platin...

Low

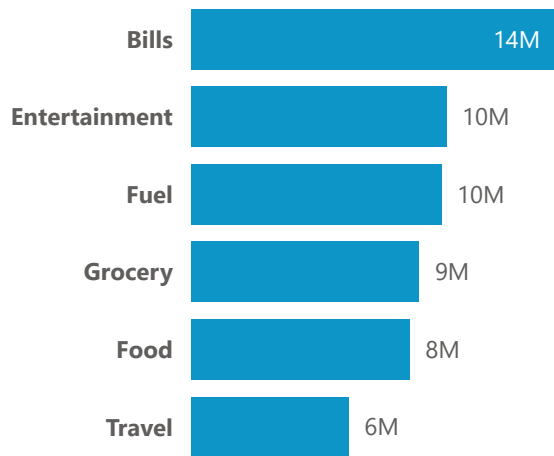
Med

High

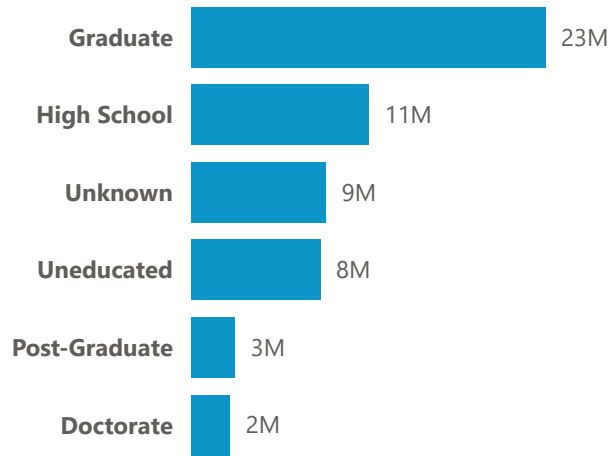
Revenue by Use Chip



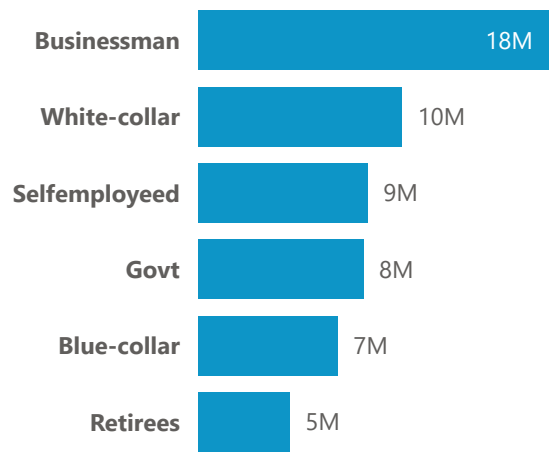
Revenue by Expenditure Type



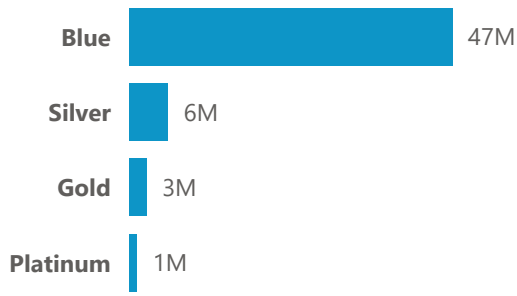
Revenue by Education



Revenue by Customer Job



Revenue by Acq Cost



Credit Card Customer Report

Total Revenue

57M

Total Interest

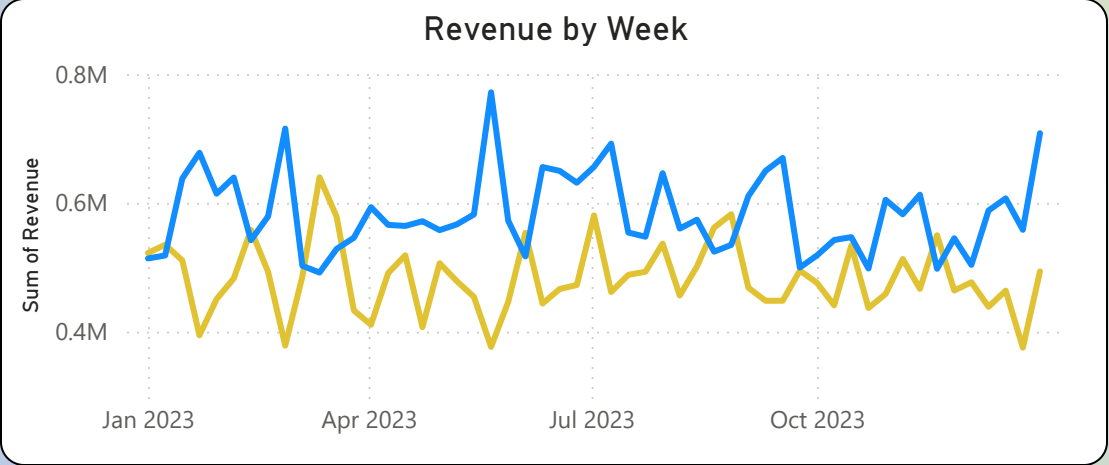
46M

Income

588M

CSS

3.19



Q4

Q3

Q2

Q1

Week Start Date

All

M

31M

F

26M

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	19035043
White-collar	10283124	1464691	10561847
Govt	8335534	1182231	9083472
Selfemployeed	8542826	1141510	7765993
Blue-collar	7040606	967751	7351691
Unemployed	1617110	611600	1061000
Total	56517011	7982480	58759978

