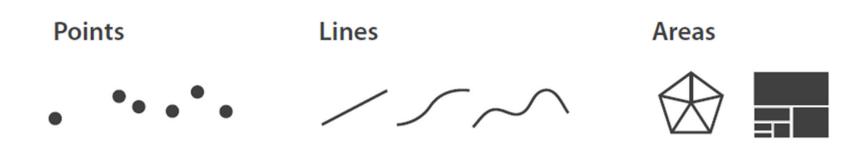
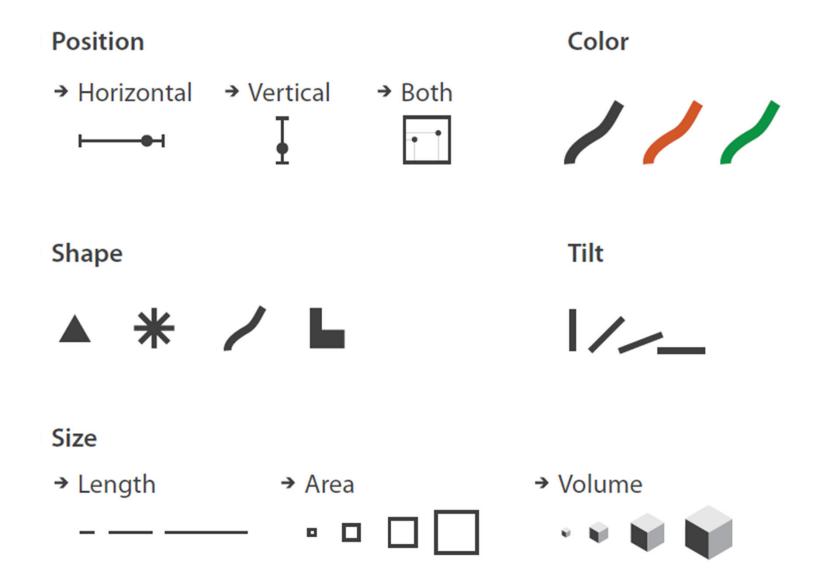
#### Visualization

- Main goal is to tell the story (data + model)
- Is the story clear?
- Are the data clear?
- Asking "How can I make the story or data clear?" is more useful than asking "What type of plot should I make?"
- The elements of the grammar help with this perspective

### Marks



#### Channels



## Combining



# Summary Wickham paper

- Geom (geometric object): points, lines, polygons, ...
- Aesthetic: aes: x, y, shape, color. How data are mapped to aes of geom.
- Scales: one per aes
- Statistics
- Coordinate system (one per plot)
- Annotations
- Facets

# ggplot template

```
ggplot(data = <DATA>) +
  <GEOM_FUNCTION>( mapping = aes(<MAPPINGS>),
                    <AES SETTINGS>,
                    stat=<STAT>,
                                                   Layers
                    position=<POSITION>
  <GEOM FUNCTION>(...) +
                                 Axes
  <SCALE MODIFIERS> +
                                  Legends
  <COORDINATE SYSTEM> +
                                                  stat & geom
  <FACETS> +
                                  Labels
                                                  are intertwined:
  <THEME MODIFIERS>
                                                  each has a
                                   Color scales
                                                  reciprocal
                                                  default
```

Fonts, background, margins, tick styles, borders, etc

Cheatsheet: https://www.rstudio.com/resources/cheatsheets (visualization)

## ggplot inheritance

```
ggplot() +
  geom_point(data=mpg, mapping=aes(x=displ, y=hwy)) +
  geom_smooth(data=mpg, mapping=aes(x=displ, y=hwy))

ggplot(data=mpg, mapping=aes(x=displ, y=hwy)) +
  geom_point() +
  geom_smooth()

layers inherit
```