udemy-course

November 7, 2024

1. IMPORTING LIBRARIES

```
[1]: import pandas as pd
    2. IMPORTING DATASET
[2]: data = pd.read_csv(r"H:\DA. Python\12. Udemy Course Analysis\Udemy Courses.csv")
    3. CHECKING THE DATASET
[6]: data.shape
[6]: (3682, 11)
[4]: data.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 3682 entries, 0 to 3681
    Data columns (total 11 columns):
     #
         Column
                              Non-Null Count
                                              Dtype
         _____
                              _____
     0
         course_id
                              3682 non-null
                                              int64
     1
         course_title
                              3682 non-null
                                              object
     2
         is_paid
                              3682 non-null
                                              bool
     3
         price
                              3682 non-null
                                              object
     4
                                              int64
         num_subscribers
                              3682 non-null
         num_reviews
                              3682 non-null
                                              int64
     6
         num_lectures
                              3682 non-null
                                              int64
     7
         level
                              3682 non-null
                                              object
         content_duration
                              3682 non-null
                                              object
         published_timestamp
                              3682 non-null
                                              object
         subject
                              3682 non-null
                                              object
    dtypes: bool(1), int64(4), object(6)
    memory usage: 291.4+ KB
[7]: data.head(5)
[7]:
                                                        course_title
                                                                      is_paid \
        course_id
```

True

288942 #1 Piano Hand Coordination: Play 10th Ballad i...

```
1170074 #10 Hand Coordination - Transfer Chord Ballad ...
1
                                                                     True
2
     1193886 #12 Hand Coordination: Let your Hands dance wi...
                                                                     True
3
     1116700
              #4 Piano Hand Coordination: Fun Piano Runs in ...
                                                                     True
4
     1120410 #5
                  Piano Hand Coordination: Piano Runs in 2 ...
                                                                     True
                                                                     level
 price
         num_subscribers
                          num_reviews
                                        num_lectures
0
                                                               All Levels
     35
                    3137
                                    18
     75
                                     1
1
                    1593
                                                   41
                                                       Intermediate Level
2
     75
                                     1
                                                       Intermediate Level
                     482
                                                   47
3
     75
                     850
                                     3
                                                       Intermediate Level
                                                   43
4
     75
                                     3
                                                       Intermediate Level
                      940
                                                   32
  content_duration
                     published_timestamp
                                                        subject
                                           Musical Instruments
0
         1.5 hours
                    2014-09-18T05:07:05Z
1
            1 hour
                    2017-04-12T19:06:34Z
                                           Musical Instruments
         1.5 hours 2017-04-26T18:34:57Z
2
                                           Musical Instruments
3
            1 hour
                    2017-02-21T23:48:18Z
                                           Musical Instruments
4
           37 mins
                    2017-02-21T23:44:49Z
                                           Musical Instruments
```

What are all different subjects for which Udemy is offering courses?

```
[9]: data.head(2)
 [9]:
         course_id
                                                           course_title
                                                                         is_paid \
      0
            288942
                    #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                          True
      1
                    #10 Hand Coordination - Transfer Chord Ballad ...
                                                                          True
                                 num_reviews
        price
               num_subscribers
                                              num_lectures
                                                                          level
      0
           35
                           3137
                                          18
                                                                     All Levels
           75
                           1593
                                                         41
                                                             Intermediate Level
      1
                                           1
        content_duration
                           published_timestamp
                                                              subject
               1.5 hours
                          2014-09-18T05:07:05Z
      0
                                                 Musical Instruments
                  1 hour
                          2017-04-12T19:06:34Z
                                                 Musical Instruments
[10]:
      data.subject.unique()
[10]: array(['Musical Instruments', 'Business Finance', 'Graphic Design',
             'Web Development'], dtype=object)
     Which subject has the maximum number of courses?
```

[13]: data.head(2)

```
[13]:
                                                          course_title
                                                                        is_paid \
         course_id
      0
            288942 #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                         True
```

```
1
           1170074 #10 Hand Coordination - Transfer Chord Ballad ...
                                                                          True
        price num_subscribers num_reviews
                                             num_lectures
                                                                          level
           35
                          3137
                                          18
                                                                     All Levels
      1
           75
                          1593
                                           1
                                                        41
                                                            Intermediate Level
        content_duration
                           published_timestamp
                                                             subject
               1.5 hours 2014-09-18T05:07:05Z Musical Instruments
      0
                  1 hour 2017-04-12T19:06:34Z Musical Instruments
      1
[11]: data.subject.value counts()
[11]: subject
      Web Development
                             1200
      Business Finance
                              1199
      Musical Instruments
                              680
      Graphic Design
                              603
      Name: count, dtype: int64
     Show all the courses which are free of cost?
[14]: data.head(2)
                                                                        is_paid \
[14]:
         course_id
                                                          course_title
            288942 #1 Piano Hand Coordination: Play 10th Ballad i...
      0
                                                                          True
           1170074 #10 Hand Coordination - Transfer Chord Ballad ...
               num_subscribers num_reviews num_lectures
                                                                          level \
        price
                                                                    All Levels
      0
           35
                          3137
                                          18
      1
           75
                          1593
                                           1
                                                        41
                                                            Intermediate Level
        content_duration published_timestamp
                                                             subject
                          2014-09-18T05:07:05Z Musical Instruments
      0
               1.5 hours
      1
                  1 hour 2017-04-12T19:06:34Z Musical Instruments
[16]: data[data.is_paid == False] # Using Filtering
[16]:
            course_id
                                                                            is_paid \
                                                             course_title
                             5 lecciones que todo guitarrista debe tomar
      41
               286070
                                                                              False
                       7 Ways A Beginner Guitarist Can Sound Better, ...
      49
               696630
                                                                            False
      57
               955914
                       A beginner's guide to fingerpicking and strumm...
                                                                            False
      67
               270976
                                                   A how to guide in HTML
                                                                              False
              1214144
      74
                       ¡Triunfar en La Bolsa de Valores No Requiere d...
                                                                            False
      3620
               552598
                       WordPress in under an hour - Create/manage you...
                                                                            False
      3638
              1068590
                                           Wordpress Website Mastery 2017
                                                                              False
               752706 Write quicker HTML5 and CSS 3; productivity ha...
      3652
                                                                            False
```

```
3674
        1257976 Your First 10 Guitar Lessons - Learn how to pl...
                                                                        False
3680
        1225194
                 Zoho Books Gestion Financière d'Entreprise pas...
                                                                        False
     price
            num_subscribers
                              num_reviews
                                            num_lectures
                                                                     level
41
      Free
                        4452
                                       263
                                                           Beginner Level
                                                       14
49
      Free
                        4529
                                       193
                                                        7
                                                           Beginner Level
57
      Free
                        3481
                                        29
                                                       20
                                                           Beginner Level
      Free
67
                        7318
                                       205
                                                        8
                                                           Beginner Level
74
                                         7
                                                           Beginner Level
      Free
                         338
                                                        6
3620
     Free
                        6474
                                        86
                                                       15
                                                               All Levels
3638
     Free
                        5181
                                        64
                                                       22
                                                           Beginner Level
3652
     Free
                       13016
                                       286
                                                       15
                                                               All Levels
3674
     Free
                         924
                                         4
                                                       18
                                                           Beginner Level
                         229
                                         0
                                                       33
3680
    Free
                                                               All Levels
     content_duration
                         published_timestamp
                                                            subject
41
                        2014-08-23T05:08:14Z
                1 hour
                                               Musical Instruments
49
              36 mins
                        2015-12-21T18:50:50Z
                                               Musical Instruments
57
              2 hours
                        2016-09-13T21:51:59Z
                                               Musical Instruments
67
              35 mins
                        2014-08-10T20:19:10Z
                                                    Web Development
74
                        2017-05-30T14:30:12Z
                1 hour
                                                   Business Finance
3620
                1 hour
                        2015-07-15T00:21:56Z
                                                    Web Development
3638
            2.5 hours
                        2017-01-18T17:01:40Z
                                                    Web Development
3652
            1.5 hours
                        2016-03-03T17:45:31Z
                                                    Web Development
                        2017-06-29T00:29:36Z
3674
                1 hour
                                               Musical Instruments
3680
                        2017-05-26T16:45:55Z
                                                   Business Finance
              2 hours
```

[310 rows x 11 columns]

Show all the courses which are paid?

```
[18]: data.head(2)
[18]:
                                                            course_title
         course_id
                                                                           is_paid \
      0
                     #1 Piano Hand Coordination: Play 10th Ballad i...
            288942
                                                                            True
      1
           1170074
                     #10 Hand Coordination - Transfer Chord Ballad ...
                                                                            True
               num_subscribers
                                 num_reviews
                                               num_lectures
                                                                            level
      0
           35
                           3137
                                           18
                                                          68
                                                                       All Levels
      1
           75
                           1593
                                            1
                                                          41
                                                              Intermediate Level
        content_duration
                            published_timestamp
                                                                subject
      0
               1.5 hours
                           2014-09-18T05:07:05Z
                                                  Musical Instruments
      1
                   1 hour
                           2017-04-12T19:06:34Z
                                                  Musical Instruments
```

```
[19]:
             course_id
                                                                course title
                                                                               is_paid \
      0
               288942
                        #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                                True
      1
               1170074
                        #10 Hand Coordination - Transfer Chord Ballad ...
                                                                                True
      2
                        #12 Hand Coordination: Let your Hands dance wi...
               1193886
                                                                                True
      3
                        #4 Piano Hand Coordination: Fun Piano Runs in ...
                                                                                True
              1116700
      4
              1120410
                           Piano Hand Coordination: Piano Runs in 2 ...
                                                                                True
      3676
               498488
                        Your First Successful Forex Trades - With Case...
                                                                                True
      3677
                        Your Own Site in 45 Min: The Complete Wordpres...
               328960
                                                                                True
      3678
               552700
                          Your Second Course on Piano: Two Handed Playing
                                                                                  True
      3679
                        Zend Framework 2: Learn the PHP framework ZF2 ...
               631754
                                                                                True
      3681
               964478
                                       Zombie Apocalypse Photoshop Actions
                                                                                  True
                   num_subscribers num_reviews
                                                   num lectures
                                                                                level
           price
      0
              35
                              3137
                                               18
                                                              68
                                                                          All Levels
      1
              75
                               1593
                                                             41
                                                                  Intermediate Level
                                                1
      2
              75
                                                             47
                                                                  Intermediate Level
                                482
                                                1
      3
              75
                                850
                                               3
                                                                  Intermediate Level
                                                              43
      4
              75
                                940
                                               3
                                                              32
                                                                  Intermediate Level
      3676
             200
                               1079
                                               34
                                                              16
                                                                          All Levels
      3677
             120
                               1566
                                               29
                                                             36
                                                                          All Levels
      3678
              70
                                                             22
                               1018
                                               12
                                                                      Beginner Level
                               723
                                              130
                                                                          All Levels
      3679
              40
                                                              37
      3681
                                 12
                                                1
                                                                          All Levels
              50
                                                              15
           content_duration
                                published_timestamp
                                                                   subject
      0
                   1.5 hours
                              2014-09-18T05:07:05Z
                                                      Musical Instruments
                              2017-04-12T19:06:34Z
                                                      Musical Instruments
      1
                      1 hour
      2
                   1.5 hours
                              2017-04-26T18:34:57Z
                                                      Musical Instruments
                      1 hour
      3
                              2017-02-21T23:48:18Z
                                                      Musical Instruments
      4
                     37 mins
                              2017-02-21T23:44:49Z
                                                      Musical Instruments
      3676
                   2.5 hours
                              2015-05-26T20:48:48Z
                                                         Business Finance
      3677
                     4 hours
                              2015-04-20T22:15:17Z
                                                          Web Development
      3678
                              2015-10-26T20:04:21Z
                     5 hours
                                                      Musical Instruments
      3679
                   6.5 hours
                              2015-11-11T18:55:45Z
                                                          Web Development
      3681
                   1.5 hours
                              2016-09-26T22:19:48Z
                                                           Graphic Design
```

[3372 rows x 11 columns]

[19]: data[data.is_paid == True]

Which are top selling courses?

[21]: data.head(2)

```
#1 Piano Hand Coordination: Play 10th Ballad i...
      0
            288942
                                                                            True
           1170074 #10 Hand Coordination - Transfer Chord Ballad ...
      1
                                                                            True
               num_subscribers num_reviews num_lectures
                                                                           level \
      0
           35
                           3137
                                                          68
                                                                      All Levels
                                           18
      1
           75
                           1593
                                            1
                                                          41
                                                              Intermediate Level
                            published_timestamp
        content_duration
                                                               subject
                           2014-09-18T05:07:05Z
      0
               1.5 hours
                                                  Musical Instruments
                           2017-04-12T19:06:34Z Musical Instruments
      1
                   1 hour
[23]: data.sort_values('num_subscribers', ascending = False)
                                                                             is_paid \
[23]:
            course_id
                                                               course_title
                41295
                                     Learn HTML5 Programming From Scratch
                                                                                False
      2230
      776
                59014
                                            Coding for Entrepreneurs Basic
                                                                                False
      3385
               625204
                                                The Web Developer Bootcamp
                                                                                 True
      640
               173548
                       Build Your First Website in 1 Week with HTML5 ...
                                                                              False
                                    The Complete Web Developer Course 2.0
      3316
               764164
                                                                                 True
      1390
              1136038
                                Free Ways to Create Passive Income Online
                                                                                 True
      1909
                        Introduction to Forex Trading Business For Beg...
              1157298
                                                                               True
                        Introduction to Forex Trading Business For Beg...
      1910
              1157298
                                                                               True
      1325
              1187084
                       Forex how traders beat the markest with little...
                                                                               True
      44
              1231958
                              60 Minutes to Fundamental Accounting Skills
                                                                                 True
                                                  num_lectures
                                                                          level \
           price
                  num_subscribers
                                    num_reviews
                            268923
      2230 Free
                                            8629
                                                             45
                                                                     All Levels
      776
            Free
                            161029
                                             279
                                                             27
                                                                 Beginner Level
      3385
                                           27445
             200
                            121584
                                                            342
                                                                     All Levels
            Free
      640
                            120291
                                            5924
                                                             30
                                                                 Beginner Level
      3316
             200
                            114512
                                           22412
                                                            304
                                                                     All Levels
      1390
              25
                                 0
                                               0
                                                             27
                                                                 Beginner Level
      1909
                                 0
                                               0
                                                                 Beginner Level
              20
                                                             27
                                 0
                                               0
      1910
                                                             27
                                                                 Beginner Level
              20
      1325
             100
                                 0
                                               0
                                                             16
                                                                     All Levels
      44
                                 0
              75
                                                                 Beginner Level
           content_duration
                               published_timestamp
                                                               subject
      2230
                 10.5 hours 2013-02-14T07:03:41Z
                                                      Web Development
      776
                  3.5 hours 2013-06-09T15:51:55Z
                                                      Web Development
                                                      Web Development
      3385
                    43 hours 2015-11-02T21:13:27Z
      640
                     3 hours 2014-04-08T16:21:30Z
                                                      Web Development
                 30.5 hours 2016-03-08T22:28:36Z
                                                      Web Development
      3316
```

course_title is_paid \

[21]:

course_id

```
1390
              1 hour 2017-04-17T22:33:13Z
                                            Business Finance
1909
           1.5 hours
                      2017-04-23T16:19:01Z Business Finance
1910
           1.5 hours
                      2017-04-23T16:19:01Z
                                            Business Finance
1325
              1 hour
                      2017-07-06T21:16:13Z
                                            Business Finance
44
           2.5 hours 2017-06-28T21:55:29Z Business Finance
```

[3682 rows x 11 columns]

Which are least selling courses?

```
[24]: data.head(2)
[24]:
                                                           course_title
                                                                          is_paid \
         course_id
      0
            288942
                    #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                           True
                    #10 Hand Coordination - Transfer Chord Ballad ...
      1
           1170074
                                                                           True
        price
               num subscribers
                                 num reviews num lectures
                                                                           level \
           35
                           3137
                                           18
                                                                      All Levels
      1
           75
                           1593
                                            1
                                                         41
                                                             Intermediate Level
                          published_timestamp
        content_duration
                                                               subject
               1.5 hours 2014-09-18T05:07:05Z Musical Instruments
      0
                  1 hour 2017-04-12T19:06:34Z Musical Instruments
      1
      data.sort_values('num_subscribers', ascending = True)
[25]:
            course_id
                                                               course_title is_paid \
      98
              1219820
                       Accounting - The 6 most important rules you mu...
                                                                              True
      2350
                       Learn to create Text fire effect in Adobe Phot...
               371900
                                                                              True
      3221
              1057040
                                                  Teeter-Totter Accounting
                                                                                True
      649
                                             Building a Balanced Scorecard
              1233314
                                                                                True
      954
                       Credit concepts and checklist for bankers, cre...
              1169196
                                                                              True
                ...
      3316
               764164
                                    The Complete Web Developer Course 2.0
                                                                                True
      640
               173548
                       Build Your First Website in 1 Week with HTML5 ...
                                                                             False
      3385
               625204
                                                The Web Developer Bootcamp
                                                                                True
      776
                59014
                                            Coding for Entrepreneurs Basic
                                                                               False
      2230
                41295
                                     Learn HTML5 Programming From Scratch
                                                                               False
                  num_subscribers
                                    num_reviews
                                                 num_lectures
                                                                              level
           price
      98
              20
                                               0
                                                              9
                                                                         All Levels
      2350
              20
                                 0
                                               0
                                                             8
                                                                         All Levels
                                                                     Beginner Level
      3221
              90
                                 0
                                               0
                                                            12
      649
              50
                                 0
                                               0
                                                            11
                                                                Intermediate Level
      954
              20
                                 0
                                               0
                                                            10
                                                                     Beginner Level
             200
                            114512
                                          22412
      3316
                                                           304
                                                                         All Levels
```

```
776
            Free
                           161029
                                            279
                                                           27
                                                                    Beginner Level
      2230 Free
                           268923
                                           8629
                                                           45
                                                                        All Levels
                                                             subject
           content_duration
                              published_timestamp
      98
                             2017-05-25T21:55:50Z
                                                    Business Finance
                     1 hour
      2350
                    36 mins 2014-12-19T23:19:47Z
                                                      Graphic Design
      3221
                     1 hour
                             2017-02-08T22:15:56Z
                                                    Business Finance
      649
                                                    Business Finance
                    2 hours
                             2017-07-03T21:38:22Z
      954
                  2.5 hours
                             2017-04-24T14:56:01Z
                                                    Business Finance
      3316
                 30.5 hours
                             2016-03-08T22:28:36Z
                                                     Web Development
      640
                    3 hours
                             2014-04-08T16:21:30Z
                                                     Web Development
      3385
                   43 hours
                             2015-11-02T21:13:27Z
                                                     Web Development
      776
                  3.5 hours
                             2013-06-09T15:51:55Z
                                                     Web Development
                                                     Web Development
      2230
                 10.5 hours 2013-02-14T07:03:41Z
      [3682 rows x 11 columns]
     Show all courses of graphic design where the price is below 100
[27]:
     data.head(2)
[27]:
                                                          course_title
                                                                         is_paid \
         course_id
                    #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                          True
      0
                    #10 Hand Coordination - Transfer Chord Ballad ...
      1
                                                                          True
               num_subscribers
                                              num_lectures
                                                                          level
        price
                                num_reviews
      0
           35
                                                                     All Levels
                          3137
                                          18
                                                        68
      1
           75
                          1593
                                           1
                                                             Intermediate Level
                                                        41
        content_duration
                           published_timestamp
                                                              subject
      0
               1.5 hours
                          2014-09-18T05:07:05Z Musical Instruments
      1
                  1 hour 2017-04-12T19:06:34Z Musical Instruments
[30]: data[(data.subject == 'Graphic Design') & (data.price < '100')]
[30]: Empty DataFrame
      Columns: [course_id, course_title, is_paid, price, num_subscribers, num_reviews,
      num_lectures, level, content_duration, published_timestamp, subject]
      Index: []
     Show all the courses of web development where the price is above 50?
[31]: data.head(2)
```

5924

27445

30

342

Beginner Level

All Levels

640

3385

Free

200

120291

121584

```
0
            288942
                     #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                            True
                    #10 Hand Coordination - Transfer Chord Ballad ...
      1
           1170074
                                                                            True
               num_subscribers
                                num reviews
                                               num lectures
                                                                            level
      0
           35
                                                          68
                                                                       All Levels
                           3137
                                           18
      1
           75
                           1593
                                            1
                                                          41
                                                              Intermediate Level
                            published_timestamp
        content_duration
                                                               subject
      0
                1.5 hours
                           2014-09-18T05:07:05Z
                                                  Musical Instruments
                           2017-04-12T19:06:34Z Musical Instruments
      1
                   1 hour
     data[(data.subject == "Web Development") & (data.price > "50")]
[32]:
                                                                course_title
                                                                              is_paid \
            course_id
      67
               270976
                                                     A how to guide in HTML
                                                                                False
      145
               425084
                        Administering Microsoft SQL Server 2012 Databa...
                                                                               True
      193
               990532
                        Advance Unix : File Processing: AWK | SED | GR...
                                                                               True
      209
               212398
                                               Advanced Node. js Development
                                                                                  True
      222
               866384
                        Advanced WordPress Topics: Post Types Taxonomi...
                                                                               True
      3631
               339086
                         WordPress Security - The Ultimate Security Guide
                                                                                  True
                                            Wordpress Website Mastery 2017
                                                                                False
      3638
              1068590
                        Write PHP Like a Pro: Build a PHP MVC Framewor...
      3651
               424864
                                                                               True
      3652
               752706
                        Write quicker HTML5 and CSS 3; productivity ha...
                                                                              False
      3661
               688872
                        XML For Absolute Beginners: Learn to create yo...
                                                                               True
           price
                  num_subscribers
                                    num_reviews
                                                  num lectures
                                                                               level
            Free
      67
                              7318
                                             205
                                                                      Beginner Level
      145
              60
                               586
                                              65
                                                             98
                                                                          All Levels
      193
              75
                               578
                                              40
                                                             84
                                                                        Expert Level
      209
              55
                              2565
                                              32
                                                             41
                                                                        Expert Level
      222
              95
                               301
                                              44
                                                             91
                                                                  Intermediate Level
      3631
              60
                              2267
                                              17
                                                             29
                                                                          All Levels
                                                             22
      3638
            Free
                              5181
                                              64
                                                                      Beginner Level
      3651
              70
                                             435
                                                             65
                                                                          All Levels
                               1703
      3652
            Free
                              13016
                                             286
                                                             15
                                                                          All Levels
      3661
              75
                              1945
                                              58
                                                             10
                                                                      Beginner Level
                                                              subject
           content_duration
                               published_timestamp
      67
                              2014-08-10T20:19:10Z
                                                      Web Development
                     35 mins
      145
                   5.5 hours
                              2015-03-23T00:20:29Z
                                                      Web Development
                                                      Web Development
      193
                   5.5 hours
                              2017-01-27T05:12:57Z
      209
                              2014-08-28T03:35:30Z
                                                      Web Development
                     3 hours
      222
                   7.5 hours
                              2016-07-10T16:04:35Z
                                                      Web Development
```

course_title is_paid \

[31]:

course_id

```
3638
                   2.5 hours
                              2017-01-18T17:01:40Z
                                                     Web Development
      3651
                     3 hours
                              2016-02-04T22:36:17Z
                                                     Web Development
      3652
                   1.5 hours
                              2016-03-03T17:45:31Z
                                                     Web Development
      3661
                              2015-12-17T17:27:32Z
                      1 hour
                                                     Web Development
      [314 rows x 11 columns]
     List out all the courses that are related with Python?
[33]:
     data.head(2)
[33]:
                                                            course_title
         course_id
                                                                          is_paid \
      0
            288942
                     #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                           True
      1
           1170074
                    #10 Hand Coordination - Transfer Chord Ballad ...
                                                                           True
        price
               num subscribers
                                 num reviews
                                               num lectures
                                                                           level
      0
           35
                           3137
                                           18
                                                                      All Levels
           75
                           1593
                                            1
                                                          41
                                                              Intermediate Level
      1
        content_duration
                            published_timestamp
                                                               subject
                           2014-09-18T05:07:05Z
      0
               1.5 hours
                                                  Musical Instruments
      1
                   1 hour
                           2017-04-12T19:06:34Z
                                                  Musical Instruments
      data[data.course_title.str.contains("Python", case = True)]
[42]:
            course_id
                                                               course_title
                                                                              is_paid \
      216
               599504
                        Advanced Scalable Python Web Development Using...
                                                                               True
      777
                47963
                        Coding for Entrepreneurs: Learn Python, Django...
                                                                               True
      814
               631128
                        Complete Python Web Course: Build 8 Python Web...
                                                                               True
                        Core: A Web App Reference Guide for Django, Py...
      842
               186096
                                                                               True
      1400
                        Fun and creative web engineering with Python a...
               394832
                                                                              False
                                  Introduction to QGIS Python Programming
      1932
              1038538
                                                                                 True
      1969
               902888
                                Investment Portfolio Analysis with Python
                                                                                 True
      2294
                              Learn Python and Django: Payment Processing
                                                                                 True
               391546
      2295
              1063722
                                  Learn Python Django - A Hands-On Course
                                                                                 True
      2341
               546848
                        Learn to code in Python and learn Adobe Photos...
                                                                               True
      2906
                          Professional Python Web Development Using Flask
               368340
                                                                                 True
      2908
              1035940
                        Professional RESTful API Design using Python F...
                                                                               True
      2929
               270808
                                             Projects in Django and Python
                                                                                 True
      2952
                        Python Algo Stock Trading: Automate Your Trading!
              1170894
                                                                                 True
      2953
              1070886
                               Python Algo Trading: FX Trading with Oanda
                                                                                 True
      2954
              1196544
                         Python Algo Trading: Sentiment Trading with News
                                                                                 True
                        Python and Django Full Stack Web Developer Boo...
      2955
               822444
                                                                               True
      2956
                        Python for Beginners: Python Programming Langu...
               477702
                                                                               True
                        Python for Finance: Investment Fundamentals & ...
      2957
              1035472
                                                                               True
```

3631

2958

529828

1.5 hours

2015-01-04T20:28:06Z

Web Development

Python for Trading & Investing

True

2959 2960 2962 3013 3154 3272 3460 3573 3574	52 108 97 81 93 7	3312 8656 0600 5482 8560 The	Qua Complet Django	Stock Techr se Ethical Had 1.9 Build a	Python ading Analas APIs with mical Analas Analas Analas Blog and Blog and Blog and Blog and	n Web lysis Flask lysis rse 2. d Lear nming	Programming with Python and Python with Python 0: Pytho on Python with Python	True True True True True True True True
	price	num_subsc	ribers	num_reviews	num_lect	tures		level \
216	120		1299	56		71	Intermediat	e Level
777	195		23412	799		251	All	Levels
814	110		7489	941		173	All	Levels
842	195		2497	98		154	All	Levels
1400	Free		10917	319		25	All	Levels
1932	85		197	26		28	Beginne	
1969	50		209	13		37	0	Levels
2294	70		17714	198		23	All	Levels
2295	50		1339	21		18	Beginne	r Level
2341	50		1132	1		29	_	Levels
2906	120		3420	489		102	Beginne	r Level
2908	120		578	25		36	Intermediat	
2929	60		1764	53		28		Levels
2952	95		1165	21		41	Beginne	
2953	200		453	42		33	Intermediat	
2954	200		294	19		42		Levels
2955	200		11832	1883		191		Levels
2956	150		6153	125		84	Beginne	
2957	195		3811	278		103	0	Levels
2958	95		638	25		36		Levels
2959	195		4198	145		161		Levels
2960	100		1020	46		60	Beginne	
2962	50		256	17		49	_	Levels
3013	110		5151	737		115	Intermediat	
3154	50		409	35		46	All	Levels
3272	195		7827	268		66	All	Levels
3460	50		7407	172		147	All	Levels
3573	50		35267	217		53		Levels
3574	75		973	50		46	All	Levels
	conten	t_duration	publ	ished_timesta	amp	subject		
216		- 14 hours	-	-08-11T22:09:2	_		opment	
777		45 hours	2013-	-04-08T00:46:1			opment	
814		16 hours		-11-08T20:57:3			opment	
842		26 hours	2014-	-05-29T00:58:4			opment	
1400		2 hours	2015-	-06-09T19:51:5	50Z Web	Devel	opment	

```
1969
                    7 hours
                              2016-07-13T21:40:32Z
                                                     Business Finance
      2294
                  3.5 hours
                              2015-02-09T15:37:56Z
                                                      Web Development
      2295
                    2 hours
                              2017-01-18T21:53:34Z
                                                      Web Development
      2341
                    2 hours
                              2015-07-08T00:15:12Z
                                                       Graphic Design
      2906
                 14.5 hours
                              2015-03-04T00:10:36Z
                                                      Web Development
      2908
                  4.5 hours
                                                      Web Development
                              2017-01-11T21:15:25Z
      2929
                  6.5 hours
                              2014-10-21T07:58:07Z
                                                      Web Development
      2952
                                                     Business Finance
                  2.5 hours
                              2017-05-28T23:41:03Z
      2953
                    3 hours
                              2017-03-14T00:39:45Z
                                                     Business Finance
      2954
                    7 hours
                              2017-04-28T16:41:44Z
                                                     Business Finance
      2955
                 31.5 hours
                              2017-02-24T18:40:55Z
                                                      Web Development
      2956
                    5 hours
                              2015-06-14T18:18:57Z
                                                      Web Development
      2957
                  6.5 hours
                              2017-03-30T22:17:09Z
                                                     Business Finance
      2958
                    5 hours
                              2015-06-17T22:23:31Z
                                                     Business Finance
      2959
                   26 hours
                              2013-10-20T19:53:28Z
                                                      Web Development
      2960
                    6 hours
                              2015-07-01T21:46:36Z
                                                      Web Development
      2962
                  5.5 hours
                              2017-01-27T17:11:28Z
                                                     Business Finance
      3013
                 12.5 hours
                              2016-11-06T19:00:38Z
                                                      Web Development
      3154
                    8 hours
                              2016-04-12T00:40:03Z
                                                     Business Finance
      3272
                   11 hours
                              2016-09-26T15:08:29Z
                                                      Web Development
      3460
                                                      Web Development
                   20 hours
                              2014-03-04T07:12:21Z
      3573
                    4 hours
                              2012-04-25T00:01:43Z
                                                      Web Development
      3574
                  4.5 hours
                                                      Web Development
                              2015-08-09T22:16:41Z
[43]: len(data[data.course title.str.contains("Python", case = True)])
[43]: 29
     What are courses that published in year 2015?
[44]:
      data.head(2)
[44]:
                                                           course_title
                                                                          is_paid \
         course_id
      0
                    #1 Piano Hand Coordination: Play 10th Ballad i...
            288942
                                                                           True
                    #10 Hand Coordination - Transfer Chord Ballad ...
      1
           1170074
                                                                           True
        price
               num_subscribers
                                 num_reviews
                                              num_lectures
                                                                           level
                                                                     All Levels
      0
           35
                                                         68
                           3137
                                          18
      1
           75
                           1593
                                           1
                                                         41
                                                             Intermediate Level
        content_duration
                            published_timestamp
                                                              subject
      0
               1.5 hours
                           2014-09-18T05:07:05Z
                                                 Musical Instruments
      1
                   1 hour
                           2017-04-12T19:06:34Z
                                                 Musical Instruments
[45]:
      data.dtypes
```

2016-12-22T00:11:22Z

Web Development

1932

3.5 hours

```
[45]: course_id
                              int64
                             object
      course_title
      is_paid
                               bool
      price
                             object
     num subscribers
                              int64
      num_reviews
                              int64
     num lectures
                              int64
      level
                             object
      content_duration
                             object
      published_timestamp
                             object
      subject
                             object
      dtype: object
[46]: # Need to convert datatype of 'published timestamp' to datetime
      data['published_timestamp'] = pd.to_datetime(data.published_timestamp)
[47]: data.dtypes
[47]: course id
                                            int64
      course_title
                                           object
      is_paid
                                             bool
      price
                                           object
      num_subscribers
                                            int64
     num_reviews
                                            int64
     num_lectures
                                            int64
      level
                                           object
      content_duration
                                           object
      published_timestamp
                             datetime64[ns, UTC]
      subject
                                           object
      dtype: object
[48]: #Separate the year from this datetime column
      data['year'] = data['published_timestamp'].dt.year
[49]: data.head(2)
[49]:
                                                          course_title is_paid \
         course_id
      0
            288942 #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                          True
           1170074 #10 Hand Coordination - Transfer Chord Ballad \dots
      1
                                                                          True
        price num_subscribers num_reviews num_lectures
                                                                          level \
           35
                          3137
                                          18
                                                        68
                                                                     All Levels
      0
      1
           75
                          1593
                                           1
                                                        41 Intermediate Level
        content_duration
                               published_timestamp
                                                                 subject year
```

0 1.5 hours 2014-09-18 05:07:05+00:00 Musical Instruments 2014 1 hour 2017-04-12 19:06:34+00:00 Musical Instruments 1 2017 [50]: data[data.year == 2015] [50]: is_paid \ course_id course_title 1 - Concepts of Statistics For Beginners Step ... 10 591880 True 10 Numbers Every Business Owner Should Know 16 302450 True 19 101 Blues riffs - learn how the harmonica supe... True 384928 23 550842 16 Guitar Chords to Jam With - (Beginner - Int... True 26 486240 2 Easy Steps To Investment And Avoiding Traps True 3675 551170 Your First Course on Piano True Your First Successful Forex Trades - With Case... 3676 498488 True 3677 Your Own Site in 45 Min: The Complete Wordpres... 328960 True Your Second Course on Piano: Two Handed Playing 3678 552700 True Zend Framework 2: Learn the PHP framework ZF2 ... 3679 631754 True num_subscribers num_reviews num lectures level price 10 200 273 4 15 Beginner Level 16 20 13 1 9 All Levels 200 55 Intermediate Level 19 1350 65 23 20 1224 19 20 Beginner Level 26 20 828 All Levels 1 20 3675 70 2002 34 33 Beginner Level 3676 200 1079 34 16 All Levels 3677 120 1566 29 36 All Levels 3678 70 1018 22 Beginner Level 12 3679 40 723 130 37 All Levels content_duration published_timestamp subject year 31 mins 2015-08-30 22:48:34+00:00 10 Business Finance 2015 1 hour 2015-03-08 19:11:24+00:00 Business Finance 2015 16 19 6.5 hours 2015-01-04 21:14:31+00:00 Musical Instruments 2015 23 1 hour 2015-07-10 19:53:56+00:00 Musical Instruments 2015 1 hour 2015-04-27 23:18:59+00:00 26 Business Finance 2015 4 hours 2015-07-16 17:07:49+00:00 3675 Musical Instruments 2015 3676 2.5 hours 2015-05-26 20:48:48+00:00 2015 Business Finance 4 hours 2015-04-20 22:15:17+00:00 3677 Web Development 2015 5 hours 2015-10-26 20:04:21+00:00 3678 Musical Instruments 2015 3679 6.5 hours 2015-11-11 18:55:45+00:00 Web Development 2015

[1014 rows x 12 columns]

What are the maximum number of subscribers for each level of courses?

```
[52]: data.head(2)
[52]:
                                                          course_title is_paid \
         course_id
            288942 #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                         True
      1
           1170074 #10 Hand Coordination - Transfer Chord Ballad ...
                                                                         True
        price num_subscribers num_reviews num_lectures
                                                                         level
      0
           35
                          3137
                                         18
                                                        68
                                                                    All Levels
           75
                          1593
                                          1
                                                           Intermediate Level
      1
                                                        41
        content_duration
                               published_timestamp
                                                                 subject
                                                                         year
               1.5 hours 2014-09-18 05:07:05+00:00 Musical Instruments
      0
                                                                          2014
                  1 hour 2017-04-12 19:06:34+00:00 Musical Instruments
      1
                                                                          2017
[53]: data.level.unique()
[53]: array(['All Levels', 'Intermediate Level', 'Beginner Level',
             'Expert Level'], dtype=object)
[55]: data.groupby('level')['num_subscribers'].max()
[55]: level
      All Levels
                            268923
      Beginner Level
                            161029
      Expert Level
                              5172
      Intermediate Level
                             29167
      Name: num_subscribers, dtype: int64
```